

ROTARY CLUB OF SANTA CRUZ OFFICERS 2013- 2014

President.....Frank Minuti
SecretaryIan Mackenzie
TreasurerIan Mackenzie
Sergeant-at-Arms Larry Fogelquist
President-ElectDonna Maurillo
Program CoordinatorDonna Maurillo

DIRECTORS

SENIOR DIRECTORS **JUNIOR DIRECTORS**
Wes Walker Karen Beeson – 1st Qtr. Programs
Fred Gawlick Janet Gluch – 2nd Qtr. Programs
Soosan Rigi Martin Bernal – 3rd Qtr. Programs
Lane Lawson Larry Wallerstein – 4th Qtr. Programs

Junior Directors - Elect 2014 - 2015

Larry Fogelquist, Colleen Harrison,
Heather Stiles and Bryan Williams

CLUB SERVICE - Wes Walker

Attendance Peter Cook
BulletinB. Brokaw, J. Weisenstein, T. Kontz, P. Prindle
Classification Bill Bagnall
Club Drawing Heather Stiles
Detective Erik Dybdahl
Historian Marv Jensen
Invocations Jane McKenzie
Membership Background Wally Dale
Membership DevelopmentAleene Althouse
Red Badge Advisor..... Russ Hobbs
Music..... Don Munro
Photographer Donna Maurillo
Public Relations.....D. Maurillo, T. Honig, B. Williams
Rotary Information J. Zenner, S. Bishop, G. Turgeon
We Care..... Jeanette Pagliaro
Web Master..... Ian Mackenzie
Song Master Cynthia Kilian
Fellowship / Greeter Colleen Mulholand

SPECIAL EVENTS

Club Barbecue.....Phil Allegri
Fundraiser Donna Maurillo
Holiday Program..... Jan Derecho
Mystery Trip..... Mystery Rotarian

Engage Rotary Change Lives
www.santacruzrotary.com

COMMUNITY SERVICE - Fred Gawlick

Benevolence and Grants..... Aleene Althouse
Community ProjectFred Gawlick
Second Harvest Food Bank..... Angelo DeBernardo/Peter Huemer
Senior Citizens..... Jeanette Pagliaro
RotaCare John Mahaney
Salvation Army Bell Ringers Tom Reese

New Generations - Fogelquist, Mulholand, Stiles & Williams

Youth Activities / Boy & Girl Scouts..... Aleene Althouse
R.Y.L.A..... Larry Fogelquist/Colleen Mulholand
Interact..... Larry Fogelquist/Colleen Mulholand
Rotaract Elizabeth Clifton
Speech Contest.....Elizabeth Clifton/Jeanette Pagliaro
Club Youth Service Chair Elizabeth Clifton
Club Youth Protection Officer..... Jeanette Pagliaro

VOCATIONAL SERVICE - Soosan Rigi

Club Directory Ian Mackenzie
Career Planning Bob Ciapponi Kevin Dempsey
Magazine Grant Dow
Academic Scholarships Dan Aldrich
Vocational Scholarships..... Michael Harrison

INTERNATIONAL SERVICE - Lane Lawson

World Community Service.....Sharon Caiocca
Rotary Foundation..... Tom Foster
Sister City Coordinator Bill Schuette
Ambassadorial Scholarship Stephen Karon

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman Linda Burroughs
Secretary.....Val Macken
Treasurer Ian Mackenzie

ROTARY CLUB OF SANTA CRUZ FOUNDATION

President Janet Krassow
Secretary/Treasurer Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2012 - 2013

