

ROTARY CLUB OF SANTA CRUZ OFFICERS 2017 - 2018

President..... Annie Asche
Secretary Ian Mackenzie
Treasurer Ian Mackenzie
Sergeant-at-Arms Stoney Brook
President-Elect Wes Walker
Program Coordinator Wes Walker

DIRECTORS

SENIOR DIRECTORS

JUNIOR DIRECTORS

Linda Burroughs Peter Dean – 1st Qtr. Programs
Peter Cook Chris Murphy – 2nd Qtr. Programs
Kim Adamson Jill Stone– 3rd Qtr. Programs
Tom Parker Jeanette Pagliaro – 4th Qtr. Programs

CLUB SERVICE - Linda Burroughs

Attendance Arthur Schwartz
BulletinC. Gonzalez, T. Castillo, R. Condit, J. Dickinson
Classification Ian Mackenzie
Club Drawing Deval Thaker
Detective Jim Bargetto
Historian Traci Bliss
Invocations Carol Lezin
Membership Background Wally Dale
Membership Development Aleene Althouse
Red Badge Advisor.....Aleene Althouse
Music..... Michael Harrison
Photographer Donna Maurillo
Public Relations..... Jill Stone
Rotary Information Stephen Karon & Gary Reece
We Care Jeanette Pagliaro
Web Master..... Peter Huemer
Song Master Jan Derecho
Fellowship/Greeter Jill Stone & Chris Murphy

SPECIAL EVENTS

Club Barbecue Sid Slatter & Wes Walker
Fundraiser Wes Walker
Holiday Program..... Chris Murphy

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President Sid Slatter
Secretary/Treasurer Ian Mackenzie

Making A Difference

www.santacruzrotary.com

COMMUNITY SERVICE - Peter Cook

Benevolence and Grants..... Aleene Althouse
Community Project Peter Cook
Senior Citizens..... Jeanette Pagliaro
RotaCare Larry Fogelquist
Salvation Army Bell Ringers S. Bishop, T. Honig & R. Hobbs
Parklet Project ManagerLarry Fogelquist
Beach Clean Up.....Donna Maurillo
R.Y.L.A..... Molly Parks
Interact..... Molly Parks & Kris Munro
Rotaract Elizabeth Clifton-Doolin
Speech Contest..... B. Bosso, H. Stiles & A. Schwartz
Youth Exchange Maurice Carrillo & Aleene Althouse
Club Youth Service Chair Elizabeth Clifton-Doolin
Club Youth Protection Officer..... Jeanette Pagliaro

VOCATIONAL SERVICE - Tom Parker

Club Directory Ian Mackenzie
Career Planning Colleen Harrison
Magazine Tom Parker
Academic Scholarships Richard Beach
Vocational Scholarships..... Michael Harrison

INTERNATIONAL SERVICE - Kim Adamson

World Community Service..... Kim Adamson
Rotary Foundation..... Jim Weisenstein
Sister City Coordinator Bill Schuette

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman Linda Burroughs
Secretary.....Donna Maurillo
Treasurer Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2016 - 2017

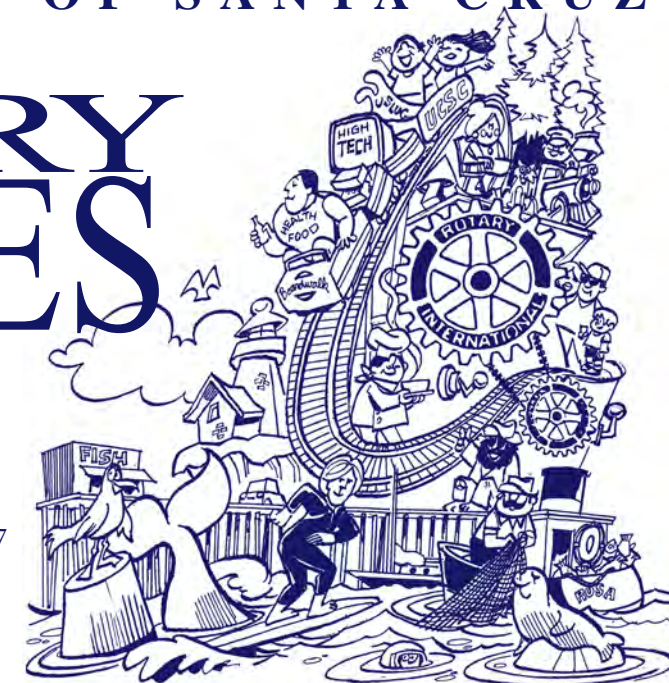
President..... Ian H.S. Riseley
District Governor 5170 Orrin Mahoney
International Convention..... Toronto, Canada
Assistant Governor, Area 7 Donna Maurillo

