

ROTARY CLUB OF SANTA CRUZ OFFICERS 2014 - 2015	
President.....	Donna Maurillo
Secretary	Ian Mackenzie
Treasurer	Ian Mackenzie
Sergeant-at-Arms	Larry Fogelquist
President-Elect	Jim Weisenstein
Program Coordinator	Jim Weisenstein

DIRECTORS	
SENIOR DIRECTORS	JUNIOR DIRECTORS
Martin Bernal	Blaine Brokaw – 1st Qtr. Programs
Larry Wallerstein	Larry Fogelquist – 2nd Qtr. Programs
Janet Gluch	Colleen Harrison – 3rd Qtr. Programs
Karen Beeson	Heather Stiles – 4th Qtr. Programs

Junior Directors - Elect 2015 - 2016

Bob Bosso, Elizabeth Clifton,
Michael Harrison and Cynthia Kilian

CLUB SERVICE - Martin Bernal

Attendance	Tom Parker
Bulletin	S. Caiocca, R. Condit, G. Zuanich, E. Dybdahl
Classification	Ian Mackenzie
Club Drawing	Peter Huemer
Detective	Hank Olson
Historian	Marv Jensen
Invocations	Jeanette Pagliaro
Membership Background	Wally Dale
Membership Development	Russ Hobbs
Red Badge Advisor.....	Russ Hobbs
Music.....	Michael Harrison
Photographer	Bryan Williams
Public Relations.....	Donna Maurillo & Tom Honig
Rotary Information	J. Zenner, S. Bishop, G. Turgeon
We Care.....	Jeanette Pagliaro
Web Master.....	Ian Mackenzie
Song Master	Jan Derecho
Fellowship / Greeter	Peter Cook

SPECIAL EVENTS

Club Barbecue	Sid Slatter & Wes Walker
Fundraiser	Jim Weisenstein
Holiday Program.....	Larry Fogelquist
Rotary Potluck	Ian Mackenzie

Light Up Rotary
www.santacruzrotary.com

COMMUNITY SERVICE - Larry Wallerstein	
Benevolence and Grants.....	Aleene Althouse
Community Project	Fred Gawlick & Larry Wallerstein
Second Harvest Food Bank.....	Sharon Caiocca
Senior Citizens.....	Jeanette Pagliaro
RotaCare	John Mahaney
Salvation Army Bell Ringers	Tom Reese

New Generations - Bosso, Clifton, M. Harrison & Kilian

Youth Activities / Boy & Girl Scouts.....	Grant Dow
R.Y.L.A.....	Larry Fogelquist
Interact.....	Larry Fogelquist
Rotaract	Elizabeth Clifton
Speech Contest.....	Bob Bosso & Wally Dale
Club Youth Service Chair	Elizabeth Clifton
Club Youth Protection Officer.....	Jeanette Pagliaro

VOCATIONAL SERVICE - Janet Gluch

Club Directory	Ian Mackenzie
Career Planning	Kim Adamson
Magazine	Janet Gluch
Academic Scholarships	Dan Aldrich
Vocational Scholarships.....	Michael Harrison

INTERNATIONAL SERVICE - Karen Beeson

World Community Service.....	Karen Beeson
Rotary Foundation.....	Janet Krassow
Sister City Coordinator	Bill Schuette
Ambassadorial Scholarship	Stephen Karon

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman	Linda Burroughs
Secretary.....	Val Macken
Treasurer	Ian Mackenzie

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President	Frank Minuti
Secretary/Treasurer	Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2014 - 2015

President.....	Gary C.K. Haung
District Governor 5170	Ed Jellen
International Convention.....	Sao Paulo, Brazil
Assistant Governor, Area 7	Cheryl Rebottaro

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley	Bruno's BBQ	Mondays 12:15 PM
Santa Cruz Sunrise....	De Lavega Golf Club.....	Tuesdays 7:15 AM
Freedom	Valley Heights	Tuesdays 12:15 AM
San Lorenzo Valley....	Mt. Hermon Con. Ctr.	Wednesdays 7:15 AM
Watsonville	Elks Club	Wednesdays 12:15 PM
Capitola / Aptos	Seascape Golf Club	Thursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