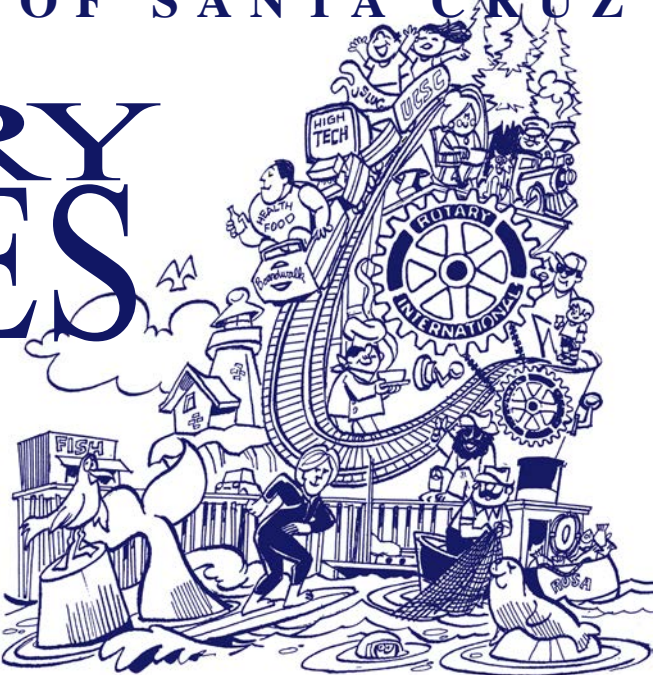
President.....Ron D. Burton
District Governor 5170 Angie Hassler
International Convention..... Sydney, Australia
Assistant Governor, Area 7 Jon Winston

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley Bruno's BBQ Mondays 12:15 PM
Santa Cruz Sunrise....De Lavega Golf Club..... Tuesdays 7:15 AM
Freedom Valley Heights Tuesdays 12:15 AM
San Lorenzo ValleyMt. Hermon Con. Ctr. Wednesdays 7:15 AM
WatsonvilleElks Club Wednesdays 12:15 PM
Capitola / Aptos Seascape Golf ClubThursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

ROTARY SPOKES



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

Engage Rotary Change Lives

President - Frank Minuti

Editor - Peter Prindle

March 28, 2014

TODAY'S PROGRAM

SC Director of Planning and Community Development

Juliana Rebagliati is the SC Director of Planning and Community Development. Her talk will be about the services the Planning Department provides, the city's General Plan 2030, approved projects, planning stages projects and the vision for our city in the coming years. Prior to coming to Santa Cruz she was Director for the City of Capitola. She will share a few myths and stories about development and land use in Santa Cruz. She grew up in the Santa Clara Valley, but now lives in Bonny Doon with her husband John.

Programs - Martin Bernal

Invocation: Jeanette Pagliaro

Detective: Jim Zenner

Detective Schedule

April 4 Larry Wolfsen

April 11 Drew Miller

April 18 Dark

April 25 Gary Reece

Upcoming Programs/Events

April 4 Guatemala Water Project

April 11 Dan Haifley, SC Harbor

April 11-13 District Conference

April 18 Dark

April 25 Brad Howard (Future of Rotary)

May 2 Dark

May 3 Our Event: Roman Holiday

September 12 Club Barbeque

Invocation Schedule

April 4 Fred Gawlick

April 11 Peter Cook

April 25 Janet Gluch

Club Raffle

March 28 Peter Prindle

April 4 Cynthia Kilian

April 11 Tom Honig

April 25 TBD

Member Birthdays

March 28 Michelle Anderson

March 28 Tom Parker

March 29 Jack Ritchey III

April 1 Bob Davis

Club Anniversaries

March 30 Wally Dale (35)

April 1 Sid Slatter (10)

Wedding Anniversaries

April 1 David/Jackie Heald (36)

April 2 Joel/Christina Miller (31)

April 3 Tony/Barbara Condotti (21)

