ROTARY CLUB OF SANTA CRUZ OFFICERS 2014 - 2015

President	Donna Maurillo
Secretary	lan Mackenzie
Treasurer	lan Mackenzie
Sergeant-at-Arms	Larry Fogelquist
President-Elect	Jim Weisenstein
Program Coordinator	Jim Weisenstein

DIRECTORS

SENIOR DIRECTORS	JUNIOR DIRECTORS
Martin Bernal	Blaine Brokaw – 1st Qtr. Programs
Larry Wallerstein	Larry Fogelquist – 2nd Qtr. Programs
Janet Gluch	Colleen Harrison – 3rd Qtr. Programs
Karen Beeson	Heather Stiles – 4th Qtr. Programs

Junior Directors - Elect 2015 - 2016

Bob Bosso, Elizabeth Clifton, Michael Harrison and Cynthia Kilian

CLUB SERVICE - Martin Bernal

AttendanceTom Parker	. ;
Bulletin S. Caiocca, R. Condit, G. Zuanich, E. Dybdahl	
Classification lan Mackenzie	1
Club DrawingPeter Huemer	. ,
Detective Hank Olson	
Historian Marv Jensen	
Invocations Jeanette Pagliaro	
Membership BackgroundWally Dale	!
Membership Development Russ Hobbs	,
Red Badge Advisor Russ Hobbs	
Music Michael Harrison	
Photographer Bryan Williams	
Public RelationsDonna Maurillo & Tom Honig	
Rotary Information J. Zenner, S. Bishop, G. Turgeon	
We Care Jeanette Pagliaro	
Web MasterIan Mackenzie	!
Song Master Jan Derecho	
Fellowship / Greeter Peter Cook	

SPECIAL EVENTS

Club Barbecue	Sid Slatter & Wes Walker
Fundraiser	Jim Weisenstein
Holiday Program	Larry Fogelquist
Rotary Potluck	Ian Mackenzie

Light Up Rotary www.santacruzrotary.com

COMMUNITY SERVICE - Larry Wallerstein

Benevolence and Grants	Aleene Althouse
Community Project	Fred Gawlick & Larry Wallerstein
Second Harvest Food Bank	Sharon Caiocca
Senior Citizens	Jeanette Pagliaro
RotaCare	John Mahaney
Salvation Army Bell Ringers	Tom Reese

New Generations - Bosso, Clifton, M. Harrison & Kilian

Youth Activities / Boy & Girl Scouts	s Grant Dow
R.Y.L.A	Larry Fogelquist
Interact	Larry Fogelquist
Rotaract	Elizabeth Clifton
Speech Contest	Bob Bosso & Wally Dale
Club Youth Service Chair	Elizabeth Clifton
Club Youth Protection Officer	Jeanette Pagliaro

VOCATIONAL SERVICE - Janet Gluch

Club Directory	lan Mackenzie
Career Planning	Kim Adamson
Magazine	Janet Gluch
Academic Scholarships	Dan Aldrich
Vocational Scholarships	Michael Harrison

INTERNATIONAL SERVICE - Karen Beeson

World Community Service	Karen Beeson
Rotary Foundation	Janet Krassow
Sister City Coordinator	Bill Schuette
Ambassadorial Scholarship	Stephen Karon

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman	Linda Burroughs
Secretary	Val Macken
Treasurer	Ian Mackenzie

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President	Frank Minuti
Secretary/Treasurer	lan Mackenzie

ROTARY INTERNATIONAL OFFICERS 2014 - 2015

President	Gary C.K. Haung
District Governor 5170	Ed Jellen
International Convention	Sao Paulo, Brazil
Assistant Governor, Area 7	Cheryl Rebottaro

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley Bruno's BBQ Mondays 12:15 PM
Santa Cruz SunriseDe Lavega Golf Club Tuesdays 7:15 AM
Freedom Valley Heights Tuesdays 12:15 AM
San Lorenzo Valley Mt. Hermon Con. Ctr Wednesdays 7:15 AM
WatsonvilleElks Club Wednesdays 12:15 PM
Capitola / Aptos Seascape Golf ClubThursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ



P.O. Box 497 – Santa Cruz, CA 95061 Meets Friday at 12:15 p.m. Santa Cruz Elks Lodge – 150 Jewell Street

Light Up Rotary



President - Donna Maurillo

Editor - Ross Condit

October 31, 2014

Todays Program

SHMUEL THALER – Photographer



Shmuel Thaler has been a staff photographer at the Santa Cruz Sentinel since 1987. His photographs have been published in every leading newspaper in the United States as well as in Time and Newsweek, and viewed on the CBS Evening News and NBC Nightly News.

