

**ROTARY CLUB OF SANTA CRUZ OFFICERS 2014 - 2015**

President..... Donna Maurillo  
Secretary ..... Ian Mackenzie  
Treasurer ..... Ian Mackenzie  
Sergeant-at-Arms ..... Larry Fogelquist  
President-Elect ..... Jim Weisenstein  
Program Coordinator ..... Jim Weisenstein

**DIRECTORS**

**SENIOR DIRECTORS**

**JUNIOR DIRECTORS**

Martin Bernal ..... Blaine Brokaw – 1st Qtr. Programs  
Larry Wallerstein ..... Larry Fogelquist – 2nd Qtr. Programs  
Janet Gluch ..... Colleen Harrison – 3rd Qtr. Programs  
Karen Beeson ..... Heather Stiles – 4th Qtr. Programs

**Junior Directors - Elect 2015 - 2016**

Bob Bosso, Elizabeth Clifton,  
Michael Harrison and Cynthia Kilian

**CLUB SERVICE - Martin Bernal**

Attendance..... Tom Parker  
Bulletin ..... S. Caiocca, R. Condit, G. Zuanich, E. Dybdahl  
Classification ..... Ian Mackenzie  
Club Drawing..... Peter Huemer  
Detective ..... Hank Olson  
Historian ..... Marv Jensen  
Invocations ..... Jeanette Pagliaro  
Membership Background ..... Wally Dale  
Membership Development ..... Russ Hobbs  
Red Badge Advisor..... Russ Hobbs  
Music..... Michael Harrison  
Photographer ..... Bryan Williams  
Public Relations.....Donna Maurillo & Tom Honig  
Rotary Information ..... J. Zenner, S. Bishop, G. Turgeon  
We Care..... Jeanette Pagliaro  
Web Master..... Ian Mackenzie  
Song Master ..... Jan Derecho  
Fellowship / Greeter ..... Peter Cook

**SPECIAL EVENTS**

Club Barbecue..... Sid Slatter & Wes Walker  
Fundraiser ..... Jim Weisenstein  
Holiday Program..... Larry Fogelquist  
Rotary Potluck ..... Ian Mackenzie

**Light Up Rotary**

[www.santacruzrotary.com](http://www.santacruzrotary.com)

**COMMUNITY SERVICE - Larry Wallerstein**

Benevolence and Grants..... Aleene Althouse  
Community Project ..... Fred Gawlick & Larry Wallerstein  
Second Harvest Food Bank..... Sharon Caiocca  
Senior Citizens..... Jeanette Pagliaro  
RotaCare ..... John Mahaney  
Salvation Army Bell Ringers ..... Tom Reese

**New Generations - Bosso, Clifton, M. Harrison & Kilian**

Youth Activities / Boy & Girl Scouts..... Grant Dow  
R.Y.L.A..... Larry Fogelquist  
Interact..... Larry Fogelquist  
Rotaract ..... Elizabeth Clifton  
Speech Contest..... Bob Bosso & Wally Dale  
Club Youth Service Chair ..... Elizabeth Clifton  
Club Youth Protection Officer..... Jeanette Pagliaro

**VOCATIONAL SERVICE - Janet Gluch**

Club Directory ..... Ian Mackenzie  
Career Planning ..... Kim Adamson  
Magazine..... Janet Gluch  
Academic Scholarships ..... Dan Aldrich  
Vocational Scholarships..... Michael Harrison

**INTERNATIONAL SERVICE - Karen Beeson**

World Community Service..... Karen Beeson  
Rotary Foundation..... Janet Krassow  
Sister City Coordinator ..... Bill Schuette  
Ambassadorial Scholarship ..... Stephen Karon

**ROTARY CLUB OF SANTA CRUZ ENDOWMENT**

Chairman ..... Linda Burroughs  
Secretary..... Val Macken  
Treasurer..... Ian Mackenzie

**ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND**

President ..... Frank Minuti  
Secretary/Treasurer ..... Ian Mackenzie

**ROTARY INTERNATIONAL OFFICERS 2014 - 2015**

President..... Gary C.K. Haung  
District Governor 5170 ..... Ed Jellen  
International Convention..... Sao Paulo, Brazil  
Assistant Governor, Area 7 ..... Cheryl Rebottaro

**CLUBS OF SANTA CRUZ COUNTY**

Scotts Valley ..... Bruno's BBQ ..... Mondays 12:15 PM  
Santa Cruz Sunrise....De Lavega Golf Club..... Tuesdays 7:15 AM  
Freedom ..... Valley Heights ..... Tuesdays 12:15 AM  
San Lorenzo Valley....Mt. Hermon Con. Ctr. .... Wednesdays 7:15 AM  
Watsonville ..... Elks Club ..... Wednesdays 12:15 PM  
Capitola / Aptos ..... Seascape Golf Club .....Thursdays 12:15 PM

