

ROTARY CLUB OF SANTA CRUZ OFFICERS 2015 - 2016	
President.....	Jim Weisenstein
Secretary	Ian Mackenzie
Treasurer	Ian Mackenzie
Sergeant-at-Arms	Peter Dean
President-Elect	Sid Slatter
Program Coordinator	Sid Slatter

DIRECTORS

SENIOR DIRECTORS	JUNIOR DIRECTORS
Blaine Brokaw	Michael Harrison – 1st Qtr. Programs
Larry Fogelquist	Richard Beach – 2nd Qtr. Programs
Colleen Harrison	Bob Bosso – 3rd Qtr. Programs
Jim Zenner	Elizabeth Clifton – 4th Qtr. Programs

Junior Directors - Elect 2016 - 2017

Kim Adamson, Annie Asche,
Peter Cook and Tom Parker

CLUB SERVICE - Blaine Brokaw

Attendance	Debbie McCarroll, Mario Luis
Bulletin	Volunteers, J. Brokaw, D. Maurillo, G. Zuanich
Classification	Ian Mackenzie
Club Drawing	Heather Stiles
Detective	Blaine Brokaw
Historian	Marv Jensen
Invocations	Dave Dreyfus
Membership Background	Wally Dale
Membership Development	R. Hobbs, A. Althouse, M. Luis
Red Badge Advisor.....	Russ Hobbs
Music.....	Michael Harrison
Photographer	Donna Maurillo
Public Relations.....	Donna Maurillo & Tom Honig
Rotary Information	Gerry Turgeon
We Care	Jeanette Pagliaro
Web Master.....	Ian Mackenzie
Song Master	Jan Derecho
Fellowship / Greeter	Debbie McCarroll, Mario Luis
Rotary Social Coordinator	Peter Cook

SPECIAL EVENTS

Club Barbecue	Sid Slatter & Wes Walker
Fundraiser	Sid Slatter
Holiday Program.....	Richard Beach

Be A Gift To The World
www.santacruzrotary.com

COMMUNITY SERVICE - Larry Fogelquist	
Benevolence and Grants.....	Aleene Althouse
Community Project	Larry Fogelquist
Senior Citizens.....	Jeanette Pagliaro
RotaCare	John Mahaney
Salvation Army Bell Ringers	Tom Reese

New Generations - Adamson, Asche, Cook & Parker

Youth Activities / Boy & Girl Scouts	Larry Fogelquist
R.Y.L.A.....	Tom Parker
Interact.....	Tom Parker
Rotaract	Elizabeth Clifton
Speech Contest.....	Bob Bosso & Wally Dale
Youth Exchange.....	Maurice Carrillo
Club Youth Service Chair	Elizabeth Clifton
Club Youth Protection Officer.....	Jeanette Pagliaro

VOCATIONAL SERVICE - Colleen Harrison

Club Directory	Ian Mackenzie
Career Planning	Kim Adamson
Magazine.....	Colleen Harrison
Academic Scholarships	Dan Aldrich
Vocational Scholarships.....	Michael Harrison

INTERNATIONAL SERVICE - Jim Zenner

World Community Service.....	Jim Zenner
Rotary Foundation.....	Frank Minuti
Sister City Coordinator	Bill Schuette
Ambassadorial Scholarship	Stephen Karon

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman.....	Linda Burroughs
Secretary.....	Donna Maurillo
Treasurer.....	Ian Mackenzie

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President	Donna Maurillo
Secretary/Treasurer	Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2015 - 2016

President.....	K.R. Ravindran
District Governor 5170	Susan Valenta
International Convention.....	Seoul, Korea
Assistant Governor, Area 7	Cheryl Rebottaro

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley	Bruno's BBQ	Mondays 12:15 PM
Santa Cruz Sunrise ...	De Lavega Golf Club.....	Tuesdays 7:15 AM
Freedom	Valley Heights	Tuesdays 12:15 AM
San Lorenzo Valley ...	Mt. Hermon Con. Ctr.	Wednesdays 7:15 AM
Watsonville	Elks Club	Wednesdays 12:15 PM
Capitola / Aptos	Seascape Golf Club	Thursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

