

ROTARY CLUB OF SANTA CRUZ OFFICERS 2018 - 2019

President..... Wes Walker
Secretary Ian Mackenzie
Treasurer Ian Mackenzie
Sergeant-at-Arms Michael Hughett & Tana Widdows
President-Elect Ross Condit
Program Coordinator Ross Condit

DIRECTORS

SENIOR DIRECTORS

JUNIOR DIRECTORS

Peter Dean Tom Castillo – 1st Qtr. Programs
Chris Murphy John Dickinson – 2nd Qtr. Programs
Jeanette Pagliaro Kris Munro – 3rd Qtr. Programs
Jill StoneDebbie McCarroll – 4th Qtr. Programs

CLUB SERVICE - Jill Stone

Attendance Jeanette Pagliaro
Bulletin T. Castillo, C. Gonzalez, J. Dickinson, B. Brokaw
Classification Ian Mackenzie
Club Drawing Masi Bayless
Detective Sid Slatter
Historian Marv Jensen
Invocations Annie Asche
Membership Background Wally Dale
Membership Development Aleene Althouse
Red Badge Advisor.....Aleene Althouse
Music..... Michael Harrison
Photographer Donna Maurillo
Public Relations..... Jill Stone
Rotary Information Stephen Karon & Gary Reece
We Care Jeanette Pagliaro
Web Master..... Peter Huemer
Song Master Jan Derecho
Fellowship/Greeter Jill Stone & Chris Murphy

SPECIAL EVENTS

Club Barbecue Sid Slatter & Wes Walker
Fundraiser Ross Condit
Holiday Program..... Stoney Brook

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President Annie Asche
Secretary/Treasurer Ian Mackenzie

Be the Inspiration

www.santacruzrotary.com

COMMUNITY SERVICE - Jeanette Pagliaro

Benevolence and Grants..... Fred Gawlick
Community Project Jeanette Pagliaro
Senior Citizens..... Jeanette Pagliaro
RotaCare Larry Fogelquist
Salvation Army Bell Ringers Sam Bishop
Parklet Project Manager Sid Slatter
Beach Clean Up.....Donna Maurillo
R.Y.L.A..... Molly Parks
Interact..... Molly Parks & Kris Munro
Rotaract Peter Cook
Speech Contest..... B. Bosso, H. Stiles & A. Schwartz
Youth Exchange Maurice Carillo, Aleene Althouse
Club Youth Service Chair Elizabeth Clifton-Doolin
Club Youth Protection Officer..... Jeanette Pagliaro

VOCATIONAL SERVICE - Peter Dean

Club Directory Ian Mackenzie
Career Planning Peter Dean
Magazine Peter Dean
Academic Scholarships Richard Beach
Vocational Scholarships..... Michael Harrison

INTERNATIONAL SERVICE - Chris Murphy

World Community Service..... Chris Murphy
Rotary Foundation..... Sid Slatter
Sister City Coordinator Bill Schuette

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman Linda Burroughs
Secretary.....Donna Maurillo
Treasurer Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2018 - 2019

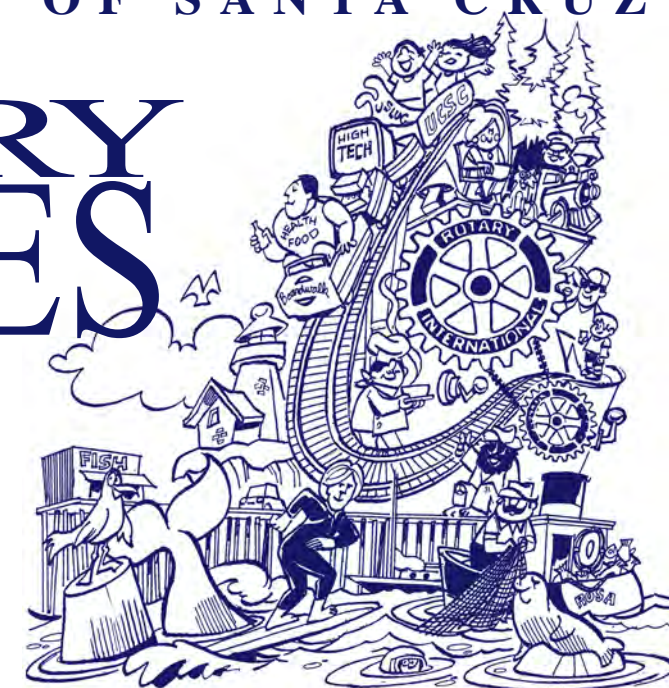
President..... Barry Rassin
District Governor 5170 Timothy Lundell
International Convention..... Hamburg, Germany
Assistant Governor, Area 7 Karen McNamara

