

ROTARY CLUB OF SANTA CRUZ OFFICERS 2023 - 2024

President..... Angelo DeBernardo
Secretary Ian Mackenzie
Treasurer Ian Mackenzie
Sergeant-at-Arms Bob Ciapponi & Jim Zenner
President-Elect Jill Stone
Program Coordinator Jill Stone

DIRECTORS

SENIOR DIRECTORS

JUNIOR DIRECTORS

Heather Gorley Wendi Hammang – 1st Qtr. Programs
Traci Bliss Wes Walker – 2nd Qtr. Programs
Jim Weisenstein Matt Falconer – 3rd Qtr. Programs
Bob Davidson Ashley Thompson – 4th Qtr. Programs

CLUB SERVICE - Heather Gorley

Attendance..... Bill Bonsall
Bulletin Ashley Thompson, Gallaham Zuanich,
Debbie Robinson & David Terrazas
Classification Ian Mackenzie
Club Drawing..... Joel Miller
Detective Shelli Strahle
Historian Marv Jensen
Invocations Kasey Hinchman
Membership Background Gary Reece
Red Badge Advisor/ Member Development Chris Murphy
Sarah Madsen

Music..... Michael Harrison & Sam Bishop
Photographer Donna Maurillo
Public Relations..... Jill Stone
Rotary Information Gary Reece
We Care..... Janet Krassow
Web Master..... Peter Huemer
Song Master Jan Derecho
Fellowship/Greeter Michele Costa

SPECIAL EVENTS

Club Barbecue..... John & Linda Burroughs
Fundraiser Jill Stone
Holiday Program..... Wes Walker

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President Erik Dybdahl
Secretary/Treasurer Ian Mackenzie

Create Hope in the World

www.santacruzrotary.com

COMMUNITY SERVICE - Traci Bliss

Benevolence and Grants..... Fred Gawlick
Community Project Traci Bliss & Fred Gawlick
Senior Citizens..... Jeanette Pagliaro
RotaCare Larry Fogelquist
Salvation Army Bell Ringers Sam Bishop
Beach Clean Up..... Donna Maurillo
Avenues of Flags Chris Murphy
R.Y.L.A..... Molly Parks & Jim Courtright
Interact Molly Parks & Kris Munro
Rotaract Annie Asche
Speech Contest..... Bob Bosso, Peter Dean & Elizabeth Hammack
Club Youth Service Chair Michele Costa
Club Youth Protection Officer..... David Terrazas

VOCATIONAL SERVICE - Bob Davidson

Club Directory Ian Mackenzie
Career Planning Bob Davidson
Magazine Bob Davidson
Academic Scholarships Richard Beach
Vocational Scholarships..... Michael Harrison

INTERNATIONAL SERVICE - Jim Weisenstein

World Community Service..... Jim Weisenstein
Rotary Foundation..... Annie Asche
Youth Exchange David Terrazas
Sister City Coordinator David Terrazas

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman Linda Burroughs
Secretary..... Donna Maurillo
Treasurer Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2023 - 2024

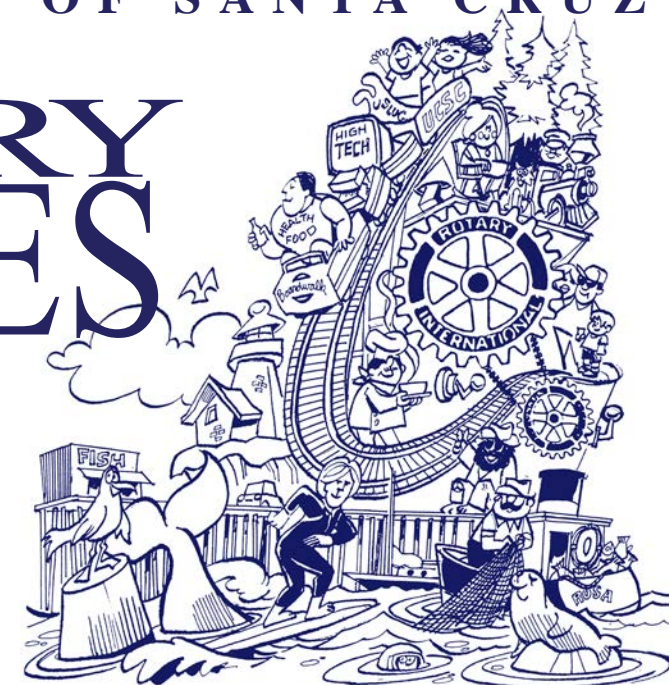
President..... Gordon R. McNally
District Governor 5170 Hung Wei
International Convention..... Singapore
Assistant Governor, Area 7 Kristen Fabos

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley..... Mondays 12:15 PM
Freedom Go to <https://freedomrotary.org> for meeting times
Watsonville..... Elks Club..... Wednesdays 12:15 PM
Santa Cruz Sunrise..... DeLaveaga Golf Course Thursdays 7:15 AM
Capitola / Aptos..... Seascape Golf Club Thursdays 12:15 PM
San Lorenzo Valley..... Scopazzi's Thursdays 7:00 PM

