

**ROTARY CLUB OF SANTA CRUZ OFFICERS 2014 - 2015**

President..... Donna Maurillo  
Secretary ..... Ian Mackenzie  
Treasurer ..... Ian Mackenzie  
Sergeant-at-Arms ..... Larry Fogelquist  
President-Elect ..... Jim Weisenstein  
Program Coordinator ..... Jim Weisenstein

**DIRECTORS**

**SENIOR DIRECTORS**

**JUNIOR DIRECTORS**

Martin Bernal ..... Blaine Brokaw – 1st Qtr. Programs  
Larry Wallerstein ..... Larry Fogelquist – 2nd Qtr. Programs  
Janet Gluch ..... Colleen Harrison – 3rd Qtr. Programs  
Karen Beeson ..... Heather Stiles – 4th Qtr. Programs

**Junior Directors - Elect 2015 - 2016**

Bob Bosso, Elizabeth Clifton,  
Michael Harrison and Cynthia Kilian

**CLUB SERVICE - Martin Bernal**

Attendance..... Tom Parker  
Bulletin ..... S. Caiocca, R. Condit, G. Zuanich, E. Dybdahl  
Classification ..... Ian Mackenzie  
Club Drawing..... Peter Huemer  
Detective ..... Hank Olson  
Historian ..... Marv Jensen  
Invocations ..... Jeanette Pagliaro  
Membership Background ..... Wally Dale  
Membership Development ..... Russ Hobbs  
Red Badge Advisor..... Russ Hobbs  
Music..... Michael Harrison  
Photographer ..... Bryan Williams  
Public Relations.....Donna Maurillo & Tom Honig  
Rotary Information ..... J. Zenner, S. Bishop, G. Turgeon  
We Care..... Jeanette Pagliaro  
Web Master..... Ian Mackenzie  
Song Master ..... Jan Derecho  
Fellowship / Greeter ..... Peter Cook

**SPECIAL EVENTS**

Club Barbecue..... Sid Slatter & Wes Walker  
Fundraiser ..... Jim Weisenstein  
Holiday Program..... Larry Fogelquist  
Rotary Potluck ..... Ian Mackenzie

**Light Up Rotary**

[www.santacruzrotary.com](http://www.santacruzrotary.com)

**COMMUNITY SERVICE - Larry Wallerstein**

Benevolence and Grants..... Aleene Althouse  
Community Project ..... Fred Gawlick & Larry Wallerstein  
Second Harvest Food Bank..... Sharon Caiocca  
Senior Citizens..... Jeanette Pagliaro  
RotaCare ..... John Mahaney  
Salvation Army Bell Ringers ..... Tom Reese

**New Generations - Bosso, Clifton, M. Harrison & Kilian**

Youth Activities / Boy & Girl Scouts..... Grant Dow  
R.Y.L.A..... Larry Fogelquist  
Interact..... Larry Fogelquist  
Rotaract ..... Elizabeth Clifton  
Speech Contest..... Bob Bosso & Wally Dale  
Club Youth Service Chair ..... Elizabeth Clifton  
Club Youth Protection Officer..... Jeanette Pagliaro

**VOCATIONAL SERVICE - Janet Gluch**

Club Directory ..... Ian Mackenzie  
Career Planning ..... Kim Adamson  
Magazine..... Janet Gluch  
Academic Scholarships ..... Dan Aldrich  
Vocational Scholarships..... Michael Harrison

**INTERNATIONAL SERVICE - Karen Beeson**

World Community Service..... Karen Beeson  
Rotary Foundation..... Janet Krassow  
Sister City Coordinator ..... Bill Schuette  
Ambassadorial Scholarship ..... Stephen Karon

**ROTARY CLUB OF SANTA CRUZ ENDOWMENT**

Chairman ..... Linda Burroughs  
Secretary..... Val Macken  
Treasurer..... Ian Mackenzie

**ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND**

President ..... Frank Minuti  
Secretary/Treasurer ..... Ian Mackenzie

**ROTARY INTERNATIONAL OFFICERS 2014 - 2015**

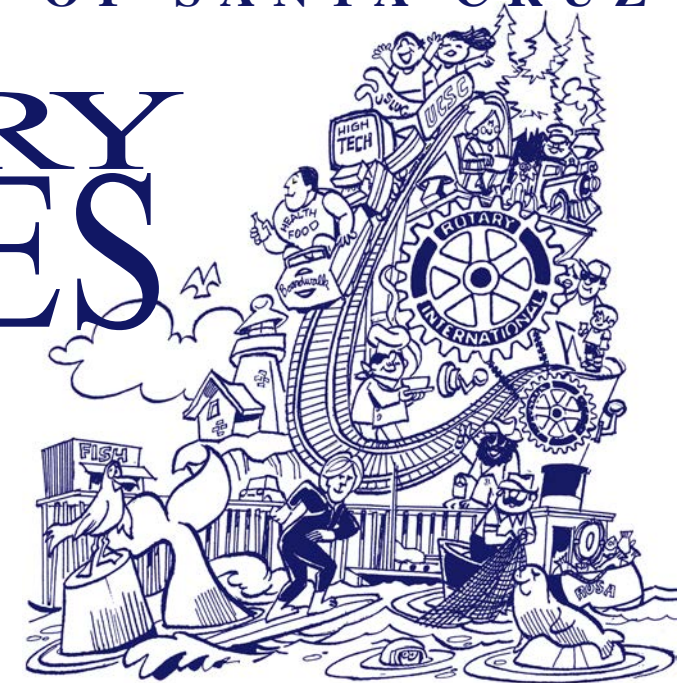
President..... Gary C.K. Haung  
District Governor 5170 ..... Ed Jellen  
International Convention..... Sao Paulo, Brazil  
Assistant Governor, Area 7 ..... Cheryl Rebottaro