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley..... Bruno's BBQ..... Mondays 12:15 PM
Santa Cruz Sunrise... Back Nine Grill & Bar Tuesdays 7:15 AM
Freedom..... Valley Heights..... Tuesdays 12:15 PM
San Lorenzo Valley....Cosa Nostra Restaurant....Wednesdays 7:15 AM
Ben Lomond
Watsonville..... Elks Club.....Wednesdays 12:15 PM
Capitola / Aptos..... Seascape Golf Club..... Thursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

ROTARY SPOKES



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

The Back Nine Grill & Bar – 555 Highway 17

Making A Difference

President - Annie Asche

Editor - Ross Condit

March 9, 2018

Today's Program

Monterey Bay National Marine Sanctuary

Sanctuary Exploration Center

Presented by: Chelsea Prindle

Sanctuary Exploration Center Manager Chelsea Prindle oversees the education programs and overall operation at the center. She sets program goals, trains appropriate staff and volunteers and oversees program implementation

Programs - Jill Stone

Invocation - Erik Dybdahl

Detective - Jim Weisenstein



MARCH 2ND Meeting Recap

Jan Derecho quoted environmental activist/poet Wendell Berry with a nice twist on a familiar theme: “Do to those downstream as you would have those upstream do unto you.”

Keith McKenzie won the drawing but declined as he has won many times; a second drawing won by Janet Krassow included a nice bottle of wine, Santa Cruz Symphony tickets and a gift certificate to Michael’s on Main.

Detective **Sam Bishop** tested the musical knowledge of our club and found it wanting. For example, no one seemed to recognize “White Christmas” or know that “Waltzing Mathilda” is from Australia! Of course, Same played them on his harmonica! Fines totaled \$217.

Annie Asche announced Rotary District 5170 **2018 Flash Campaign** to fund the **End Polio Now** program. It runs from March 1st through April 30th. Each Rotarian is asked to donate **\$50.00** which will be matched 2:1 by the Bill and Melinda Gates Foundation. “We are so close,” said Annie.

Jim Zenner reported that the H2OpenDoors program is helping Puerto Rico install a SunSpring-based water purification plant and a bottling operation in Punta Santiago. Our club is joining a work crew in August to install another plant using funds from Rotary in Puerto Rico and from clubs like ours.

Brew Cruz

Santa Cruz’s Original Brewery Tour
Presented by Annie Pautsch

Starting with the history of the beer industry in Santa Cruz County, Annie Pautsch told the story of how the rebirth and growth of the microbrewery industry in our home county inspired her to leave her advertising career and start a business that presented people with a delightful tour of the county’s breweries and beer gardens.

At the end of the 19th Century Santa Cruz was the 8th largest beer producer in California, a position it maintained until Prohibition killed the industry here and elsewhere for a very long time. The industry’s revival was founded on legalization of home brewing in 1979 (thanks to Billy Carter), and the 1985 launch of the Santa Cruz Brewing & Front Street Pub in 1985.

A Very Bright Idea Emerges

Annie was raised in Santa Cruz and when she saw this new industry begin to grow in recent years she had an idea that she tested by convincing a tour bus operator in Boulder, CO to take her and some friends on a craft brewery tour in that area.

As a result, she purchased a school bus and modified its interior to provide comfortable seating for traveling about the county and enjoying a brew.

The first actual tour was a bit over three

years ago and since that time Annie has added a variety of tour formats to accommodate interested audiences. Patrons can sign on to a Public Brew Tour or create a private tour for 8 to 15 people and even charter the bus for a special event. Tour varieties have included everything from weddings to wakes.

Rotary Roundup is Coming Soon!
May 18th is just 10 weeks away.
FREE DRINKS!



Annie’s most recent addition is a smaller tour format carried in a 1964 VW Split Windshield bus. The vehicle has been modified in a similar way to the original bus that accommodates patrons’ comfort and drinking habits.

Asked if she can really make a living, Annie replied that so far, it’s going just fine!

Board of Directors Meeting

3/14 Hosted by Tom Parker @ 210
Sunset Ave, Santa Cruz. Call Ian @ 345-
5182 or email to ian@santacruzrotary.com

Birthdays

3/13 Tom Canfield
3/14 Duf Fischer
3/21 Dan Seftel
3/22 Sam Bishop

Club Anniversaries

3/20 George Gallucci 26 years
3/23 Sharon Caiocca 11 years
3/23 Max Wilson 11 years
3/30 Wally Dale 39 years

Invocation

3/16 Jim Zenner
3/23 Fred Gawlick

Future Programs

3/16 Jared, Chris & Charles –
Cat & Cloud Coffee
3/23 Jenny Haruyama –
City Manager of Scotts Valley

Detective

3/16 Jim Weisenstein
3/23 Kim Adamson

Wedding Anniversaries

3/17 Val Macken
3/21 John Burroughs
3/21 Linda Burroughs

Raffle

3/16 Tana Widdows
3/23 Tom Canfield

PUBLIC NOTICE – you have a new editor now – John Dickinson! Ross has been fired for reason not disclosed (yet – ask John).