#### **ROTARY CLUB OF SANTA CRUZ OFFICERS 2023 - 2024**

President	Angelo DeBernardo
Secretary	lan Mackenzie
Treasurer	lan Mackenzie
Sergeant-at-Arms	Bob Ciapponi & Jim Zenner
President-Elect	Jill Stone
Program Coordinator	Jill Stone

### DIRECTORS

SENIOR DIRECTORS	JUNIOR DIRECTORS
Heather Gorley Wendi	Hammang – 1st Qtr. Programs
Traci Bliss W	es Walker – 2nd Qtr. Programs
Jim Weisenstein Mat	t Falconer – 3rd Qtr. Programs
Bob Davidson Ashley	Thompson – 4th Qtr. Programs

### **CLUB SERVICE - Heather Gorley**

Attendance Bill Bonsall	
Bulletin Ashley Thompson, Gallaham Zuanich,	
Debbie Robinson & David Terrazas	
Classification Ian Mackenzie	
Club Drawing Joel Miller	
Detective Shelli Strahle	
Historian Marv Jensen	
Invocations Kasey Hinchman	
Membership BackgroundGary Reece	
Red Badge Advisor/ Member DevelopmentChris Murphy	
Sarah Madsen	
Music Michael Harrison & Sam Bishop	
Photographer Donna Maurillo	
Public Relations Jill Stone	
Rotary Information Gary Reece	
We CareJanet Krassow	
Web MasterPeter Huemer	
Song Master Jan Derecho	
Fellowship/Greeter Michele Costa	
SPECIAL EVENTS	

#### J. 100.11

Club Barbecue	John & Linda Burroughs
Fundraiser	Jill Stone
Holiday Program	Wes Walker

### **ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND**

President	Erik Dybdah
Secretary/Treasurer	lan Mackenzie

# **Create Hope in the World**

www.santacruzrotary.com

### **COMMUNITY SERVICE - Traci Bliss**

### **VOCATIONAL SERVICE - Bob Davidson**

Club Directory	lan Mackenzie
Career Planning	Bob Davidson
Magazine	Bob Davidson
Academic Scholarships	Richard Beach
Vocational Scholarships	Michael Harrison

### **INTERNATIONAL SERVICE - Jim Weisenstein**

World Community Service	Jim Weisenstein
Rotary Foundation	Annie Asche
Youth Exchange	David Terrazas
Sister City Coordinator	David Terrazas

### **ROTARY CLUB OF SANTA CRUZ ENDOWMENT**

Chairman	Linda Burroughs
Secretary	Donna Maurillo
Treasurer	lan Mackenzie

### **ROTARY INTERNATIONAL OFFICERS 2023 - 2024**

President	Gordon R. McInally
District Governor 5170	Hung Wei
International Convention	Singapore
Assistant Governor, Area 7	Kristen Fabos

### **CLUBS OF SANTA CRUZ COUNTY**

Scotts Valley Mondays 12:15 PM
Freedom Go to https://freedomrotary.org for meeting times
Watsonville · · · · · · Elks Club · · · · · · Wednesdays 12:15 PM
Santa Cruz Sunrise····DeLaveaga Golf Course ·····Thursdays 7:15 AM
Capitola / Aptos · · · · · Seascape Golf Club · · · · · Thursdays 12:15 PM
San Lorenzo Valley ···· Scopazzi's ····· Thursdays 7:00 PM

# ROTARY CLUB OF SANTA CRUZ



P.O. Box 497 – Santa Cruz, CA 95061 Meets Friday at 12:15 p.m. The Elks Lodge – 150 Jewel Street

**Create Hope in the World** 



# October 6, 2023

President - Angelo DeBernardo

Editor - Ashley L. Thompson

# How I Built This, Canyon View Capital Bob Davidson

Bob Davidson is CEO and founder of Canyon View Capital. Operating from a fiduciary mindset and a focus on value investing, Bob has helped hundreds of small business owners, individuals and families retire comfortably through investments in Canyon View Capital funds.

Welcome Bob!



**Programs - Wes Walker** 

**Invocation:** Joel Miller **Detective:** Dave Dreyfus

### **EVENTS:**

A BIG THANK YOU to Wes Walker for hosting our October Social this past Wednesday at Walker Ranch. What a beautiful setting! And, there were lots of delicious tacos to be had:)

Save the Date -Halloween/Day of the Dead Social Join us on Wednesday, Nov. 1 for a special social event at Mo Carrillo's home! There will be a costume contest with prizes.

Board of Directors Meeting: October 11 at 5:30pm. The next meeting of the Board of Directors will be hosted by Heather Gorley at 326 Blueberry Drive Scotts Valley. Directors and guests wishing to attend are requested to contact the Secretary at 345-5182 or email <a href="mailto:ian@santacruzrotary.com">ian@santacruzrotary.com</a>

**Membership:** Jim Zenner has proposed Martina Nicholson, Sebastian Nicholas and Andreas Nicholas for membership. Any member comments must be made to the Club Secretary within 7 days.

# **LAST MEETING - September 29, 2023**

So, I took a bunch of notes during the last meeting and then when I went to edit them for the final draft of the Spokes, my computer freaked out because it didn't have the right software update and it deleted everything I had prepared. I'm young enough that I'm supposed to be good at technology, you are thinking. And, you'd be wrong. Technology (and

driving, just ask Bob Davidson or Chris Murphy or Wes Walker are not my strong suits...) So, this is my memory recollection rendition of last week's meeting...

Invocation given by Bob Davidson.
Dianne Feinstein died recently and she was a trailblazer. She made provocative billboard ads (when she was much younger!) and Bob thought they were



very sexy!

**Detective Report** by Wendi Hammang.

What kind of car does everyone in Rotary drive? Wendi stalked some Rotarians and this is what she found.



Who drives a red Ferrari??? Bob Davidson!

Who drives a black corvette?



Jim Bargetto!

What about a red Tesla?



Linda Burroughs!

# Our Speaker was Lee Butler.

Lee is in charge of the Downtown Expansion Project and boy has he been busy! They are building like CRAZY down there. There were so many pictures of buildings being built and proposed buildings to be built, that I was, personally, overwhelmed. And, they are planning to rehab the riverfront, it looks like. If they can clean everything up down there, I am going to be super impressed. And, I would love to enjoy it. I am just a bit skeptical. I hope I am wrong!!!

### **Birthdays**

There are no birthdays in October, apparently. Out of all our hundred or whatever members, statistically, I find this very odd. But, that is what the insider info is telling me!

### **Joined Rotary Anniversaries**

None this week. Apparently, not many people want to join Rotary in October, nor do they want to be born this month!

## **Wedding Anniversaries**

Peter and Krista Cook
20 years October 3rd
Steve and Erika Solberg
29 years October 8th
Aleene and Brad Althouse
26 years October 10th

### **Duties Next Week**

Invocation - Wes Walker Detective - Wes Walker Raffle - Wes Walker Apparently, Wes really wants to get all his duties done on the same day!!!

**Upcoming Program** on October 13th Journey of a Busy Bee - Ty Pearce

## **Weekly Opportunities to Serve:**

Beach Clean-up. Meet at the Wharf behind Ideal, Mondays @ 08:00

Make "Bundles of Hope" for children in need. Meet at Hope's Closet, 2555 Soquel Dr. Drop in from 11-1 on Thurs.

Both service opportunities count as a make-up for a missed Friday meeting.