

**ROTARY CLUB OF SANTA CRUZ OFFICERS 2022 - 2023**

President..... Erik Dybdahl  
Secretary ..... Ian Mackenzie  
Treasurer ..... Ian Mackenzie  
Sergeant-at-Arms ..... Jeanette Pagliaro  
President-Elect ..... Angelo DeBernardo  
Program Coordinator ..... Angelo DeBernardo

**DIRECTORS**

**SENIOR DIRECTORS**

**JUNIOR DIRECTORS**

Sarah Madsen ..... Jim Weisenstein – 1st Qtr. Programs  
Michele Costa ..... Bob Davidson – 2nd Qtr. Programs  
Annie Asche ..... Traci Bliss – 3rd Qtr. Programs  
David Terrazas ..... Heather Gorley – 4th Qtr. Programs

**CLUB SERVICE - Sarah Madsen**

Attendance..... Steve Solberg  
Bulletin..Sarah Madsen, Tom Castillo, Blaine Brokaw, Jill Stone  
Classification ..... Ian Mackenzie  
Club Drawing.....Matt Falconer  
Detective ..... Bryan Williams  
Historian ..... Tom Foster  
Invocations ..... Wendi Hammang  
Membership Background ..... Gary Reece  
Red Badge Advisor/ Member Development .....Chris Murphy  
Music.....Michael Harrison & Sam Bishop  
Photographer ..... Donna Maurillo  
Public Relations..... Jill Stone  
Rotary Information ..... Gary Reece  
We Care.....Janet Krassow  
Web Master..... Peter Huemer  
Song Master ..... Jan Derecho  
Fellowship/Greeter ..... Michele Costa

**SPECIAL EVENTS**

Club Barbecue..... John & Linda Burroughs  
Fundraiser ..... Angelo DeBernardo  
Holiday Program..... Bob Davidson

**ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND**

President ..... Jeanette Pagliaro  
Secretary/Treasurer ..... Ian Mackenzie

**Imagine Rotary**  
www.santacruzrotary.com

**COMMUNITY SERVICE - Michele Costa**

Benevolence and Grants..... Fred Gawlick  
Community Project ..... Fred Gawlick & Michele Costa  
Senior Citizens..... Jeanette Pagliaro  
RotaCare ..... Larry Fogelquist  
Salvation Army Bell Ringers ..... Sam Bishop  
Beach Clean Up..... Donna Maurillo  
Avenues of Flags ..... Chris Murphy  
R.Y.L.A..... Molly Parks  
Interact..... Molly Parks & Kris Munro  
Rotaract ..... Peter Cook  
Speech Contest..... Bob Bosso & Peter Dean  
Club Youth Service Chair.....Michele Costa  
Club Youth Protection Officer.....David Terrazas

**VOCATIONAL SERVICE - Annie Asche**

Club Directory ..... Ian Mackenzie  
Career Planning ..... Annie Asche  
Magazine ..... Annie Asche  
Academic Scholarships ..... Richard Beach  
Vocational Scholarships..... Michael Harrison

**INTERNATIONAL SERVICE - David Terrazas**

World Community Service..... David Terrazas  
Rotary Foundation..... Annie Asche  
Youth Exchange ..... David Terrazas  
Sister City Coordinator ..... David Terrazas

**ROTARY CLUB OF SANTA CRUZ ENDOWMENT**

Chairman ..... Linda Burroughs  
Secretary..... Donna Maurillo  
Treasurer ..... Ian Mackenzie

**ROTARY INTERNATIONAL OFFICERS 2022 - 2023**

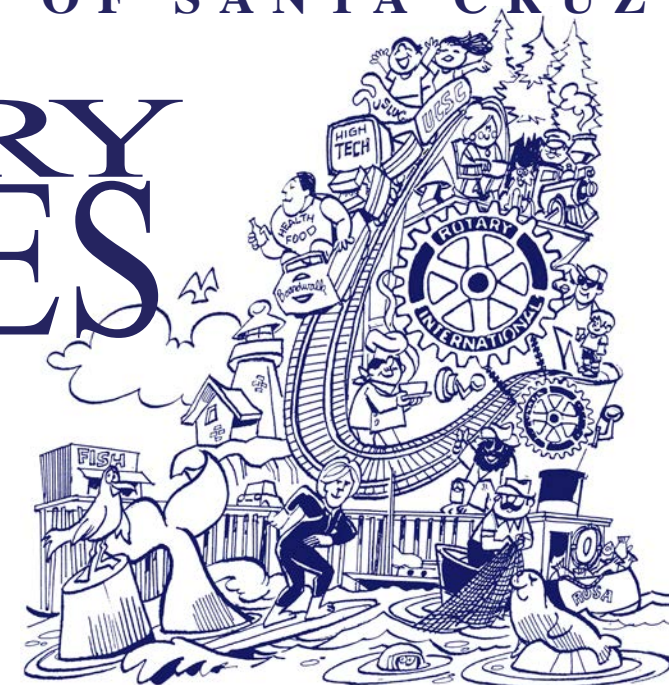
President..... Jennifer E. Jones  
District Governor 5170 ..... Savita Vaidhyanathan  
International Convention..... Melbourne, Australia  
Assistant Governor, Area 7 ..... Kristen Fabos

**CLUBS OF SANTA CRUZ COUNTY**

Scotts Valley..... Mondays 12:15 PM  
Freedom ..... Go to <https://freedomrotary.org> for meeting times  
Watsonville..... Elks Club..... Wednesdays 12:15 PM  
Santa Cruz Sunrise.....DeLaveaga Golf Course .....Thursdays 7:15 AM  
Capitola / Aptos..... Seascape Golf Club ..... Thursdays 12:15 PM  
San Lorenzo Valley.....Scopazzi's ..... Thursdays 7:00 PM