ROTARY CLUB OF SANTA CRUZ

ROTARY SPOKES



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

The Elks Lodge – 150 Jewel Street

Create Hope in the World

October 13, 2023

President - Angelo DeBernardo

Editor - Galaham Zuanich

Owner of Busy Bees Café & Catering

Ty Pearce

Ty Pearce has been in the business for over 30 years. He came from a family of Restaurateurs. Working his way through the kitchen Ty worked every position from dish room to pantry, bakery, catering to finally Executive Chef / Partner. He believes working all these positions made him well rounded, gave him a working knowledge and ability to see the whole picture.

Ty’s culinary experiences have taken him from Culinary School to working in fine dining restaurants like Chez Panisse. To the family Bistro and numerous Cafes and restaurants he worked / cooked in while living abroad. His heart is in catering, it's constantly changing and is an area where you can create, grow and be a part of people's most intimate life events.

Programs - Wes Walker

Invocation: Wes Walker

Detective: Wes Walker

Who needs Jello when you got a Stone. **Jill Stone** was a rock star filling in for absent President **Angelo DeBernardo**. She ran the meeting with a firm hold. Her poise set the foundation for a fun meeting. She attempted to keep us off of a rocky path but alas we are Rotarians and no rock or hard place will keep us from having our brand of fun.

Invocation:

Joel Miller gave the invocation and reminded us about a phrase that's been around for decades. That is to have an attitude of gratitude. There is not much to life if you don't have a core of things you are grateful for. He reminded us to maintain a mentality of wonderment.

Announcements:



There were several announcements. Starting with the exciting news that 60 Rotarians drank and were merry at Walker Ranch. That is the beautiful home of Wes Walker where our most recent social event was hosted. This

news was followed by an announcement that **Heather Gorley** will be hosting our next board meeting. Then we heard from our very own costume maven **Maurice Carillo**. He is hosting a spooctacular event at his house. This event is exclusive to Rotarians and special guests and requires that you come in costume. See you at his house for a howling good time on 11/1. **Todd Bayless** is seeing red and it's not fake blood. He saw his red badge on Friday and looks forward to joking our ranks. Be sure to introduce yourself and welcome him to our club.

Detective report:

David Dreyfus started his detective report by asking for happy dollars. **Steve Karon** says **Wally Walker** is an awesome Rotarian. He loves Wally so much he has donated every raffle prize he has ever won to Wally's favorite charity the Human fund. Steve urges each of us to open our hearts and donate our future raffle winnings as well. **Bill Schuete** is happy to have survived a trip to Alaska. **Jim Zenner** is happy to go on a water project to Guatemala. **Ashley Thompson** is happy to have a new employee. **Mo Carillo** is happy to find out he wears a size 44 bra. **Jim Bargetto** is happy **Wes Walker** is so fab. Then Dave began his detective report. He asked each table to describe an instance of service above self. **Fred Gawlick** summed it all up in one word: "community service."

Program:



Bob Davidson, CEO of Canyon View Capital was our program presenter for the day. He described key moments of the creation of his real estate investment company. It all started long ago in 1976 as a CPA firm. While there he advised many of his clients to purchase real estate as a way to improve tax returns. He soon discovered that his clients were not so good at picking real estate investments. So in 2005 he created Canyon View Capital. Bob is a 48 year resident of Santa Cruz. He is a biker, a pilot, a racquetball player, and a houser of 15,000 people. Canyon View Capital is based in Santa Cruz it employs 18 people. A long time ago in a galaxy far far away Bob identified the midwest as a great opportunity. So far that is paying off. He is helping 315 local investors and in the last year he's completed over 115 1031 exchanges. His philosophy is value investing and he is looking for a long-term by and hold at reasonable prices.

Bob started his investing career at the University of Utah where he started an investment club in 1968 he graduated from accounting and in 1969 he invested his first \$3000 and only lost \$1000. This prompted him to find a better way of making money and in 1969 he passed his CPA exam and joined KPMG in San Francisco. While at KPMG, he learned about managed properties. These were tax shelters for doctors. Doctors back, then found themselves in the highest marginal tax rate, which was 70%. Eventually, he took this knowledge to create Canyon View Capital.

CLUB CALENDAR

Member Birthdays:
None

Wedding Anniversaries:
10/13 Williams, Bryan and Renee Fleming 16 years
10/15 Russ and Mary Ann Hobbs 56 years

Club Anniversaries:
10/19 Michael Harrison 11 years

Detective:
10/20 Michelle Costa

Invocations:
10/20 Erik Dybdahl

Drawing Gift:
10/20 Peter Cook

Upcoming Programs:
10/20/2023- Red Badge Speeches
Debbie Robinson, Bill Bonsall