

**ROTARY CLUB OF SANTA CRUZ OFFICERS 2017 - 2018**

President..... Annie Asche  
Secretary ..... Ian Mackenzie  
Treasurer ..... Ian Mackenzie  
Sergeant-at-Arms ..... Stoney Brook  
President-Elect ..... Wes Walker  
Program Coordinator ..... Wes Walker

**DIRECTORS**

**SENIOR DIRECTORS**

**JUNIOR DIRECTORS**

Linda Burroughs ..... Peter Dean – 1st Qtr. Programs  
Peter Cook ..... Chris Murphy – 2nd Qtr. Programs  
Kim Adamson ..... Jill Stone– 3rd Qtr. Programs  
Tom Parker ..... Jeanette Pagliaro – 4th Qtr. Programs

**CLUB SERVICE - Linda Burroughs**

Attendance ..... Arthur Schwartz  
Bulletin .....C. Gonzalez, T. Castillo, R. Condit, J. Dickinson  
Classification ..... Ian Mackenzie  
Club Drawing ..... Deval Thaker  
Detective ..... Jim Bargetto  
Historian ..... Traci Bliss  
Invocations ..... Carol Lezin  
Membership Background ..... Wally Dale  
Membership Development ..... Aleene Althouse  
Red Badge Advisor.....Aleene Althouse  
Music..... Michael Harrison  
Photographer ..... Donna Maurillo  
Public Relations..... Jill Stone  
Rotary Information ..... Stephen Karon & Gary Reece  
We Care ..... Jeanette Pagliaro  
Web Master..... Peter Huemer  
Song Master ..... Jan Derecho  
Fellowship/Greeter ..... Jill Stone & Chris Murphy

**SPECIAL EVENTS**

Club Barbecue ..... Sid Slatter & Wes Walker  
Fundraiser ..... Wes Walker  
Holiday Program..... Chris Murphy

**ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND**

President ..... Sid Slatter  
Secretary/Treasurer ..... Ian Mackenzie

**Making A Difference**

[www.santacruzrotary.com](http://www.santacruzrotary.com)

**COMMUNITY SERVICE - Peter Cook**

Benevolence and Grants..... Aleene Althouse  
Community Project ..... Peter Cook  
Senior Citizens..... Jeanette Pagliaro  
RotaCare ..... Larry Fogelquist  
Salvation Army Bell Ringers ..... S. Bishop, T. Honig & R. Hobbs  
Parklet Project Manager .....Larry Fogelquist  
Beach Clean Up.....Donna Maurillo  
R.Y.L.A..... Molly Parks  
Interact..... Molly Parks & Kris Munro  
Rotaract ..... Elizabeth Clifton-Doolin  
Speech Contest..... B. Bosso, H. Stiles & A. Schwartz  
Youth Exchange ..... Maurice Carrillo & Aleene Althouse  
Club Youth Service Chair ..... Elizabeth Clifton-Doolin  
Club Youth Protection Officer..... Jeanette Pagliaro

**VOCATIONAL SERVICE - Tom Parker**

Club Directory ..... Ian Mackenzie  
Career Planning ..... Colleen Harrison  
Magazine ..... Tom Parker  
Academic Scholarships ..... Richard Beach  
Vocational Scholarships..... Michael Harrison

**INTERNATIONAL SERVICE - Kim Adamson**

World Community Service..... Kim Adamson  
Rotary Foundation..... Jim Weisenstein  
Sister City Coordinator ..... Bill Schuette

**ROTARY CLUB OF SANTA CRUZ ENDOWMENT**

Chairman ..... Linda Burroughs  
Secretary.....Donna Maurillo  
Treasurer ..... Ian Mackenzie

**ROTARY INTERNATIONAL OFFICERS 2016 - 2017**

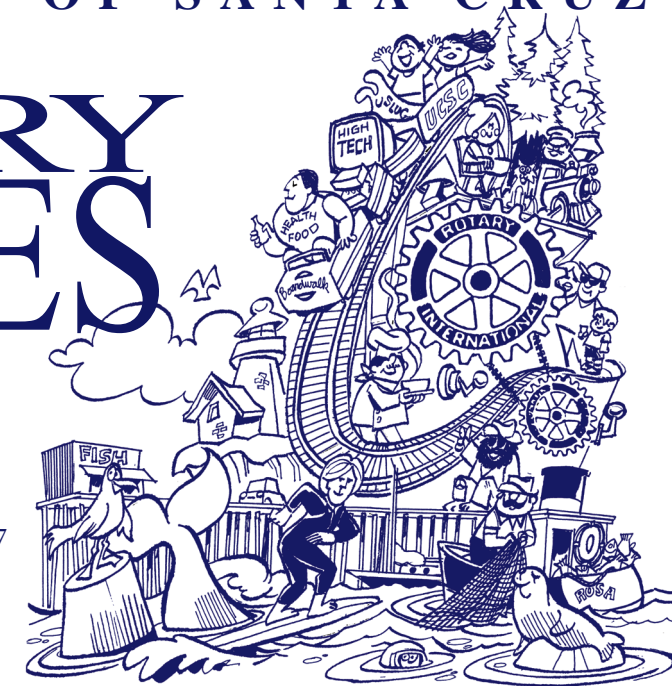
President..... Ian H.S. Riseley  
District Governor 5170 ..... Orrin Mahoney  
International Convention..... Toronto, Canada  
Assistant Governor, Area 7 ..... Donna Maurillo

