

ROTARY CLUB OF SANTA CRUZ OFFICERS 2022 - 2023

President..... Erik Dybdahl
Secretary Ian Mackenzie
Treasurer Ian Mackenzie
Sergeant-at-Arms Jeanette Pagliaro
President-Elect Angelo DeBernardo
Program Coordinator Angelo DeBernardo

DIRECTORS

SENIOR DIRECTORS

JUNIOR DIRECTORS

Sarah Madsen Jim Weisenstein – 1st Qtr. Programs
Michele Costa Bob Davidson – 2nd Qtr. Programs
Annie Asche Traci Bliss – 3rd Qtr. Programs
David Terrazas Heather Gorley – 4th Qtr. Programs

CLUB SERVICE - Sarah Madsen

Attendance..... Steve Solberg
Bulletin..Sarah Madsen, Tom Castillo, Blaine Brokaw, Jill Stone
Classification Ian Mackenzie
Club Drawing.....Matt Falconer
Detective Bryan Williams
Historian Tom Foster
Invocations Wendi Hammang
Membership Background Gary Reece
Red Badge Advisor/ Member DevelopmentChris Murphy
Music.....Michael Harrison & Sam Bishop
Photographer Donna Maurillo
Public Relations..... Jill Stone
Rotary Information Gary Reece
We Care.....Janet Krassow
Web Master..... Peter Huemer
Song Master Jan Derecho
Fellowship/Greeter Michele Costa

SPECIAL EVENTS

Club Barbecue..... John & Linda Burroughs
Fundraiser Angelo DeBernardo
Holiday Program..... Bob Davidson

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President Jeanette Pagliaro
Secretary/Treasurer Ian Mackenzie

Imagine Rotary
www.santacruzrotary.com

COMMUNITY SERVICE - Michele Costa

Benevolence and Grants..... Fred Gawlick
Community Project Fred Gawlick & Michele Costa
Senior Citizens..... Jeanette Pagliaro
RotaCare Larry Fogelquist
Salvation Army Bell Ringers Sam Bishop
Beach Clean Up..... Donna Maurillo
Avenues of Flags Chris Murphy
R.Y.L.A..... Molly Parks
Interact..... Molly Parks & Kris Munro
Rotaract Peter Cook
Speech Contest..... Bob Bosso & Peter Dean
Club Youth Service Chair.....Michele Costa
Club Youth Protection Officer.....David Terrazas

VOCATIONAL SERVICE - Annie Asche

Club Directory Ian Mackenzie
Career Planning Annie Asche
Magazine Annie Asche
Academic Scholarships Richard Beach
Vocational Scholarships..... Michael Harrison

INTERNATIONAL SERVICE - David Terrazas

World Community Service..... David Terrazas
Rotary Foundation..... Annie Asche
Youth Exchange David Terrazas
Sister City Coordinator David Terrazas

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman Linda Burroughs
Secretary..... Donna Maurillo
Treasurer Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2022 - 2023

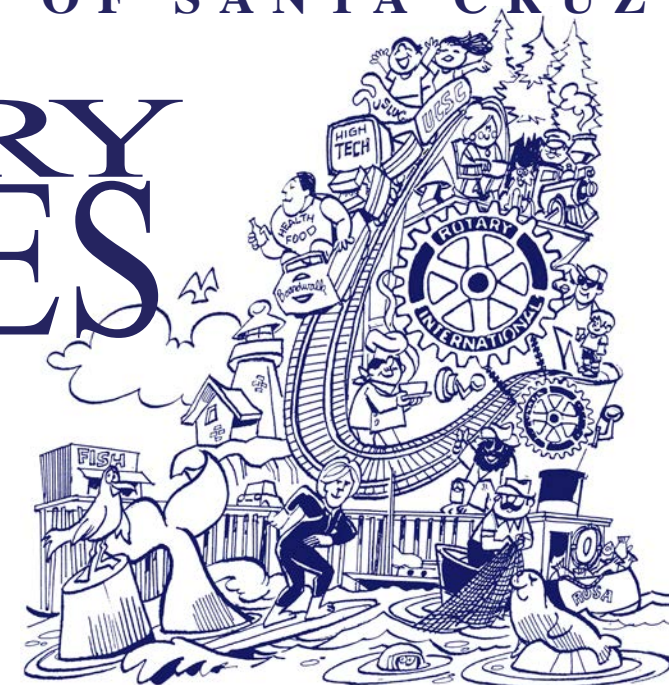
President..... Jennifer E. Jones
District Governor 5170 Savita Vaidhyanathan
International Convention..... Melbourne, Australia
Assistant Governor, Area 7 Kristen Fabos

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley..... Mondays 12:15 PM
Freedom Go to <https://freedomrotary.org> for meeting times
Watsonville..... Elks Club..... Wednesdays 12:15 PM
Santa Cruz Sunrise.....DeLaveaga Golf CourseThursdays 7:15 AM
Capitola / Aptos..... Seascape Golf Club Thursdays 12:15 PM
San Lorenzo Valley.....Scopazzi's Thursdays 7:00 PM

