

ROTARY CLUB OF SANTA CRUZ OFFICERS 2015 - 2016

President..... Jim Weisenstein
Secretary Ian Mackenzie
Treasurer Ian Mackenzie
Sergeant-at-Arms Peter Dean
President-Elect Sid Slatter
Program Coordinator Sid Slatter

DIRECTORS

SENIOR DIRECTORS **JUNIOR DIRECTORS**
Blaine Brokaw Michael Harrison – 1st Qtr. Programs
Larry Fogelquist Richard Beach – 2nd Qtr. Programs
Colleen Harrison Bob Bosso – 3rd Qtr. Programs
Jim Zenner Elizabeth Clifton – 4th Qtr. Programs

Junior Directors - Elect 2016 - 2017

Kim Adamson, Linda Burroughs,
Peter Cook and Tom Parker

CLUB SERVICE - Blaine Brokaw

Attendance Debbie McCarroll, Mario Luis
Bulletin Volunteers, J. Brokaw, D. Maurillo, G. Zuanich
Classification Ian Mackenzie
Club Drawing Heather Stiles
Detective Blaine Brokaw
Historian Marv Jensen
Invocations Dave Dreyfus
Membership Background Wally Dale
Membership Development R. Hobbs, A. Althouse, M. Luis
Red Badge Advisor..... Russ Hobbs
Music..... Michael Harrison
Photographer Donna Maurillo
Public Relations.....Donna Maurillo & Tom Honig
Rotary Information Gerry Turgeon
We Care Jeanette Pagliaro
Web Master..... Peter Huemer
Song Master Jan Derecho
Fellowship / Greeter Debbie McCarroll, Mario Luis
Rotary Social Coordinator Peter Cook

SPECIAL EVENTS

Club Barbecue Sid Slatter & Wes Walker
Fundraiser Sid Slatter
Holiday Program..... Richard Beach

Be A Gift To The World
www.santacruzrotary.com

COMMUNITY SERVICE - Larry Fogelquist

Benevolence and Grants..... Aleene Althouse
Community Project Larry Fogelquist
Senior Citizens..... Jeanette Pagliaro
RotaCare John Mahaney
Salvation Army Bell Ringers Tom Reese

New Generations - Adamson, Asche, Cook & Parker

Youth Activities / Boy & Girl Scouts Larry Fogelquist
R.Y.L.A..... Tom Parker
Interact..... Tom Parker
Rotaract Elizabeth Clifton
Speech Contest Bob Bosso & Wally Dale
Youth Exchange Maurice Carrillo
Club Youth Service Chair Elizabeth Clifton
Club Youth Protection Officer..... Jeanette Pagliaro

VOCATIONAL SERVICE - Colleen Harrison

Club Directory Ian Mackenzie
Career Planning Kim Adamson
Magazine..... Colleen Harrison
Academic Scholarships Dan Aldrich
Vocational Scholarships..... Michael Harrison

INTERNATIONAL SERVICE - Jim Zenner

World Community Service..... Jim Zenner
Rotary Foundation..... Frank Minuti
Sister City Coordinator Bill Schuette
Ambassadorial Scholarship Stephen Karon

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman..... Linda Burroughs
Secretary..... Donna Maurillo
Treasurer..... Ian Mackenzie

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President Donna Maurillo
Secretary/Treasurer Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2015 - 2016

President..... K.R. Ravindran
District Governor 5170 Susan Valenta
International Convention..... Seoul, Korea
Assistant Governor, Area 7 Cheryl Rebottaro

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley Bruno's BBQ Mondays 12:15 PM
Santa Cruz Sunrise ...De Lavega Golf Club..... Tuesdays 7:15 AM
Freedom Valley Heights Tuesdays 12:15 AM
San Lorenzo Valley ...Mt. Hermon Con. Ctr. Wednesdays 7:15 AM
Watsonville Elks Club Wednesdays 12:15 PM
Capitola / Aptos Seascape Golf Club Thursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

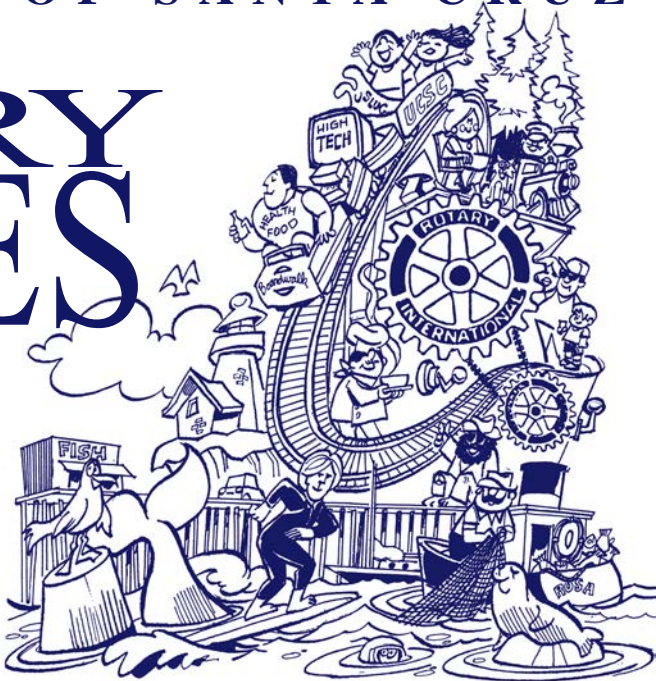
**ROTARY
SPOKES**

P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

Be A Gift To The World



President - Jim Weisenstein

Editor - Donna Maurillo

March 18, 2016

Todays Program

Doug Erickson

Highly experienced domestic & international Sales Executive with a record of growing top-line revenues, profitability, and global business expansion.

