

**ROTARY CLUB OF SANTA CRUZ OFFICERS 2014 - 2015**

President..... Donna Maurillo  
Secretary ..... Ian Mackenzie  
Treasurer ..... Ian Mackenzie  
Sergeant-at-Arms ..... Larry Fogelquist  
President-Elect ..... Jim Weisenstein  
Program Coordinator ..... Jim Weisenstein

**DIRECTORS**

**SENIOR DIRECTORS**

**JUNIOR DIRECTORS**

Martin Bernal ..... Blaine Brokaw – 1st Qtr. Programs  
Larry Wallerstein ..... Larry Fogelquist – 2nd Qtr. Programs  
Janet Gluch ..... Colleen Harrison – 3rd Qtr. Programs  
Karen Beeson ..... Heather Stiles – 4th Qtr. Programs

**Junior Directors - Elect 2015 - 2016**

Bob Bosso, Elizabeth Clifton,  
Michael Harrison and Cynthia Kilian

**CLUB SERVICE - Martin Bernal**

Attendance..... Tom Parker  
Bulletin ..... S. Caiocca, R. Condit, G. Zuanich, E. Dybdahl  
Classification ..... Ian Mackenzie  
Club Drawing..... Peter Huemer  
Detective ..... Hank Olson  
Historian ..... Marv Jensen  
Invocations ..... Jeanette Pagliaro  
Membership Background ..... Wally Dale  
Membership Development ..... Russ Hobbs  
Red Badge Advisor..... Russ Hobbs  
Music..... Michael Harrison  
Photographer ..... Bryan Williams  
Public Relations..... Donna Maurillo & Tom Honig  
Rotary Information ..... J. Zenner, S. Bishop, G. Turgeon  
We Care..... Jeanette Pagliaro  
Web Master..... Ian Mackenzie  
Song Master ..... Jan Derecho  
Fellowship / Greeter ..... Peter Cook

**SPECIAL EVENTS**

Club Barbecue..... Sid Slatter & Wes Walker  
Fundraiser ..... Jim Weisenstein  
Holiday Program..... Larry Fogelquist  
Rotary Potluck ..... Ian Mackenzie

**Light Up Rotary**

[www.santacruzrotary.com](http://www.santacruzrotary.com)

**COMMUNITY SERVICE - Larry Wallerstein**

Benevolence and Grants..... Aleene Althouse  
Community Project ..... Fred Gawlick & Larry Wallerstein  
Second Harvest Food Bank..... Sharon Caiocca  
Senior Citizens..... Jeanette Pagliaro  
RotaCare ..... John Mahaney  
Salvation Army Bell Ringers ..... Tom Reese

**New Generations - Bosso, Clifton, M. Harrison & Kilian**

Youth Activities / Boy & Girl Scouts..... Grant Dow  
R.Y.L.A..... Larry Fogelquist  
Interact..... Larry Fogelquist  
Rotaract ..... Elizabeth Clifton  
Speech Contest..... Bob Bosso & Wally Dale  
Club Youth Service Chair ..... Elizabeth Clifton  
Club Youth Protection Officer..... Jeanette Pagliaro

**VOCATIONAL SERVICE - Janet Gluch**

Club Directory ..... Ian Mackenzie  
Career Planning ..... Kim Adamson  
Magazine..... Janet Gluch  
Academic Scholarships ..... Dan Aldrich  
Vocational Scholarships..... Michael Harrison

**INTERNATIONAL SERVICE - Karen Beeson**

World Community Service..... Karen Beeson  
Rotary Foundation..... Janet Krassow  
Sister City Coordinator ..... Bill Schuette  
Ambassadorial Scholarship ..... Stephen Karon

**ROTARY CLUB OF SANTA CRUZ ENDOWMENT**

Chairman ..... Linda Burroughs  
Secretary..... Val Macken  
Treasurer..... Ian Mackenzie

**ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND**

President ..... Frank Minuti  
Secretary/Treasurer ..... Ian Mackenzie

**ROTARY INTERNATIONAL OFFICERS 2014 - 2015**

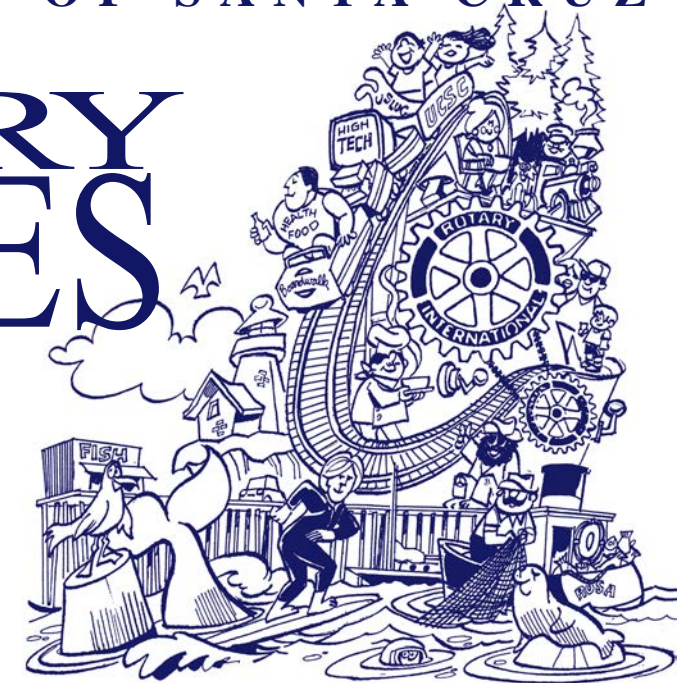
President..... Gary C.K. Haung  
District Governor 5170 ..... Ed Jellen  
International Convention..... Sao Paulo, Brazil  
Assistant Governor, Area 7 ..... Cheryl Rebottaro

**CLUBS OF SANTA CRUZ COUNTY**

Scotts Valley ..... Bruno's BBQ ..... Mondays 12:15 PM  
Santa Cruz Sunrise....De Lavega Golf Club..... Tuesdays 7:15 AM  
Freedom ..... Valley Heights ..... Tuesdays 12:15 AM  
San Lorenzo Valley....Mt. Hermon Con. Ctr. .... Wednesdays 7:15 AM  
Watsonville ..... Elks Club ..... Wednesdays 12:15 PM  
Capitola / Aptos ..... Seascape Golf Club .....Thursdays 12:15 PM

**ROTARY CLUB OF SANTA CRUZ**

**ROTARY SPOKES**



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

**Light Up Rotary**

**President - Donna Maurillo**

**Guest Editor - Peter Cook**

**January 23, 2015**

**Today's Program**

**Jimmy Panetta**



Deputy District Attorney at Monterey County  
presents a campaign to have a national cemetery  
in the Monterey Bay Area.

**Programs - Colleen Harrison**

**Invocation: Bob Ciapponi**

**Detective: Blaine Brokaw**

## A Message from President Donna:

Dear Rotarians,



While I was on the road, I had the pleasure of attending a Rotary meeting in Syracuse NY. They were very nice... a small club of 25, but very active and engaged. Still, they can't measure up to our level of fun and energy. Actually, nobody can!

Ian told me that the Rotary social at Tom Parker's home was very successful. Thanks so much for your spirit and for supporting another Rotarian's kind hospitality. When I say you're the best, I really mean it.

Love to you all ...  
President Donna

**Attendance and Invocation:** A robust crowd of 60 rotarians, 6 guests and 1 Constantine heard **Jeanette Pagliaro**, share her grandmother's favorite blessing:

Thank you for the world so sweet,  
Thank you for the food we eat.  
Thank you for the birds that sing,  
Thank you God for everything.

