

**ROTARY CLUB OF SANTA CRUZ OFFICERS 2024 - 2025**

President ..... Jill Stone  
Secretary ..... Ian Mackenzie  
Treasurer ..... Jeanette Pagliaro  
Sergeant-at-Arms ..... James Kelly / Katrina Sartain  
President Elect ..... Ian Mackenzie  
Program Coordinator..... Ian Mackenzie

**DIRECTORS**

**SENIOR DIRECTORS JUNIOR DIRECTORS**

Wes Walker ..... Bill Bonsall - 1st Qtr. Programs  
Sarah Madsen ..... Aleene Althouse - 2nd Qtr. Programs  
Ashley Thompson ..... Jan Derecho - 3rd Qtr. Programs  
Matt Falconer ..... Jim Courtright - 4th Qtr. Programs

**CLUB SERVICE - Wes Walker**

Attendance..... Todd Bayless  
Bulletin ..... Erik Dybdahl, Galaham Zuanich,  
Sharon Caiocca, Steve Solberg  
Classification ..... Ian Mackenzie  
Club Drawing ..... Fred Leung  
Detective ..... Tom Castillo  
Historian ..... Marv Jensen  
Invocations ..... Elizabeth Hammack  
Membership Background ..... Gary Reece  
Red Badge Advisor ..... Chris Murphy/Sarah Madsen  
Membership Development ..... Chris Murphy/Sarah Madsen  
Music ..... Michael Harrison & Sam Bishop  
Photographer ..... Donna Maurillo  
Public Relations ..... Jill Stone  
Rotary Information ..... Gary Reece  
We Care ..... Janet Krassow  
Web Master ..... Peter Huemer  
Song Master ..... Jan Derecho  
Fellowship/Greeter ..... Michele Costa

**SPECIAL EVENTS**

Club BBQ ..... Wes Walker  
Fundraiser ..... Ian Mackenzie  
Holiday Program ..... Aleene Althouse

**ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND**

President ..... Angelo DeBernardo  
Secretary/Treasurer ..... Jeanette Pagliaro

**Magic of Rotary**

[www.santacruzrotary.com](http://www.santacruzrotary.com)

**COMMUNITY SERVICE - Sarah Madsen**

Benevolence and Grants ..... Fred Gawlick  
Community Project ..... Sarah Madsen  
Senior Citizens ..... Jeanette Pagliaro  
RotaCare ..... Larry Fogelquist  
Salvation Army Bell Ringers..... Sam Bishop  
Beach Clean Up ..... Donna Maurillo  
R.Y.L.A. .... Molly Parks & Jim Courtright  
Interact..... Molly Parks & Kris Munro  
Rotaract ..... Sarah Madsen  
Speech Contest ..... Bob Bosso, Peter Dean & Elizabeth Hammack  
Club Youth Service Chair ..... Michele Costa  
Club Youth Protection Officer ..... David Terrazas

**VOCATIONAL SERVICE - Ashley Thompson**

Club Directory ..... Ian Mackenzie  
Career Planning ..... Ashley Thompson  
Magazine ..... Ashley Thompson  
Academic Scholarships ..... Richard Beach & Sarah Madsen  
Vocational Scholarships..... Michael Harrison

**INTERNATIONAL SERVICE - Matt Falconer**

World Community Service ..... Matt Falconer  
Rotary Foundation ..... Annie Asche  
Youth Exchange ..... David Terrazas  
Sister City Coordinator ..... David Terrazas

**ROTARY CLUB OF SANTA CRUZ ENDOWMENT**

President ..... Linda Burroughs  
Secretary ..... Donna Maurillo  
Treasurer ..... Ian Mackenzie

**ROTARY INTERNATIONAL OFFICERS 2023 - 2024**

President ..... Stephanie A. Urchick  
District Governor 5170 ..... Jill Duerig  
Assistant Governor, Area 7 ..... Jerry Souza  
International Convention ..... Calgary, British Columbia, Canada

**CLUBS OF SANTA CRUZ COUNTY**

Scotts Valley Brookdale Senior Living ..... Mondays 12:15pm  
Freedom ..... Go to [www.freedomrotary.org](http://www.freedomrotary.org) for meetings times  
Watsonville Elks Club ..... Wednesdays 12:15pm  
Santa Cruz Sunrise DeLaveaga Golf Course .....Thursday 7:15am  
Capitola / Aptos Seascape Golf Club ..... Thursdays 12:15pm  
San Lorenzo Valley Scopazzi's ..... Thursdays 7:00pm

