

ROTARY CLUB OF SANTA CRUZ OFFICERS 2014 - 2015

President..... Donna Maurillo
 Secretary Ian Mackenzie
 Treasurer Ian Mackenzie
 Sergeant-at-Arms Larry Fogelquist
 President-Elect Jim Weisenstein
 Program Coordinator Jim Weisenstein

DIRECTORS

SENIOR DIRECTORS

JUNIOR DIRECTORS

Martin Bernal Blaine Brokaw – 1st Qtr. Programs
 Larry Wallerstein Larry Fogelquist – 2nd Qtr. Programs
 Janet Gluch Colleen Harrison – 3rd Qtr. Programs
 Karen Beeson Heather Stiles – 4th Qtr. Programs

Junior Directors - Elect 2015 - 2016

Bob Bosso, Elizabeth Clifton,
 Michael Harrison and Cynthia Kilian

CLUB SERVICE - Martin Bernal

Attendance Tom Parker
 Bulletin S. Caiocca, R. Condit, G. Zuanich, E. Dybdahl
 Classification Ian Mackenzie
 Club Drawing Peter Huemer
 Detective Hank Olson
 Historian Marv Jensen
 Invocations Jeanette Pagliaro
 Membership Background Wally Dale
 Membership Development Russ Hobbs
 Red Badge Advisor..... Russ Hobbs
 Music..... Michael Harrison
 Photographer Bryan Williams
 Public Relations.....Donna Maurillo & Tom Honig
 Rotary Information J. Zenner, S. Bishop, G. Turgeon
 We Care..... Jeanette Pagliaro
 Web Master..... Ian Mackenzie
 Song Master Jan Derecho
 Fellowship / Greeter Peter Cook

SPECIAL EVENTS

Club Barbecue Sid Slatter & Wes Walker
 Fundraiser Jim Weisenstein
 Holiday Program..... Larry Fogelquist
 Rotary Potluck Ian Mackenzie

Light Up Rotary
www.santacruzrotary.com

COMMUNITY SERVICE - Larry Wallerstein

Benevolence and Grants..... Aleene Althouse
 Community Project Fred Gawlick & Larry Wallerstein
 Second Harvest Food Bank..... Sharon Caiocca
 Senior Citizens..... Jeanette Pagliaro
 RotaCare John Mahaney
 Salvation Army Bell Ringers Tom Reese

New Generations - Bosso, Clifton, M. Harrison & Kilian

Youth Activities / Boy & Girl Scouts Grant Dow
 R.Y.L.A..... Larry Fogelquist
 Interact..... Larry Fogelquist
 Rotaract Elizabeth Clifton
 Speech Contest..... Bob Bosso & Wally Dale
 Club Youth Service Chair Elizabeth Clifton
 Club Youth Protection Officer..... Jeanette Pagliaro

VOCATIONAL SERVICE - Janet Gluch

Club Directory Ian Mackenzie
 Career Planning Kim Adamson
 Magazine Janet Gluch
 Academic Scholarships Dan Aldrich
 Vocational Scholarships..... Michael Harrison

INTERNATIONAL SERVICE - Karen Beeson

World Community Service..... Karen Beeson
 Rotary Foundation..... Janet Krassow
 Sister City Coordinator Bill Schuette
 Ambassadorial Scholarship Stephen Karon

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman Linda Burroughs
 Secretary..... Val Macken
 Treasurer Ian Mackenzie

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President Frank Minuti
 Secretary/Treasurer Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2014 - 2015

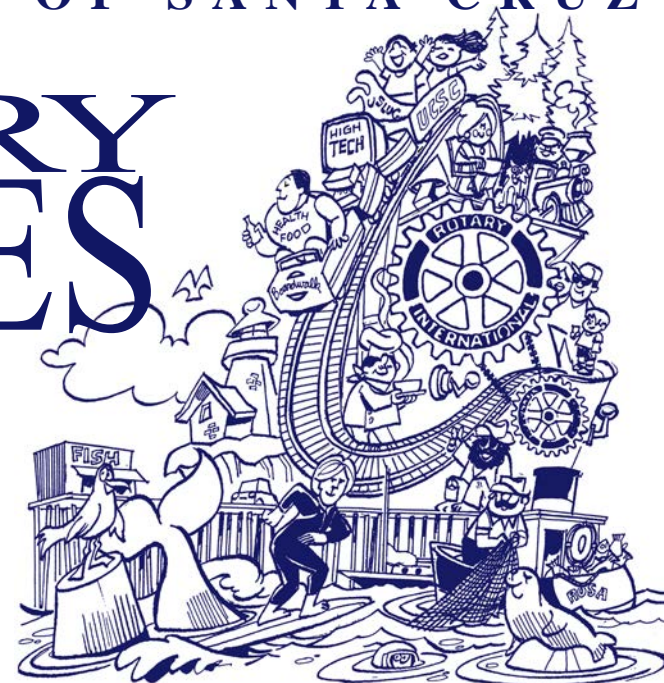
President..... Gary C.K. Haung
 District Governor 5170 Ed Jellen
 International Convention..... Sao Paulo, Brazil
 Assistant Governor, Area 7 Cheryl Rebottaro