**CLUBS OF SANTA CRUZ COUNTY**

Scotts Valley ..... Bruno's BBQ ..... Mondays 12:15 PM  
Santa Cruz Sunrise....De Lavega Golf Club..... Tuesdays 7:15 AM  
Freedom ..... Valley Heights ..... Tuesdays 12:15 AM  
San Lorenzo Valley....Mt. Hermon Con. Ctr. .... Wednesdays 7:15 AM  
Watsonville ..... Elks Club ..... Wednesdays 12:15 PM  
Capitola / Aptos ..... Seascape Golf Club .....Thursdays 12:15 PM

**ROTARY CLUB OF SANTA CRUZ**

**ROTARY SPOKES**



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

**Light Up Rotary**

**President - Donna Maurillo**

**Editor - Ross Condit**

**November 14, 2014**

**Today's Program**

**PATRIZIA MATERASSI – Ocean Ecology**



Patrizia Materassi is a retired a Community Development Director/Planning Director. She worked for 20 years in City Hall, of those 13 as a Director. Now she is in the private sector working as a Land Use Consultant at her own practice.

Patrizia is with the Scotts Valley Rotary Club and has been active in the Scotts Valley Rotary Sustainability Committee.

**Programs - Larry Fogelquist**

**Invocation: Grant Dow**

**Detective: Angelo DeBernardo**

### A Message from President Donna:



Dear Santa Cruz Rotarians:

Thanks for giving my boss, Rod Diridon, a huge Santa Cruz Rotary

welcome. I've accompanied him to many of his conference presentations, and I know he got the most enjoyment presenting here. We are the Fun Club!

Let's spread that fun around. How about for the second meeting in December, all of us try to bring a guest? It could be a friend, family member, or prospective Rotarian. Are you up for the Challenge? I darn well think you are!

Love you all ...  
President Donna

### Meeting:

*President Donna* opened our meeting putting us on notice that her boss, Rod Diridon, was our speaker today and we had better be on our Best Behavior!

We had one visiting Rotarian and TWO GUESTS of Rotarians! Atta-girl *Anne Ashe!*



President Donna announced that *Gary Reece* was Rotarian of the Month. Imagine that?

Also attending were two **UCSC Rotaract** representatives. We were glad to hear they have about 40 active members and are involved with fundraising for two important charities – Smile Kids and a homeless project called 20/20.

*Jim Courtright* won the door prize which was provided by *Bob Bosso*. The prize was two nice bottles of wine and a gift certificate to Café Mare.

*Anne Ashe's* guest (and main squeeze) Al Smith bought two SC Symphony tickets provided by Galahan Zuanich. A seismic discount to say the least - \$120 face value for \$30!



*Janet Krassow* made a terrific pitch for **Rotary Foundation** Month using a short video about leadership. The point being, even the smallest

donation makes a difference and sets an example for others to follow. If you haven't pledged or donated yet – Please Do It Now!

*JIMMY Z, Z MAN* or just Mr. Z did a valiant job, filling in at the last minute, as Detective. He was smart to acknowledge the club's adoration of Mr. Good Deed – LARRY! Topping off his program Jim and Pauline donated \$100 to our endowment fund.

**Bring a Friend on December 12<sup>th</sup>!**

### Quote of the week:

I know a guy who gave up smoking, drinking, sex and rich foods. He was happy right up to day he killed himself!  
*Dr. Bruce Dunn*

### Program:



As we have come to expect, LARRY performed an eloquent and lengthy introduction. LARRY controlled his impulse to “gush” about Mr. Diridon and added some interesting facts about his resume.



Mr. Diridon made a serious presentation about planning for “The Future of Human Kind on the Planet.” Our population is estimated to double by 2060 and without planning

we face a potentially very bleak future.

Mr. Diridon made his case for High Speed Rail in California and the USA. Sighting that 38% of our CO2 emissions come from transportation related sources, he sighted the importance Mass Transit. By showing examples of High Speed Rail systems



from around the world, the point was made about how far behind we are compared to other countries. We got a

peak at would mass transit might look like for the Bay Area in the future.

### ANNOUNCEMENTS

#### ROTARY FOUNDATION UPDATE:

We are only at **35% of our Goal** for the year! **WE NEED YOUR HELP!** We have never failed to meet goal before. Please contact *Janet Krassow* or *John Huffman* to make your pledge or payment today!

### CLUB CALENDAR

#### Member Birthdays:

Nov 14 Nick Wyckoff  
Rod Atchison  
Nov 18 LARRY! (yes Fogelquist)  
Nov 21 Tony Condotti  
Nov 22 Joel Miller  
Nov 23 Ross Condit  
Nov 27 George Gallucci

#### Wedding Anniversaries:

Nov 23 Larry Brenner	29 years
Bob Ciaponni	40 years
Nov 25 Janet Krassow	12 years
Nov 26 Jim Bargetto	31 years
Nov 27 Peter Huemer	4 years
Nov 28 Max Wilson	5 years

#### Detective:

Nov 21 Joel Miller  
Dec 5 Tom Reese  
Dec 12 Tom Parker  
Dec 19 Linda Burroughs

#### Drawing Gift:

Nov 14 David Heald  
Nov 21 Kevin Dempsey

#### Upcoming Programs:

Nov 21 Kim Adamson – Regional Water Issue  
Nov 28 Dark