

**ROTARY CLUB OF SANTA CRUZ OFFICERS 2014 - 2015**

President..... Donna Maurillo  
Secretary ..... Ian Mackenzie  
Treasurer ..... Ian Mackenzie  
Sergeant-at-Arms ..... Larry Fogelquist  
President-Elect ..... Jim Weisenstein  
Program Coordinator ..... Jim Weisenstein

**DIRECTORS**

**SENIOR DIRECTORS**                      **JUIOR DIRECTORS**  
Martin Bernal ..... Blaine Brokaw – 1st Qtr. Programs  
Larry Wallerstein ..... Larry Fogelquist – 2nd Qtr. Programs  
Janet Gluch ..... Colleen Harrison – 3rd Qtr. Programs  
Karen Beeson ..... Heather Stiles – 4th Qtr. Programs

**Junior Directors - Elect 2015 - 2016**

Bob Bosso, Elizabeth Clifton,  
Michael Harrison and Cynthia Kilian

**CLUB SERVICE - Martin Bernal**

Attendance..... Tom Parker  
Bulletin ..... S. Caiocca, R. Condit, G. Zuanich, E. Dybdahl  
Classification ..... Ian Mackenzie  
Club Drawing ..... Peter Huemer  
Detective ..... Hank Olson  
Historian ..... Marv Jensen  
Invocations ..... Jeanette Pagliaro  
Membership Background ..... Wally Dale  
Membership Development ..... Russ Hobbs  
Red Badge Advisor..... Russ Hobbs  
Music..... Michael Harrison  
Photographer ..... Bryan Williams  
Public Relations.....Donna Maurillo & Tom Honig  
Rotary Information ..... J. Zenner, S. Bishop, G. Turgeon  
We Care..... Jeanette Pagliaro  
Web Master..... Ian Mackenzie  
Song Master ..... Jan Derecho  
Fellowship / Greeter ..... Peter Cook

**SPECIAL EVENTS**

Club Barbecue..... Sid Slatter & Wes Walker  
Fundraiser ..... Jim Weisenstein  
Holiday Program..... Larry Fogelquist  
Rotary Potluck ..... Ian Mackenzie

**Light Up Rotary**

[www.santacruzrotary.com](http://www.santacruzrotary.com)

**COMMUNITY SERVICE - Larry Wallerstein**

Benevolence and Grants..... Aleene Althouse  
Community Project ..... Fred Gawlick & Larry Wallerstein  
Second Harvest Food Bank..... Sharon Caiocca  
Senior Citizens..... Jeanette Pagliaro  
RotaCare ..... John Mahaney  
Salvation Army Bell Ringers ..... Tom Reese

**New Generations - Bosso, Clifton, M. Harrison & Kilian**

Youth Activities / Boy & Girl Scouts..... Grant Dow  
R.Y.L.A..... Larry Fogelquist  
Interact..... Larry Fogelquist  
Rotaract ..... Elizabeth Clifton  
Speech Contest..... Bob Bosso & Wally Dale  
Club Youth Service Chair ..... Elizabeth Clifton  
Club Youth Protection Officer..... Jeanette Pagliaro

**VOCATIONAL SERVICE - Janet Gluch**

Club Directory ..... Ian Mackenzie  
Career Planning ..... Kim Adamson  
Magazine..... Janet Gluch  
Academic Scholarships ..... Dan Aldrich  
Vocational Scholarships..... Michael Harrison

**INTERNATIONAL SERVICE - Karen Beeson**

World Community Service..... Karen Beeson  
Rotary Foundation..... Janet Krassow  
Sister City Coordinator ..... Bill Schuette  
Ambassadorial Scholarship ..... Stephen Karon

**ROTARY CLUB OF SANTA CRUZ ENDOWMENT**

Chairman ..... Linda Burroughs  
Secretary..... Val Macken  
Treasurer ..... Ian Mackenzie

**ROTARY CLUB OF SANTA CRUZ FOUNDATION**

President ..... Frank Minuti  
Secretary/Treasurer ..... Ian Mackenzie

**ROTARY INTERNATIONAL OFFICERS 2014 - 2015**

President..... Gary C.K. Haung  
District Governor 5170 ..... Ed Jellen  
International Convention..... Sao Paulo, Brazil  
Assistant Governor, Area 7 ..... Cheryl Rebottaro

**CLUBS OF SANTA CRUZ COUNTY**

Scotts Valley ..... Bruno's BBQ ..... Mondays 12:15 PM  
Santa Cruz Sunrise.... De Lavega Golf Club..... Tuesdays 7:15 AM  
Freedom ..... Valley Heights ..... Tuesdays 12:15 AM  
San Lorenzo Valley.... Mt. Hermon Con. Ctr. .... Wednesdays 7:15 AM  
Watsonville ..... Elks Club ..... Wednesdays 12:15 PM  
Capitola / Aptos ..... Seascape Golf Club ..... Thursdays 12:15 PM

**ROTARY CLUB OF SANTA CRUZ**

**ROTARY  
SPOKES**

P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

**Light Up Rotary**



**President - Donna Maurillo**

**Editor - Sharon Caiocca**

**July 25, 2014**

**Dick Wilson**

**Programs - Blaine Brokaw**

**Invocation: Galaham Zuanich**

**Detective: Cynthia Kilian**

**Weekly Message from President Donna:**

*Dear Rotarians...*

*When I saw a nearly empty room at 12:20 last Friday, I thought maybe it was a backlash against my presidency. I need not have worried. There was an influx at the last minute, and we ended up with 73 attendees. That's better than what we've been doing, especially in the summer.*

*It was especially good to see Harland Johnson, who's been under the weather lately. And it will be good to see John Brokaw back in action once he's out of the hospital. Cheers to all of you who make the effort every week.*

*President Donna*

**Meeting:**

Jim Weisenstein gave the invocation. President Donna gave a big welcome back to Harlan Johnson and Barclay Brown. She also acknowledged Nick Wyckoff for attending 2 meetings in a row!

