ROTARY CLUB OF SANTA CRUZ OFFICERS 2023 - 2024

President	Angelo DeBernardo
Secretary	lan Mackenzie
Treasurer	lan Mackenzie
Sergeant-at-Arms	Bob Ciapponi & Jim Zenner
President-Elect	Jill Stone
Program Coordinator	Jill Stone

DIRECTORS

SENIOR DIRECTORS	JUNIOR DIRECTORS
Heather Gorley Wer	ndi Hammang – 1st Qtr. Programs
Traci Bliss	Wes Walker – 2nd Qtr. Programs
Jim Weisenstein 1	Matt Falconer – 3rd Qtr. Programs
Bob Davidson Ashle	ey Thompson – 4th Qtr. Programs

CLUB SERVICE - Heather Gorley

Attendance Bill Bonsall	
Bulletin Ashley Thompson, Gallaham Zuanich,	
Debbie Robinson & David Terrazas	
Classification lan Mackenzie	
Club Drawing Joel Miller	
Detective Shelli Strahle	
Historian Marv Jensen	
Invocations Kasey Hinchman	
Membership BackgroundGary Reece	
Red Badge Advisor/ Member DevelopmentChris Murphy	
Sarah Madsen	
MusicMichael Harrison & Sam Bishop	
Photographer Donna Maurillo	
Public Relations	
Rotary Information Gary Reece	
We CareJanet Krassow	
Web MasterPeter Huemer	
Song Master Jan Derecho	
Fellowship/Greeter Michele Costa	
SPECIAL EVENTS	

Club Barbecue	John & Linda Burroughs
Fundraiser	Jill Stone
Holiday Program	Wes Walker

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President	Erik Dybdahl
Secretary/Treasurer	lan Mackenzie

Create Hope in the World

www.santacruzrotary.com

COMMUNITY SERVICE - Traci Bliss

Benevolence and Grants	Fred Gawlick
Community Project	Traci Bliss & Fred Gawlick
Senior Citizens	Jeanette Pagliaro
RotaCare	Larry Fogelquist
Salvation Army Bell Ringers	Sam Bishop
Beach Clean Up	Donna Maurillo
Avenues of Flags	Chris Murphy
R.Y.L.A	Molly Parks & Jim Courtright
Interact	Molly Parks & Kris Munro
Rotaract	Annie Asche
Speech Contest Bob Bosso, Per	ter Dean & Elizabeth Hammack
Club Youth Service Chair	Michele Costa
Club Youth Protection Officer	David Terrazas

VOCATIONAL SERVICE - Bob Davidson

Club Directory	lan Mackenzie
Career Planning	Bob Davidson
Magazine	Bob Davidson
Academic Scholarships	Richard Beach
Vocational Scholarships	Michael Harrison

INTERNATIONAL SERVICE - Jim Weisenstein

World Community Service	. Jim Weisenstein
Rotary Foundation	Annie Asche
Youth Exchange	David Terrazas
Sister City Coordinator	David Terrazas

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman	Linda Burroughs
Secretary	Donna Maurillo
Treasurer	lan Mackenzie

ROTARY INTERNATIONAL OFFICERS 2023 - 2024

President	Gordon R. McInally
District Governor 5170	Hung Wei
International Convention	Singapore
Assistant Governor, Area 7	Kristen Fabos

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley Mondays 12:15 PM
Freedom Go to https://freedomrotary.org for meeting times
Watsonville · · · · · · · · Wednesdays 12:15 PM
Santa Cruz Sunrise····DeLaveaga Golf Course ·····Thursdays 7:15 AM
Capitola / Aptos · · · · · Seascape Golf Club · · · · · Thursdays 12:15 PM
San Lorenzo Valley ···· Scopazzi's ····· Thursdays 7:00 PM

ROTARY CLUB OF SANTA



P.O. Box 497 - Santa Cruz, CA 95061 Meets Friday at 12:15 p.m. The Elks Lodge - 150 Jewel Street

Create Hope in the World



November 10, 2023

President - Angelo DeBernardo

Editor - Galaham Zuanich

Estate Planning Ashley Thompson & Shelli Strahle

Ashley was born in Santa Cruz and grew up in Scotts Valley. Ashley founded Beautiful Life Estate Planning. Her mission is to help clients pass on more than just their money. Shelli Strahle, founder and CEO of Strahle Legacy Planning Law Offices, is an estate planning attorney licensed to practice law in California. Her practice focuses on wills trusts, trust administration, and probate.



