

ROTARY CLUB OF SANTA CRUZ OFFICERS 2014 - 2015

President..... Donna Maurillo
Secretary Ian Mackenzie
Treasurer Ian Mackenzie
Sergeant-at-Arms Larry Fogelquist
President-Elect Jim Weisenstein
Program Coordinator Jim Weisenstein

DIRECTORS

SENIOR DIRECTORS **JUNIOR DIRECTORS**
Martin Bernal Blaine Brokaw – 1st Qtr. Programs
Larry Wallerstein Larry Fogelquist – 2nd Qtr. Programs
Janet Gluch Colleen Harrison – 3rd Qtr. Programs
Karen Beeson Heather Stiles – 4th Qtr. Programs

Junior Directors - Elect 2015 - 2016

Bob Bosso, Elizabeth Clifton,
Michael Harrison and Cynthia Kilian

CLUB SERVICE - Martin Bernal

Attendance..... Tom Parker
Bulletin S. Caiocca, R. Condit, G. Zuanich, E. Dybdahl
Classification Ian Mackenzie
Club Drawing Peter Huemer
Detective Hank Olson
Historian Marv Jensen
Invocations Jeanette Pagliaro
Membership Background Wally Dale
Membership Development Russ Hobbs
Red Badge Advisor..... Russ Hobbs
Music..... Michael Harrison
Photographer Bryan Williams
Public Relations.....Donna Maurillo & Tom Honig
Rotary Information J. Zenner, S. Bishop, G. Turgeon
We Care..... Jeanette Pagliaro
Web Master..... Ian Mackenzie
Song Master Jan Derecho
Fellowship / Greeter Peter Cook

SPECIAL EVENTS

Club Barbecue..... Sid Slatter & Wes Walker
Fundraiser Jim Weisenstein
Holiday Program..... Larry Fogelquist
Rotary Potluck Ian Mackenzie

Light Up Rotary

www.santacruzrotary.com

COMMUNITY SERVICE - Larry Wallerstein

Benevolence and Grants..... Aleene Althouse
Community Project Fred Gawlick & Larry Wallerstein
Second Harvest Food Bank..... Sharon Caiocca
Senior Citizens..... Jeanette Pagliaro
RotaCare John Mahaney
Salvation Army Bell Ringers Tom Reese

New Generations - Bosso, Clifton, M. Harrison & Kilian

Youth Activities / Boy & Girl Scouts..... Grant Dow
R.Y.L.A..... Larry Fogelquist
Interact..... Larry Fogelquist
Rotaract Elizabeth Clifton
Speech Contest..... Bob Bosso & Wally Dale
Club Youth Service Chair Elizabeth Clifton
Club Youth Protection Officer..... Jeanette Pagliaro

VOCATIONAL SERVICE - Janet Gluch

Club Directory Ian Mackenzie
Career Planning Kim Adamson
Magazine..... Janet Gluch
Academic Scholarships Dan Aldrich
Vocational Scholarships..... Michael Harrison

INTERNATIONAL SERVICE - Karen Beeson

World Community Service..... Karen Beeson
Rotary Foundation..... Janet Krassow
Sister City Coordinator Bill Schuette
Ambassadorial Scholarship Stephen Karon

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman Linda Burroughs
Secretary..... Val Macken
Treasurer Ian Mackenzie

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President Frank Minuti
Secretary/Treasurer Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2014 - 2015

President..... Gary C.K. Haung
District Governor 5170 Ed Jellen
International Convention..... Sao Paulo, Brazil
Assistant Governor, Area 7 Cheryl Rebottaro

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley Bruno's BBQ Mondays 12:15 PM
Santa Cruz Sunrise.... De Lavega Golf Club..... Tuesdays 7:15 AM
Freedom Valley Heights Tuesdays 12:15 AM
San Lorenzo Valley.... Mt. Hermon Con. Ctr. Wednesdays 7:15 AM
Watsonville Elks Club Wednesdays 12:15 PM
Capitola / Aptos Seascape Golf Club Thursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