**CLUBS OF SANTA CRUZ COUNTY**

Scotts Valley..... Scotts Valley Hilton ..... Mondays 12:15 PM  
Santa Cruz Sunrise... Back Nine Grill & Bar ..... Tuesdays 7:15 AM  
Freedom..... Valley Heights..... Tuesdays 12:15 PM  
San Lorenzo Valley....Cosa Nostra Restaurant....Wednesdays 7:15 AM  
Ben Lomond  
Watsonville..... Elks Club.....Wednesdays 12:15 PM  
Capitola / Aptos..... Seascape Golf Club..... Thursdays 12:15 PM

**ROTARY CLUB OF SANTA CRUZ**

**ROTARY SPOKES**



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

The Back Nine Grill & Bar – 555 Highway 17

**Making A Difference**

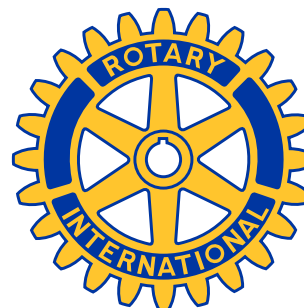
**President - Annie Asche**

**Editor - John Dickinson**

**June 8, 2018**

**Today's Program**

**Red Badge Speeches**



This week's Santa Cruz Rotary Club presenters are two Red Badgers. Ben Jonas and Michael Hughett will fill us in on their lives and careers.

**Programs - Jeanette Pagliaro**

**Invocation - Larry Wallerstein**

**Detective - Stephen Karon**

# June 1st Meeting Recap

**INVOCATION:** Tom Parker gave a brief history of Memorial Day that included the story of the paper poppies that support Veterans of Foreign Wars. He concluded with a recitation of *In Flanders Fields*, the memorial poem written after World War I by Canadian John McCrae.



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**CLUB DRAWING:** Red badger Michael Hughett won this week's prize which was \$150 in cash donated by Peter Dean.

**DETECTIVE REPORT:** Tom's Invocation made Detective Wally Walker so sad that the tears streaming down his cheeks rendered him unable to get going at first, but he did finally manage to start by fining Tom Canfield for being selected to throw the opening pitch in Saturday's Giants game.

Then Jim Cartwright was fined for quoting his oft-repeated TV utterance (Santa Cruz Volkswagen, easy to find, easy to do business with).

Stoney Brook was not fined after he recounted the number of miles he recently walked to cross Italy on vacation and how far he walked to Sacramento for the benefit of the Veterans Court he helped establish last year. Wally cited several awards Stoney has received for helping veterans.

Then Steve Karon, was fined for his TV appearance to dispute the rent control and Richard Beach was fined for getting Burt Reese's club drawing prize last week.

## Sean Venus Venus Spirits Craft Distillery

Sean Venus combined his long history in food and beer with his passion for entrepreneurship and started Venus Spirits in 2013. "We actually began distilling spirits in 2014," he said, "and the idea was to see if we could make whiskey and other spirits that are aggressive, unruly and mysterious."



He added that he wanted to prove to his wife that he could do it. The craft distillery on Swift Street started with gin which is quicker to distill than whiskey. Originally a placeholder product, gin has become a success with aged and unaged varieties.



The distillery produces Wayward brand whiskeys including single malt, rye, and

bourbon varieties and produces Aquavit (Schnapps). El Ladrón is the company's line of Tequila-like products made from agave berries.

**Jill Stone** announced a Rotary Pop-up Social to be held on June 19<sup>th</sup> at Abbott Square. Details to follow.

Sean admits that Santa Cruz is a very expensive place to manufacture anything, "But, I love it here and because it is so well known the location gives our brand some special cachet," says Venus. On a more practical note, the weather helps the aging process.



"Southern distillers will tell you that the change in the seasons causes the product to gather more flavors as temperature changes cause the product to move into and out of the wood in the aging barrels," said Venus, adding, "but here we get that every night when the temperature falls and rises again in the morning."

Venus Spirits products are available at high-end bars and restaurants and at chains such as Whole Foods and local stores such as Shopper's Corner. The company's tasting room is open Thursday through Sunday.

### Birthdays

- 06/17 – Peter Huemer
- 06/20 – Tana Widdows
- 06/23 – Sharon Caiocca
- 06/23 – Tom Honig
- 06/24 – Lane Lawson

### Club Anniversaries

- 06/09 – Masi Bayless 1 year
- 06/09 – Larry Wolfson 49 years
- 06/25 – Ed Penniman 25 years
- 06/27 – Wally Walker 32 years

### Wedding Anniversaries

- 06/12 – John Brokaw 63 years
- 06/14 – Brad Bogard 9 years
- 06/16 – Blaine Brokaw 34 years
- 07/17 – Mahlon Foote 61 years
- 06/17 – Tom Honig 4 years



### Future Programs

- 06/15 – Martin Bernal, State of the City
- 06/22 – City of Santa Cruz Rent Freeze

### Invocation

- 06/15 – Wes Walker
- 06/22 – Gary Reece

### Raffle

- 06/15 – Bob Bosso
- 06/22 – Bob Davidson

### Detective

- 06/15 – Deval Thaker
- 06/22 – Blaine Brokaw