

**ROTARY CLUB OF SANTA CRUZ OFFICERS 2014 - 2015**

President..... Donna Maurillo  
Secretary ..... Ian Mackenzie  
Treasurer ..... Ian Mackenzie  
Sergeant-at-Arms ..... Larry Fogelquist  
President-Elect ..... Jim Weisenstein  
Program Coordinator ..... Jim Weisenstein

**DIRECTORS**

**SENIOR DIRECTORS JUNIOR DIRECTORS**

Martin Bernal ..... Blaine Brokaw – 1st Qtr. Programs  
Larry Wallerstein ..... Larry Fogelquist – 2nd Qtr. Programs  
Janet Gluch ..... Colleen Harrison – 3rd Qtr. Programs  
Karen Beeson ..... Heather Stiles – 4th Qtr. Programs

**Junior Directors - Elect 2015 - 2016**

Bob Bosso, Elizabeth Clifton,  
Michael Harrison and Cynthia Kilian

**CLUB SERVICE - Martin Bernal**

Attendance..... Tom Parker  
Bulletin ..... S. Caiocca, R. Condit, G. Zuanich, E. Dybdahl  
Classification ..... Ian Mackenzie  
Club Drawing..... Peter Huemer  
Detective ..... Hank Olson  
Historian ..... Marv Jensen  
Invocations ..... Jeanette Pagliaro  
Membership Background ..... Wally Dale  
Membership Development ..... Russ Hobbs  
Red Badge Advisor..... Russ Hobbs  
Music..... Michael Harrison  
Photographer ..... Bryan Williams  
Public Relations.....Donna Maurillo & Tom Honig  
Rotary Information ..... J. Zenner, S. Bishop, G. Turgeon  
We Care..... Jeanette Pagliaro  
Web Master..... Ian Mackenzie  
Song Master ..... Jan Derecho  
Fellowship / Greeter ..... Peter Cook

**SPECIAL EVENTS**

Club Barbecue..... Sid Slatter & Wes Walker  
Fundraiser ..... Jim Weisenstein  
Holiday Program..... Larry Fogelquist  
Rotary Potluck ..... Ian Mackenzie

**Light Up Rotary**  
www.santacruzrotary.com

**COMMUNITY SERVICE - Larry Wallerstein**

Benevolence and Grants..... Aleene Althouse  
Community Project ..... Fred Gawlick & Larry Wallerstein  
Second Harvest Food Bank..... Sharon Caiocca  
Senior Citizens..... Jeanette Pagliaro  
RotaCare ..... John Mahaney  
Salvation Army Bell Ringers ..... Tom Reese

**New Generations - Bosso, Clifton, M. Harrison & Kilian**

Youth Activities / Boy & Girl Scouts..... Grant Dow  
R.Y.L.A..... Larry Fogelquist  
Interact..... Larry Fogelquist  
Rotaract ..... Elizabeth Clifton  
Speech Contest..... Bob Bosso & Wally Dale  
Club Youth Service Chair ..... Elizabeth Clifton  
Club Youth Protection Officer..... Jeanette Pagliaro

**VOCATIONAL SERVICE - Janet Gluch**

Club Directory ..... Ian Mackenzie  
Career Planning ..... Kim Adamson  
Magazine..... Janet Gluch  
Academic Scholarships ..... Dan Aldrich  
Vocational Scholarships..... Michael Harrison

**INTERNATIONAL SERVICE - Karen Beeson**

World Community Service..... Karen Beeson  
Rotary Foundation..... Janet Krassow  
Sister City Coordinator ..... Bill Schuette  
Ambassadorial Scholarship ..... Stephen Karon

**ROTARY CLUB OF SANTA CRUZ ENDOWMENT**

Chairman ..... Linda Burroughs  
Secretary..... Val Macken  
Treasurer..... Ian Mackenzie

**ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND**

President ..... Frank Minuti  
Secretary/Treasurer ..... Ian Mackenzie

**ROTARY INTERNATIONAL OFFICERS 2014 - 2015**

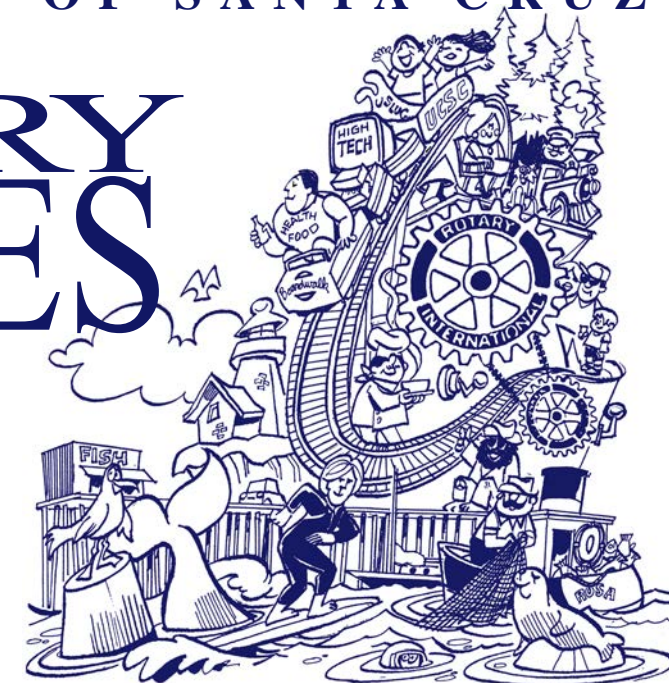
President..... Gary C.K. Haung  
District Governor 5170 ..... Ed Jellen  
International Convention..... Sao Paulo, Brazil  
Assistant Governor, Area 7 ..... Cheryl Rebottaro