A skilled leader in business development, direct and channel sales for enterprise and mid-market. Adept in SaaS/Cloud subscription models, software licensing, strategic partnering, exceeding \$1M ARR per partner.

A trusted advisor and strategic business partner with leading global businesses including IBM, Softbank, Fujitsu, Oracle, SF.com, EMC, Xerox, HP,

Kodak, Sony, and Microsoft

Programs - Bob Bosso

Invocation - Blaine Brokaw

Detective - Tom Foster

Last Week’s Speaker

Chris Murphy certainly knows his basketball, and he wants us to love it as much as he does. So let’s see more people buying season tickets to the local Warriors games. You might catch a game or two that features an NBA player putting in his time on the court.

Visiting our Club gave the Santa Cruz Warriors the boost they needed. They soundly defeated Delaware on Sunday night as Area 7 Rotary Clubs cheered them over the top. The score was good enough to earn everyone free ice cream from Mission Creamery.



It’s a Measly \$30 to End Polio

Rotary International is still fighting the last few cases of polio. So our District 5170 is going in big time to help push it over the top. We have set a goal to raise \$120,000 by March 31. It sounds like a lot, but that’s only \$30 from each of us. We can find that much change in our sofa cushions!

Make your check to The Rotary Foundation, and give it to John Huffman. Or donate by credit card at www.rotary.org/give Each dollar will be matched by the Bill and Melinda Gates Foundation. AND the donation counts toward your next Paul Harris level.

Duck Dynasty Planning Meeting

Quack, quack!! All the ducks who are planning the big fundraiser will meet in the back room after our regular meeting. If you want to put in your two quacks, please attend.

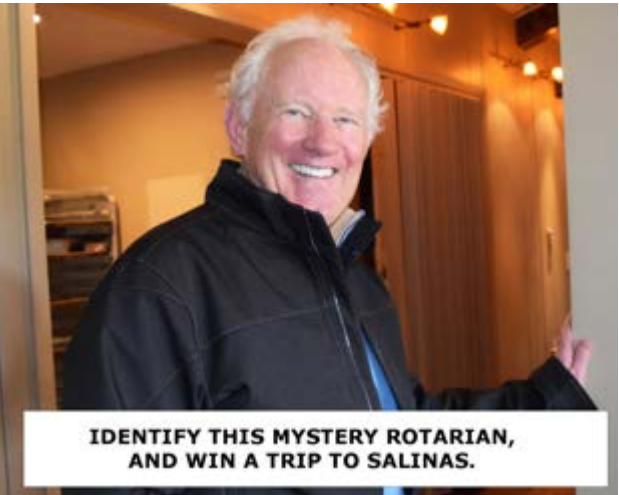
By the way, President-Elect Sid is already at goal for sponsorships. If this kind of support continues, we’ll have plenty of cash for the Community Fund. Way to go, Rotarians!



Parking, Parking

Several members have asked for clarification about where they can park during our meetings. It’s easy. We can park anywhere in the main lot, and in front of the hotel rooms (both the upper and lower lots). There is additional space behind the hotel rooms in the upper lot. There’s always plenty of space, so it shouldn’t be any trouble to find something.

If all else fails, Chas Eldridge says you can park in front of his house. But it’s a long walk down to the Back Nine.



Next Week We Are Dark...

If you show up next week, the rest of us won’t be here. There will be no lunch. There will be no program. On the up side, you won’t have to pay a Detective fine, and you don’t have to do a make-up.

Menu for April 1

No April Fooling. Lunch on April 1 will be a good one. We’ll be dining on hamburgers with trimmings (the burgers here are great!), pasta bar, salad bar, and cookies with ice cream.

Beach Crew Will Be Honored

The City of Santa Cruz notified us that our Beach Cleaning Crew will be honored, along with other volunteer groups, on Volunteer Appreciation Day, Tuesday, April 12, at City Hall. A reception begins at 2:30pm, with the honors at 3pm. More details will follow.

Next at Bat

Galaham will be your next newsletter editor. Send all complaints to him from now on.

Cool Programs Coming Up!!		
Dark – Good Friday		March 25
Casey Beyer, SC Business Council		April 1
Kate Roberts – Economic Partnership		April 8
Megan Gormley – US Women’s Open		April 15
Defective Detectives		
Dark – Good Friday		March 25
Tom “April Fool” Parker		April 1
Invocation – or On Vacation		
Dark – Good Friday		March 25
TBA		April 1
Club Drawing		
Dark – Good Friday		March 25
Angelo “Money Man” DeBernardo		April 1
Karen “Not Janet” Beeson		April 15

Club Birthdays

All those candles! That’s what’s causing global warming!
March 21 – Dan “The Man” Seftel
March 22 – Sam “Cardinal” Bishop
March 25 – Erik “Shocker” Dybdahl
March 27 – Jim “Winey” Bargetto
March 28 – Michelle “Ma Belle” Anderson
March 28 – Tom “Michelle’s Twin” Parker
March 29 – Jack “I’m the Law” Ritchey

Questions to Ask Our Speaker

How many ears on the Easter Bunny?
What *does* Gary Reece do for a living?
What’s up with those Duck Dynasty guys?
Which is worse, Trump or dengue fever?
How many times do I have to repeat myself?