**ROTARY CLUB OF SANTA CRUZ**

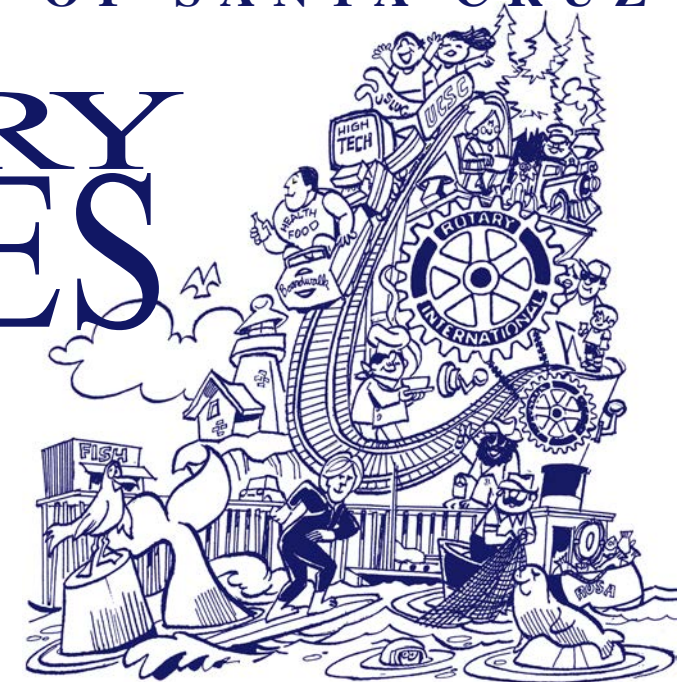
**ROTARY SPOKES**

P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

**Light Up Rotary**



**President - Donna Maurillo**

**Editor - Galham Zuanich**

**March 20, 2015**

**Today's Program**

**Maestro Daniel Stewart**



- "Arguably, the Santa Cruz Symphony under Daniel Stewart has now developed into the finest musical ensemble South of San Francisco and North of Los Angeles." -Joseph Sekon, Peninsula Reviews

**Programs - Colleen Harrison**

**Invocation: Bob Davidson**

**Detective: Carol Lezin**

**Meeting:** Today we were greeted by a man dressed in a black tie and a top hat. That man was ready to entertain us and his name is **Magic Jim Weisenstein**. Jim is charged with entertaining us through our meetings while President Donna is away. Undaunted by this slightly taller than his hat task, Magic Jim believes high fashion is the way to impress.



**Invocation:** Local philosopher **Tom Canfield** offered this fantastic quote “Talent is God-given; be humble. Fame is man-given; be thankful. Conceit is self-given; be careful.”

— John Wooden, American Basketball Coach – UCLA. Now we know why Tom is so humble. Did you know that Tom hit the trifecta? He was in charge of the Raffle, performed the Invocation, and celebrated his birthday in one day.

**Announcements:** The district conference is coming up. The dates are April 17 through April 19. We suggest coming to the Sunday morning brunch that will be hosted by our own president Donna. On

another note, a famous country song suggests that if you've got friends in low places, then invite them down to the oasis. Meaning if you know people in under-represented industries at rotary please see someone in our membership committee. We want to invite them for lunch.



**Raffle:** Everyone thinks the worst drought is being experienced in California. That is only partly true. The state can't make it rain but **Tom Reese** made it rain when he won the raffle for the first time in 50 years. That breaks the longest standing record we know of. His prize, donated by Tom Canfield, was a kids dream come true experience at the boardwalk. Ever the Rotarian, Mr. Reese announced that he will be donating his prize to underprivileged

children. His grandkids are going to be very happy. In an exclusive one-on-one interview, Tom revealed that he didn't know he won because he didn't even look at his ticket!

**Detective: Erik Dybdahl** was at it again. He took the mic. He also brought back his ever popular guess that Rotarian game. It was a family feud type of competition. Two contestants were asked to look at a close up photo of someone's eyeball or bald spot. The first person to name that Rotarian was rewarded with a smaller fine. The room was loud and rowdy. Amid the chaos, **Larry Fogelquist** admitted that he is a receiver and **Tom Foster** did a touchdown dance because he was the only one to get a correct answer. We also had happy dollars. **Sharon Caiocca** got approval for a grant for our water project. Also, **Jim Zenner** was happy that **Larry Wallerstein** submitted a new draft for the Guatemala project.

**Program:** We had a wonderful program from Tom Newberry instructing us on how to be budding naturalists and birdwatchers. We were advised that the wrong way to bird watch is to look out the window and say "oh look there's a bird." To properly bird watch, we were given three tips. First, have a willingness to look. Second, develop the skill of observing motion. Third, do it every day to develop a habit. Your goal should be to spot two unusual birds per day. You are in the perfect place as

there are hundreds of species here in Santa Cruz. He suggested that we open up our ears and listen to the symphony of the birds singing around us. Birds sing for two reasons one real estate and two sex. Basically they're saying I'm yours or it's mine. He suggested that we keep a list of birds that we see in the county, in the state, or out-of-state. It is a good way to remember stories of your life. Our presenter shared a couple of funny stories of his life. One day he was birdwatching and spotted two red chested birds dancing in perfectly choreographed unison. He was intrigued and got real close to find that it was the tips of the ears of a deer.

**CLUB CALENDAR**

**Member Birthdays:**

- 3/21 Dan Seftel
- 3/22 Sam Bishop
- 3/25 Erik Dybdahl

**Club Anniversaries:**

- 3/20 George Gallucci 23 years
- 3/23 Sharon Caiocca 8 years
- 3/23 Joel Miller 8 years
- 3/23 Max Wilson 8 years

**Wedding Anniversaries:**

- 3/21 John and Linda Burroughs 22 years
- 3/21 Linda and John Burroughs 22 years
- 3/22 Tom and Xochitl Canfield 18 years

**Next week's meeting 3/27:**

**Program:** Santa Cruz Warriors

**Detective:** Lane Lawson

**Invocation:** Bob Davidson

**Drawing:** Heater Stiles