

**ROTARY CLUB OF SANTA CRUZ OFFICERS 2014 - 2015**

President..... Donna Maurillo  
Secretary ..... Ian Mackenzie  
Treasurer ..... Ian Mackenzie  
Sergeant-at-Arms ..... Larry Fogelquist  
President-Elect ..... Jim Weisenstein  
Program Coordinator ..... Jim Weisenstein

**DIRECTORS**

**SENIOR DIRECTORS**

**JUNIOR DIRECTORS**

Martin Bernal ..... Blaine Brokaw – 1st Qtr. Programs  
Larry Wallerstein ..... Larry Fogelquist – 2nd Qtr. Programs  
Janet Gluch ..... Colleen Harrison – 3rd Qtr. Programs  
Karen Beeson ..... Heather Stiles – 4th Qtr. Programs

**Junior Directors - Elect 2015 - 2016**

Bob Bosso, Elizabeth Clifton,  
Michael Harrison and Cynthia Kilian

**CLUB SERVICE - Martin Bernal**

Attendance..... Tom Parker  
Bulletin ..... S. Caiocca, R. Condit, G. Zuanich, E. Dybdahl  
Classification ..... Ian Mackenzie  
Club Drawing..... Peter Huemer  
Detective ..... Hank Olson  
Historian ..... Marv Jensen  
Invocations ..... Jeanette Pagliaro  
Membership Background ..... Wally Dale  
Membership Development ..... Russ Hobbs  
Red Badge Advisor..... Russ Hobbs  
Music..... Michael Harrison  
Photographer ..... Bryan Williams  
Public Relations.....Donna Maurillo & Tom Honig  
Rotary Information ..... J. Zenner, S. Bishop, G. Turgeon  
We Care..... Jeanette Pagliaro  
Web Master..... Ian Mackenzie  
Song Master ..... Jan Derecho  
Fellowship / Greeter ..... Peter Cook

**SPECIAL EVENTS**

Club Barbecue..... Sid Slatter & Wes Walker  
Fundraiser ..... Jim Weisenstein  
Holiday Program..... Larry Fogelquist  
Rotary Potluck ..... Ian Mackenzie

**Light Up Rotary**

[www.santacruzrotary.com](http://www.santacruzrotary.com)

**COMMUNITY SERVICE - Larry Wallerstein**

Benevolence and Grants..... Aleene Althouse  
Community Project ..... Fred Gawlick & Larry Wallerstein  
Second Harvest Food Bank..... Sharon Caiocca  
Senior Citizens..... Jeanette Pagliaro  
RotaCare ..... John Mahaney  
Salvation Army Bell Ringers ..... Tom Reese

**New Generations - Bosso, Clifton, M. Harrison & Kilian**

Youth Activities / Boy & Girl Scouts..... Grant Dow  
R.Y.L.A..... Larry Fogelquist  
Interact..... Larry Fogelquist  
Rotaract ..... Elizabeth Clifton  
Speech Contest..... Bob Bosso & Wally Dale  
Club Youth Service Chair ..... Elizabeth Clifton  
Club Youth Protection Officer..... Jeanette Pagliaro

**VOCATIONAL SERVICE - Janet Gluch**

Club Directory ..... Ian Mackenzie  
Career Planning ..... Kim Adamson  
Magazine..... Janet Gluch  
Academic Scholarships ..... Dan Aldrich  
Vocational Scholarships..... Michael Harrison

**INTERNATIONAL SERVICE - Karen Beeson**

World Community Service..... Karen Beeson  
Rotary Foundation..... Janet Krassow  
Sister City Coordinator ..... Bill Schuette  
Ambassadorial Scholarship ..... Stephen Karon

**ROTARY CLUB OF SANTA CRUZ ENDOWMENT**

Chairman ..... Linda Burroughs  
Secretary..... Val Macken  
Treasurer..... Ian Mackenzie

**ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND**

President ..... Frank Minuti  
Secretary/Treasurer ..... Ian Mackenzie

**ROTARY INTERNATIONAL OFFICERS 2014 - 2015**

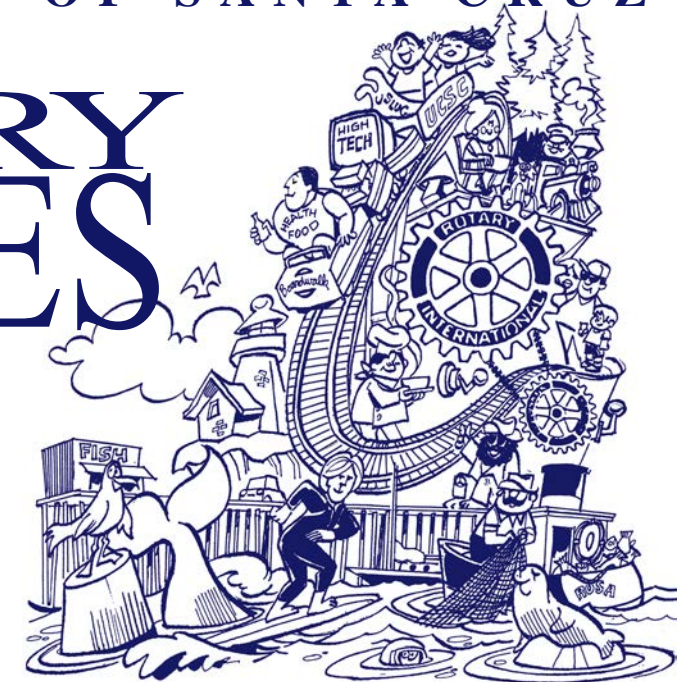
President..... Gary C.K. Haung  
District Governor 5170 ..... Ed Jellen  
International Convention..... Sao Paulo, Brazil  
Assistant Governor, Area 7 ..... Cheryl Rebottaro

