ROTARY CLUB OF SANTA CRUZ OFFICERS 2014 - 2015

President	Donna Maurillo
Secretary	lan Mackenzie
Treasurer	lan Mackenzie
Sergeant-at-Arms	Larry Fogelquist
President-Elect	Jim Weisenstein
Program Coordinator	Jim Weisenstein

DIRECTORS

CENIOD DIDECTORS

SEIVION DINECTORS	JUNION DINECTORS
Martin Bernal	Blaine Brokaw – 1st Qtr. Programs
Larry Wallerstein	Larry Fogelquist – 2nd Qtr. Programs
Janet Gluch	Colleen Harrison – 3rd Qtr. Programs
Karen Beeson	Heather Stiles – 4th Qtr. Programs

HINIOD DIDECTORS

Junior Directors - Elect 2015 - 2016

Bob Bosso, Elizabeth Clifton, Michael Harrison and Cynthia Kilian

CLUB SERVICE - Martin Bernal

AttendanceTom Parker	
Bulletin S. Caiocca, R. Condit, G. Zuanich, E. Dybdahl	
Classification lan Mackenzie	
Club DrawingPeter Huemer	1
Detective Hank Olson	
Historian Marv Jensen	
Invocations Jeanette Pagliaro	
Membership BackgroundWally Dale	
Membership Development Russ Hobbs	
Red Badge Advisor Russ Hobbs	
Music Michael Harrison	
Photographer Bryan Williams	
Public RelationsDonna Maurillo & Tom Honig	
Rotary Information J. Zenner, S. Bishop, G. Turgeon	
We Care Jeanette Pagliaro	
Web Masterlan Mackenzie	
Song Master Jan Derecho	
Fellowship / Greeter Peter Cook	

SPECIAL EVENTS

Club Barbecue	Sid Slatter & Wes Walker
Fundraiser	Jim Weisenstein
Holiday Program	Larry Fogelquist
Rotary Potluck	Ian Mackenzie

Light Up Rotary www.santacruzrotary.com

COMMUNITY SERVICE - Larry Wallerstein

Benevolence and Grants	Aleene Althouse
Community Project	Fred Gawlick & Larry Wallerstein
Second Harvest Food Bank	Sharon Caiocca
Senior Citizens	Jeanette Pagliaro
RotaCare	John Mahaney
Salvation Army Bell Ringers	Tom Reese

New Generations - Bosso, Clifton, M. Harrison & Kilian

Youth Activities / Boy & Girl Scouts	Grant Dow
R.Y.L.A	Larry Fogelquist
Interact	Larry Fogelquist
Rotaract	Elizabeth Clifton
Speech Contest	Bob Bosso & Wally Dale
Club Youth Service Chair	Elizabeth Clifton
Club Youth Protection Officer	Jeanette Pagliaro

VOCATIONAL SERVICE - Janet Gluch

Club Directory	lan Mackenzie
Career Planning	Kim Adamson
Magazine	Janet Gluch
Academic Scholarships	Dan Aldrich
Vocational Scholarships	Michael Harrison

INTERNATIONAL SERVICE - Karen Beeson

World Community Service	Karen Beeson
Rotary Foundation	Janet Krassow
Sister City Coordinator	Bill Schuette
Ambassadorial Scholarship	Stephen Karon

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman	Linda Burroughs
Secretary	Val Macken
Treasurer	lan Mackenzie

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President	Frank Minuti
Secretary/Treasurer	Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2014 - 2015

President	Gary C.K. Haung
District Governor 5170	Ed Jellen
International Convention	Sao Paulo, Brazil
Assistant Governor, Area 7	Cheryl Rebottaro

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley Bruno's BBQ Mondays 12:15 PM
Santa Cruz SunriseDe Lavega Golf Club Tuesdays 7:15 AM
Freedom Valley Heights Tuesdays 12:15 AM
San Lorenzo ValleyMt. Hermon Con. Ctr Wednesdays 7:15 AM
Watsonville Elks Club Wednesdays 12:15 PM
Capitola / Aptos Seascape Golf ClubThursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ



P.O. Box 497 – Santa Cruz, CA 95061 Meets Friday at 12:15 p.m. Santa Cruz Elks Lodge – 150 Jewell Street

Light Up Rotary



Editor - Ross Condit

President - Donna Maurillo

December 5, 2014

Todays Program

Dr. Laurel Jones - Cabrillo College Strategic Plan



Dr. Laurel Jones brings to Cabrillo a distinguished, 25-year career in California Community College education. In various capacities she has served at Mission College in Santa Clara, Las Positas College, Solano Community College, Mount San Jacinto College and San Antonio College.