Dan Aldrich introduced one of our scholarship recipients, Akosua Busia who is a junior at Stanford University studying mathematical and computational science. Akosua is very well spoken and impressive young lady.

Jan Derecho led us in the welcome song with Sam Bishop and Michael Harrison providing our music.

Tom Canfield won the raffle prize which was donated by Ian Mackenzie. The basket contained an assortment of the “World’s Best Chocolates”.

**Announcements:**

Peter Huemer announced he is in charge of coordinating the raffle gifts this year and a clip board was being circulated so please sign up.

It was announced that John Brokaw is out of the ICU – YEAH!!!! We wish you a very speedy recovery John!

Brian Compagna from Education First announced that they are desperately seeking host families this summer for high school aged kids from Austria, Italy, Russia and China. The kids will only be here 3-4 weeks and their classes will be taught at Santa Cruz High School. Please contact Education First if you are interested.

Chief of Detectives, Hank Olson was our detective for the meeting. He provided some background about himself and he said that he joined the Scotts Valley Rotary Club in 1975 and was a member until 2004. For 30 years in Rotary his favorite Club to do a makeup meeting was our Club. So when he decided to join Rotary again, he joined the Santa Cruz Club. Now he needs our help to participate as the detective for one of our meetings. Each table was provided with a “Detective Guidelines” handout as well as the detective schedule. He indicated that if you are on the list, you need to be detective on the date provided or arrange to trade with someone else and then let him know about the change.

Kevin Newhouse was our speaker and his program was about the history of Aptos. Kevin works for Morgan Stanley and received his BS in Business Administration from Humboldt State in 2002. He is also a member of the Cabrillo Host Lions Club as well as a major volunteer member of the Aptos History Museum.

The Aptos History Museum is completely funded by volunteers. They meet on a regular basis to discuss fund raising ideas and one of the ideas presented was to write a history book about Aptos and have the proceeds go to the Museum. He volunteered to write the book and he sent his idea out to Arcadia publishing company and they said “yes”. They gave him a

year to write the book and he had no idea how much work was involved but he soon found out.

Aptos was an Indian village which many thought meant “meeting of two streams” - Aptos Creek and Valencia Creek. They now think Aptos is a reference to the people and he believes it means “the people who live at the two streams”.

It all started with Rafael and Soledad Castro who had a 5500 acre land grant from Mexico in the 1800s. The Castros raised 12 children and Rafael and Soledad are buried in Aptos. Rafael Castro built “Castro’s Wharf” where they sent goods to Hawaii prior to it becoming a US State. At low tide, you can still see some of the wooden supports for Castro’s Wharf.

Joseph and Augustita Arano were another big name in the making of Aptos. They were born in France and came to Aptos where they built a General Store. They had 8 kids and Kevin’s book is dedicated to Amelio Arano who gave so much to make Aptos what it is today.

In 1870 the Arano’s built a house and General Feed store on Wharf Road. Kevin Newhouse now lives in this house. In 1978 Bay View Hotel was built near the Aptos Train Station which was used to transport timber from the Forest of Nisene Marks.

1915 the Coast Road (Soquel Drive) was built and the actual downtown Aptos was across the street from where the Rio Del Mar Shopping sits currently.

The first hotel in Aptos was the “Live Oak Hotel” built in 1869 by Patrick Walsh when Aptos was truly a wild west town. It later became the home of the Aptos Club which was a bar. In 1966 the Aptos Club was demolished.

Another big name in Aptos is Claus Spreckels, a sugar millionaire who built the Speckel’s House. His wife was handicapped in a wheel

chair and he built an elevator which used the water from Valencia Creek to move it up and down.

Rio Del Mar was very different in the early 1900s. A huge mountain was removed and the dirt was used to fill in the land where the current parking lot is located. The lot is 20 feet higher than it was originally. The Sea Breeze was built in 1926 and the Rio Del Mar Hotel burned down in 1963. The creek was dammed up at Rio Del Mar and there was a bathing pavilion used for recreation. You can still see some of the remains of the pavilion if you look up the creek at the wooden sides.

If anyone is interested in purchasing Kevin’s book, you can do so at the Aptos History Museum.

**Member Birthdays:**

July 27 – Karen Watts  
July 28 – Bruce Dunn  
July 28 – President Donna Maurillo

**Wedding Anniversaries:**

July 22 – Angelo DeBernardo 14  
July 28 – Chas Eldridge 52  
July 30 – Ian Mackenzie 26

**Club Anniversaries:**

July 25 – Bob Rudolph 56  
July 26 – John Huffman 46  
July 28 – Martin Bernal 4

**Reminder:** The District Governor, Ed Jellen has requested all clubs to collect teaching supplies for our local schools which will be presented at our August 8<sup>th</sup> meeting. So for the next couple of Fridays, please bring in the following: dry-erase markers, whiteboard erasers, disinfectant wipes, ballpoint pens, pencils, pads of lined paper, crayons, file folder labels, microfiber cleaning cloths, permanent markers (assorted colors) and PostIt notes. If you can’t shop, you can write a check made to Santa Cruz Rotary.