ROTARY CLUB OF SANTA CRUZ

ROTARY SPOKES



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

The Elks Lodge – 150 Jewel Street

Imagine Rotary

August 5, 2022

President - Erik Dybdahl

Editor - Sarah Madsen

Santa Cruz County Sustainability Update - Housing
Manu Koenig

Manu Koenig serves as First District Supervisor for Santa Cruz County. The District includes Live Oak, Pleasure Point, Soquel Village, Happy Valley, Soquel San Jose Rd, a large portion of the Summit area, as well as parts of the cities of Capitola and Santa Cruz. Manu was originally elected to the Board of Supervisors in 2020. Prior to his election to the Board, Manu worked for several technology startups including Paystand in Scotts Valley. He was Executive Director of Santa Cruz County Greenway and worked on Measure L in Capitola to "Save Our Trestle" for bikes and pedestrians.

Programs - Jim Weisenstein

Invocation: Donna Maurillo

Detective: Kasey Hinchman

Rotary Program 7/29/22

Announcements

Santa Cruz County *Walk to End Alzheimer's* will be held **Saturday, September 17**. To sign up to walk with our club and/or help set up on Friday, please contact Fred Gawlick (408.997.3829 fred@gawlick.com)

Fred Gawlick's Lion King tickets were auctioned off to Jeanette Pagliaro for \$400! Thank you, Jeanette, for your charitable purchase. Hakuna Matata!!!

Next Board of Directors meeting is August 10 at 5:30pm. The meeting will be hosted by Annie Asche at 120 Bayona, Santa Cruz. Directors and guests wishing to attend are requested to contact the Secretary at 345-5182 or email ian@santacruzrotary.com

Invocation by Wendi Hammang

"I have often been asked how I can be friends with those that have a different faith, or political leaning than myself. I find that the answer comes to me quite easily, as easy as breathing or existing. If you have a humanitarian heart, and believe in the good of service to others, we might possibly become great friends, despite the obvious differences between us. I never worry that I might be wrong, I only worry that I will never be told that I am. It is for this reason that I keep my eyes and ears open to the possibility of new friends, who might illuminate the perspectives, that for me, might otherwise remain unrevealed."

Guests

Visiting Rotarian, Constantine
Potential member, Matilde Esparza
Guests of Ian Mackenzie, Julius and Thao Satterlee

Exempt Drawing

Jim Kelly is the lucky winner of this month's exempt drawing.

Detective by Linda Burroughs

Due to a late start time and many announcements, Linda was left with very little time for her report. As such, she simply called for \$Happy Dollars\$ and will present her Detective Report another day.

Jill Stone gave a special shout to the Walkers for hosting the July social and to the Burroughs for bringing their crowd-pleasing smoked salmon to the party! If anyone is interested in hosting a social, please let Jill know. There are dates available.

Bob Bosso donated happy dollars for living in such an amazing climate. He is thankful every day for the weather we have here in beautifully temperate Santa Cruz.

Jim Kelly was excited to announce his daughter will be getting married in a week. Congratulations!!!

Ian Mackenzie donated \$34 for 34 years of wedded bliss to Mary Rose. Happy anniversary, Mackenzies!

Program

Carlos Palacios gave an update on the Watsonville Community Hospital. For the past 21 years, the hospital has been owned by for-profit operators and has had 20 CEO's over that time period. The most recent owner had never owned a hospital.

In 2019 the hospital was purchased by Halsen Healthcare. The real estate was sold to Medical Properties Trust (MPT), a real estate investment trust, and then leased back to the hospital. The cost of the lease was significantly above market.

During this period of discontinuous operators, insurance contracts were not kept current, and operating practices, such as billing and collections, deteriorated.

Going into bankruptcy, the billing and accounts receivable management system had failed and there was much as \$10 mm in uncollected fees.

In 2020 and 2021, during the COVID epidemic, with rising costs of labor and supplies, the hospital experienced significant losses. The hospital lost \$22 million during the 2020-2021 fiscal year. In December of 2021 the hospital filed for bankruptcy.

In a matter of months major steps have been taken to purchase WCH out of bankruptcy and place it back in the hands of the community. The goal is to raise \$67 million by the end of July and they are 90% of the way to their goal!

The Pajaro Valley Healthcare District Project (PVHDP) was formed by local community leaders out of concerns that low-income residents would lose access to healthcare. Their mission is "to ensure the communities we serve have the high quality and sustainable healthcare services they need by placing local healthcare resources in the hands of the people."

On February 23, 2022, the US Bankruptcy Court awarded PVHDP the right to purchase the hospital and its assets. PVHDP (and the newly formed Healthcare District) have until August 31, 2022 to close on the sale.

For more information visit www.pvhdp.org.

Raffle

This week's winner was Wes Walker! The prize of a candle kit and generous Home store gift card was donated by Jeanette Pagliaro.

Historic Fact by Marv Jensen

At a November meeting in 1922, President Harry Bias announced that hereafter the Board of Directors would meet every Friday at the St. George Hotel at 11:00 am, one hour before the regular Club meeting.

ClubCalendar

Club Anniversaries:
8/4 Phillip Allegri, 30 yrs