ROTARY CLUB OF SANTA CRUZ OFFICERS 2015 - 2016

President	Jim Weisenstein
Secretary	lan Mackenzie
Treasurer	lan Mackenzie
Sergeant-at-Arms	Peter Dean
President-Elect	Sid Slatter
Program Coordinator	Sid Slatter

DIRECTORS

SENIOR DIRECTORS	JUNIOR DIRECTORS
Blaine Brokaw	Michael Harrison – 1st Qtr. Programs
Larry Fogelquist	Richard Beach – 2nd Qtr. Programs
Colleen Harrison	Bob Bosso – 3rd Qtr. Programs
Jim Zenner	Elizabeth Clifton – 4th Qtr. Programs

Junior Directors - Elect 2016 - 2017

Kim Adamson, Annie Asche, Peter Cook and Tom Parker

CLUB SERVICE - Blaine Brokaw

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AttendanceDebbie McCarr	oll, Mario Luis	F
BulletinVolunteers, J. Brokaw, D. Mauril		١
ClassificationI	an Mackenzie	
Club Drawing	Heather Stiles	١
Detective	Blaine Brokaw	F
Historian	. Marv Jensen	9
Invocations	Dave Dreyfus	F
Membership Background	Wally Dale	
Membership Development R. Hobbs, A. Altl	house, M. Luis	,
Red Badge Advisor	Russ Hobbs	
Music Mic	chael Harrison	1
Photographer Do	onna Maurillo	
Public RelationsDonna Maurillo	& Tom Honig	
Rotary Information	Gerry Turgeon	
We CareJean	nette Pagliaro	•
Web MasterI	an Mackenzie	
Song Master	. Jan Derecho	I
Fellowship / Greeter Debbie McCarr	oll, Mario Luis	l
Rotary Social Coordinator	Peter Cook	,
SPECIAL EVENTS		

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Club Barbecue	Sid Slatter & Wes Walker
Fundraiser	Sid Slatter
Holiday Program	Richard Beach

Be A Gift To The World

www.santacruzrotary.com

COMMUNITY SERVICE - Larry Fogelquist

Benevolence and Grants	Aleene Althouse
Community Project	Larry Fogelquist
Senior Citizens	Jeanette Pagliaro
RotaCare	John Mahaney
Salvation Army Bell Ringers	Tom Reese

New Generations - Adamson, Asche, Cook & Parker

Youth Activities / Boy & Girl Scouts	Larry Fogelquist
R.Y.L.A	Tom Parker
Interact	Tom Parker
Rotaract	Elizabeth Clifton
Speech Contest	Bob Bosso & Wally Dale
Youth Exchange	Maurice Carrillo
Club Youth Service Chair	Elizabeth Clifton
Club Youth Protection Officer	Jeanette Pagliaro

VOCATIONAL SERVICE - Colleen Harrison

Club Directory	lan Mackenzie
Career Planning	Kim Adamson
Magazine	Colleen Harrison
Academic Scholarships	Dan Aldrich
Vocational Scholarships	Michael Harrison

INTERNATIONAL SERVICE - Jim Zenner

World Community Service	Jim Zenner
Rotary Foundation	Frank Minuti
Sister City Coordinator	Bill Schuette
Ambassadorial Scholarship	Stephen Karon

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman	Linda Burroughs
Secretary	Donna Maurillo
Treasurer	lan Mackenzie

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President [Donna Maurillo
Secretary/Treasurer	lan Mackenzie

ROTARY INTERNATIONAL OFFICERS 2015 - 2016

President	K.R. Ravindran
District Governor 5170	Susan Valenta
International Convention	Seoul, Korea
Assistant Governor, Area 7	Cheryl Rebottaro

CLUBS OF SANTA CRUZ COUNTY

Santa Cruz SunriseDe Lavega Golf Club Tuesdays 7:15 AN FreedomValley HeightsTuesdays 12:15 AN San Lorenzo ValleyMt. Hermon Con. CtrWednesdays 7:15 AN WatsonvilleElks ClubWednesdays 12:15 PN Capitola / AptosSeascape Golf ClubThursdays 12:15 PN	•	Scotts Valley	Bruno's BBQ	···· · Mondays 12:15 PM
San Lorenzo ValleyMt. Hermon Con. CtrWednesdays 7:15 AN WatsonvilleElks ClubWednesdays 12:15 PN		Santa Cruz Sunrise	De Lavega Golf Club	····· Tuesdays 7:15 AM
WatsonvilleElks ClubWednesdays 12:15 PN		Freedom	Valley Heights	Tuesdays 12:15 AM
•		San Lorenzo Valley	Mt. Hermon Con. Ctr	Wednesdays 7:15 AM
Capitola / AptosSeascape Golf ClubThursdays 12:15 PM		Watsonville	Elks Club	Wednesdays 12:15 PM
		Capitola / Aptos	.Seascape Golf Club	Thursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ



P.O. Box 497 – Santa Cruz, CA 95061 Meets Friday at 12:15 p.m. Santa Cruz Elks Lodge – 150 Jewell Street

Be A Gift To The World



President - Jim Weisenstein

Editor -Blaine Brokaw

July 31, 2015

Todays Program

Dan Haifley – O'Neill Sea Odyssey



Dan has spoken here at our club in the past. He is the Executive Director of O'Neill Sea Odyssey, a post he's held since 1999. Dan also writes for the Santa Cruz Sentinel and Mercury News. To be sure, Dan has dedicated his life to Santa Cruz and the Central Coast through all sorts of environmental organizations and through government service. He is a graduate of UCSC, a husband and father of two; so roots run deep here in Santa Cruz with the Haifley family. Welcome Dan!

Programs - Michael Harrison

Invocation - Blaine Brokaw

Detective - Jane McKenzie

Last Week's Meeting

Last week I was greeted by Debbie McCarroll and she was delightful to see at the front table. As with Luis, Debbie checked me in expertly. Please make sure to say hi to both she and Luis when you come in. Still looking for a volunteer to help out with attendance, so let me know if you have an interest. I saw Colleen Harrison right away. She was all relaxed having plenty of time to attend Rotary and be retired.

Jim opened the meeting with the sad news of Lee Courtright's passing. Lee was a long-time stalwart member who worked especially hard with academic scholarships for many years. He was a quiet yet very productive and valuable member of the club. Lee will be sorely missed. A memorial service will be held at Oakwood Memorial Crystal Chapel, 3301 Paul Sweet Rd. at 11:30 am on August 5th. Wally Dale offered the invocation in the Rotary spirit of following the four way test.

John Burroughs became winner #3 of the club drawing offered by Steve Karon. The gift was a bottle of champagne and a gift certificate to Ristorante Avanti. Heather is the chair for raffle, so please see her about contributing this year.

The detective was Steve Karon and he felt very good about his report. He declared his fondness for taking "stupid pills" and the resulting pratfalls produced by their consumption. He quizzed folks on songs and movies and generally got the crowd involved in

confessing their weaknesses; another awesome job.

The speaker for the meeting was Terry Corwin and she talked about the Santa Cruz Land Trust where she serves as the Executive Director. The land trust has gotten away from purchasing or otherwise acquiring land and holding it. They now partner with land owners to produce income, recreational space and conservation space. Their budget is 50% stewardship cost for the property they now administer. Terry recommended visiting Byrne Miller Forest and Antonelli's Pond as two great places to recreate that are pet friendly.

We enjoyed a new pianist last week. Iverne Rand provided music as a guest of Michael Harrison.



Jim Closed the Meeting with the Quote "Kindness: the deaf can hear it and the blind can see it."

New Member Recruitment

Please remember the first two meetings you host a new prospective member, the club will pay for your guest's lunch (ooooh).



Make sure to sign up for invocations, we're running a little low. See Dave Dreyfus.

Upcoming Programs

District Governor's Visit	August 7
Eileen Hill – Santa Cruz Derby Girls	August 14
Martin Bernal – State of The City	August 21
Red Badge Speakers	August 28

For August Sharon Caiocca will take notes and write the copy on the 7th & 14th. Gerry Turgeon will handle the Spokes for the 21st. Blaine will be back on the 28th to resume his mediocre production of this rag.

Be here on August 7th, the District Governor will be here and we owe Her (Susan Valenta) our attention and support. Also, make sure to fill out a pledge card for the Rotary International Foundation annual campaign. Every Rotarian, every year!

Club Calendar

Sign Up for Club Drawing and Invocation today! Sign-up sheets available: See Heather Stiles for Drawing and Dave Dreyfus for Invocation

Detective

Donna Maurillo	August 7
Jim Bargetto	August 14
Open	August 21
Tom Foster	August 28

Invocation

See Dave Dreyfus August 7

Club Drawing

Frank Minuti August 7
Tom Parker August 14
Wally Dale August 21
Matt Shelton August 28

Club Anniversaries

Dick Wilson August 3, 36 yrs Phil Allegri August 4, 23 yrs

Wedding Anniversaries

None This week – What's up?

Member Birthdays

Dan Aldrich August 5