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley Bruno's BBQ Mondays 12:15 PM
 Santa Cruz Sunrise....De Lavega Golf Club..... Tuesdays 7:15 AM
 Freedom Valley Heights Tuesdays 12:15 AM
 San Lorenzo Valley....Mt. Hermon Con. Ctr. Wednesdays 7:15 AM
 Watsonville Elks Club Wednesdays 12:15 PM
 Capitola / Aptos Seascape Golf ClubThursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

**ROTARY
SPOKES**



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

Light Up Rotary

President - Donna Maurillo

Editor - Erik Dybdahl

April 10, 2015

Today's Program

Mike Wallace

“How to Self-Publish”!

Owner of Mike Wallace Consulting, Watsonville Rotary member,
 former editor of Register Pajaronian, and more recently,
 author of the Quill Gordon murder mystery series.!

Programs - Heather Stiles

Invocation: Heather Stiles

Detective: Janet Krassow



Letter from the editor: Welcome everybody to a new quarter, Donna's last quarter, and my quarter as Editor. I took my notes from the meeting two weeks ago and lost them. This is typical of my style, with which some of you are familiar. So today's edition will be a starting point, and hopefully each

week will see improvement. Your comments are appreciated, both in person, as a 'thumbs-up' or a 'finger-in-the-mouth,' from across the room, or you can e-mail if you want your content published.
Erik Dybdahl.

Raffle: As I recall, **Thornton Kontz** won a gift certificate to Laili's downtown, which I love.

Detective: Oh, my memory! I get the weeks confused. Was it **Lane Lawson**? I do remember it was an unusually unruly crowd, possibly because the MIC was not loud enough. Reminder to future detectives, Ian does not deserve to be fined. Reminder to drive-by rubberneckers, John and Linda have a partial zoo in their front yard. Do not throw peanuts! And I believe this information belongs here: Thank you to **Tom Canfield, Wes Walker**, and the Boardwalk for superlative training to their security staff, some of whom continue their careers in law enforcement.

Program: Patrick Sund, the associate general manager of the Santa Cruz Warriors was the last in a string of excellent guests brought to us by Colleen. I loved coming to the meetings to see friends and listen to Colleen's speakers. Patrick was right up there with the best, representing a community outreach group, and a budding local past-time. The revolving door of the D league brought us some good entertainment, gave the players some playing time, and the Warriors finish the season as the western conference top seed. Patrick likes the Santa Cruz climate, "We are the pivotal team of the D league, they will use our model for future teams."

Announcements:
Jerry Turgeon, Rotarian of the month
John Huffman, exempt for the month
Rotary Foundation donors:
Bob Rudolph, Matt Shelton
April 11th - Rotary Social hosted at the home of **Bob Davidson**

April 17th-19th - District Conference (let <insert favorite person's name> know if you will be attending and he will get you registered).

April 25th - Magic of Rotary (Annual Fund Raiser).

Next week: 4/17
invocation: Janet Gluch
Drawing: Joel Miller
Detective: John Kiefer
Program: Kent Benedict, MD

4/24 Dark (see 4/25)

CLUB CALENDAR

Member Birthdays:

4/1 Bob Davis
4/11 Jim Zenner
4/13 Bill Schuette
4/13 Janet Gluch
4/15 Ritt Rittenhouse Sr

Club Anniversaries:

4/1 Sid Slatter 11
4/7 John Biondi 43
4/14 Lane Lawson 7
4/16 Richard Beach 5

Wedding Anniversaries:

4/1 David Heald, Jackie 37
4/2 Joel Miller, Christina 32
4/3 Tony Condotti, Barbara 22