

ROTARY CLUB OF SANTA CRUZ OFFICERS 2024 - 2025

President Jill Stone
Secretary Ian Mackenzie
Treasurer Jeanette Pagliaro
Sergeant-at-Arms James Kelly / Katrina Sartain
President Elect Ian Mackenzie
Program Coordinator..... Ian Mackenzie

DIRECTORS

SENIOR DIRECTORS

JUNIOR DIRECTORS

Wes Walker Bill Bonsall - 1st Qtr. Programs
Sarah Madsen Aleene Althouse - 2nd Qtr. Programs
Ashley Thompson Jan Derecho - 3rd Qtr. Programs
Matt Falconer Jim Courtright - 4th Qtr. Programs

CLUB SERVICE - Wes Walker

Attendance..... Todd Bayless
Bulletin .. Erik Dybdahl, Galaham Zuanich,
Sharon Caiocca, Steve Solberg
Classification Ian Mackenzie
Club Drawing Fred Leung
Detective Tom Castillo
Historian Marv Jensen
Invocations Elizabeth Hammack
Membership Background Gary Reece
Red Badge Advisor Chris Murphy/Sarah Madsen
Membership Development Chris Murphy/Sarah Madsen
Music Michael Harrison & Sam Bishop
Photographer Donna Maurillo
Public Relations Jill Stone
Rotary Information Gary Reece
We Care Janet Krassow
Web Master Peter Huemer
Song Master Jan Derecho

SPECIAL EVENTS

Club BBQ Wes Walker
Fundraiser Ian Mackenzie
Holiday Program..... Aleene Althouse

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President Angelo DeBernardo
Secretary/Treasurer Jeanette Pagliaro

Magic of Rotary

www.santacruzrotary.com

COMMUNITY SERVICE - Sarah Madsen

Benevolence and Grants Fred Gawlick
Community Project Sarah Madsen
Senior Citizens Jeanette Pagliaro
RotaCare. Larry Fogelquist
Salvation Army Bell Ringers..... Sam Bishop
Beach Clean Up Donna Maurillo
R.Y.L.A. Molly Parks & Jim Courtright

Interact.... Molly Parks & Kris Munro
Rotaract Sarah Madsen
Speech Contest Bob Bosso, Peter Dean & Elizabeth Hammack
Club Youth Service Chair Michele Costa

VOCATIONAL SERVICE - Ashley Thompson

Club Directory Ian Mackenzie
Career Planning Ashley Thompson
Magazine Ashley Thompson
Academic Scholarships Richard Beach & Sarah Madsen
Vocational Scholarships..... Michael Harrison

INTERNATIONAL SERVICE - Matt Falconer

World Community Service Matt Falconer
Rotary Foundation Annie Asche
Youth Exchange David Terrazas
Sister City Coordinator David Terrazas

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

President Linda Burroughs
Secretary Donna Maurillo
Treasurer Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2023 - 2024

President Stephanie A. Urchick
District Governor 5170 Jill Duerig
Assistant Governor, Area 7 Jerry Souza
International Convention Calgary, British Columbia, Canada

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley Brookdale Senior Living Mondays 12:15pm
Freedom Go to www.freedomrotary.org for meetings times
Watsonville Elks ClubWednesdays 12:15pm
Santa Cruz Sunrise DeLaveaga Golf CourseThursday 7:15am
Capitola/ Aptos Seascape Golf Club Thursdays 12:15pm
San Lorenzo Valley Scopazzi's Thursdays 7:00pm

ROTARY CLUB OF SANTA CRUZ

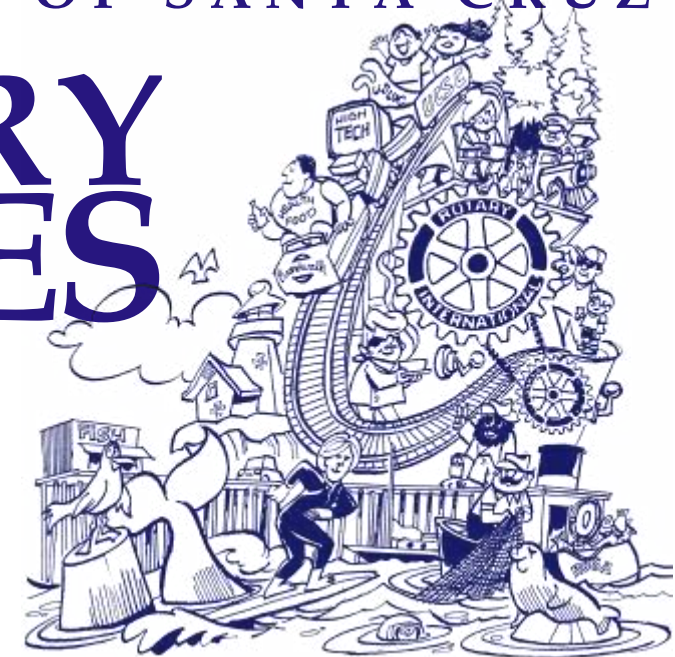
ROTARY SPOKES

P.O. Box 497 - Santa Cruz, CA 95061

Meets Friday at 12:15 pm

The Elks Lodge - 150 Jewel Street

The Magic of Rotary



January 24, 2025

President - Jill Stone

Editor - Sharon Caiocca

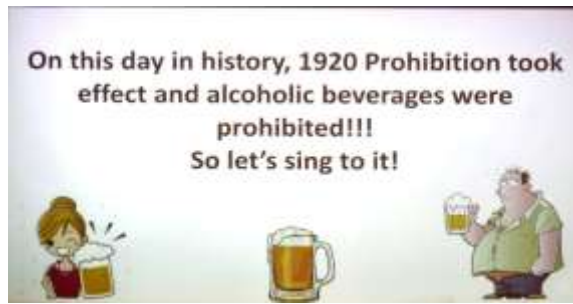
Skylar Slack, Golden State Valkyries

Skylar Slack joined the Golden State Valkyries in September 2024 as the Director of Partnership Development. She oversees our partnership strategy with brands including Chase, Kaiser Permanente, CarMax, Rakuten and more, and her team will manage each partner to execute against their sponsorship placements, events and community programs. Skylar previously spent six years on the agency side, followed by three seasons with the Chicago Blackhawks as an Account Manager of Corporate Partnerships before relocating to San Francisco.