**CLUBS OF SANTA CRUZ COUNTY**

Scotts Valley ..... Bruno's BBQ ..... Mondays 12:15 PM  
Santa Cruz Sunrise....De Lavega Golf Club..... Tuesdays 7:15 AM  
Freedom ..... Valley Heights ..... Tuesdays 12:15 AM  
San Lorenzo Valley....Mt. Hermon Con. Ctr. .... Wednesdays 7:15 AM  
Watsonville ..... Elks Club ..... Wednesdays 12:15 PM  
Capitola / Aptos ..... Seascape Golf Club .....Thursdays 12:15 PM

**ROTARY CLUB OF SANTA CRUZ**

**ROTARY SPOKES**



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

**Light Up Rotary**

**President - Donna Maurillo**

**Editor - Erik Dybdahl**

**April 17, 2015**

Today's Program

**“Can the Art of Medicine Survive  
In a High Tech World**

**Kent Benedict, MD**

**Retired, Director of Emergency Medical Services,  
County of Santa Cruz**

**Programs - Heather Stiles**

**Invocation: Jane McKenzie**

**Detective: John Burroughs**



**Letter from the editor:** Wow, last week was fun, from a writer's perspective. I am getting published every week, 50 copies, for 'free', and i'm not even trying too hard. Pres. Donna may want to say a few words, now....  
Erik Dybdahl.

word search: "Shakespeare"

### **Dear Rotarians,**

We had a funny and educational meeting last week. Do you think we can top it today? Let's give it the "old college try." So put on your smiley faces and get into your best mood.

By the way, one of the other clubs in our district identified itself as The FUN Club. I was ready for pistols at dawn. Then someone told me that FUN stood for Fremont, Union City, and Newark. So I am happy to say that our role has not been supplanted. And there was no bloodshed in the process.

Love,  
President Donna

**Raffle:** **Wes Walker** won the raffle prize, donated by **Burt Rees**, a Hind Quarter dinner, followed by olive oil and a facial at Bubble Lounge, which I love. The twist: the winning ticket was traded with/from **Sid Slatter**.

**Detective:** If you missed last week's dog and pony detective report, well you missed a doozy. **Janet Krassow's** 'Rainbows and Candy Canes', report was usurped by **Randy**, whose timely entrance upstaged the loquacious **Dan Aldrich**, which morphed into a slide show combination of (tongue in cheek)

sour grapes of Randy's International Convention in LaLa Land with his 'cowboy friends' at the dock of the bay, and true P.I. work to uncover the truth of his (un)fortunate near demise at the hands of friends and Janet's lovers. .... (How's that for a long sentence, **Blaine?**)

**Program:** **Heather Stiles** kicked off her quarter as Programs Chair with her mentor, **Michael Wallace**. Michael provided programs for Watsonville Rotary for years and has written a guide for our club's archive on 'How to Host Good Programs.'

Michael wrote a mystery novel in 1994, at a time when self publishing meant investing \$10,000 to print 2000 copies, only to sell 150, and lots of leg work, to boot. NO GO. Later, an agent suggested some editing, then dumped him. With the advent of Amazon Kindle in 2007, publishing became a reality for Michael, and McHenry Inheritance, became available in 2011, I believe. After consulting a social media professional, making a promotional video, and having finished his second novel, he published Wash Her Guilt Away, April 2014. His third book is due to be out soon.

### **Announcements:**

**Bruce Dunn** shared the news of **Bob Yonts** passing.

**April 17th-19th** - District Conference

**April 25th** - Magic of Rotary (Annual Fund Raiser).

**Next week: 4/24 DARK**

**Next next week: 5/1**  
**invocation: Larry Wallerstein**  
**Drawing: Larry Wallerstein**  
**Detective: Steve Karon**  
**Program: Santa Cruz Shakespeare**

### **CLUB CALENDAR**

**Member Birthdays:**  
4/21 Thornton Kontz  
4/22 Peter Dean  
4/25 Larry Brenner  
4/26 Barclay Brown  
4/30 John Kiefer

**Club Anniversaries:**  
4/19 Peter Prindle 13  
4/19 Steve Spragens 9  
4/23 Annie Asche 16  
4/25 Allan Dow 40  
4/30 John Brokaw 39  
4/30 Chuck Downey 33

**Wedding Anniversaries:**  
4/20 Rittenhouse, Sr, Edith-Ann 69