**ROTARY CLUB OF SANTA CRUZ**

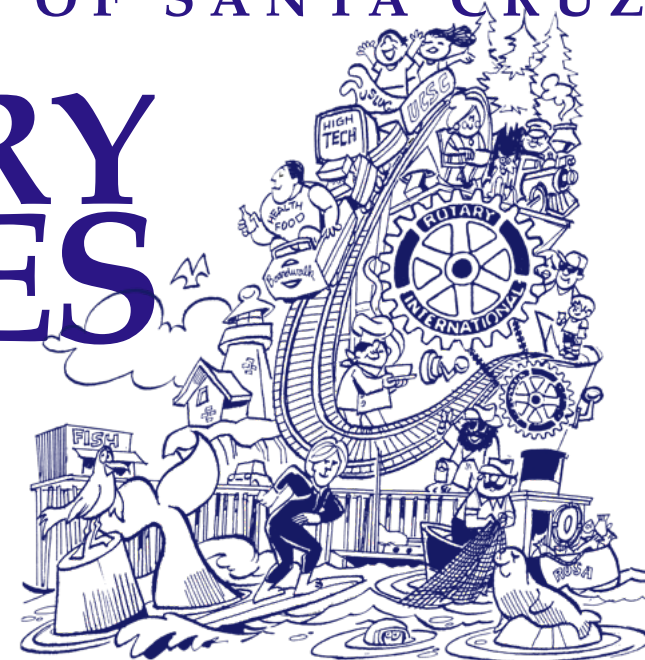
**ROTARY SPOKES**

P.O. Box 497 - Santa Cruz, CA 95061

Meets Friday at 12:15 pm

The Elks Lodge - 150 Jewel Street

**The Magic of Rotary**



**September 6, 2024**

**President - Jill Stone**

**Editor - Erik Dybdahl**

*Red Badge Speech*

**Buzz (Frank) Anderson and David Smith**

One of the five mandatory obligations on the path to Blue Badge status is the Red Badge Speech.

Some of this material may eventually be used as Detective fodder.

**Programs - Bill Bonsall**

**Invocation - Matthew Falconer**

**Detective - Jim Zenner**

### Announcements:

Hopefully, everybody has volunteered to do something with the team providing us with the annual BBQ. If you're not working the event, you should reserve your tickets for family and friends to attend.

Saturday, Sept 28, next Social at Watsonville International Airport, 3 to 6 in the afternoon, at the **Sam Bishop** hangar/pub. Do you think I just make this stuff up?

### Last Meeting, August 30, 2024

**Jill**, "What did the wide receiver say to the football?...Catch you, later!"

We sang, "My Country, 'tis of thee..." 272 years after the Liberty Bell was delivered to Pennsylvania. The Invocation by **Heather Gorley**, in honor of National Toasted Marshmallow day, A Toast, to remind us of little things, and remind us of traditions, and the sweet things in life.

**Tana Widows**, former Rotarian came as **Linda's** guest. **Constantin** came to see if I would remember to mention him. **Bill Bonsall** brought guest, **Brock Hoffman** from SJSU. **Peter Cook** brought his daughter. **Melanie**, as part of the bike ride which included the covered bridge in Masonic Park. **Mike Guilelly** guest of **Fred Gawlick**. **Tom Foster** brought **Claire Foster**.

**Greg Rich**, guest of our speaker, **Scott MacDonald**.

**Tom Castillo** donated the raffle prize, won by **Kevin Dempsey**.

Exempt for September: **Kasey Hinchman**.

There was Duly Drawn-out Dippy Doo Drang of the Dumb Dude's Ditty & Dribble of Detectivity Delivered by **Dwayne Brokaw** who Dutifully Delivered Detective Diatribe to Day.

No, really, **Blaine** always provides us with a quality report, some humor, some poetry, and some well deserved praise. **Blaine** asked his brother, **Ken**, to pitch in on some happy dollars to honor their father, **John**, today. Ken responded, "Charity begins at home." So **Blaine** generously/graciously added \$500 to the bucket, to honor **Dr. Brokaw**, who is also an excellent dad to hang with (all the time, but especially summers in British Columbia.)

Tidbits from his report—Was it **Jim Bargetto** who said Chico State is the *Heart of the West*, or was it, Chico State is the *Harvard of the West*? **Fred Gawlick** was happy that **Jimmy Panetta** is doing a great policy job with 50% more constituents.—Did **Ashley** pass an opportunity to score

an estate planning account, before her date passed *dead out* at dinner?

To understand this dribble you need to be present at these FUN meetings.

### Program:

**Bill Bonsall** had a glowing introduction of guest speaker, **Scott MacDonald**, who is the Senior Deputy Athletic Director at SJSU. He has a college background playing baseball and golf. But his current professional skills are olympic leaps and bounds beyond that. He engineers the relationships between the college, the athletic department/programs, the local business community, the media, the conferences, the coaches, players, and who knows what else?

Scott raises money, to 'pay' athletes. Mountain West Conference gets funds from TV rights, and they divvy with the schools. SJSU beat Sac State last night, 45-24, the first college football game on TRU-TV! Some players are offered big money to trade schools, some decide to stay in SJ. Some players follow coaches who leave. Local companies support the program and may benefit by hiring a athlete graduate. Scott's first job with branding is getting the SJSU name associated with Golden State Warriors, Giants and 49ers.

Another big score, **Bill**; this week's speaker is another success story..... (for you, too)

Thank you.

### Club Calendar

#### Birthdays:

09/01 - Dave Dreyfus  
09/02 - Tracy Bliss  
09/03 - Kevin Dempsey

#### Wedding Anniversaries:

09/06 - Peter and Olga Dean - 37  
09/09 - Kevin & Elise Dempsey - 46  
09/11 - Jim & Carol Weisenstein - 42

#### Club Anniversaries:

09/11 - Bruce Dunn - 43

#### Upcoming Programs:

09/13 - Vocational Program,  
Michael Harrison  
09/20 - Club BBQ - evening

#### 9/13/24:

Club drawing: Elizabeth Hammack  
Invocation: Annie Asche  
Detective: Linda Burroughs  
Attendance: Dave Dreyfus