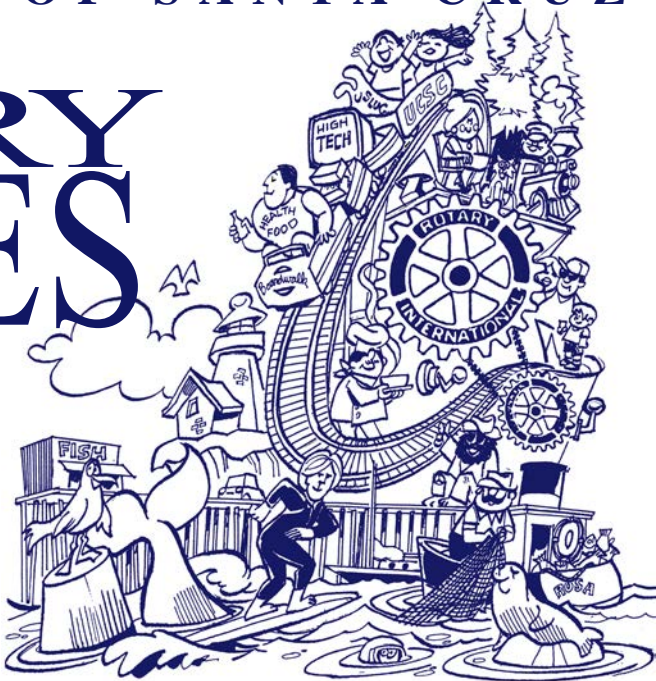
ROTARY SPOKES

P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

Light Up Rotary



President - Donna Maurillo

Editor - Galham Zuanich

January 16, 2015

Todays Program

Chancellor George R. Blumenthal



George R. Blumenthal is UC Santa Cruz's 10th chancellor. He first joined the campus in 1972 as a faculty member in astronomy and astrophysics and was named chancellor on September 19, 2007, after serving as acting chancellor for 14 months. Since the fall of 2007, the number of applicants for undergraduate admission has doubled from 24,400 annually to nearly 49,000 in 2013

Programs - Colleen Harrison

Invocation: Bruce Dunn

Detective: Erik Dybdahl

A Message from President Donna:

Dear Rotarians,



Today is my mother's 90th birthday. Much as I love you, I love her more. So I'm with her instead of standing at the lectern. Try to behave,

OK?

By the way, if you think it was cold in Santa Cruz earlier this month, you should be here in Syracuse. I now recall why I moved to California, where I'll never have to own a snow shovel. See you next Friday!

Love to you all ...
President Donna

Meeting: **Jim Weisenstein** started the meeting with a booming "hello" on the mic. He informed us that he will be our president for the next two weeks because Donna Maurillo is somewhere in the "Polar Vortex." A once famous Dorothy was caught in a vortex which took her and her dog Toto on a wonderful adventure. As I recall the antihero also used a mic to get his way. If parallels exist, some advice for Donna would be to stay on the yellow brick road and remember there is no place like home.

Attendance and Invocation: Today we had 58 Rotarians and six guests that made up the raucous crowd. The tables were alive with conversation. It was clear that the chicks were out to play while mother hen was away. One

chick reminded us that we are Rotarians every day in all aspects of our life. **Wally Dale** gave us an invocation highlighting the four-way test and urging us to use this test in every facet of our dealings. This is great advice and an appropriate suggestion for a new year's resolution.

Raffle: **Keith McKenzie** came in first. The prize was well sought after, as \$157 was raised. Keith received a wine lover's collection of educational wine books, delicious chocolates and a robust Zinfandel donated from the heart by **Jeanette Pagliaro**.

Rotarians around the world: Keith just returned from Guatemala where he and a crack team of Rotarians: **Janet "the saint" Gluch, Larry "the special" Fogelquist, Jim "the voice" Zenner, Pauline "the wife" Zenner and Bryan "the lion king" Williams** installed a water purification system that will produce 20,000 L of drinking water per day for the residents. Be sure to check out Bryan Williams's video documenting this worthwhile adventure.

Rotarians around the town: **Larry Wallerstein** and **Fred Galwick** spearheaded our Rotary's sponsoring of O'Neill Sea Odyssey for a sail plus upgrade to their hardware and software. The program provides school children from 4th thru 6th grade exposure to ocean ecology, marine biology, conservation, and sustainable

practices. We donated \$4,700.



Announcements: We started with the exciting news that **Jack Ritchey** won the exempt drawing. As I understand it, Jack is exempt of all fines and is charged with derailing future detective reports. The next announcement came from **Tom Parker** inviting us to a social he will be hosting on Saturday 1/24 from 5 to 7 PM at his house, 210 Sunset Avenue, on the beautiful west side of Santa Cruz. He and his family will provide appetizers and request that we bring our favorite beverage to share. **Linda Burroughs** reminded us that the endowment meeting has moved from 1/16 to 1/23. Finally, **John Huffman** had perfect attendance last month and won Rotarian of the month receiving exclusive parking.

Detective: **David Heald** started his detective report by asking for happy dollars. **Steve Karon** says **Russ Hobbs** is an awesome Rotarian. **Allen Dow** and his wife have been awesome for 25 years. **Tom Canfield** has an

awesome kid that is smart too. **Dan Aldridge** says The Pac 12 is awesome. **Mike Allard** is awesome in business. Finally, **Gary Reese** says anyone but Barbara Boxter is awesome. No one is more awesome than Larry Fogelquist. David raised \$356. Awesome job David! Everything is awesome!

Program: **Colleen Harrison** introduced herself as our program chair and invited us to join her in the next three months for exciting public safety programs that will safeguard you and your family. Then she introduced Russ Hobbs, Jody Hildebrand, and Joe Hamilton whom had just returned from Laos with our Rotary Foundation. While in Laos they helped install neonatal equipment for the 70 year old hospital. A total of \$150 thousand dollars in equipment was donated by the Rotary Foundation, of that amount Santa Cruz Rotary was the donation leader with \$25 thousand in donations attributed to our club!

CLUB CALENDAR

Member Birthdays:

1/21 Petersen John

Club Anniversaries:

1/19 Burroughs Linda 19 years

1/19 Reece Gary 33 years

1/20 Turgeon Gerry 26 years

Next week's meeting 1/23:

Program: Jimmy Panetta

Detective: Blaine Brokaw

Invocation: Bob Ciapponi

Drawing: NA, could be you, see Peter Huemer