

ROTARY CLUB OF SANTA CRUZ OFFICERS 2014 - 2015

President..... Donna Maurillo
Secretary Ian Mackenzie
Treasurer Ian Mackenzie
Sergeant-at-Arms Larry Fogelquist
President-Elect Jim Weisenstein
Program Coordinator Jim Weisenstein

DIRECTORS

SENIOR DIRECTORS

JUNIOR DIRECTORS

Martin Bernal Blaine Brokaw – 1st Qtr. Programs
Larry Wallerstein Larry Fogelquist – 2nd Qtr. Programs
Janet Gluch Colleen Harrison – 3rd Qtr. Programs
Karen Beeson Heather Stiles – 4th Qtr. Programs

Junior Directors - Elect 2015 - 2016

Bob Bosso, Elizabeth Clifton,
Michael Harrison and Cynthia Kilian

CLUB SERVICE - Martin Bernal

Attendance..... Tom Parker
Bulletin S. Caiocca, R. Condit, G. Zuanich, E. Dybdahl
Classification Ian Mackenzie
Club Drawing..... Peter Huemer
Detective Hank Olson
Historian Marv Jensen
Invocations Jeanette Pagliaro
Membership Background Wally Dale
Membership Development Russ Hobbs
Red Badge Advisor..... Russ Hobbs
Music..... Michael Harrison
Photographer Bryan Williams
Public Relations.....Donna Maurillo & Tom Honig
Rotary Information J. Zenner, S. Bishop, G. Turgeon
We Care..... Jeanette Pagliaro
Web Master..... Ian Mackenzie
Song Master Jan Derecho
Fellowship / Greeter Peter Cook

SPECIAL EVENTS

Club Barbecue..... Sid Slatter & Wes Walker
Fundraiser Jim Weisenstein
Holiday Program..... Larry Fogelquist
Rotary Potluck Ian Mackenzie

Light Up Rotary

www.santacruzrotary.com

COMMUNITY SERVICE - Larry Wallerstein

Benevolence and Grants..... Aleene Althouse
Community Project Fred Gawlick & Larry Wallerstein
Second Harvest Food Bank..... Sharon Caiocca
Senior Citizens..... Jeanette Pagliaro
RotaCare John Mahaney
Salvation Army Bell Ringers Tom Reese

New Generations - Bosso, Clifton, M. Harrison & Kilian

Youth Activities / Boy & Girl Scouts..... Grant Dow
R.Y.L.A..... Larry Fogelquist
Interact..... Larry Fogelquist
Rotaract Elizabeth Clifton
Speech Contest..... Bob Bosso & Wally Dale
Club Youth Service Chair Elizabeth Clifton
Club Youth Protection Officer..... Jeanette Pagliaro

VOCATIONAL SERVICE - Janet Gluch

Club Directory Ian Mackenzie
Career Planning Kim Adamson
Magazine..... Janet Gluch
Academic Scholarships Dan Aldrich
Vocational Scholarships..... Michael Harrison

INTERNATIONAL SERVICE - Karen Beeson

World Community Service..... Karen Beeson
Rotary Foundation..... Janet Krassow
Sister City Coordinator Bill Schuette
Ambassadorial Scholarship Stephen Karon

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman Linda Burroughs
Secretary..... Val Macken
Treasurer..... Ian Mackenzie

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President Frank Minuti
Secretary/Treasurer Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2014 - 2015

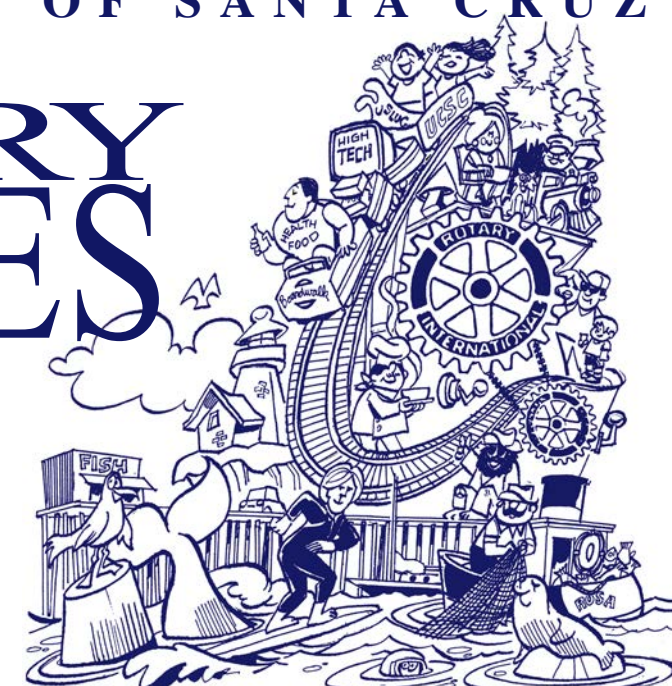
President..... Gary C.K. Haung
District Governor 5170 Ed Jellen
International Convention..... Sao Paulo, Brazil
Assistant Governor, Area 7 Cheryl Rebottaro

