

ROTARY CLUB OF SANTA CRUZ OFFICERS 2020 - 2021

President..... Bob Bosso
 Secretary Ian Mackenzie
 Treasurer Ian Mackenzie
 Sergeant-at-Arms Gary Reece
 President-Elect Jeanette Pagliaro
 Program Coordinator Jeanette Pagliaro

DIRECTORS

SENIOR DIRECTORS

JUNIOR DIRECTORS

Michele Costa Deval Thaker – 1st Qtr. Programs
 Gary Reece John Burroughs – 2nd Qtr. Programs
 Cristian Gonzalez Kasey Hinchman – 3rd Qtr. Programs
 Masi Bayless Jill Stone – 4th Qtr. Programs

CLUB SERVICE - Michele Costa

Attendance M. Bayless, S. Madsen, J. Gluch, J. Davis
 BulletinB. Brokaw, G. Zuaunich, S. Caiocca, S. Madsen
 Classification Ian Mackenzie
 Club DrawingHeather Gorley
 Detective Chris Murphy
 Historian Marv Jensen
 Invocations Ceil Cirillo
 Membership Background Erik Dybdahl
 Membership Development Gary Reece
 Red Badge Advisor..... Tom Castillo
 Music..... Michael Harrison & Sam Bishop
 Photographer Donna Maurillo
 Public Relations..... Jill Stone
 Rotary Information Stephen Karon & Gary Reece
 We CareJanet Krassow
 Web Master..... Peter Huemer
 Song Master Jan Derecho
 Fellowship/Greeter Jill Stone / Michele Costa

SPECIAL EVENTS

Club BarbecueJohn Burroughs
 Fundraiser Jeanette Pagliaro
 Holiday Program..... John Burroughs

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President Wes Walker
 Secretary/Treasurer Ian Mackenzie

Rotary Opens Opportunities

www.santacruzrotary.com

COMMUNITY SERVICE - Masi Bayless

Benevolence and Grants..... Fred Gawlick
 Community Project Masi Bayless
 Senior Citizens..... Jeanette Pagliaro
 RotaCare Larry Fogelquist
 Salvation Army Bell Ringers Sam Bishop
 Parklet Project Manager Masi Bayless
 Beach Clean Up..... Donna Maurillo
 Avenues of Flags Chris Murphy
 R.Y.L.A..... Molly Parks
 Interact..... Molly Parks & Kris Munro
 Rotaract Peter Cook
 Speech Contest.....Peter Dean
 Club Youth Service Chair.....Elizabeth Clifton-Doolin
 Club Youth Protection Officer.....Aleene Althouse

VOCATIONAL SERVICE - Cristian Gonzalez

Club Directory Ian Mackenzie
 Career Planning Cristian Gonzalez
 Magazine Cristian Gonzalez
 Academic Scholarships Richard Beach
 Vocational Scholarships..... Michael Harrison

INTERNATIONAL SERVICE - Gary Reece

World Community Service..... Gary Reece
 Rotary Foundation..... Annie Asche
 Youth Exchange David Terrazas
 Sister City Coordinator David Terrazas

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman Linda Burroughs
 Secretary..... Donna Maurillo
 Treasurer Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2020 - 2021

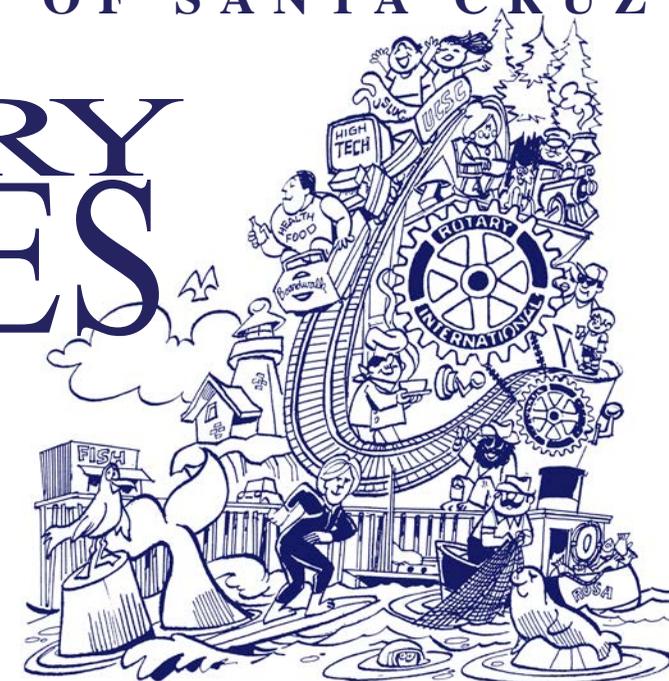
President..... Holger Knaack
 District Governor 5170 Gregg Giusiana
 International Convention..... Taipei
 Assistant Governor, Area 7 Camilla Boolootian

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley.....Four Points by Sheraton... Mondays 12:15 PM
 Santa Cruz Sunrise...DeLavega Golf Coarse Tuesdays 7:15 AM
 Freedom SC Fair GroundsTuesdays 12:15 PM
 San Lorenzo Valley...Cosa Nostra Restaurant...Wednesdays 7:15 AM
 Watsonville..... Elks Club.....Wednesdays 12:15 PM
 Capitola / Aptos..... Seascape Golf Club.....Thursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

ROTARY SPOKES



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

The Elks Lodge – 150 Jewel Street

Rotary Opens Opportunities

March 19, 2021

President - Bob Bosso

Editor - Sharon Caiocca

Mark Johannessen and Barry Scott

Prior to moving to the Santa Cruz area, Mark Johannessen was a member of the West Sacramento City Council for 3 terms (12 years) ending in November 2018, including a stint as Vice-Mayor.

