

**ROTARY CLUB OF SANTA CRUZ OFFICERS 2017 - 2018**

President..... Annie Asche  
Secretary ..... Ian Mackenzie  
Treasurer ..... Ian Mackenzie  
Sergeant-at-Arms ..... Stoney Brook  
President-Elect ..... Wes Walker  
Program Coordinator ..... Wes Walker

**DIRECTORS**

**SENIOR DIRECTORS**

**JUNIOR DIRECTORS**

Linda Burroughs ..... Peter Dean – 1st Qtr. Programs  
Peter Cook ..... Chris Murphy – 2nd Qtr. Programs  
Kim Adamson ..... Jill Stone– 3rd Qtr. Programs  
Tom Parker ..... Jeanette Pagliaro – 4th Qtr. Programs

**CLUB SERVICE - Linda Burroughs**

Attendance ..... Arthur Schwartz  
Bulletin .....C. Gonzalez, T. Castillo, R. Condit, J. Dickinson  
Classification ..... Ian Mackenzie  
Club Drawing ..... Deval Thaker  
Detective ..... Jim Bargetto  
Historian ..... Traci Bliss  
Invocations ..... Carol Lezin  
Membership Background ..... Wally Dale  
Membership Development ..... Aleene Althouse  
Red Badge Advisor.....Aleene Althouse  
Music..... Michael Harrison  
Photographer ..... Donna Maurillo  
Public Relations..... Jill Stone  
Rotary Information ..... Stephen Karon & Gary Reece  
We Care ..... Jeanette Pagliaro  
Web Master..... Peter Huemer  
Song Master ..... Jan Derecho  
Fellowship/Greeter ..... Jill Stone & Chris Murphy

**SPECIAL EVENTS**

Club Barbecue ..... Sid Slatter & Wes Walker  
Fundraiser ..... Wes Walker  
Holiday Program..... Chris Murphy

**ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND**

President ..... Sid Slatter  
Secretary/Treasurer ..... Ian Mackenzie

**Making A Difference**

[www.santacruzrotary.com](http://www.santacruzrotary.com)

**COMMUNITY SERVICE - Peter Cook**

Benevolence and Grants..... Aleene Althouse  
Community Project ..... Peter Cook  
Senior Citizens..... Jeanette Pagliaro  
RotaCare ..... Larry Fogelquist  
Salvation Army Bell Ringers ..... S. Bishop, T. Honig & R. Hobbs  
Parklet Project Manager .....Larry Fogelquist  
Beach Clean Up.....Donna Maurillo  
R.Y.L.A..... Molly Parks  
Interact..... Molly Parks & Kris Munro  
Rotaract ..... Elizabeth Clifton-Doolin  
Speech Contest..... B. Bosso, H. Stiles & A. Schwartz  
Youth Exchange ..... Maurice Carrillo & Aleene Althouse  
Club Youth Service Chair ..... Elizabeth Clifton-Doolin  
Club Youth Protection Officer..... Jeanette Pagliaro

**VOCATIONAL SERVICE - Tom Parker**

Club Directory ..... Ian Mackenzie  
Career Planning ..... Colleen Harrison  
Magazine ..... Tom Parker  
Academic Scholarships ..... Richard Beach  
Vocational Scholarships..... Michael Harrison

**INTERNATIONAL SERVICE - Kim Adamson**

World Community Service..... Kim Adamson  
Rotary Foundation..... Jim Weisenstein  
Sister City Coordinator ..... Bill Schuette

**ROTARY CLUB OF SANTA CRUZ ENDOWMENT**

Chairman ..... Linda Burroughs  
Secretary.....Donna Maurillo  
Treasurer ..... Ian Mackenzie

**ROTARY INTERNATIONAL OFFICERS 2016 - 2017**

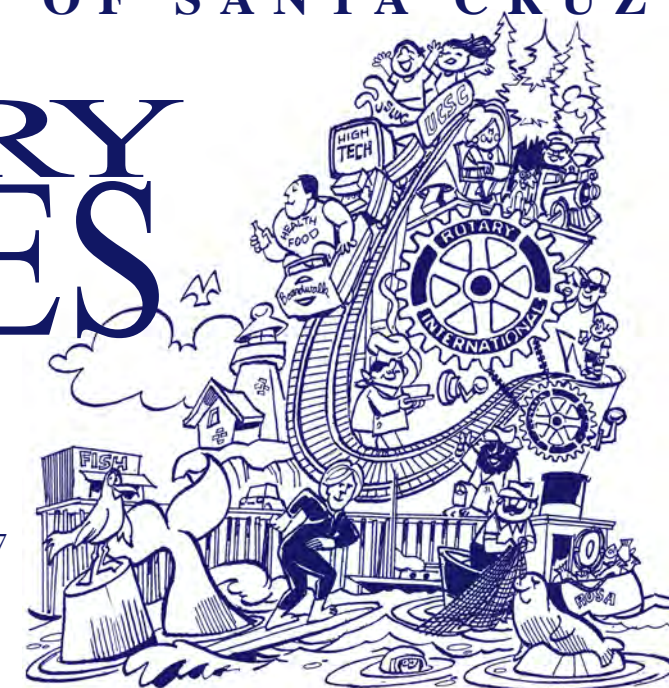
President..... Ian H.S. Riseley  
District Governor 5170 ..... Orrin Mahoney  
International Convention..... Toronto, Canada  
Assistant Governor, Area 7 ..... Donna Maurillo