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley..... Scotts Valley Hilton Mondays 12:15 PM
Santa Cruz Sunrise... Back Nine Grill & Bar Tuesdays 7:15 AM
Freedom..... Valley Heights..... Tuesdays 12:15 PM
San Lorenzo Valley...Cosa Nostra Restaurant...Wednesdays 7:15 AM
Ben Lomond
Watsonville..... Elks Club.....Wednesdays 12:15 PM
Capitola / Aptos..... Seascape Golf Club..... Thursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

ROTARY SPOKES



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

The Elks Lodge – 150 Jewel Street

Be The Inspiration

President - Wes Walker

Editor - John Dickinson

January 11, 2019

Today's Program

Dwight Lowery

Soquel High School's head football coach started his football career as a player there, then went on to be a college player at Cabrillo College and San Jose State, an NFL defensive back for the New York Jets, Jacksonville Jaguars, Atlanta Falcons, and the Indianapolis Colts.

He'll share with us the turning points of his career and the challenges he's met through personal persistence.

Programs - Kris Munro

Invocation - Tom Castillo

Detective - Jill Stone



January 4th Meeting Recap

INVOCATION: Jim Weisenstein shared that humility is important for Rotarians as we put service above self but noted the flaw that as soon as we are sure we have humility we almost certainly have lost it.

CLUB DRAWING: Winner Dan Aldrich is hoping that his new hip will support the results of dining at Ristorante Avanti and eating that giant Hershey's Kiss, courtesy of Martin Bernal.



DETECTIVE REPORT: In recognition of our club's return to the Elks Lodge Jim Weisenstein ran an Elks Club quiz. Tables could guess in what city the Elks was founded in 1868 (Chicago was the wrong answer, New York the right one), what the runner-up animal was (Buffalo), when the Santa Cruz Elks admitted its first female member (1998, not 1991), and so on, filling the room with useless cocktail party facts about the Elks.



Big Creek Lumber

The Sustainable Foresters

Big Creek Lumber co-founder Lud McCreary and Chief Forester and grandson Dennis Webb talked about the local lumber and forestry company's founding and operations, focusing on its commitment to sustainable forest management that considers more than just the trees.



Sustainability means the forest is maintained to host a variety of horticulture that is interesting, looks nice, and can continue to produce wood and host a variety of plant, animal, bird and fishery life, for many years. "What we harvest is more about what we leave behind," said Dennis who added that space between trees gives them adequate room to grow and thrive.

Lud and brother Bud McCreary founded the company in 1946 after returning from World War II. "We needed something to do, so you could say that was why we started it," said Lud. The company benefitted from veterans' discounts on surplus equipment that included a cross cut saw and a truck.

The company took advantage of the new redwood growth that sprouted from the

stumps of clear-cut forests in the Waddell Creek area and later in the Santa Cruz area. Redwoods regenerate naturally by growing sprouts out of stumps and producing fresh timber every bit as strong as the base.



"Today's trees are harvested younger and stronger than when the company was started," according to Dennis. He credits the company's sustainable forestry approach to its first Chief Forester, Dale Holderman who began the program in 1968.

Most of the trees harvested by Big Creek come from properties owned by others and managed by Big Creek, many of them producing wood for the company since its founding. Today the company has five retail lumberyards, as well as a thriving wood production and distribution business.



Water Warriors Janet Gluch and Jim and Pauline Zenner are in India to install a purification system.

Birthdays

01/12 Richard Beach
01/13 Kasey Hinchman
01/21 John Petersen
01/23 Blaine Brokaw
01/26 Linda Burroughs
01/26 Jeanette Pagliaro
01/28 Martin Bernal
01/30 Alan Levin

Club Anniversaries

01/11 -- Val Macken	31 years
01/12 -- Angelo DeBernardo	14 years
01/12 -- Mahlon Foote	18 years
01/15 -- Karen Beeson	9 years
01/15 -- Janet Gluch	9 years
01/19 -- Linda Burroughs	23 years
01/19 -- Gary Reece	37 years
01/20 -- Gerry Turgeon	30 years
01/21 -- Jill Stone	3 years
01/23 -- David Heald	21 years
01/28 -- Larry Edler	41 years
01/30 -- Mike Allard	16 years

Wedding Anniversaries

01/11 -- Bob Rudolph	72 years
01/27 -- Richard Beach	46 years

Future Programs

01/18 – Sam Bishop, Mongolian Fly Fishing
01/25 – Rotary Speech Contest

Invocation

01/18 – Cristian Gonzalez
01/25 --

Raffle

01/18 – Cristian Gonzalez
01/25 -- Bob Davidson

Detective

01/18 -- Galaham Zuanich
01/25 – Kieran Shah