

**ROTARY CLUB OF SANTA CRUZ OFFICERS 2014 - 2015**

President..... Donna Maurillo  
Secretary ..... Ian Mackenzie  
Treasurer ..... Ian Mackenzie  
Sergeant-at-Arms ..... Larry Fogelquist  
President-Elect ..... Jim Weisenstein  
Program Coordinator ..... Jim Weisenstein

**DIRECTORS**

**SENIOR DIRECTORS**

**JUNIOR DIRECTORS**

Martin Bernal ..... Blaine Brokaw – 1st Qtr. Programs  
Larry Wallerstein ..... Larry Fogelquist – 2nd Qtr. Programs  
Janet Gluch ..... Colleen Harrison – 3rd Qtr. Programs  
Karen Beeson ..... Heather Stiles – 4th Qtr. Programs

**Junior Directors - Elect 2015 - 2016**

Bob Bosso, Elizabeth Clifton,  
Michael Harrison and Cynthia Kilian

**CLUB SERVICE - Martin Bernal**

Attendance..... Tom Parker  
Bulletin ..... S. Caiocca, R. Condit, G. Zuanich, E. Dybdahl  
Classification ..... Ian Mackenzie  
Club Drawing..... Peter Huemer  
Detective ..... Hank Olson  
Historian ..... Marv Jensen  
Invocations ..... Jeanette Pagliaro  
Membership Background ..... Wally Dale  
Membership Development ..... Russ Hobbs  
Red Badge Advisor..... Russ Hobbs  
Music..... Michael Harrison  
Photographer ..... Bryan Williams  
Public Relations.....Donna Maurillo & Tom Honig  
Rotary Information ..... J. Zenner, S. Bishop, G. Turgeon  
We Care..... Jeanette Pagliaro  
Web Master..... Ian Mackenzie  
Song Master ..... Jan Derecho  
Fellowship / Greeter ..... Peter Cook

**SPECIAL EVENTS**

Club Barbecue..... Sid Slatter & Wes Walker  
Fundraiser ..... Jim Weisenstein  
Holiday Program..... Larry Fogelquist  
Rotary Potluck ..... Ian Mackenzie

**Light Up Rotary**

[www.santacruzrotary.com](http://www.santacruzrotary.com)

**COMMUNITY SERVICE - Larry Wallerstein**

Benevolence and Grants..... Aleene Althouse  
Community Project ..... Fred Gawlick & Larry Wallerstein  
Second Harvest Food Bank..... Sharon Caiocca  
Senior Citizens..... Jeanette Pagliaro  
RotaCare ..... John Mahaney  
Salvation Army Bell Ringers ..... Tom Reese

**New Generations - Bosso, Clifton, M. Harrison & Kilian**

Youth Activities / Boy & Girl Scouts..... Grant Dow  
R.Y.L.A..... Larry Fogelquist  
Interact..... Larry Fogelquist  
Rotaract ..... Elizabeth Clifton  
Speech Contest..... Bob Bosso & Wally Dale  
Club Youth Service Chair ..... Elizabeth Clifton  
Club Youth Protection Officer..... Jeanette Pagliaro

**VOCATIONAL SERVICE - Janet Gluch**

Club Directory ..... Ian Mackenzie  
Career Planning ..... Kim Adamson  
Magazine..... Janet Gluch  
Academic Scholarships ..... Dan Aldrich  
Vocational Scholarships..... Michael Harrison

**INTERNATIONAL SERVICE - Karen Beeson**

World Community Service..... Karen Beeson  
Rotary Foundation..... Janet Krassow  
Sister City Coordinator ..... Bill Schuette  
Ambassadorial Scholarship ..... Stephen Karon

**ROTARY CLUB OF SANTA CRUZ ENDOWMENT**

Chairman ..... Linda Burroughs  
Secretary..... Val Macken  
Treasurer..... Ian Mackenzie

**ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND**

President ..... Frank Minuti  
Secretary/Treasurer ..... Ian Mackenzie

**ROTARY INTERNATIONAL OFFICERS 2014 - 2015**

President..... Gary C.K. Haung  
District Governor 5170 ..... Ed Jellen  
International Convention..... Sao Paulo, Brazil  
Assistant Governor, Area 7 ..... Cheryl Rebottaro

**CLUBS OF SANTA CRUZ COUNTY**

Scotts Valley ..... Bruno's BBQ ..... Mondays 12:15 PM  
Santa Cruz Sunrise....De Lavega Golf Club..... Tuesdays 7:15 AM  
Freedom ..... Valley Heights ..... Tuesdays 12:15 AM  
San Lorenzo Valley....Mt. Hermon Con. Ctr. .... Wednesdays 7:15 AM  
Watsonville ..... Elks Club ..... Wednesdays 12:15 PM  
Capitola / Aptos ..... Seascape Golf Club .....Thursdays 12:15 PM

