

ROTARY CLUB OF SANTA CRUZ OFFICERS 2017 - 2018

President..... Annie Asche
 Secretary Ian Mackenzie
 Treasurer Ian Mackenzie
 Sergeant-at-Arms Stoney Brook
 President-Elect Wes Walker
 Program Coordinator Wes Walker

DIRECTORS

SENIOR DIRECTORS

JUNIOR DIRECTORS

Linda Burroughs Peter Dean – 1st Qtr. Programs
 Peter Cook Chris Murphy – 2nd Qtr. Programs
 Kim Adamson Jill Stone– 3rd Qtr. Programs
 Tom Parker Jeanette Pagliaro – 4th Qtr. Programs

CLUB SERVICE - Linda Burroughs

Attendance Arthur Schwartz
 BulletinC. Gonzalez, T. Castillo, R. Condit, J. Dickinson
 Classification Ian Mackenzie
 Club Drawing Deval Thaker
 Detective Jim Bargetto
 Historian Traci Bliss
 Invocations Carol Lezin
 Membership Background Wally Dale
 Membership Development Aleene Althouse
 Red Badge Advisor.....Aleene Althouse
 Music..... Michael Harrison
 Photographer Donna Maurillo
 Public Relations..... Jill Stone
 Rotary Information Stephen Karon & Gary Reece
 We Care Jeanette Pagliaro
 Web Master..... Peter Huemer
 Song Master Jan Derecho
 Fellowship/Greeter Jill Stone & Chris Murphy

SPECIAL EVENTS

Club Barbecue Sid Slatter & Wes Walker
 Fundraiser Wes Walker
 Holiday Program..... Chris Murphy

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President Sid Slatter
 Secretary/Treasurer Ian Mackenzie

Making A Difference
www.santacruzrotary.com

COMMUNITY SERVICE - Peter Cook

Benevolence and Grants..... Aleene Althouse
 Community Project Peter Cook
 Senior Citizens..... Jeanette Pagliaro
 RotaCare Larry Fogelquist
 Salvation Army Bell Ringers S. Bishop, T. Honig & R. Hobbs
 Parklet Project ManagerLarry Fogelquist
 Beach Clean Up.....Donna Maurillo
 R.Y.L.A..... Molly Parks
 Interact..... Molly Parks & Kris Munro
 Rotaract Elizabeth Clifton-Doolin
 Speech Contest..... B. Bosso, H. Stiles & A. Schwartz
 Youth Exchange Maurice Carrillo & Aleene Althouse
 Club Youth Service Chair Elizabeth Clifton-Doolin
 Club Youth Protection Officer..... Jeanette Pagliaro

VOCATIONAL SERVICE - Tom Parker

Club Directory Ian Mackenzie
 Career Planning Colleen Harrison
 Magazine Tom Parker
 Academic Scholarships Richard Beach
 Vocational Scholarships..... Michael Harrison

INTERNATIONAL SERVICE - Kim Adamson

World Community Service..... Kim Adamson
 Rotary Foundation..... Jim Weisenstein
 Sister City Coordinator Bill Schuette

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman Linda Burroughs
 Secretary.....Donna Maurillo
 Treasurer Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2016 - 2017

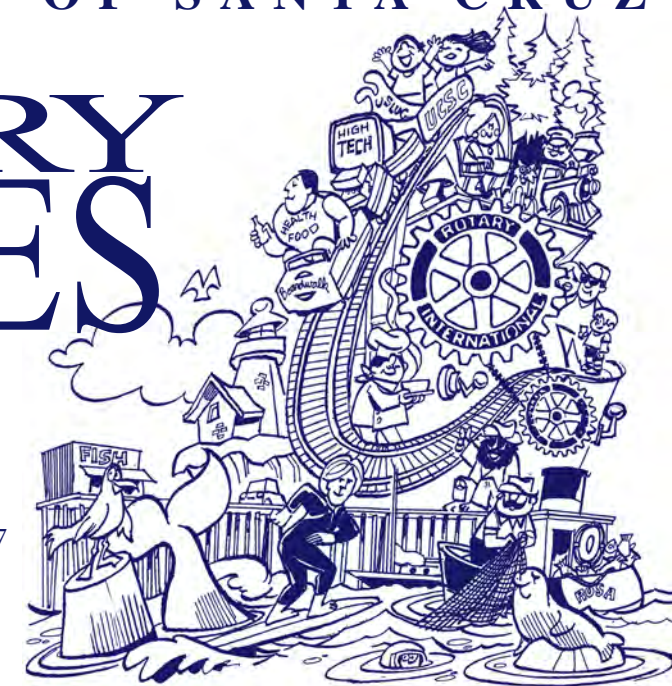
President..... Ian H.S. Riseley
 District Governor 5170 Orrin Mahoney
 International Convention..... Toronto, Canada
 Assistant Governor, Area 7 Donna Maurillo