She is a member of Watsonville Rotary and serves on the boards of The Farm Bureau, Santa Cruz Chamber of Commerce and The United Way.

Programs - Larry Fogelquist

Invocation: Janet Krassow

Detective: Jim Zenner

A Message from President Donna:



Dear Rotarians,

With the end of the year upon us, I want to wish you the best of the holiday season.

In the spirit of giving, how about a gift to Hank Olsen? Hank could use a few "reserve detectives," please consider volunteering. Sometimes he is caught short and needs a fill-in detective at the last minute. Any takers?

I also want to compliment our Junior Directors for the fine job they've been doing with the programs this year. It's due in part to Jim Weisenstein's idea to have monthly meetings to exchange speaker ideas. Brilliant!

Love you all ... President Donna

Meeting:

In step with the Thanksgiving Spirit, President Donna offered up Turkey In The Straw as an alternative song to God Bless America. Sam Bishop came through in fine fashion with a solo harp performance of God Bless America.

Annie Asche's invocation was read by President Donna and evoked the spirit of Thanksgiving as well. We have much to be grateful for and Annie's words were very apropos.

Kevin Dempsey provided a terrific raffle gift which included a "rabbit" wine opener an excellent bottle of wine and an average assortment of non-local average chocolates. Janet Krassow



was the lucky winner. At the end of our meeting Blaine Brokaw, stepping in for Janet, properly acknowledged the prize using his best female voice.



Bob Ciapponi can't contain his excitement learning that he is our EXEMPT Rotarian for December.

NOMINATING COMMITTEE NEWS



SID SLATTER will be our new President for the 16-17 year! Also elected to the board were Grant Dow, Kim Adamson, Richard Beach and Peter Cook! Excellent choices all!



Our Detective Joel
Miller mixed religion,
trivia and happy dollars
to rake in \$240 for the
kitty. We were hoping
for a little Fire and
Brimstone, snake

handling or strychnine, but got Aristotle instead.

Program:



LARRY introduced our speaker (In record time)! For more LARRY NEWS, check Facebook!



Rotarian *Kim Adamson* and her water management counterpart from Scotts Valley, Piret Harmon, made a terrific presentation on water management within

Santa Cruz County.

Lots of interesting tidbits ... in particular order of importance, here are some of them:

- Ground Water overdraft is our biggest problem.
- 4 regular families use 1 acre foot of water per year. We currently are in deficit 1,150 acre feet in the county.
- Water Treatment Plants provide water for agriculture.
- All treated water flows in Purple Pipes.
- We need a minimum of 15" of rain to recharge groundwater sources.
- In Soquel, development is to be water use neutral. Development fees are used for ground recharging purposes.

ANNOUNCEMENTS

Bring a Friend on December 12th!

ROTARY FOUNDATION Not too Late to Donate!

See Janet Krassow or John Huffman

Q: What did Adam say on the day before Christmas?

A: Its' Christmas, Eve!

CLUB CALENDAR

Member Birthdays:

TOO MANY TO LIST ... Sorry about that chief!

Wedding Anniversaries:

Dec 2 Allan Dow	25 years
Dec 6 Bob Yonts, Jr.	29 years
Dec 16 Peter Prindle	16 years
Dec 19 Bob Pensinger	61 years
Dec 28 Tom Reese	53 years

Club Anniversaries:

Dec 6	Keith McKenzie	23 years
Dec 11	Bob Davis	5 years
Dec 12	Dan Aldrich	31 years
Dec 14	Bill Lynch, Jr.	41 years
Dec 20	Donna Maurillo	23 years

Detective:

Dec 12 Tom Parker Dec 19 Linda Burroughs

Invocations:

Dec 12 Hank Olson Dec 19 LARRY

Drawing Gift:

Dec 12 Tom Reese Dec 19 Gerry Turgeon

Upcoming Programs:

Dec 19th CHRISTMAS PROGRAM