ROTARY CLUB OF SANTA CRUZ OFFICERS 2014 - 2015

President	Donna Maurillo
Secretary	lan Mackenzie
Treasurer	lan Mackenzie
Sergeant-at-Arms	Larry Fogelquist
President-Elect	Jim Weisenstein
Program Coordinator	Jim Weisenstein

DIRECTORS

SENIOR DIRECTORS	JUNIOR DIRECTORS
Martin Bernal B	laine Brokaw – 1st Qtr. Programs
Larry Wallerstein Larr	y Fogelquist – 2nd Qtr. Programs
Janet Gluch Colle	een Harrison – 3rd Qtr. Programs
Karen Beeson H	Ieather Stiles – 4th Qtr. Programs

Junior Directors - Elect 2015 - 2016

Bob Bosso, Elizabeth Clifton, Michael Harrison and Cynthia Kilian

CLUB SERVICE - Martin Bernal

Asset 1	
Attendance	Iom Parker
Bulletin S. Caiocca, R.	Condit, G. Zuanich, E. Dybdahl
Classification	lan Mackenzie
Club Drawing	Peter Huemer
Detective	Hank Olson
Historian	Marv Jensen
Invocations	Jeanette Pagliaro
Membership Background	Wally Dale
Membership Development	Russ Hobbs
Red Badge Advisor	Russ Hobbs
Music	Michael Harrison
Photographer	Bryan Williams
Public Relations	Donna Maurillo & Tom Honig
Rotary Information	l. Zenner, S. Bishop, G. Turgeon
We Care	Jeanette Pagliaro
Web Master	lan Mackenzie
Song Master	Jan Derecho
Fellowship / Greeter	Peter Cook

SPECIAL EVENTS

Club Barbecue	Sid Slatter & Wes Walker
Fundraiser	Jim Weisenstein
Holiday Program	Larry Fogelquist
Rotary Potluck	lan Mackenzie

Light Up Rotary www.santacruzrotary.com

COMMUNITY SERVICE - Larry Wallerstein

Benevolence and Grants	Aleene Althouse
Community Project	Fred Gawlick & Larry Wallerstein
Second Harvest Food Bank	Sharon Caiocca
Senior Citizens	Jeanette Pagliaro
RotaCare	John Mahaney
Salvation Army Bell Ringers	Tom Reese

New Generations - Bosso, Clifton, M. Harrison & Kilian

Youth Activities / Boy & Girl Scouts	s Grant Dow
R.Y.L.A	Larry Fogelquist
Interact	Larry Fogelquist
Rotaract	Elizabeth Clifton
Speech Contest	Bob Bosso & Wally Dale
Club Youth Service Chair	Elizabeth Clifton
Club Youth Protection Officer	Jeanette Pagliaro

VOCATIONAL SERVICE - Janet Gluch

Club Directory	lan Mackenzie
Career Planning	Kim Adamson
Magazine	Janet Gluch
Academic Scholarships	Dan Aldrich
Vocational Scholarships	Michael Harrison

INTERNATIONAL SERVICE - Karen Beeson

World Community Service	Karen Beeson
Rotary Foundation	Janet Krassow
Sister City Coordinator	Bill Schuette
Ambassadorial Scholarship	Stephen Karon

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman	Linda Burroughs
Secretary	Val Macken
Treasurer	lan Mackenzie

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President	Frank Minuti
Secretary/Treasurer	lan Mackenzie

ROTARY INTERNATIONAL OFFICERS 2014 - 2015

President	Gary C.K. Haung
District Governor 5170	Ed Jellen
International Convention	Sao Paulo, Brazil
Assistant Governor, Area 7	Cheryl Rebottaro

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley Bruno's BBQ Mondays 12:15 PM
Santa Cruz Sunrise De Lavega Golf Club Tuesdays 7:15 AM
Freedom Valley Heights Tuesdays 12:15 AM
San Lorenzo Valley Mt. Hermon Con. Ctr Wednesdays 7:15 AM
WatsonvilleElks Club Wednesdays 12:15 PM
Capitola / Aptos Seascape Golf ClubThursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ



P.O. Box 497 – Santa Cruz, CA 95061 Meets Friday at 12:15 p.m. Santa Cruz Elks Lodge – 150 Jewell Street

Light Up Rotary



Editor - Ross Condit

President - Donna Maurillo

October 17, 2014

Todays Program

1989 Loma Prieta Earthquake

Presented by: Al Smith



Al Smith is no stranger to Rotarians for he happens to be Annie Ashe's life partner (main squeeze). We have enjoyed prior presentations of Al's on astronomy and see him at Rotary social functions. Al is well educated and well versed on everything seismic. He has a bachelor's degree from UC San Diego and a PHD from MIT.