Barry Scott is the California State Director for the National Energy Education Development Project, and manages educational and energy efficiency programs throughout the state from his home in Rio Del Mar.

Programs - Kasey Hinchman

Invocaton: Michael Harrison

Detective: Wes Walker

Rotary Spokes 03/12/21

President Bob Bosso called the meeting to order and Sam Bishop played his harmonica to "Let Freedom Ring".

Invocation

Fred Gawlick gave the invocation and he ended it with "Be fair and kind to everyone you meet".

Visiting Rotarians and Guests

There were no visiting Rotarians this week and we had one guest. Fred Gawlick announced his guest, Amy Magen, Executive Director of Big Brothers and Big Sisters. Our club recently provided a grant to this terrific organization.

Announcements

Mark Your Calendars and Please Sign Up!

April 10th, 2:00 pm – 3:00 pm is our "Drive through" Bourbon and Bones Rotary Fundraiser held at the Elks Lodge Parking Lot.

\$135 includes 2 dinners, (\$75 for 1) choice of Ribs, Chicken or Vegetarian option and includes these sides: Mac & Cheese, Beans and S'mores for dessert. Beverage option: Bourbon, Red Wine, Craft Beer or Iced Tea. Sign-up via:

<http://bit.ly/SCRotaryDinner>

Jeanette announced that a quick, 2 question survey has been sent out to everyone. Please take a minute and respond to the survey.

President Bob announced that there will be a Scholarship Committee meeting right after our Rotary Club meeting on March 19th.

Area 7 Speech Contest:
Meeting Date & Time: Tuesday March 23, 2021, Zoom room opens at 6:45am, Rotary meeting begins at 7:15am and ends at 8:15am.

Zoom meeting link:
www.SantaCruzSunriseRotary.org/Zoom

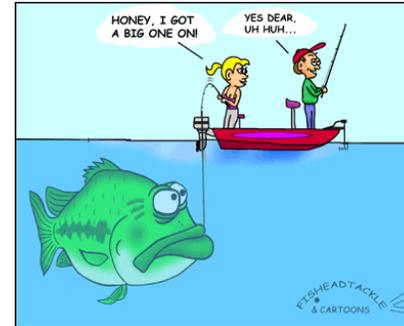
Detective Report

Gary Reece was our detective and his theme was "1 Year of COVID Quarantine". He had many, many hilarious cartoons reflecting the year. He then had several Rotarians tell their stories about their COVID-19 Brain Fog. Really great job Gary!!!

Program

Our program today was presented by Tobias Aguirre, CEO of Fishwise since 2005. Tobias stated that their "Purpose is to create ripples that become

waves". They had a local idea that has now gone global. The organization's mission statement is: To sustain ocean ecosystems and the people who depend on them by transforming global seafood supply chains.



Fishwise was founded in 2002 by 2 UCSC grad students who then launched a partnership with New Leaf Market. Now Fishwise assesses over 150 million lbs. of seafood annually, they have over 462 suppliers, over 5,000 fishmongers, 4,000 storefronts in more than 52 countries.

Their business partners include Albertsons, Target, and New Seasons, to name a few. Fishwise's approach is to have direct supply chain engagement and governance reform. They are restarting a program called RISE (Roadmap for Improving Seafood Ethics). Of the fisheries today,

63% are not certified, 25% are sustainable, 3% are improving and 9% need improvement. The goal is to have 75% of the fisheries sustainable by 2030.

Why does this matter? It will support a healthy ocean, provide confidence in seafood purchases, and end exploitation of people who harvest our food. You can join the effort by educating yourself. Learn more about where the seafood comes from when you purchase your seafood. Choose domestic and local providers. Look at packaging labels when purchasing prepackaged and canned products.

CLUB CALENDAR

Member Birthdays:

03/22 Bishop, Sam
03/25 Dybdahl, Erik
03/27 Bargetto, Jim
03/28 Parker, Tom
03/29 Ritchey, Jack

Member Anniversaries:

03/20 Gallucci, George	29 years
03/23 Caiocca, Sharon	14 years
03/24 Wilson, Max	14 years
03/30 Dale, Wally	42 years

Wedding Anniversaries:

03/21 Burroughs, John & Linda 28 years
03/22 Canfield, Tom (Xochitl) 24 years

Upcoming Programs:

03/26 Rachael Fresco