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley Bruno's BBQ Mondays 12:15 PM
Santa Cruz Sunrise....De Lavega Golf Club..... Tuesdays 7:15 AM
Freedom Valley Heights Tuesdays 12:15 AM
San Lorenzo Valley....Mt. Hermon Con. Ctr. Wednesdays 7:15 AM
Watsonville Elks Club Wednesdays 12:15 PM
Capitola / Aptos Seascape Golf ClubThursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

ROTARY SPOKES



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

Light Up Rotary

President - Donna Maurillo

Editor - Ross Condit

November 7, 2014

Today's Program

Rod Diridon, Sr. – Mineta Transportation Institute



From 1995 to his retirement in 2014, Rod Diridon, Sr., was executive director of the Mineta Transportation Institute (MTI), a transportation policy research center created in 1991 by Congress. He is known as the “father” of modern transit service in Silicon Valley and has chaired more than 100 international, national, state and local programs, most related to transit and the environment. In 2014 he was honored to receive American Public Transportation Association’s (APTA) Hall of Fame Award. He frequently provides legislative testimony on sustainable transportation issues.

Programs - Larry Fogelquist

Invocation: Michael Harrison

Detective: Jim Zenner

A Message from President Donna:



Dear Santa Cruz Rotarians:

Thank you for making Halloween so much fun this year. I think this is the first time we've done costumes, and I loved your spirit.

Speaking of spirit, remember that the Rotary spirit is all about giving to others. So when you see Janet and John at the front desk, remember to make our your annual Rotary Foundation check. Big or small – whatever you can afford is good.

Love you all ...
President Donna

Meeting:



Sharon Caiocca's innovation, Strike 3 The Pitchers Prayer, was not only on subject (honoring our Giants), but was performed in costume!

She has set the bar very high for all innovations following her.

While we are giving accolades to Sharon, the editor wants to give her special recognition for taking meeting notes last week!

We had one visiting Rotarian and one

Guest of a Rotarian. We can do better than just one guest can't we?



His Holiness *Mike Allard* won an IOU raffle gift from *Blaine Brokaw*. As *Blaine* explained to "Mike I would rather owe you than have you think I cheated you out of this." What the h*ll does that mean anyway?



Wally Walker is exempt from fines in November! This is his "happy face."

President Donna did a brief presentation showcasing a dinner whereby Santa Cruz Rotary was acknowledged as Organization of the year by The Volunteer Center of Santa Cruz!



Jan McKenzie was our detective for the day. Her theme was personalized car license plates. The winner was a Porche 911 plate driven by a recently divorced woman - - -

it simply said **WAS HIS**.

Program:

Shmuel Thaler, the award winning and nationally acclaimed photographer,

from the Santa Cruz Sentinel was our speaker. He had a fascinating assortment of photos and stories to tell. Contrary to what we all thought, the key to a good photo is not saying "Cheese" first. It is a matter of timing



the photos, eliminating anything that doesn't support the story and having a "sense of place." Mr. Thaler was a captivating speaker and made for a first rate program. Another Atta-Boy for LARRY!



Most popular Halloween Costume "LARRY The Rotarian!"

ANNOUNCEMENTS

Fellow Rotarians, Our annual **ROTARY FOUNDATION** fundraising campaign needs your help. We are lagging in pledges and collections. 100% participation is not only important to the cause, but a matter of pride for our club. If you have not pledged, please do so. If you have pledged but not paid, please do so. No gift is too small or too large. Thank you, John and Janet

Board of Directors Meeting: November 12 at 5:30pm. The next meeting of the Board of Directors will be hosted by Blaine

Brokaw at 125 Rulofson, Santa Cruz. Directors and guests wishing to attend are requested to contact the Secretary at 345-5182 or email ian@santacruzrotary.com

Quote of the Day!

Never make eye contact when eating a banana! *Larry Brenner*

CLUB CALENDAR

Member Birthdays:

Nov 10 Val Macken
Nov 13 John Brokaw
Nov 14 Nick Wyckoff
Rod Atchison
Nov 18 LARRY! (yes Fogelquist)
Nov 21 Tony Condotti
Nov 22 Joel Miller
Nov 23 Ross Condit
Nov 27 George Gallucci

Wedding Anniversaries:

Nov 23 Larry Brenner	29 years
Bob Ciaponni	40 years
Nov 25 Janet Krassow	12 years
Nov 26 Jim Bargetto	31 years
Nov 27 Peter Huemer	4 years
Nov 28 Max Wilson	5 years

Detective:

Nov 14 Angelo DeBernardo
Nov 21 Joel Miller

Drawing Gift:

Nov 7 Bob Bosso
Nov 14 David Heald
Nov 21 Kevin Dempsey

Upcoming Programs:

Nov 7 Rod Diridon – High Speed Rail
Nov 14 Patrizia Materassi – Ocean Ecology
Nov 21 Kim Adamson – Regional Water Issue