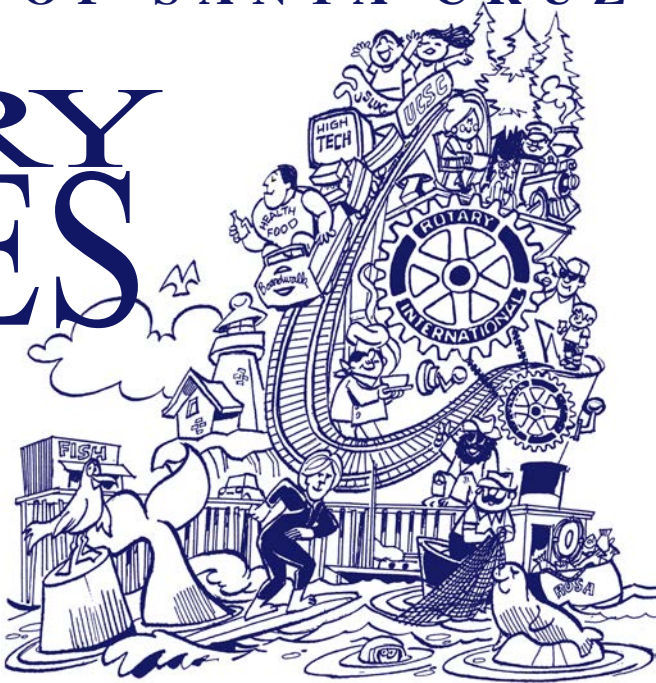
**ROTARY
SPOKES**

P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

Light Up Rotary



President - Donna Maurillo

Editor - Sharon Caiocca

September 19, 2014

Today's Program

Deputy Chief and Spokesperson for the
Santa Cruz Police Department, Steve Clark

Programs - Blaine Brokaw

Invocation: Erik Dybdahl

Detective: Sid Slatter

Message from President Donna:

Dear Rotarians...

Thanks for attending last week's meeting. Our speaker was especially good, and Jim Zenner's detective report was insane. I hope you had a great time. Our programs are improving, thanks to President-Elect Jim Weisenstein, who is meeting with the program directors each month to review their ideas. Group input has been terrific. If you have good program ideas, please accost... er, approach... Jim at a meeting and let him know.

Also thanks for all the great response to my email. I received many good ideas, a lot of encouragement, and a few wise-arse remarks. It all will be given serious consideration, including the ideas for improving the club.

Best,
President Donna

Last Week's Meeting Stats:

Detective Raised \$265.00

Meeting:

There were no visiting Rotarians nor any guests at our meeting this week. Matt Shelton won the raffle prize donated by Angelo DeBernardo which was a gift certificate to Ristorante Avanti and a bottle of Talbott Pinot Noir.

Wes Walker reminded everyone to sign up for the Club BBQ on Friday, September 12th which will be held at the Boardwalk. All of the food and drink you can consume!

President Donna announced the Rotarian of the Month, me (Sharon Caiocca) who was lucky enough to be selected out of a random drawing of names who had perfect attendance for the previous month.

Richard Beach is doing much better and will be returning soon and Don Munro is recovering and now has a cane to help him walk. Janene Adema is coping with her chemo treatments and is so upbeat and positive which is how she has always pursued everything in her life. Please keep her in your thoughts and prayers.

Jim Zenner did a great job as our detective and he tried to get more folks to sign-up to be detective and help Hank Olson fill in the calendar.

Program:

Darryl Wong, Research Land Manager for the Agroecology and Sustainable Food Systems program. This program used to be called the UCSC Farm. In the beginning of the program it had the reputation that it was where all of the school dropouts went. But, that has all changed now. The program is 50 years old and there are 30 acres of farmland

dedicated to the farm. There have been 1500 people who have graduated from the program and many of the graduates are people who started their own local farms such as Swanton Berries and Blue Herron Farm. There are interns and apprentices in the program. Interns receive undergraduate credits and Apprentices receive graduate credits.

The program answers the question “What goes into the food you purchase and eat at the farmers’ market or grocery store”? There are many stages of farming that are taught through the program beginning with making the seedling mix to delivery and sale of the produce.

UCSC has a farm stand on the corner of Bay St. and High St. on Tues and Friday afternoons, 12:00 pm – 6:00 pm. They also offer a Community Supported Agriculture subscription service which you can sign up for and they provide whatever produce is in season for you to enjoy.

Darryl said that UC Davis has 2,000 acres of farmland and offers a Sustainable Agriculture major. However, in the organic/ sustainable field, UCSC is the leader.

UCSC will be renovating the old hay barn and the Agroecology and Sustainable Food Systems will be using the barn once completed.

Member Birthdays:

- Sep 16 – Angelo DeBernardo
- Sep 21 - Curt Froid
- Sep 21 - Jim Kelly
- Sep 22 - Brad Bogard
- Sep 22 - Dom Saccullo
- Sep 23 - Heather Stiles
- Sep 24 - Larry Edler
- Sep 29 - Jim Weisenstein

Wedding Anniversaries:

- Sep 21 – Thornton Kontz 33
- Sep 27 - John Kiefer 56

Club Anniversaries:

- Sep 15 - John Petersen 37
- Sep 16 - Dick Muir 54
- Sep 28 - Bob Bosso 2

Detective:

- Sep 19 - Sid Slatter
- Sep 26 - Thornton Kontz
- Oct 3 - Dan Seftel
- Oct 10 - Matt Shelton
- Oct 17 - Gerry Turgeon

Upcoming Programs:

- Sep 26 - Michael Harrison – Vocational Training
- Oct 3 - Museum of Discovery – Patrice Keet
- Oct 10 – City of Santa Cruz Water Supply Advisory Committee – Keith Sterling

ANNOUNCEMENT:

Second Harvest Annual Barrel Wrap is Saturday, September 27th 8:00 am – 11 am. Breakfast starts at 7:30 am and a sign-up sheet is being passed. In addition, November 22nd will be the Safeway Food Drive from 10:00 am – 2:00 pm. Our club’s location will be the Westside Safeway. More on this later.