**CLUBS OF SANTA CRUZ COUNTY**

Scotts Valley..... Bruno's BBQ..... Mondays 12:15 PM  
Santa Cruz Sunrise... Back Nine Grill & Bar ..... Tuesdays 7:15 AM  
Freedom..... Valley Heights..... Tuesdays 12:15 PM  
San Lorenzo Valley....Cosa Nostra Restaurant....Wednesdays 7:15 AM  
Ben Lomond  
Watsonville..... Elks Club.....Wednesdays 12:15 PM  
Capitola / Aptos..... Seascape Golf Club..... Thursdays 12:15 PM

**ROTARY CLUB OF SANTA CRUZ**

**ROTARY SPOKES**



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

The Back Nine Grill & Bar – 555 Highway 17

**Making A Difference**

**President - Annie Asche**

**Editor - John Dickinson**

**April 6, 2018**

Today's Program

**Barbara Hanson**

**Your Plan for Long-Term Care**



My personal goal is that everyone I meet with will have created a well thought out long-term health care plan, whether that plan involves Long-Term Care Insurance or not.

**Programs - Jeanette Pagliaro**

**Invocation - Janet Gluch**

**Detective - Jill Stone**

## MARCH 23rd Meeting Recap

**INVOCATION:** Dave Dreyfus recited an ode to our new Spring Season which included gratitude for our ability to have peace and serve our fellows.

### CLUB DRAWING:



Bob Bosso held the winning ticket which got him a large basket full of passes to just about everything at the Boardwalk and many other Boardwalk goodies.

### SAVE THE

**DATE:** The Bruce McPherson Dinner and Roast is next Friday, April 13<sup>th</sup> (*yes, really*) from 5:30 to 9:00pm at the Aptos Seascap Golf Course.

**DETECTIVE:** Armed with *extensive* research about Santa Cruz Rotarians, **Detective Peter Dean** asked us about us. It didn't go so well. When asked how many female members we have Frank Minuti answered, "Not Enough!" which was accepted as correct (it's actually 28), but no one knew that travel was our favorite activity although Janet Gluch was correct that golf is our second favorite activity.

Things went downhill from there to where Peter had to fine himself for thinking Masi Bayless took flying lessons to pursue an interest in flying that she does not have.

# Jenny Haruyama

*Scotts Valley is blessed with a new, dynamic City Manager*

New projects and opportunities abound in Scotts Valley, and they bring with them difficult financial and operational challenges that keep City Manager Jenny Haruyama and her city officials focused on the many goals embedded in a new General Plan that is the first one developed for the city since 1994.



For example, the 1440 Multiversity that replaced Bethany University is a favorite retreat location for Silicon Valley companies; the Town Center has a new developer and a new life; the 4 Points Sheraton Hotel is nearing completion; the Enterprise Technology Center is becoming a popular gathering place for residents.

**ROTARY ROUNDUP**  
Is Coming Soon!  
May 18<sup>th</sup> is just 6 weeks away.  
**FREE DRINKS!**

## **Board of Directors Meeting**

April 9th at 5:30pm, hosted by Wes Walker at 2301 Branciforte Drive, Santa Cruz. Confirm attendance with Ian @ 345-5182 or email to [ian@santacruzrotary.com](mailto:ian@santacruzrotary.com).

Add in the Glenwood Open Space Reserve and the growing numbers of houses being built, and you have quite the set of challenges for the city. Roads must be built, upgraded and maintained, and other infrastructure facilities need to be built, maintained – and managed.



**Annie Asche** announced District 5170 **2018 Flash** Campaign is still on to fund **End Polio Now** with a 2:1 match from the Bill and Melinda Gates Foundation.

The totality of these challenges made creation and implementation of a "Fiscal Sustainability Plan" Jenny Haruyama's most important – and challenging – project. She is focused on both the financial details and the political realities of the plan and has been hosting town meetings and seminars to make sure her community understands its challenges and is prepared to meet them.

## Birthdays

04/11 – Jim Zenner  
04/13 – Janet Gluch  
04/13 – Carren Dixon  
04/13 – Bill Schuette  
04/14 – Bill Lynch, Jr  
04/15 – Ritt Rittenhouse, Sr.

## Club Anniversaries

04/01 – Sid Slatter	14 years
04/10 – Debbie McCarrol	3 years
04/14 – Lane Lawson	10 years
04/16 – Richard Beach	8 years
04/19 – Pete Prindle	16 years
04/19 – Steve Spragens	12 years

## Wedding Anniversaries

04/20 – Ritt Rittenhouse, Sr.	71 years
05/02 – George Gallucci	53 years
05/05 – Ed Durkee	17 years
05/06 – Alan Levin	61 years

There is a **Work Day** at the **Family Homeless Shelter** tomorrow (April 7<sup>th</sup>). Annie will supply beer and pizza.

## Future Programs

04/13 – Sheriff Jim Hart  
04/20 – Vanessa Silverstein and Cathy Conway on Advance Directives

## Invocation

04/13 – Colleen Harrison  
04/20 – Lane Lawson

## Detective

04/13 – Chris Murphy  
04/20 – Galaham Zuanich

## Raffle

04/13 – Sharon Coiacca  
04/20 – John Burroughs