

**ROTARY CLUB OF SANTA CRUZ OFFICERS 2014 - 2015**

President..... Donna Maurillo  
Secretary ..... Ian Mackenzie  
Treasurer ..... Ian Mackenzie  
Sergeant-at-Arms ..... Larry Fogelquist  
President-Elect ..... Jim Weisenstein  
Program Coordinator ..... Jim Weisenstein

**DIRECTORS**

**SENIOR DIRECTORS**

**JUIOR DIRECTORS**

Martin Bernal ..... Blaine Brokaw – 1st Qtr. Programs  
Larry Wallerstein ..... Larry Fogelquist – 2nd Qtr. Programs  
Janet Gluch ..... Colleen Harrison – 3rd Qtr. Programs  
Karen Beeson ..... Heather Stiles – 4th Qtr. Programs

**Junior Directors - Elect 2015 - 2016**

Bob Bosso, Elizabeth Clifton,  
Michael Harrison and Cynthia Kilian

**CLUB SERVICE - Martin Bernal**

Attendance..... Tom Parker  
Bulletin ..... S. Caiocca, R. Condit, G. Zuanich, E. Dybdahl  
Classification ..... Ian Mackenzie  
Club Drawing..... Peter Huemer  
Detective ..... Hank Olson  
Historian ..... Marv Jensen  
Invocations ..... Jeanette Pagliaro  
Membership Background ..... Wally Dale  
Membership Development ..... Russ Hobbs  
Red Badge Advisor..... Russ Hobbs  
Music..... Michael Harrison  
Photographer ..... Bryan Williams  
Public Relations.....Donna Maurillo & Tom Honig  
Rotary Information ..... J. Zenner, S. Bishop, G. Turgeon  
We Care..... Jeanette Pagliaro  
Web Master..... Ian Mackenzie  
Song Master ..... Jan Derecho  
Fellowship / Greeter ..... Peter Cook

**SPECIAL EVENTS**

Club Barbecue..... Sid Slatter & Wes Walker  
Fundraiser ..... Jim Weisenstein  
Holiday Program..... Larry Fogelquist  
Rotary Potluck ..... Ian Mackenzie

**Light Up Rotary**

[www.santacruzrotary.com](http://www.santacruzrotary.com)

**COMMUNITY SERVICE - Larry Wallerstein**

Benevolence and Grants..... Aleene Althouse  
Community Project ..... Fred Gawlick & Larry Wallerstein  
Second Harvest Food Bank..... Sharon Caiocca  
Senior Citizens..... Jeanette Pagliaro  
RotaCare ..... John Mahaney  
Salvation Army Bell Ringers ..... Tom Reese

**New Generations - Bosso, Clifton, M. Harrison & Kilian**

Youth Activities / Boy & Girl Scouts..... Grant Dow  
R.Y.L.A..... Larry Fogelquist  
Interact..... Larry Fogelquist  
Rotaract ..... Elizabeth Clifton  
Speech Contest..... Bob Bosso & Wally Dale  
Club Youth Service Chair ..... Elizabeth Clifton  
Club Youth Protection Officer..... Jeanette Pagliaro

**VOCATIONAL SERVICE - Janet Gluch**

Club Directory ..... Ian Mackenzie  
Career Planning ..... Kim Adamson  
Magazine..... Janet Gluch  
Academic Scholarships ..... Dan Aldrich  
Vocational Scholarships..... Michael Harrison

**INTERNATIONAL SERVICE - Karen Beeson**

World Community Service..... Karen Beeson  
Rotary Foundation..... Janet Krassow  
Sister City Coordinator ..... Bill Schuette  
Ambassadorial Scholarship ..... Stephen Karon

**ROTARY CLUB OF SANTA CRUZ ENDOWMENT**

Chairman ..... Linda Burroughs  
Secretary..... Val Macken  
Treasurer..... Ian Mackenzie

**ROTARY CLUB OF SANTA CRUZ FOUNDATION**

President ..... Frank Minuti  
Secretary/Treasurer ..... Ian Mackenzie

**ROTARY INTERNATIONAL OFFICERS 2014 - 2015**

President..... Gary C.K. Haung  
District Governor 5170 ..... Ed Jellen  
International Convention..... Sao Paulo, Brazil  
Assistant Governor, Area 7 ..... Cheryl Rebottaro

**CLUBS OF SANTA CRUZ COUNTY**

Scotts Valley ..... Bruno's BBQ ..... Mondays 12:15 PM  
Santa Cruz Sunrise....De Lavega Golf Club..... Tuesdays 7:15 AM  
Freedom ..... Valley Heights ..... Tuesdays 12:15 AM  
San Lorenzo Valley....Mt. Hermon Con. Ctr. .... Wednesdays 7:15 AM  
Watsonville ..... Elks Club ..... Wednesdays 12:15 PM  
Capitola / Aptos ..... Seascape Golf Club .....Thursdays 12:15 PM

