

ROTARY CLUB OF SANTA CRUZ OFFICERS 2014 - 2015

President..... Donna Maurillo
Secretary Ian Mackenzie
Treasurer Ian Mackenzie
Sergeant-at-Arms Larry Fogelquist
President-Elect Jim Weisenstein
Program Coordinator Jim Weisenstein

DIRECTORS

SENIOR DIRECTORS

JUIOR DIRECTORS

Martin Bernal Blaine Brokaw – 1st Qtr. Programs
Larry Wallerstein Larry Fogelquist – 2nd Qtr. Programs
Janet Gluch Colleen Harrison – 3rd Qtr. Programs
Karen Beeson Heather Stiles – 4th Qtr. Programs

Junior Directors - Elect 2015 - 2016

Bob Bosso, Elizabeth Clifton,
Michael Harrison and Cynthia Kilian

CLUB SERVICE - Martin Bernal

Attendance..... Tom Parker
Bulletin S. Caiocca, R. Condit, G. Zuanich, E. Dybdahl
Classification Ian Mackenzie
Club Drawing..... Peter Huemer
Detective Hank Olson
Historian Marv Jensen
Invocations Jeanette Pagliaro
Membership Background Wally Dale
Membership Development Russ Hobbs
Red Badge Advisor..... Russ Hobbs
Music..... Michael Harrison
Photographer Bryan Williams
Public Relations.....Donna Maurillo & Tom Honig
Rotary Information J. Zenner, S. Bishop, G. Turgeon
We Care..... Jeanette Pagliaro
Web Master..... Ian Mackenzie
Song Master Jan Derecho
Fellowship / Greeter Peter Cook

SPECIAL EVENTS

Club Barbecue..... Sid Slatter & Wes Walker
Fundraiser Jim Weisenstein
Holiday Program..... Larry Fogelquist
Rotary Potluck Ian Mackenzie

Light Up Rotary

www.santacruzrotary.com

COMMUNITY SERVICE - Larry Wallerstein

Benevolence and Grants..... Aleene Althouse
Community Project Fred Gawlick & Larry Wallerstein
Second Harvest Food Bank..... Sharon Caiocca
Senior Citizens..... Jeanette Pagliaro
RotaCare John Mahaney
Salvation Army Bell Ringers Tom Reese

New Generations - Bosso, Clifton, M. Harrison & Kilian

Youth Activities / Boy & Girl Scouts..... Grant Dow
R.Y.L.A..... Larry Fogelquist
Interact..... Larry Fogelquist
Rotaract Elizabeth Clifton
Speech Contest..... Bob Bosso & Wally Dale
Club Youth Service Chair Elizabeth Clifton
Club Youth Protection Officer..... Jeanette Pagliaro

VOCATIONAL SERVICE - Janet Gluch

Club Directory Ian Mackenzie
Career Planning Kim Adamson
Magazine..... Janet Gluch
Academic Scholarships Dan Aldrich
Vocational Scholarships..... Michael Harrison

INTERNATIONAL SERVICE - Karen Beeson

World Community Service..... Karen Beeson
Rotary Foundation..... Janet Krassow
Sister City Coordinator Bill Schuette
Ambassadorial Scholarship Stephen Karon

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman Linda Burroughs
Secretary..... Val Macken
Treasurer..... Ian Mackenzie

ROTARY CLUB OF SANTA CRUZ FOUNDATION

President Frank Minuti
Secretary/Treasurer Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2014 - 2015

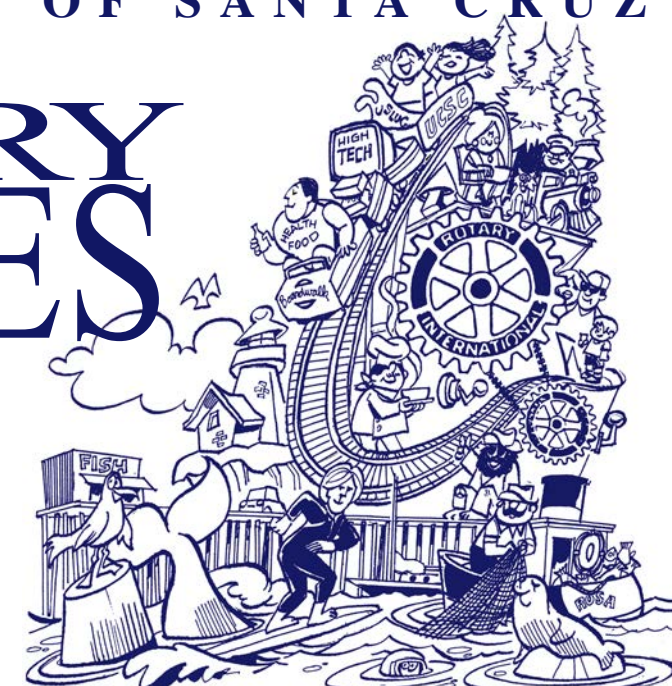
President..... Gary C.K. Haung
District Governor 5170 Ed Jellen
International Convention..... Sao Paulo, Brazil
Assistant Governor, Area 7 Cheryl Rebottaro