Shmuel has co-authored 5 children's books and his photographs illustrate numerous books including his collaboration with George

Levenson on 'Bread Comes to Life' and the classic 'Pumpkin Circle', which has more than 100,000 copies in print and is held by every major library system in the country.

Programs - Larry Fogelquist

Invocation: Sharon Caiocca

Detective: Bob Rittenhouse

A Reading from Sister Donna:



Dear Rotarians and Fellow Sinners,

Thank you for the enthusiastic welcome you gave Seun, our Nigerian guest last week. He was super impressed with our club. I would not be a

bit surprised if he ends up as RI president someday.

Coming up soon, let's have a day when everyone brings a guest. Once people meet us, they will be inspired to join our superior ranks. So start thinking of who you want to invite. I will let you know the date.

Cheers, President & "Naughty Nun" Donna

Meeting:

We opened the meeting with a new twist in honor of our Giants by singing *Take Me Out To The Ball Game*.



Martin Bernal's innovation was a Ghandi's version of our Four Way Test! ... worth repeating. Your beliefs become your thoughts, Your thoughts become your words.

Your words become your actions, Your actions become your habits, Your habits become your values, Your values become your destiny."



Bob Rudolph was recognized for his birthday. We can't help but love this guy, so an honorable mention on a big birthday!

Bob Bosso, our detective, began his presentation with happy dollars. As we have grown to expect, LARRY (no need for last name now) was recognized for more good deeds – a computer rescue / swap prior to the meeting. The balance of the report was a photo before and after routine – pictures of Rotarians as kids and as they look today.



Gary Reece won the door prize which was provided by Blaine Brokaw. It was a nice bottle of wine and restaurant gift certificate.

President Donna made it clear that she expected to share the prize

with Gary. Our paparazzi team caught this photo of the couple after enjoying the wine. Draw your own conclusions about "Trick of Treat."

Program:



Our guest speaker was Seun Oguntoye who is the president of his Rotary Club in Ilorin, Nigeria. He has been here for two weeks visiting every club in our district. Seun was

very comfortable speaking in front of our club. He moved with ease carrying a cordless microphone and coordinated his presentation with a Powerpoint slide show.

The point was made about the great value of The Rotary Foundation in that 89% of all funds collected go directly to programs. He sighted specific projects in Nigeria where Rotary is making a difference. We can all be proud to have played a small part in these programs:

Blood Bank · Cardiac Monitors · Ultrasound · Defibrillators · Water Purafication.

In Nigeria there have been only 6 cases of Polio reported in 2014. For 2015 they are hopeful to have "zero" cases of Polio.



Bryan Williams – a rare SELFIE! Quick editors note to thank our photographer and honor student.



The Votes are in! Best Bowtie – Larry! Most Charming – Larry!

CLUB CALENDAR

Member Birthdays:

Nov1 Bryan Williams Nov 2 Steve Karon Nov 5 Frank Minuti, Jr

Nov 10 Val Macken

Nov 13 John Brokaw

Nov 14 Nick Wyckoff Rod Atchison

Nov 18 LARRY! (yes Fogelquist)

Nov 21 Tony Condotti Nov 22 Joel Miller

Nov 23 Ross Condit

Nov 27 George Gallucci

Wedding Anniversaries:

Nov 5Galaham Zuanich5 yearsNov 23Larry Brenner29 yearsBob Ciaponni40 yearsNov 25Janet Krassow12 yearsNov 26Jim Bargetto31 yearsNov 27Peter Huemer4 yearsNov 28Max Wilson5 years

Detective:

Nov 7 TBA

Nov 14 TBA

Nov 21 TBA

Drawing Gift:

Nov 7 Bob Bosso

Nov 14 David Heald

Nov 21 Kevin Dempsey

Upcoming Programs:

Nov 7 Rod Diridon – High Speed Rail

Nov 14 Patrizia Materassi – Ocean Ecology

Nov 21 Kim Adamson – Regional Water Issues