**CLUBS OF SANTA CRUZ COUNTY**

Scotts Valley ..... Bruno's BBQ ..... Mondays 12:15 PM  
Santa Cruz Sunrise....De Lavega Golf Club..... Tuesdays 7:15 AM  
Freedom ..... Valley Heights ..... Tuesdays 12:15 AM  
San Lorenzo Valley....Mt. Hermon Con. Ctr. .... Wednesdays 7:15 AM  
Watsonville ..... Elks Club ..... Wednesdays 12:15 PM  
Capitola / Aptos ..... Seascape Golf Club .....Thursdays 12:15 PM

**ROTARY CLUB OF SANTA CRUZ**

**ROTARY SPOKES**



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

**Light Up Rotary**

**President - Donna Maurillo**

**Editor - Sharon Caiocca**

**September 5, 2014**

**Today's Program**

**UCSC Agroecology and Sustainable Food Systems - Darryl Wong**

The Center for Agroecology & Sustainable Food Systems is a research, education, and public service program at the University of California, Santa Cruz, dedicated to increasing ecological sustainability and social justice in the food and agriculture system

**Programs - Blaine Brokaw**

**Invocation: Jeanette Pagliaro**

**Detective: Jim Zenner**

**Message from President Donna:**

Dear Rotarians,

A few things top my list today. First, let's get those reservations for our annual barbecue next Friday evening. It will be at the beach, so the Boardwalk folks will do it up well. Bring your spouse or partner. We'll have fun!

Second, I'd like to hear from you about how to boost our meeting attendance. Why do you attend? Or why do you not attend? Send me an email at [donna@maurillo.com](mailto:donna@maurillo.com)

And third, bring a friend to one of our meetings. Maybe they'll be impressed enough to apply for membership. Who do you know with a big heart?

Cheers...

**Last Week's Meeting Stats:**

Attendance - 47 out of 125 members  
Detective - \$213, plus \$256 for the Foundation

**Board of Directors Meeting:**

September 10 at 5:30pm. The next meeting of the Board of Directors will be hosted by Martin Bernal, 6 Brookwood Drive in Santa Cruz. Directors and guests wishing to attend are requested to contact the Secretary at 345-5182 or email [ian@santacruzrotary.com](mailto:ian@santacruzrotary.com)

**Meeting:**

We had no visiting Rotarians or guests at our meeting this week. Keith McKenzie won the raffle prize provided by Fred Gawlick. The prize was a gift certificate to Scotts Valley Market and wine from Fred's special label. Erik Dybdahl was chosen to be "Exempt" for the month of September and Kim Adamson received her blue badge.

Donna mentioned that the group of Rotarians that do the Cowell's beach cleanup every Monday now have t-shirts stating "Rotarian at Work". So now we won't be confused with the crews doing Community Service for a misdemeanor conviction.

**Program:**

Giang Nguyen, Director of the County of Santa Cruz Health Services Agency was our first speaker. She said she is new to Santa Cruz. She and her family came from Vietnam and she went to high school and college in the United States. She has a masters in nursing and is working on her PhD in Education. There are 530 employees in the Health Services Agency with an annual budget of 250 million dollars.

There are five divisions that make up the department: Behavior Health, Public Health, Clinics, Environmental Health, and Administrative.

Obama Care has increased the number of patients coming in for health services and the department is very excited about the services they can now provide. She stated that her staff is currently working on a findings report "Substance Abuse Disorders" that she will be presenting to the Board of Supervisors in the September/October time frame.

She also stated that they will be going out into the community to find out the needs associated with mental health issues. She stated that teen suicides have increased in Santa Cruz County.

She introduced Dr. Lisa Hernandez who is the County's Public Health Officer. She graduated from Yale, attended Georgetown Medical School and obtained her Master degree in Public Health from UC Berkeley. Dr. Hernandez told the club that when she lived in Miami, the Miami Rotary Club gave her a \$10,000 scholarship to go to medical school. She is very thankful to Rotary.

Dr. Hernandez said that the mission of public health is to prevent disease and to promote health. She stated that Santa Cruz is a unique community because of the "involvement of the community". And, that Santa Cruz is #9 on the list of counties that are not immunizing our children. This is something they are trying to educate

people and change.

She talked about the Ebola virus which was discovered in 1976 near the Ebola River in Africa. Currently, there are 3,069 people suspected to have the virus. Ebola is not spread air borne but spread through bodily fluids. Incubation period is 2 – 21 days. It is common that within 8 days you will see the symptoms of high fever (over 101 degrees), severe body aches and possibly some bleeding.

In Santa Cruz, there have been 87 cases of whooping cough which is totally preventable with the vaccine. Her last piece of advice for folks is to be sure and get the flu vaccine. October is the perfect month to get the vaccine.

**Member Birthdays:**

Sep 8 - Grant Dow  
Sep 16 - Angelo DeBernardo

**Wedding Anniversaries:**

Sep 6 - Peter Dean	27
Sep 9 - Kevin Dempsey	36
Sep 11 - Jim Weisenstein	32

**Club Anniversaries:**

Sep 11 - Bruce Dunn	33
Sep 15 - John Petersen	37
Sep 16 - Dick Muir	54

**Detective:**

Sep 19 - Sid Slatter  
Sep 26 - Matt Shelton