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley..... Bruno's BBQ..... Mondays 12:15 PM
 Santa Cruz Sunrise... Back Nine Grill & Bar Tuesdays 7:15 AM
 Freedom..... Valley Heights..... Tuesdays 12:15 PM
 San Lorenzo Valley....Cosa Nostra Restaurant....Wednesdays 7:15 AM
 Ben Lomond
 Watsonville..... Elks Club.....Wednesdays 12:15 PM
 Capitola / Aptos..... Seascape Golf Club..... Thursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

ROTARY SPOKES



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

The Back Nine Grill & Bar – 555 Highway 17

Making A Difference

President - Annie Asche

Editor - John Dickinson

March 23, 2018

Today's Program

City Manager of Scotts Valley

Jenny Haruyama



Jenny Haruyama brought her decades of municipal management experience to Scotts Valley when she became the city's first female City Manager.

Programs - Jill Stone

Invocation - Dave Dreufis

Detective - Peter Dean

MARCH 16th Meeting Recap

INVOCATION: Jim Zenner delivered a mealtime prayer of thanks to which he added our gratitude for our wonderful fellowship and for our ability to do great service for others.

SAVE THE DATE: There will be a Very Fine Rotary Social at Erik Dybdahl's house this coming Tuesday, March 27th.

CLUB DRAWING: The drawing went to **Allan Dow** who scored a St. Patrick's Day special that included several items from Cat & Cloud Coffee, a sparkling green hat and, of course, a bottle of Old Baily's fine Irish Cream.



SAVE THIS DATE TOO: Visiting Rotarian Win Fernald announced the Bruce McPherson Dinner and Roast on Friday, April 13th (yes, really) from 5:30 to 9:00pm at the Aptos Seascape Golf Course.

DETECTIVE: Blaine Brokow's self-described ill-conceived, poorly designed, and inadequately delivered **Detective Report** was ill-conceived, poorly designed, and inadequately delivered. But it got a lotta laughs and a few bucks for the club.



Cat & Cloud Coffee Company

"We leave people feeling happier than when we found them."

Cat & Cloud Coffee Company's mission isn't just about how the company treats its customers, according to guest speaker Alex Marse, "It applies to everybody who works there as well."



Jared Tuby and Chris Baca found a mutual passion in coffee and a strong desire to serve others when they met at a barista competition. Later, joined by finance expert Charles Jack on a camping trip, they solidified their commonly held values and the resulting philosophy became the foundation for Cat & Cloud Coffee.

New Member Proposals:

Candidate proposed by Member

Michael Hughett	Linda Burroughs
Ben Jonas	Annie Asche
Ken Morse	Ian Mackenzie

Comments to Ian by Next Friday, Please!

The company's operating and hiring policies mean those values are shared by everyone who works there and used in everything they do. "We value character over capitalism," said Marse, "and hire great people who want to be the change they wish to see."

ROTARY ROUNDUP Coming Soon!
May 18th is just 8 weeks away.
FREE DRINKS!

Cat & Cloud's first store opened just over a year ago on Portola and was later joined by one at Abbott Square. The company is growing and will expand this year to add a store on Swift Street and one in the New Leaf Complex in Aptos Village.



Wondering about the name? Said Jared, "We had a friend who painted us as different things and the one we liked best was as a cat and a cloud so, when we needed a name for the company . . ."

Annie Asche announced District 5170 **2018 Flash** Campaign is still on to fund **End Polio Now** with a 2:1 match from the Bill and Melinda Gates Foundation.

Annie Asche announced a **Work Day** at the **Family Homeless Shelter** on April 7th. Annie will supply beer and pizza.

Birthdays

03/25 Erik Dybdahl
03/27 Jim Bargetto
03/28 Tom Parker
03/28 Michelle Anderson
03/29 Jack Ritchey

Club Anniversaries

03/23 Sharon Caiocca	11 years
03/23 Max Wilson	11 years
03/30 Wally Dale	39 years
04/01 Sid Slatter	13 years

Invocation

03/30 Dark
04/06 Janet Gluch

Future Programs

03/30 Dark
04/06 Barbara Hanson
Your Plan for Long Term Care
04/13 Sheriff Jim Hart

Detective

03/30 Dark
04/06 Jill Stone
04/13 Colleen Harrison

Wedding Anniversaries

03/26 Arthur Schwartz
04/01 David Heald
04/03 David Condottii

Raffle

03/30 Dark
04/06 Cristian Gonzalez
04/13 Sharon Coiaccia