

**ROTARY CLUB OF SANTA CRUZ OFFICERS 2014 - 2015**

President..... Donna Maurillo  
Secretary ..... Ian Mackenzie  
Treasurer ..... Ian Mackenzie  
Sergeant-at-Arms ..... Larry Fogelquist  
President-Elect ..... Jim Weisenstein  
Program Coordinator ..... Jim Weisenstein

**DIRECTORS**

**SENIOR DIRECTORS**

**JUIOR DIRECTORS**

Martin Bernal ..... Blaine Brokaw – 1st Qtr. Programs  
Larry Wallerstein ..... Larry Fogelquist – 2nd Qtr. Programs  
Janet Gluch ..... Colleen Harrison – 3rd Qtr. Programs  
Karen Beeson ..... Heather Stiles – 4th Qtr. Programs

**Junior Directors - Elect 2015 - 2016**

Bob Bosso, Elizabeth Clifton,  
Michael Harrison and Cynthia Kilian

**CLUB SERVICE - Martin Bernal**

Attendance..... Tom Parker  
Bulletin ..... S. Caiocca, R. Condit, G. Zuanich, E. Dybdahl  
Classification ..... Ian Mackenzie  
Club Drawing..... Peter Huemer  
Detective ..... Hank Olson  
Historian ..... Marv Jensen  
Invocations ..... Jeanette Pagliaro  
Membership Background ..... Wally Dale  
Membership Development ..... Russ Hobbs  
Red Badge Advisor..... Russ Hobbs  
Music..... Michael Harrison  
Photographer ..... Bryan Williams  
Public Relations.....Donna Maurillo & Tom Honig  
Rotary Information ..... J. Zenner, S. Bishop, G. Turgeon  
We Care..... Jeanette Pagliaro  
Web Master..... Ian Mackenzie  
Song Master ..... Jan Derecho  
Fellowship / Greeter ..... Peter Cook

**SPECIAL EVENTS**

Club Barbecue..... Sid Slatter & Wes Walker  
Fundraiser ..... Jim Weisenstein  
Holiday Program..... Larry Fogelquist  
Rotary Potluck ..... Ian Mackenzie

**Light Up Rotary**

[www.santacruzrotary.com](http://www.santacruzrotary.com)

**COMMUNITY SERVICE - Larry Wallerstein**

Benevolence and Grants..... Aleene Althouse  
Community Project ..... Fred Gawlick & Larry Wallerstein  
Second Harvest Food Bank..... Sharon Caiocca  
Senior Citizens..... Jeanette Pagliaro  
RotaCare ..... John Mahaney  
Salvation Army Bell Ringers ..... Tom Reese

**New Generations - Bosso, Clifton, M. Harrison & Kilian**

Youth Activities / Boy & Girl Scouts..... Grant Dow  
R.Y.L.A..... Larry Fogelquist  
Interact..... Larry Fogelquist  
Rotaract ..... Elizabeth Clifton  
Speech Contest..... Bob Bosso & Wally Dale  
Club Youth Service Chair ..... Elizabeth Clifton  
Club Youth Protection Officer..... Jeanette Pagliaro

**VOCATIONAL SERVICE - Janet Gluch**

Club Directory ..... Ian Mackenzie  
Career Planning ..... Kim Adamson  
Magazine..... Janet Gluch  
Academic Scholarships ..... Dan Aldrich  
Vocational Scholarships..... Michael Harrison

**INTERNATIONAL SERVICE - Karen Beeson**

World Community Service..... Karen Beeson  
Rotary Foundation..... Janet Krassow  
Sister City Coordinator ..... Bill Schuette  
Ambassadorial Scholarship ..... Stephen Karon

**ROTARY CLUB OF SANTA CRUZ ENDOWMENT**

Chairman ..... Linda Burroughs  
Secretary..... Val Macken  
Treasurer..... Ian Mackenzie

**ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND**

President ..... Frank Minuti  
Secretary/Treasurer ..... Ian Mackenzie

**ROTARY INTERNATIONAL OFFICERS 2014 - 2015**

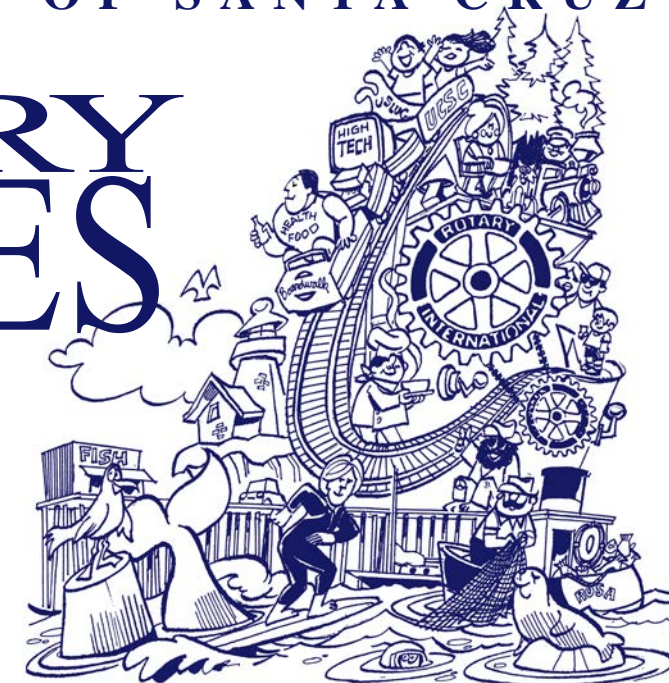
President..... Gary C.K. Haung  
District Governor 5170 ..... Ed Jellen  
International Convention..... Sao Paulo, Brazil  
Assistant Governor, Area 7 ..... Cheryl Rebottaro

**CLUBS OF SANTA CRUZ COUNTY**

Scotts Valley ..... Bruno's BBQ ..... Mondays 12:15 PM  
Santa Cruz Sunrise....De Lavega Golf Club..... Tuesdays 7:15 AM  
Freedom ..... Valley Heights ..... Tuesdays 12:15 AM  
San Lorenzo Valley....Mt. Hermon Con. Ctr. .... Wednesdays 7:15 AM  
Watsonville ..... Elks Club ..... Wednesdays 12:15 PM  
Capitola / Aptos ..... Seascape Golf Club .....Thursdays 12:15 PM

**ROTARY CLUB OF SANTA CRUZ**

**ROTARY SPOKES**



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

**Light Up Rotary**

**President - Donna Maurillo**

**Editor - Sharon Caiocca**

**August 15, 2014**

**Today's Program**

Bill Tysseling, Executive Director and  
CEO of the Santa Cruz Chamber

Future of Santa Cruz and the World

**Programs - Blaine Brokaw**

**Invocation: Ross Condit**

**Detective: Donna Maurillo**

**Weekly Message from President Donna:**

Dear Rotarians... Thanks to all who paid their respects to our District Governor. He was an excellent speaker - perhaps the best DG speech we've had in many years. We even saw a few members who had been missing in action. Thanks for being there!

That said, it was disappointing that we had only slightly more than 50 members attending. I hope we can do better next year when Jim is president.

Thanks again for all you do for Rotary. Please think of introducing your friends to our club. Remember that the first lunch is on us.

Cheers...  
President Donna

**Meeting:** President Donna gave a big "shout out" to Tony Condotti, Max Wilson and Chuck Downey who we haven't seen in a while. We were all so happy to welcome them back and we hope to see more of them. Jim Bargetto won the raffle prize donated by Elizabeth Clifton. The prize was a bottle of wine and a gift certificate to Paolo's in San Jose.