**ROTARY CLUB OF SANTA CRUZ**

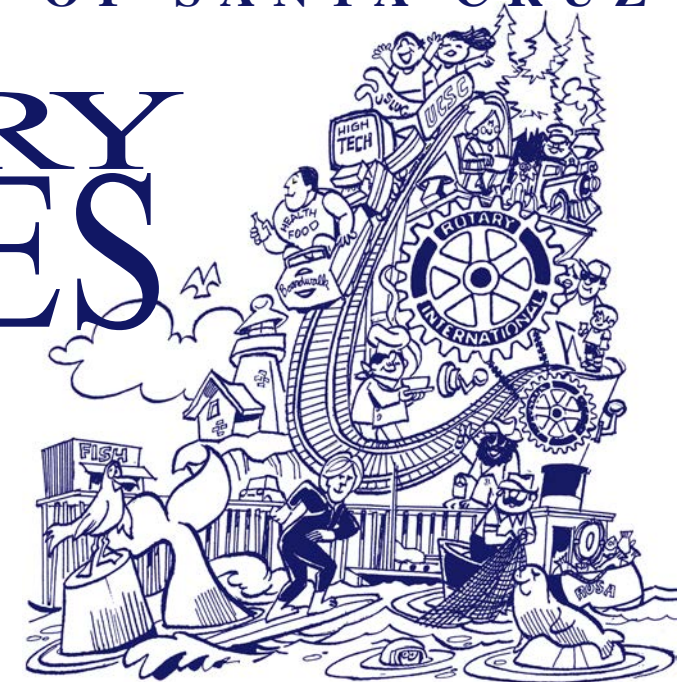
**ROTARY SPOKES**

P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

**Light Up Rotary**



**President - Donna Maurillo**

**Editor - Sharon Caiocca**

**July 18, 2014**

**History of Aptos**

**Kevin Newhouse**

Kevin is a fully licensed registered associate with Morgan Stanley. He graduated from Humboldt State in 2002 with a BS in Business Administration. In 2013 he published a book about the history of Aptos. All proceeds from his book are going to the Aptos History Museum.

**Programs - Blaine Brokaw**

**Invocation: Jim Weisenstein**

**Detective: Hank Olson**

**Weekly Message from President Donna:**

*Dear Rotarians,*

*Thanks for all your good wishes as we start the new presidential year. I hope to live up to your expectations. In my quest this year to increase participation, I've started rewarding members for perfect attendance each month. If your name is on the list, we'll draw for who will be named Rotarian of the Month. That person will have a reserved parking space and a special pin.*

*We have an outstanding membership, but we do miss seeing some of our special people. If you're one of them, please join us, even if it's only once a month.*

*Thanks...  
President Donna*

**Meeting:**

President Donna announced that the organization that she will be supporting and contributing to during her Presidency will be the 180/180 Santa Cruz Program. Phillip Cramer, Executive Director of 180/180 and Claudia Brown from the Homeless Services Center were present to receive the check from our Club. If you want additional information about this program go to: [www.180santacruz.org](http://www.180santacruz.org)

Jeanette Pagliaro did our invocation and Larry Wolfsen was our detective. Larry did not disappoint and performed his usual stand-up comedy routine while collecting a significant number of

finances for the club.

The program was the Rotary International Convention held in Sydney, Australia presented by Jeanette Pagliaro who attended the convention with her long time friend Marie Longmeyer who is the current President of the Scotts Valley Rotary Club. Jeanette was kind enough to go to the convention in Sydney, Australia and represent our Club. She spoke about how expensive Sydney is and that fortunately all Rotarians at the convention were provided with free transportation passes which were incredibly helpful. The convention was held in Allphones Arena their Olympic stadium and they even had the Olympic torch flame going for all to see. She indicated that there were about 18,000 Rotarians at the convention which is one of the smaller conventions compared to previous years. Australian Prime Minister, Tony Abbott and New South Wales Premier, Mike Baird addressed the convention. Tony Abbott announced that the Australian government is committing 100 million dollars over the next 5 years to help eradicate polio. And, it was announced that Sir Emeka Offor who is a Nigerian business leader committed 1 million dollars to the cause as well.

Jeanette indicated that the House of Friendship was her favorite part of the convention where she met several of our 5170 Interact members who

makeup the largest group in the world and she was very proud of them. She also found out that there is a Brewers fellowship and Wine appreciation fellowship which she wants to learn more about. She spoke a little bit about the Rotary Means Business Chapter which focuses on attracting new members and networking business professionals with one another to promote their businesses.

Her favorite project was “Pearls with Purpose” which provides training to woman in Cambodia and the Philippines in jewelry making. They then sell the jewelry to get out of poverty and to pay for the education of their children.

After the convention, they continued their trip to Melbourne where they saw lots of beautiful birds and they fed kangaroos and dingoes.

President Donna then outlined her goals for the year and followed them up with an email to the membership. Her goals are: 1) Increasing weekly attendance, 2) Rewarding perfect attendance, 3) Completing our water project in Guatemala, 4) Obtaining more publicity for our club, and 5) Helping Red Badges and visitors to feel more welcome at our Club.

Let's all do **our** part to achieve these obtainable goals for the upcoming year!

**Raffle:**

Blaine Brokaw won the raffle prize donated by Janet Krassow which was a gift certificate to Hotel Paradox and a bottle of Italian wine.

**Announcements:**

**Member Birthdays:**

- July 27 – Karen Watts
- July 28 – Bruce Dunn
- July 28 – President Donna Maurillo

**Wedding Anniversaries:**

- July 22 – Angelo DeBernardo 14
- July 28 – Chas Eldridge 52
- July 30 – Ian Mackenzie 26

**Club Anniversaries:**

- July 25 – Bob Rudolph 56
- July 26 – John Huffman 46
- July 28 – Martin Bernal 4

**Reminder:**

The District Governor, Ed Jellen has requested all clubs to collect teaching supplies for our local schools which will be presented at our August 8<sup>th</sup> meeting. So for the next couple of Fridays, please bring in the following: dry-erase markers, whiteboard erasers, disinfectant wipes, ballpoint pens, pencils, pads of lined paper, crayons, file folder labels, microfiber cleaning cloths, permanent markers (assorted colors) and PostIt notes. If you can't shop, you can write a check made to Santa Cruz Rotary.