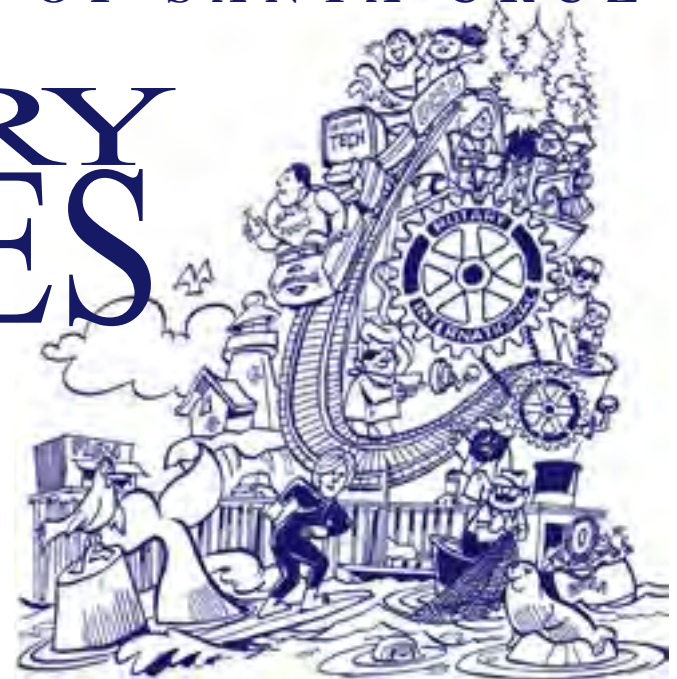
ROTARY SPOKES

P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

Be A Gift To The World



President - Jim Weisenstein

Editor - Blaine Brokaw

November 6, 2015

Today's Program

Tom Criswell – Uganda Community Project



Tom has worked for over 20 years in Africa, Central America and Eastern Europe working on water, building projects and establishing schools in some of the poorest areas of the world. He is currently founder and director K.I.D.S (kids in desperate situations). He oversees teams building schools and related infrastructure, water projects, and a rescue unit for 1200 orphans.

Programs - Richard Beach

Invocation - Annie Asche

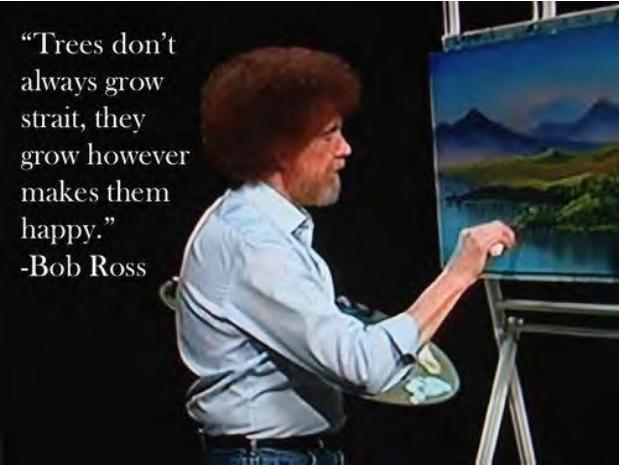
Detective - Jim Zenner

Last Last Week’s Meeting

Well, last week was a joyous event. We had Rotary and Rotarians showed up; I was one of them. Anyway Debbie McCarroll checked me in and I bought a raffle ticket from Janet Krassow, who provided the prize. As you know by now, I didn’t win the prize. Jan Derecho held the winning ticket and she received wine and a gift certificate to Shopper’s Corner.

Michael, Sam and Hank opened the meeting with America the Beautiful and Bruce Dunn provided the invocation. Then, Jan Derecho led the club in the welcome song.

Blaine served as Detective...again and, well it was a rough ride. So we won’t talk too much about that except to say, Bob Ross was the guy with the PBS show where he had an easel and a paint pallet and a black backdrop and he showed us all how to paint rural landscapes.



If you don’t know Bob Ross, you just have to look him up on You Tube.

Upcoming Programs	
Coastal Science Campus	November 13
Drones – Ricardo San-Filipe	November 20
Dark	November 27
Moore Foundation – Dennis Kelso	December 4
Kevin Vogel – SCPD	December 11



Club Costs -

The board has been discussing club business as usual and one item needing to be communicated is our general cost structure. We have a dues structure to pay for certain expenses associated with Rotary International, the club expenses for administrative, clerical, legal, insurance and other operational costs.

We also have meeting and facilities costs which are included in the weekly lunch fee charged to members. The \$18 paid for lunch pays for all facilities costs of the club such as an open bar, free parking, storage for our equipment, sound system, utilities, linen service, room setup and take-down, lunch services and of course the meal itself. Many of the expenses associated

with our meetings are fixed. In other words the number of folks attending meetings may not cover the meeting expenses. In fact, we need to average 60 people in attendance just to break even. If you count, you’ll find our attendance runs on the order of 45-50 members each week.

The bottom line is we need to adjust and align our dues and our lunch charges to account for weak attendance and rising costs. A plan to equitably share expenses in our club is in development. We will communicate those ideas as they emerge. Please know President Jim, the Board of Directors and the various committees working on these issues are working hard to run an efficient cost effective club while making sure we meet the needs of the Elks’ facilities and the food service people who support us.

Important Board Info!

November Board Meeting
11/11/2015 at Blaine & Connie Brokaw’s

December Board Meeting
12/9/2015 at Elizabeth Clifton and David Doolin’s

Want to Volunteer?

The club can always use new committee members and volunteers to work on all kinds of club issues. You’re qualified; talk to President Jim if you would like to get involved.

Club Calendar	
Detective	
Annie Asche	November 13
John Burroughs	November 20
Dark	November 27
Pending (that’s it)	December 4
Invocation	
Jim Zenner	November 13
Jeanette Pagliaro	November 20
Dark- Thanksgiving	November 27
Tom Honig	December 4
Club Drawing	
Aleene Althouse	November 13
Pending	November 20
Dark Thanksgiving	November 27
Bob Davidson	December 4
Save the Date	
Duck Dynasty Club Event	
April 23, 2016	
More to Follow from Sid Slater	