Last Week’s Meeting

It was a beautiful sunny day outside our compound. Inside last week’s musical duet had morphed into a trio with Linda Burroughs on piano, Sam Bishop on harmonica and Michael Harrison playing guitar. Later we sang “America the Beautiful” accompanied by the band singing only slightly off key. My tablemates for the day, Richard Beach, Carol Lezin, John Huffman, Russ Hobbs, Jim Wisenstein and Cynthia Kiligan were discussing Cabrillo, the local real estate market, west and southern coast Florida vacations, downtown leasing updates and houseless issues, while I was doing my best to take notes on what was going on around the room. John Burroughs won the raffle prize donated by Eric Dybdahl and very smartly gave it to his wife, Linda, as an anniversary gift, but Linda may have had higher expectations. Only John would know. Donna updated our weekly progress on the 5/3/14 Roman Holiday Event which is moving along well. Larry Wolfsen auctioned Chas Eldridge’s 4 excellent Sharks seats for a night. Jim Zenner left \$400 poorer or \$200 richer since each ticket had a face value of \$150.

Detective Dan Aldrich was in rare form. He proclaimed to be a man full of a sort of madness that only takes place in March and even though it is almost a religious experience for Dan, in many minds it does not replace Easter or Lent. His passion focused on the NCAA basketball tournament and his chance to win a billion dollars for the UC system from Warren Buffet if he could guess all the winning teams. His myopic UC view reduced the PAC 12 to the elite 1, by only

congratulating UCLA and not Stanford, Oregon, Utah, Colorado and Arizona. Dan stacked the deck like a Las Vegas Casino, with 3 part questions that only one table person could answer. Any wrong answer became fineable for the person and the table. Any help was subject to some outrageous fines. The casualties of his mayhem included Ms. Burroughs, Ms. Clifton, Dick Muir, Kevin Dempsey, Larry Wolfsen, Dan Seiftel, Jeannette Pagliaro, Michael Hewitt and Aleene Althouse. Earlier Dan fined the members of his Scholarship Committee as evidently he found out they were short on scholarship funds. Wes Walker and Martin Bernal contributed too, before we ended singing Happy Birthday to Dan Seiftel.

Our speaker, Teresa Lauenders, is the incoming SV Rotary President. She went through a power point presentation on our Rotary Guatemala Project that our club sponsored and Sharon Caiocca was the grant writer. What we already knew about Guatemala was it had 13 million people; of which 59% were of Europe-North American descent and 40.5% were indigenous. Guatemala City was twice as large as the next city with over a million residents. The average yearly income was \$5200 and the official language was Spanish, but 21 Mayan dialects were more commonly spoken. 75% of the population over the age of 15 was literate. 50% were Roman Catholic. The screen had lots of happy images of children’s faces, red and blue shirted Rotarians, simple dress and one princess with her crown. The Uniendo Project Fair was a gathering place for ideas and networking. This year 24 Rotarians, 4 current/past Governors and 2 Optometrists were on the

February 2-5 trip. Highlights of the trip were visiting the nineteen widows who got stoves and witnessing how they were used during home visits. The wood stoves were more fuel efficient, and healthier then what they had before. The kit included a vent that went outside so smoke was not trapped inside their abode. The doctors completed an eyesight evaluation, before providing glasses that would change their lives. The Rotarians who went on the trip had a couple of “Rotary changes lives” incidents. During an exam one child could not see more then 8 inches from his face. He was given glasses and for the first time could see past his outstretched hands. Sadly during an eye exam the doctor could tell from looking at a man’s eyes that he had brain cancer. This was preventable. They had a Family Album Project where they took pictures of the children and passed them around so each kid got a picture of him or herself to take home. Later they handed out shoes and shirts as prizes. Jon Winston became a “verified shoe salesman.” The biggest part of the trip was health education learning how to brush teeth, nutrition, washing hands, first aid, sanitation, and respiration and learning how to say, “ayudame” or help me. She finished by answering a few questions. One question was on solar cooking which would be possible but the cooks would have to be educated on how to use it. The other question was on water supply and quality. It was “poor and not drinkable” as she learned after drinking the local water for 3 days. She went to see a doctor who said, “since you have been drinking the water for 3 days you are okay, because if you were infected you should be sick by now.”