

**ROTARY CLUB OF SANTA CRUZ OFFICERS 2014 - 2015**

President..... Donna Maurillo  
Secretary ..... Ian Mackenzie  
Treasurer ..... Ian Mackenzie  
Sergeant-at-Arms ..... Larry Fogelquist  
President-Elect ..... Jim Weisenstein  
Program Coordinator ..... Jim Weisenstein

**DIRECTORS**

**SENIOR DIRECTORS**

**JUNIOR DIRECTORS**

Martin Bernal ..... Blaine Brokaw – 1st Qtr. Programs  
Larry Wallerstein ..... Larry Fogelquist – 2nd Qtr. Programs  
Janet Gluch ..... Colleen Harrison – 3rd Qtr. Programs  
Karen Beeson ..... Heather Stiles – 4th Qtr. Programs

**Junior Directors - Elect 2015 - 2016**

Bob Bosso, Elizabeth Clifton,  
Michael Harrison and Cynthia Kilian

**CLUB SERVICE - Martin Bernal**

Attendance..... Tom Parker  
Bulletin ..... S. Caiocca, R. Condit, G. Zuanich, E. Dybdahl  
Classification ..... Ian Mackenzie  
Club Drawing..... Peter Huemer  
Detective ..... Hank Olson  
Historian ..... Marv Jensen  
Invocations ..... Jeanette Pagliaro  
Membership Background ..... Wally Dale  
Membership Development ..... Russ Hobbs  
Red Badge Advisor..... Russ Hobbs  
Music..... Michael Harrison  
Photographer ..... Bryan Williams  
Public Relations.....Donna Maurillo & Tom Honig  
Rotary Information ..... J. Zenner, S. Bishop, G. Turgeon  
We Care..... Jeanette Pagliaro  
Web Master..... Ian Mackenzie  
Song Master ..... Jan Derecho  
Fellowship / Greeter ..... Peter Cook

**SPECIAL EVENTS**

Club Barbecue..... Sid Slatter & Wes Walker  
Fundraiser ..... Jim Weisenstein  
Holiday Program..... Larry Fogelquist  
Rotary Potluck ..... Ian Mackenzie

**Light Up Rotary**

[www.santacruzrotary.com](http://www.santacruzrotary.com)

**COMMUNITY SERVICE - Larry Wallerstein**

Benevolence and Grants..... Aleene Althouse  
Community Project ..... Fred Gawlick & Larry Wallerstein  
Second Harvest Food Bank..... Sharon Caiocca  
Senior Citizens..... Jeanette Pagliaro  
RotaCare ..... John Mahaney  
Salvation Army Bell Ringers ..... Tom Reese

**New Generations - Bosso, Clifton, M. Harrison & Kilian**

Youth Activities / Boy & Girl Scouts..... Grant Dow  
R.Y.L.A..... Larry Fogelquist  
Interact..... Larry Fogelquist  
Rotaract ..... Elizabeth Clifton  
Speech Contest..... Bob Bosso & Wally Dale  
Club Youth Service Chair ..... Elizabeth Clifton  
Club Youth Protection Officer..... Jeanette Pagliaro

**VOCATIONAL SERVICE - Janet Gluch**

Club Directory ..... Ian Mackenzie  
Career Planning ..... Kim Adamson  
Magazine..... Janet Gluch  
Academic Scholarships ..... Dan Aldrich  
Vocational Scholarships..... Michael Harrison

**INTERNATIONAL SERVICE - Karen Beeson**

World Community Service..... Karen Beeson  
Rotary Foundation..... Janet Krassow  
Sister City Coordinator ..... Bill Schuette  
Ambassadorial Scholarship ..... Stephen Karon

**ROTARY CLUB OF SANTA CRUZ ENDOWMENT**

Chairman ..... Linda Burroughs  
Secretary..... Val Macken  
Treasurer..... Ian Mackenzie

**ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND**

President ..... Frank Minuti  
Secretary/Treasurer ..... Ian Mackenzie

**ROTARY INTERNATIONAL OFFICERS 2014 - 2015**

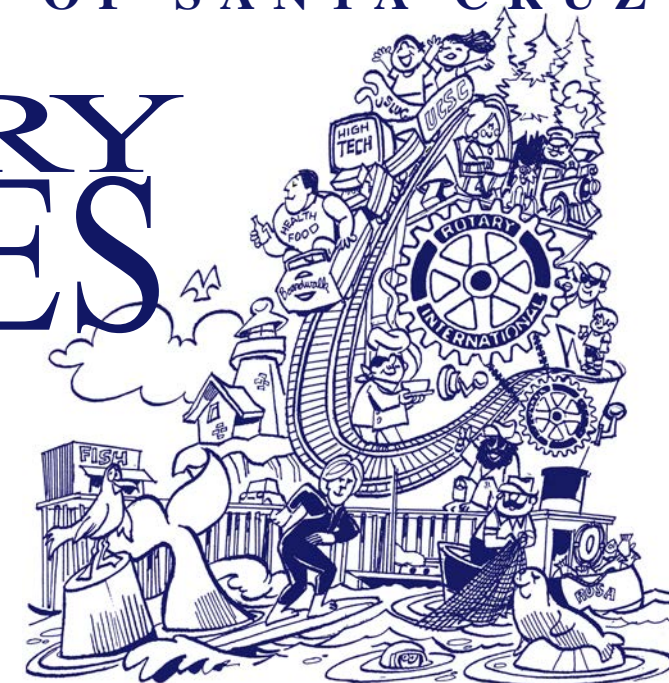
President..... Gary C.K. Haung  
District Governor 5170 ..... Ed Jellen  
International Convention..... Sao Paulo, Brazil  
Assistant Governor, Area 7 ..... Cheryl Rebottaro