**ROTARY CLUB OF SANTA CRUZ**

**ROTARY SPOKES**



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

The Elks Lodge – 150 Jewel Street

**Imagine Rotary**

**July 29, 2022**

**President - Erik Dybdahl**

**Editor - Sarah Madsen**

**Watsonville Hospital Update**

*Carlos Palacios*

*A native of New Mexico and graduate of Princeton University, Carlos Palacios moved to the city of Watsonville in 1992, eventually being promoted to City Manager, a role he served in for 20 years. During that time, Mr. Palacios helped modernize the city’s economy; implement downtown revitalization and business retention programs; established key recycling, solar and agricultural water programs; spearheaded development of the wetlands trail network; developed the Civic Plaza Building; and implemented strategic planning and two-year budgeting.*

**Programs - Jim Weisenstein**

**Invocation: Wendi Hammang**

**Detective: Linda Burroughs**

## Rotary Program 7/22/22

### Announcements

Centennial Book: The club will publish a book in honor of our 100 year anniversary. All updated headshots, ad sales, notes of congratulations and historical photos are due to Donna Maurillo by **August 1**. (831.234.4009 [donna@maurillo.com](mailto:donna@maurillo.com))

Santa Cruz County *Walk to End Alzheimer's* will be held **Saturday, September 17**. To sign up to walk with our club and/or help set up on Friday, please contact Fred Gawlick (408.997.3829 [fred@gawlick.com](mailto:fred@gawlick.com))

Fred Gawlick is also donating tickets to see The Lion King at the CPA theater in San Jose. Proceeds will go to the Community Fund. If you're interested, contact Fred (see above).

### Invocation by Sharon Caiocca

Tom Foster was meant to give the Invocation, but he was nowhere to be found. Sharon quickly stepped in and led the group in her family's meal time prayer of thanks. Thank YOU, Sharon!

### Guests

Potential member, Humberto Ortiz  
Esther Lauer's son, Derek

### Detective by Bryan Williams

Bryan stepped in as Detective again. John Burroughs and Jim Bargetto were bucket guys.

\$ Happy Dollars \$

Sharon Caiocca is happy her daughter is engaged! Steve Solberg is happy he will be missing the next two meetings because he will be in Europe on vacation. Jeanette is happy her son is becoming the VP and Chief Philanthropy Officer at Dominican Foundation. Wendi Hammang is happy her son is coming to visit this week. Dr. Brokaw is happy his second eldest granddaughter received her PhD in Occupational Therapy and passed her boards. Angelo is happy to celebrate his 22nd wedding anniversary on July 22. John Burroughs is happy to be one week closer to another Bull Market and also to finishing their new guest house.

There was a call for Bitch Bucks, but only Fred Gawlick spoke up, saying he could bitch, but he won't.

Bryan started his report by saying he bought stock on John Burroughs recommendation. It went up \$10, so Bryan is donating \$10 to the fund.

Bryan then called out Jill Stone, as she was allegedly complaining about Bryan's last Detective Report, saying it was too tyrannical. Wes Walker quickly came to Jill's defense, saying he has never heard Jill complain about anything and he would pay her fine. Bryan accepted the payment and moving forward anyone called upon could "share the Stone" and split the fine with another Rotarian.

Jack Ritchie was fined for getting two emails from Bryan this week and not responding. Dave Dreyfus was asked who is Bryan's favorite band. Dave didn't know. The answer is Dream Theater, who won a Grammy for the first time back in April. Esther Lauer's son paid the fine for Dave, as he loves that band too! - very generous!

Blain Brokaw was asked which Rotarian used a high school photo in the Rotary Directory. Blaine guess Mike Allard, but it's none other than Gary Reese.

Fred Gawlick was fined because he made an announcement today. Linda Burroughs teased Bryan about his Covid side-effects. Does Bryan remember what it was? Memory loss! Jim Weisenstein had to name the Rotarian known for maintaining their complexion by moisturizing - Steve Karon! Bob Ciapponi correctly guessed the Rotarian who had a radio program on Clear Channel radio - Bryan Williams. Michael Huett was asked which Rotarian received a speeding ticket for going 100 mph in a mini van. Erik Dybdahl pleaded the 5th.

### Program

Mike Wallace spoke about his experience writing mystery novel and self-publishing them on Amazon. He said when people find out you write mystery novels on elf two things happens; they head for the nearest door or they ask where do you get your ideas? Mike says ideas are everywhere, you just have to be paying attentions. From newspaper headlines to something happening on the street, there is inspiration in everything.

He also said writing a mystery novel is like building a bridge - you get one part wrong

and the whole thing will collapse on you. He advised he doesn't write the first line of his novel until he knows what the last line will be.

He also spoke about self-publishing on Amazon and how within 5 minutes you can have your book online as an ebook. You can also print on demand to fulfill one order at a time. While this enables you to reach a much broader audience, you are also now competing with the rest of the world who can also publish just as easily.

Mike says there is honor and value in doing something that takes people out of their day to day, out of their troubles, and gives them joy and pleasure. He loves that his writing does this for his fans.

### Raffle

Bob Davidson was meant to donate the raffle prize, but he was nowhere to be found! President Erik stepped up and donated \$100 cash, which Kasey Hinchman won! Congratulations!

### ClubCalendar

*Birthdays*  
7/28 Bruce Dunn  
7/28 Donna Maurillo

*Club Anniversaries:*  
7/26 John Huffman, 54 years  
7/28 Martin Bernal, 12 years

*Wedding Anniversaries:*  
7/28 Chas and Sandra Eldridge, 60 yrs  
7/29 Alan and Judy Levin, 63 yrs  
7/30 Ian and Mary Rose Mackenzie, 34 yrs