John Huffman acknowledged the following Rotarians who pledged money to the Rotary Foundation: *Sustainers (\$100)* Karen Beeson, *Double*

*Sustainers (\$200)* Dan Aldrich, Annie Asche, Rod Atchison, Bob Bosso, John Burroughs, Linda Burroughs, Tony Condotti, Peter Cook, Kevin Dempsey, Allan Dow, Chas Eldridge, Colleen Harrison, Michael Harrison, John Huffman, Stephen Karon, Cynthia Kilian, Janet Krassow, Randy Krassow, Bill Lynch, Ian Mackenzie, Donna Maurillo, Hank Olson, Jeanette Pagliaro, Tom Parker, Peter Prindle, Tom Reese, and Gerry Turgeon *Super Sustainers (\$500)* Elizabeth Clifton and Jim Weisenstein and *Paul Harris Society Member (\$1,000)* Bob Davidson, Russ Hobbs and Bob Rudolph. A standing ovation was given to all donors!

**Program:** Our Assistant Governor, Cheryl Rebottaro from the Scotts Valley Rotary Club introduced our District Governor, Ed Jellen. She said that Governor Jellen is a California native born in LA. He went to UC Berkeley and also received his law degree from Boalt Hall at UC Berkeley. He was a United States Bankruptcy Judge for 25 years in the 9<sup>th</sup> District Bankruptcy Court. He joined the Oakland Rotary Club in 1977. He has made several Rotary humanitarian trips to Ghana, Vietnam, Cambodia and Guatemala.

Governor Jellen's speech had 3 chapters that he wanted to convey to our Club. *Chapter 1.* Many years ago he was asked to speak to the Oakland Rotary Club and he was very

impressed with the club. It looked like they were having fun and doing good things. He went back to the club and joined. Msg: "Ask someone to come to your club. It is a win-win-win. If your club is not cognizant of membership, your club will die". *Chapter 2.* 1 month after joining Rotary he came very close to quitting. He was interested in helping schools so he came to an Rotary Education Committee meeting. He didn't know anyone and he didn't know what they were talking about. He felt very uncomfortable. The meeting ended and a Rotarian named Art came up to Ed and asked him to help with a project at a school that really needed help. That did it! Msg: "You have to get new members engaged. Members joined your club for a reason. Find out why and give it to them". *Chapter 3* (the Powers and benefits of Rotary). The McClimmons Library in Oakland was in huge disrepair. Ed went to the leaders of the Oakland Club, gave his pitch and they said "go for it". He went to the school and asked what books they needed that kids would read. He did a book drive and fundraised for all of the books. He visited the library after all the books had been purchased and they were all checked out. Amazing feeling! He originally didn't think that International service was anything he was interested in doing. He thought why provide services in different countries when we have such a need in our own country. But he went to the club president's house for fellowship

one evening and he saw a video of Rotarians giving children polio vaccines. He was then invited to go to Ghana and provide polio vaccines. They got up at 4:00 am and drove 3 hours to get to the village to give polio drops to the children. That day in Ghana happened to be National Immunization Day and he saw that the main poster was donated by District 5170. He felt so proud and his whole outlook on International Service changed. Msg: "We can do both community and international projects. Our Foundation makes the world a better place".

The District Governor also reminded us that the District Conference is April 17-19, 2015 at the Doubletree Hotel in San Jose and invited everyone to attend.

**Upcoming Programs:**

Aug 22 – Jon Sisk, Ken Whiting and Rod Claiborne – *Conquering the Iron Man Triathlon*

**Member Birthdays:**

Aug 9 – Michael Harrison  
Aug 10 – Randy Krassow

**Wedding Anniversaries:**

Aug 17 – Sam Bishop 34  
Aug 18 – Jim Zenner 23

**Club Anniversaries:**

Aug 17 - John Mahaney 30  
Aug 21 - Soosan Rigi 7

**Detective:**

Aug 22 – Jim Weisenstein  
Aug 29 - Gary Reece