Programs - Jan Derecho

Invocation - Sarah Madsen

Detective - Gary Reece



This week's meeting began with singing "Roll Out the Barrel" which I'm sure was Sam Bishop's idea.

Invocation: Jeanette Pagliaro gave our invocation with a Martin Luther King quote about Service Above Self.

Raffle: Steve Karon won the raffle prize of \$100 cash which he then donated to the Detective Report claiming "Happy Dollars".

Announcements:

The Rotary Endowment meeting has been changed to January 24th.

Chris Murphy announced that Rotary Night with the Warriors is on Friday, March 7th at 7:00 pm at Kaiser Permanente Arena. They will be playing the Wisconsin Herd. There are 3 sections saved for Rotarians and the cost is \$42.95 per ticket which also includes a Rotary Night Scarf. He was very clear that you should purchase your tickets early if you want to sit in the "Rotary" section.

Russ Hobbs again announced the Tribute Dinner to Richard King on February 2nd, 2025. 5:00 pm Bar and 6:00 pm Dinner at the Blackhawk Museum in Danville. He said he very recently made a visit to the

Blackhawk Museum and that they have some amazing exhibits on China and lots of vintage cars. He also said that this event will be a rare opportunity to be in the same room with our Rotary International President. As well as lots of other dignitaries.

Detective Report: Galaham Zuanich was our Detective and his theme was the "Rotary Newlywed Game". He had contacted the spouses of the people he would be calling on to find out the correct answer to these questions: 1) Who is your celebrity crush? 2) If you were a wild animal, what would you be? 3) What's the best present you have ever given your spouse? 4) What is your secret talent? 5) What is your biggest pet peeve? And 6) What was your first trip together? As you can imagine the responses were quite entertaining and a real money maker for the Detective report. Well done Galaham!

Program: Our Program Chair, Jan Derecho gave a nice introduction to our presenter, Natalia Espana. Natalia started her business, GOAT (Group Open Air Training) in 2020. Their Mission Statement is: Engaging group fitness experience in open air setting for participants at all fitness levels.

They are located in Live Oak on 17th Avenue and they are locally owned. They provide over 75 group fitness classes per week and they have over 15 unique training formats for all abilities. They are celebrating their 5th year in 2025 and they have served over 4,500 participants. There

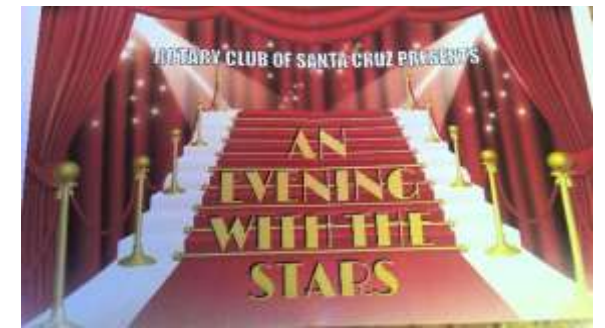
have also been countless friendships made with people who go to GOAT.

Why GOAT?

People were tired of getting the "Robo calls" from their gym cancelling their membership due to COVID which left many communities stranded. So they decided that an outdoor parking lot where you could work out and be safe would be a great idea. But there wasn't any electricity in the parking lot for lights, music, computers, etc.. So they thought about solar panels and batteries and they realized they had a big battery in the Nissan Leaf electric car they owned. They changed the inverter and "voila" they were up and running.

The first week they opened, the CZU fire happened and the air quality was so bad they had to close for a few days. The second year, massive wind storms destroyed the outdoor tents they had in place. But a "Gofundme" account was setup for them by their clientele and they reopened with a more substantial tent structure. People came back for the fresh air, sunlight, exercise and connection. They currently have 25 instructors and are continuing to grow. They are open from 6:15 am – 6:45 pm and their address is: 1055 17th Avenue (old Ledgers Bldg.).

www.goatsantacruz.com



Don't forget that we have our annual Rotary Event coming up on Saturday, May 17th at the Santa Cruz Elks Lodge. Tickets are \$150 per person and include food and beverage. Get your tickets from ian@santacruzrotary.com by May 11th.

Birthdays

01/26 Linda Burroughs
01/26 Jeanette Pagliaro
01/30 Alan Levin

Wedding Anniversaries

01/27 Richard Beach (Susan) 52 yrs.

Club Anniversaries

01/31 Rod Atchison 39 yrs.
01/31 Ceil Cirillo 5 yrs.

Upcoming Programs

01/31 Garrett Huffman, Maritime Issues
02/07 Red Badge Speeches
02/14 Music, Aging and the Brain, Diane Syrcle

Next Week:

Invocation: Cristain Gonzalez

Detective: Dave Dreyfus

Raffle: Fred Leung