**CLUBS OF SANTA CRUZ COUNTY**

Scotts Valley ..... Bruno's BBQ ..... Mondays 12:15 PM  
Santa Cruz Sunrise....De Lavega Golf Club..... Tuesdays 7:15 AM  
Freedom ..... Valley Heights ..... Tuesdays 12:15 AM  
San Lorenzo Valley....Mt. Hermon Con. Ctr. .... Wednesdays 7:15 AM  
Watsonville ..... Elks Club ..... Wednesdays 12:15 PM  
Capitola / Aptos ..... Seascape Golf Club .....Thursdays 12:15 PM

**ROTARY CLUB OF SANTA CRUZ**

**ROTARY SPOKES**



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

**Light Up Rotary**

**President - Donna Maurillo**

**Editor - Erik Dybdahl**

**June 5, 2015**

**Today's Program**

**Nina Simon: Abbott Square update**

Nina Simon is the Executive Director of the Santa Cruz Museum of Art & History, Currently, the MAH is working with the City and County to expand into Abbott Square, building a creative town square for our community. Nina has been described as a “museum visionary” by Smithsonian Magazine for her audience-centered approach to design. Nina has been recognized as a Nextie winner, She is the author of The Participatory Museum (2010) and the Museum 2.0 blog. Previously, Nina worked as an independent consultant and exhibition designer with over one hundred museums and cultural centers around the world. Nina began her museum career as Experience Development Specialist at the International Spy Museum in Washington, D.C.!

**Programs - Heather Stiles**

**Invocation: Jane McKenzie**

**Detective: John Burroughs**

**Peter Prindle** has been selected as EXEMPT. **Aleene Althouse** is Rotarian of the Month.

**Michael** and **Hank** confused the crowd with the introduction for God Bless America. It was not their fault that we forgot the first few words to the song, but in the end it sounded wonderful.

The editor wishes to express his apology for forgetting all the guests who were introduced, but worth mentioning, were **Edie Rittenhouse**, who has been married to **Ritt** for 53 years; and **Constantine's** wife, **Ariana**. The importance of *their* presence became apparent after our guest speaker, Traci Bliss noted that her aunt was a prior owner of Constantine's Beach Hill B&B. Last week's winning number was 8412. (The winning number is getting smaller, each week.) **Burt's** guest, **Holly**, friend of the state parks, WON. **Aleene** announced the B&G Q3 budget approved and includes \$4500 to several programs, including the symphony and a young writers' program. **Tom Foster** was the detective, and threw out a few pitches to friends and past board

members, and he paid many of their fines. **Peter Cook** turned 41, and his wife **Christy** was in the longboard finals. Another Traci connection: her father, **Dr Barry Bliss** 'brought' **John Brokaw** to Santa Cruz.

**Program: Traci Bliss**, a fifth generation Santa Cruz'n, researched history to pull together the information that ties her family history to the history of our Redwood parks. Beginning with Aunt **Jennie Bliss** who came to Santa Cruz in 1879, as an artist, activist, who organized protests to draw attention to the redwoods. Into the story marches **Will Jeter**, district attorney, first democrat mayor in Santa Cruz, lieutenant governor, and publicist for the redwood cause, and husband to Aunt Jennie. Jennie's brother and Traci's grandfather, **Frank Bliss**, celebrated a benefactor of the SC library, **Andrew Carnegie**, at Welch's (redwood) Grove. Will Jeter, SC Co Bank president, chartered SC Rotary club in 1922. At the Int'l Convention held in Los Angeles, Jeter invited the

convention to Santa Cruz to visit Big Trees. We are looking for Paul Harris and other photos at the redwood grove. And there was a dedication of a Rotary Tree, and that tree may be identified again, with Traci's ongoing research. 1928 may have been a poor time to begin fundraising, but SC Rotary began the pitch to save the trees, and buy Welch's Grove. On Jeter's deathbed, he encouraged his friends to not give up the efforts. In 1930, Welch's Grove became a permanent County Park. In the 1950's Henry Cowell's 1700 acres were added to the park, and the Cowell name was attached to the park. (Editing is not my career by choice, and errors abound, but let me say that Traci's presentation, being personally touching, factually impressive, brilliantly delivered, became a favorite presentation for me. Thank you for allowing me to recall it for you. You can e-mail if you want your content published. Erik Dybdahl.) **Board of Directors Meeting:** June 10 at 5:30pm. The next meeting of the Board of Directors will be hosted by Sid Slatter and Annie Asche at Hunter Hill Vineyard (7337 Glenhaven Road)

Directors and guests wishing to attend are requested to contact the Secretary at 345-5182 or email [ian@santacruzrotary.com](mailto:ian@santacruzrotary.com)

**Next week: June 12**

**Invocation: Tom Parker**

**Drawing: Sharon Caiocca**

**Detective: George Galluccio**

**Program: Commuter Rail Project**

**Update: SC County Regional Transport**

June 19:

Invocation: Peter Dean

Drawing: Russ Hobbs

Detective: Curt Froid

Program: Stoney Brook: Retired Sheriff;s Deputy and former member of this club

June 26: DEBUNKING.

Invocation: Elizabeth Clifton

Drawing: Peter Dean

Detective: Tom Foster

Last day for this editor to take notes. Who's on first?

#### CLUB CALENDAR

Member Birthdays:

6/4 John Huffman

6/13 Michael Paul

Club Anniversaries:

6/7 Wes Walker, 6

6/9 Larry Wolfsen, 46

Wedding Anniversaries:

6/12 John Brokaw, Sydney, 60