**Raffle:** **Sid Slatter** wins (groan prez elect Jim draws next in line prez Sid, fix fix!) a gift from **Colleen Harrison** of Oils, soaps, and a gift certificate to Laili Restaurant downtown. Sid doesn't

know how to pronounce, so clearly he hasn't been there. Relax Sid, it is Mediterranean and Afghan food and yummy too!

**Announcements:** **Tom Parker** Social Sat 1/17, 5-7pm, hors d'oeuvre provided by host, bring a bottle of wine (NOTE, Tom Parker social was a success Sat evening with 40ish guests, great wine and socializing). Huge coincidence, **Elizabeth Clifton** receives her First Paul Harris the day her boss is the guest speaker. **Bob Davidson** receives his Paul Harris +1. Jimmy Panetta next week, everyone be there and bring a guest per President Donna's request

**Detective:** Happy dollars, Colleen gives \$20 because Michael Harrison fixed her parents phone and internet in Bonny Doon. **Burt Rees** gives \$20 for becoming Senior Active. Wow, way to go Burt we can only hope to make it one day too. **Jim Weisenstein** pays **George Blumenthals** fine for being on the front of the Sentinel dressed in 1965 attire to commemorate the opening of UCSC. **Erik Dybdahl**, extreme technophobe that he is, does pull down big screen. A highly technical "Speed Name That Rotarian Jeopardy" detective report that involves guessing who the eye or back of head close up photo is of, he shares highly unflattering photos for the most part. 2 people square off and try to buzz in first to guess. Erik has a list of confusing rules

but the game goes off without a hitch nonetheless. **Peter Dean** is chosen as bucket person "because he is good at counting", probably an understatement there right Erik??? In a rather exciting final round the final two contestants **Annie Asche** and **Linda Burroughs** smooch and grope mike man **Larry Fogelquist**, apparently seizing the moment when president Donna is not there to make their moves on Larry, hmmm, or maybe the timing was just a coincidence.

**Program:** UCSC Chancellor George Blumenthal visits on the kickoff of a year of celebration and events to commemorate UCSC's 50<sup>th</sup> anniversary. Colleen introduces the 10<sup>th</sup> UCSC chancellor and American astrophysicist and cosmologist. She Assures the chancellor that addressing our group is not as tough as rocket science (see it is a joke because he is an astrophysicist) and earns the distinction as "the most interesting introduction I've ever had" from George.

George says UCSC has reached \$190M toward its goal of \$300M in fundraising. He doesn't specifically mention **Elizabeth Clifton** but one would assume she is a big part of this right....He asserts we have the best UCSC/town relationship now than at any point in the UCs history. Probably true too. Explains how tuition has gone from free when he went to UCSC to \$13,000 tuition now. Blames specifically

Reagan, 1970s recession and prop 13 for the tuition increasing Gives passionate argument pro-public higher education and cites the Genome Project and the way that UCSC has made the human genome sequence available for free to the public as one huge accomplishment from UCSC. Says UCSCs success is because 1) it is daring, pioneering new fields and not willing to settle for the status quo 2) a product of this stunning place/location and 3) because of strong community support (a few groans in the crowd). Cites recent Hackathon hosted by UCSC as a big success because of community support. To end Jim Weisentein ask our club to raise hands if we went to or have an affiliation with UCSC, appears that more than 50% do

## CLUB CALENDAR

### Member Birthdays:

1/23 Blaine Brokaw  
1/24 Bob Yonts Jr.  
1/26 Linda Burroughs  
1/26 Jeanette Pagliaro  
1/28 Martin Bernal

### Club Anniversaries:

1/23 Heald David 17 years  
1/28 Larry Edler 37 years

### Wedding Anniversaries

1/27 Richard and Susan Beach 42 years

### Next week's meeting 1/30:

**Program:** Jimmy Panetta  
**Detective:** Peter Prindle  
**Invocation:** John Burroughs  
**Drawing:** Jim Zenner