**ROTARY CLUB OF SANTA CRUZ**

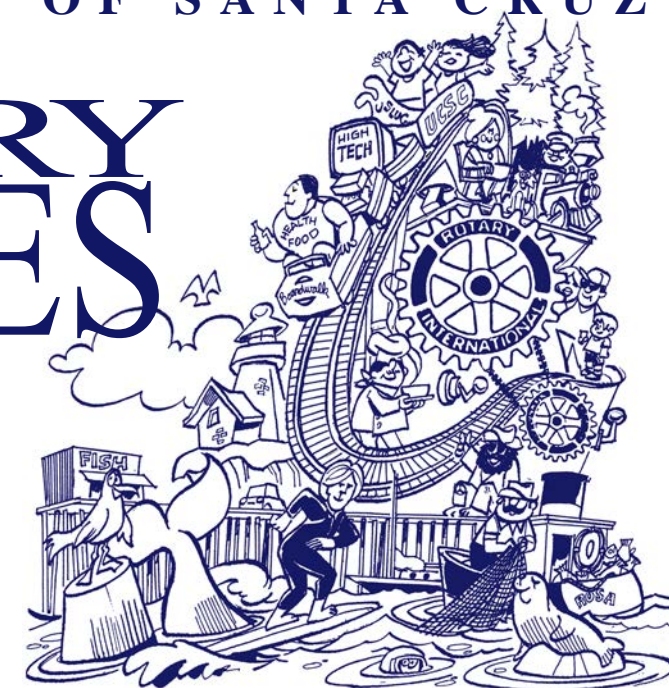
**ROTARY SPOKES**

P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

**Light Up Rotary**



**President - Donna Maurillo**

**Editor - Ross Condit**

**December 12, 2014**

**Today's Program**

**SUSTAINABLE NEXT GENERATION - BIO-FUEL PRODUCTION**



Dr. David Bernick and his Student Research Team are seeking to engineer a micro-organism that will produce the high-energy chemical – butanol – when the organism is fed cellulose. Cellulose is the most abundant polymer on earth and is produced by plants using solar energy to convert atmospheric carbon. They hope to produce a cellulose-based liquid “solar fuel.”

**Programs - Larry Fogelquist**

**Invocation: Hank Olson**

**Detective: Tom Parker**

### A Message from President Donna:



Dear Rotarians,

Great crowd at our last meeting – 69 people attended for the inspiring program about Cabrillo College. We hope to see even more people with us next week for our Christmas program. Bring your spouses, kids, sweeties, friends ... anyone but the dog! Let Ian know how many guests you have.

Today we are starting a new feature – The Rusty Badge Speech. It will help the newer people learn more about the Club's Verteran members.

Thanks again for your enthusiasm. Ti's such a pleasure to stand in front of a group who is so ready to have fun.

Cheers ...  
President Donna

### Meeting:



Janet Krassow had a short, but poetic invocation which went as follows: *Life is not measured by the number of breaths we take, but by the moments that take our breath away.*

We had four guests at our meeting, including *Larry Wolfsen's* son Taylor. *John Brokaw* was recognized for attending, good to have him back!

*Galaham Zuanich* won the door prize drawing. It was a generous gift certificate to Olitas Restaurant and a box of Mackenzie's Chocolates donated by *Dan Aldrich*.



Rotarian of the month is *Janet Pagliaro!*

Due to problems with the Coastal Commission, our community project was switched to special O'Neill's Sea Odyssey program dedicated to school age children. This was a \$4,700 gift! Way to go Rotary!

*Jim Zenner* is our "Sergio Romo" Detective – a clutch closer and a relief player. Jim provided a lively program of stupid jokes, Rotarian recognition and useless trivia! Thank you Jim for all you do to help our club!

### Program:



LARRY dazzled us with yet another introduction of our speaker, Dr. Laurel Jones. If you wish to follow Larry on Twitter go to #LARRYdigmyvibe.

Dr. Jones was a compelling speaker and easy to listen to. She conducted her presentation with the use of a Power Point audio video presentation. To the Beatles tune of Eight Days a Week, she indicated that they have met 75 to 80% of their annual goals this year.

The schools visioning project focused on four key areas:

1. Professional Engagement & Transforming Learning.
2. Sustainable Programs & Service
3. Community Partnerships & Economic Vitality
4. Institutional Stewardship

Items of interest regarding the community college system:

- There are 112 community colleges in California.
- 13,000 full and part-time students at Cabrillo
- 48% of students currently graduate with a degree
- The graduation goal is 62%

### Important Quotes by Rotarians:

There are two theories to arguin' with a woman. Neither one works.  
*Wally Walker*

The quickest way to double your money is to fold it in half and put it back in your pocket. *Jim Bargetto*

### CLUB CALENDAR

#### Member Birthdays:

Dec 12 Jan Derecho  
 Dec 13 Carol Lezin  
           Bob Pensinger  
 Dec 18 Gerry Turgeon  
 Dec 21 John Burroughs  
 Dec 25 Cynthia Killian  
 Dec 30 Larry Wolfsen  
 Dec 31 Soosan Rigi

#### Wedding Anniversaries:

Dec 16 Peter Prindle                   16 years  
 Dec 19 Bob Pensinger               61 years  
 Dec 28 Tom Reese                   53 years

#### Club Anniversaries:

Dec 12 Dan Aldrich                   31 years  
 Dec 14 Bill Lynch, Jr.               41 years  
 Dec 20 Donna Maurillo               23 years

#### Detective:

Dec 12 Tom Parker  
 Dec 19 Linda Burroughs

#### Invocations:

Dec 12 Hank Olson  
 Dec 19 LARRY

#### Drawing Gift:

Dec 12 Tom Reese  
 Dec 19 Grant Dow

#### Upcoming Programs:

Dec 19<sup>th</sup> CHRISTMAS PROGRAM