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley Bruno's BBQ Mondays 12:15 PM
Santa Cruz Sunrise....De Lavega Golf Club..... Tuesdays 7:15 AM
Freedom Valley Heights Tuesdays 12:15 AM
San Lorenzo Valley....Mt. Hermon Con. Ctr. Wednesdays 7:15 AM
Watsonville Elks Club Wednesdays 12:15 PM
Capitola / Aptos Seascape Golf ClubThursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

ROTARY SPOKES



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

Light Up Rotary

President - Donna Maurillo

Editor - Sharon Caiocca

August 8, 2014

Today's Program

District Governors Visit

Ed Jellen

Programs - Blaine Brokaw

Invocation: Gerry Turgeon

Detective: Richard Beach

Weekly Message from President Donna:

Dear Rotarians...

Please put on your biggest smiles today and help us welcome our esteemed District Governor Ed Jellen. He is very dedicated to the Rotary cause... helping others who have less. We show our respect by joining him in his efforts, especially by helping him collect school supplies for teachers in our area.

Thanks to all of you who have signed on for Double Sustainer pins. He will be distributing them today, so wear them proudly.

Our attendance slipped a bit last week. Let's see what we can do about keeping those numbers up.

XXX
President Donna

Meeting:
President Elect, Jim Weisenstein filled in as President since President Donna was out of town. And, of course he did a fine job!

Galaham Zuanich won the raffle prize which was donated by Chas Eldridge. The gift was a bottle of champagne, gift certificate to the Hollins House and a jar of cashews.

President Elect Jim read off a long list

of names of Rotarians with perfect attendance. He announced that Blaine Brokaw's name was drawn from the random drawing so Blaine is the Rotarian of the Month. He received his pin and he can now park in his designated parking spot.

Announcements:
President Elect Jim once again requested that everyone come to our next meeting where we will host the District Governor, Ed Jellen. It is a sign of respect to attend the meeting and listen to the District Governor's message for the year. He reminded everyone that we need donated school supplies to be presented to District Governor Jellen upon his visit. Several folks put checks into the bucket so that additional school supplies can be purchased. Much appreciated!

Board of Directors Meeting: August 13 at 5:30pm. The next meeting of the Board of Directors will be hosted by Donna Maurillo at the home of Gary Reece, 31 Kite Hill Road, Santa Cruz. Directors and guests wishing to attend are requested to contact the Secretary at 345-5182 or email ian@santacruzrotary.com

Program:
Our speaker was Dr. Mark Carr who is a professor of Physical and Biological Sciences at Long Marine Lab. He has been a faculty member at UCSC since 1997.

Dr. Carr said that there are two reasons he believes people live in Santa Cruz: 1) it is a place to make a good living and, 2) it is a beautiful place to make a living. He went on to say that Santa Cruz provides amazing benefits of having both coastal seas and land. The coastal ecosystems are derived from fisheries, energy, transportation, tourism and water. The coastal lands are derived from agriculture, energy, forests, water and tourism.

Dr. Carr shared some interesting statistics with us. He indicated that 40% of the world's population live within 60 miles of the coast. 40% of the population of the United States live within 60 miles of the coast and this growth is increasing very quickly. And, 74% of Californians live in coastal counties.

He defined sustainability "to meet the needs of the present without compromising the ability of future generations to meet their own needs". There is a Coastal Sustainability program now at UCSC consisting of three important components: Education, Research and Policy.

Dr. Carr said that with the help of UCSC program, California has the largest science based network of Marine Protected Areas (MPA) in the world. All of the stakeholders (surfers, fishermen, scientists, policy makers

etc.) determined where the MPAs would be located. And, now that they are in place they need to be monitored and evaluated. This is where the Coastal Sustainability Graduate Program comes into play. The program incorporates interdisciplinary skills including science, economy and policy along with quantitative, communication and leadership skills. Internships are also a part of the program and graduate students work with federal agencies, NGOs and local industry to obtain additional skills.

Upcoming Programs:
Aug 15 – Bill Tysseling – *Future of Santa Cruz and the World*
Aug 22 – Jon Sisk, Ken Whiting and Rod Claiborne – *Conquering the Iron Man Triathlon*

Member Birthdays:
Aug 9 – Michael Harrison
Aug 10 – Randy Krassow

Wedding Anniversaries:
Aug 11 – Keith McKenzie 58
Aug 12 - Lane Lawson 30
Aug 13 – John Huffman 47

Club Anniversaries:
Aug 9 - Nick Wycoff 29
Aug 10 – Burt Rees 13
Aug 17 – John Mahaney 30

Detective:
Aug 15 – Dick Wilson
Aug 22 – Jim Weisenstein
Aug 29 - David Heald
Sep 5 - Wally Walker