Programs - Larry Fogelquist

Invocation: Jim Zenner

Detective: Bob Bosso

Message from President Donna:



Dear Rotarians,

Remember the shake, rattle, and roll from 25 years ago? Today, Dr. Al Smith, one of our

favorite speakers, will predict what the next Big One will be like. (Be afraid!)

Next week, we'll have Seun Oguntoye, Partners in Service international visitor. He is an accountant and president of his club in District 9125. I do hope you all show up and give him some Santa Cruz Rotary Hospitality. It's important that he returns to his home country with a great impression of who we are.

Cheers, President Donna

Meeting:



Eric Dybdahl channeled Dr. Laura with a fiery invocation.

"Control unhealthy impulses for instant gratification!"

"Accept of yourself so you can EVOLVE!" (The attorney's at our table didn't think they could evolve any more, now they feel better) "Taking responsibility for yourself gives you the power to change." Eric you missed your calling! Angelo DeBernardo gave yet another announcement for the October 24th Texas Holdem Tournament for Main Street Elementary School. (Angelo, put an additional \$20 in the pot for this plug). Wes Walker testified that Angelo, being the good guy he is, would buy cocktails (all night) for any Rotarian attendees. To use Wes's words, last year he "got hammered" and had a great time.

Jeanette Pagliaro plugged the Scott's Valley Open Studio featuring her husband, Tony, the photographer. No fine, what was imposed ... what is this organization coming to?

Jack Ritchie won the door prize that was donated by Karen Beeson. It was a nice bottle of wine and a gift certificate to a restaurant.







Happy Dollars (and tears of joy) flowed when *Charlene Harrison* announced she was carrying *Larry Fogelquist's* baby. New sonogram technology generated this photo of their soon to be born child, Larry Jr.

What do cows produce during an earthquake? *Milkshakes* ...



Our detective, *Matt*Shelton, provided the most spirited trivia program we have seen in recent memory!
The topic, wedding statistics, must have hit a soft spot with

Rotarians. The take away line that the men found most useful was "the cheaper the ring, the longer the marriage." In honor of his daughter's recent marriage, Matt donated happy dollars to the detective kitty. This resulted in a record breaking take of \$578. ATTA BOY, MATT!

Program:



LARRY! LARRY!
LARRY! Still
bathing in the glow
of the admiration,
Larry took the
podium to
introduce our

program.

Peter Beckman and Rosemary Menard did a short power point presentation on the sources and uses of water in our county.

It is interesting to note that 46% of all our water comes from the San Lorenzo River and that 37% of our water usage is for showers. There many good questions asked and the entire program was well received.

CLUB CALENDAR

Member Birthdays:

Oct 25 Bob Rudolph Oct 26 Hank Olson

Wedding Anniversaries:

Oct 15	Russ & Mary Ann Hobbs	47
Oct 20	Bill & Cindy Schuette	
Oct 22	Hank & Gale Olson 48	
Oct 24	Dan & Lucienne Seftel	59
Oct 25	Carol & Matt Lezin	30
	Jack & Barbara Ritchey	46
Oct 26	John & Billie Mahaney	48
Oct 28	Bob & Jennifer Davis	6

Club Anniversaries:

Oct 17	Barclay Brown	56
Oct 19	Michael Harrison	2
Oct 22	Larry Fogelquist	3

Detective:

Oct 17	Gerry Turgeon
Oct 24	Bob Bosso
Oct 31	Jane McKenzie

Upcoming Programs:

Oct 24 - Rotary Partner's in Service

What is an earthquakes favorite song? Shake, Rattle and Roll ...

What did the ground say to the earthquake? You crack me up!

ENDOWMENT MEETING TODAY

Immediately after our regular meeting.

Board Members & all others welcome

Rotary YOUTH EXCHANGE MEETING

October 22nd @ 6:00PM

Aptos Library 4695 Soquel Dr, Aptos