Programs - Wes Walker

Invocation: Cristian Gonzalez **Detective:** Chris Murphy

Paul Harris Fellow Award:

Lynn Robinson, boasts a commendable civic career, having served on the city council from 2006 to 2014. Beyond her political contributions, she currently holds the role of Executive Director at Valley Church United, an organization dedicated to aiding those in need. Lynn's commitment to community service and embodying the principles of "service above self" earned her the prestigious Honorary Paul Harris Fellow Award, a recognition rooted in the ideals set forth by Rotary Club founder Paul Harris. Lynn Robinson's life reflects a steadfast dedication to bettering her community through both public service and philanthropy.

Invocation:

In the spirit of gratitude for the achievements of our global organization, Jan Derecho invoked a sense of appreciation during her address. Recognizing November as a month dedicated to gratitude, she guided us in reflecting on the collective impact our organization has made. Jan shared a poignant quote from John F. Kennedy, reminding us that as we express our gratitude, we not only acknowledge the past but also pave the way for a positive and impactful future. With these words, she inspired a moment of reflection and unity, reinforcing the importance of recognizing and giving thanks for the contributions of our global community.

Detective Report:

Detective **Jim Bargetto** reporting in from his undercover mission in Europe, or as I like to call it, "Operation Bargain Bonanza." While strolling through posh streets lined with high-end shops that could bankrupt a detective on vacation, he couldn't help but think of his pals back at Rotary. Determined to bring a touch of luxury on a budget, he enlisted a personal shopper—because let's face it, his fashion sense is more mystery than chic. Heather Gorley and Janet **Krassow** are now the proud owners of two dollar store scarves, proving that style doesn't have to break the bank. Bob Ciapponi, Jim Zenner, and Tom **Castillo** each received a beer – not the crafty kind, mind you, but a budgetfriendly brew that won't dent their wallets. Bob Davidson can now hit the road in style with a set of fancy driving gloves, and **Duff Fisher** can travel in comfort with his new dollar store travel slippers. **Debbie Robinson** got a travel kit, because every world-saving Rotarian needs to stay fresh on the go. As for **Jeanette Pagliaro**, she's now the proud owner of a single shot glass – because sometimes, life calls for a small celebration. And last but not least, Mike **Allard** received Swiss chocolate made in America – because when life gives you geography challenges, you improvise. Case closed on Operation Dollar Diplomacy!

Program:

Supervisor Manu Koenig, the man whose life journey could be mistaken for a Hollywood script, or at least a quirky indie film set in the picturesque landscapes of Santa Cruz. Born and raised in this laid-back haven, Manu's roots run deep, much like the redwoods he probably climbed as a mischievous child. Before diving into the world of politics, Manu had a stint as a child actor, though his star didn't quite reach Hollywood heights. Instead, he found inspiration in his grandfather, who suspiciously resembled Wally Walker, or so the local gossips claim. Guided by the principles of "service above self" and an inexplicable love for public speaking, Manu decided to take his talents to Tahiti. Perhaps it was the influence of his Tahitian mom or the allure of snorkeling in those crystal-clear waters, but something clicked. Witnessing the slow demise of his favorite corals became a superhero origin story - Manu decided to save the planet, armed with an app.

Living in Germany for nine months (because why not?), he fell head over heels for trains, of all things. Returning to Santa Cruz, he started a company, not to revolutionize train travel, but to develop an app allowing citizens to give input on policy. Working with Soquel Creek and Santa Cruz water district, he became the superhero of civic engagement. Having dipped his toes in every city in the

county, he took on politics, spearheading Measure L and turning the Capitola trestle into a bike and people-friendly trail. With endorsements from local luminaries (because who wouldn't endorse a guy with an app?), Manu discovered his superpower — taking large, complex issues and explaining them to the people. With this power, he triumphed over the incumbent, proving that sometimes, superheroes wear political hats.

CLUB CALENDAR

Member Birthdays:

11/10 Val Macken

11/13 John Brokaw

11/14 Rodney Atchinson

11/14 Stephen Wyckoff

Wedding Anniversaries:

None

Club Anniversaries:

11/11 Janet Krassow29 years11/11 Stephen Gray4 years11/13 John Burroughs31 years

Detective:

11/17 Mike Allard

Invocation:

11/17 Bob Bosso

Club Drawing:

11/17 Tom Castillo

Upcoming Programs:

Warriors organization with Chris Murphy