

ROTARY CLUB OF SANTA CRUZ OFFICERS 2013- 2014

President.....Frank Minuti
SecretaryIan Mackenzie
TreasurerIan Mackenzie
Sergeant-at-Arms Larry Fogelquist
President-ElectDonna Maurillo
Program CoordinatorDonna Maurillo

DIRECTORS

SENIOR DIRECTORS **JUNIOR DIRECTORS**
Wes Walker Karen Beeson – 1st Qtr. Programs
Fred Gawlick Janet Gluch – 2nd Qtr. Programs
Soosan Rigi Martin Bernal – 3rd Qtr. Programs
Lane Lawson Larry Wallerstein – 4th Qtr. Programs

Junior Directors - Elect 2014 - 2015

Larry Fogelquist, Colleen Mulholand,
Heather Stiles and Bryan Williams

CLUB SERVICE - Wes Walker

Attendance Peter Cook
BulletinB. Brokaw, J. Weisenstein, T. Kontz, P. Prindle
Classification Bill Bagnall
Club Drawing Heather Stiles
Detective Erik Dybdahl
Historian Marv Jensen
Invocations Jane McKenzie
Membership Background Wally Dale
Membership DevelopmentAleene Althouse
Red Badge Advisor..... Russ Hobbs
Music..... Don Munro
Photographer Donna Maurillo
Public Relations.....D. Maurillo, T. Honig, B. Williams
Rotary Information J. Zenner, S. Bishop, G. Turgeon
We Care..... Jeanette Pagliaro
Web Master..... Ian Mackenzie
Song Master Cynthia Kilian
Fellowship / Greeter Colleen Mulholand

SPECIAL EVENTS

Club Barbecue.....Phil Allegri
Fundraiser Donna Maurillo
Holiday Program..... Jan Derecho
Mystery Trip..... Mystery Rotarian

Engage Rotary Change Lives
www.santacruzrotary.com

COMMUNITY SERVICE - Fred Gawlick

Benevolence and Grants..... Aleene Althouse
Community ProjectFred Gawlick
Second Harvest Food Bank..... Angelo DeBernardo/Peter Huemer
Senior Citizens..... Jeanette Pagliaro
RotaCare John Mahaney
Salvation Army Bell Ringers Tom Reese

New Generations - Fogelquist, Mulholand, Stiles & Williams

Youth Activities / Boy & Girl Scouts..... Aleene Althouse
R.Y.L.A..... Larry Fogelquist/Colleen Mulholand
Interact..... Larry Fogelquist/Colleen Mulholand
Rotaract Elizabeth Clifton
Speech Contest.....Elizabeth Clifton/Jeanette Pagliaro
Club Youth Service Chair Elizabeth Clifton
Club Youth Protection Officer..... Jeanette Pagliaro

VOCATIONAL SERVICE - Soosan Rigi

Club Directory Ian Mackenzie
Career Planning Bob Ciapponi Kevin Dempsey
Magazine Grant Dow
Academic Scholarships Dan Aldrich
Vocational Scholarships..... Michael Harrison

INTERNATIONAL SERVICE - Lane Lawson

World Community Service.....Sharon Caiocca
Rotary Foundation..... Tom Foster
Sister City Coordinator Bill Schuette
Ambassadorial Scholarship Stephen Karon

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman Linda Burroughs
Secretary.....Val Macken
Treasurer Ian Mackenzie

ROTARY CLUB OF SANTA CRUZ FOUNDATION

President Janet Krassow
Secretary/Treasurer Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2012 - 2013

President.....Ron D. Burton
District Governor 5170 Angie Hassler
International Convention..... Sydney, Australia
Assistant Governor, Area 7 Jon Winston

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley Bruno's BBQ Mondays 12:15 PM
Santa Cruz Sunrise....De Lavega Golf Club..... Tuesdays 7:15 AM
Freedom Valley Heights Tuesdays 12:15 AM
San Lorenzo Valley....Mt. Hermon Con. Ctr. Wednesdays 7:15 AM
Watsonville Elks Club Wednesdays 12:15 PM
Capitola / Aptos Seascape Golf ClubThursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

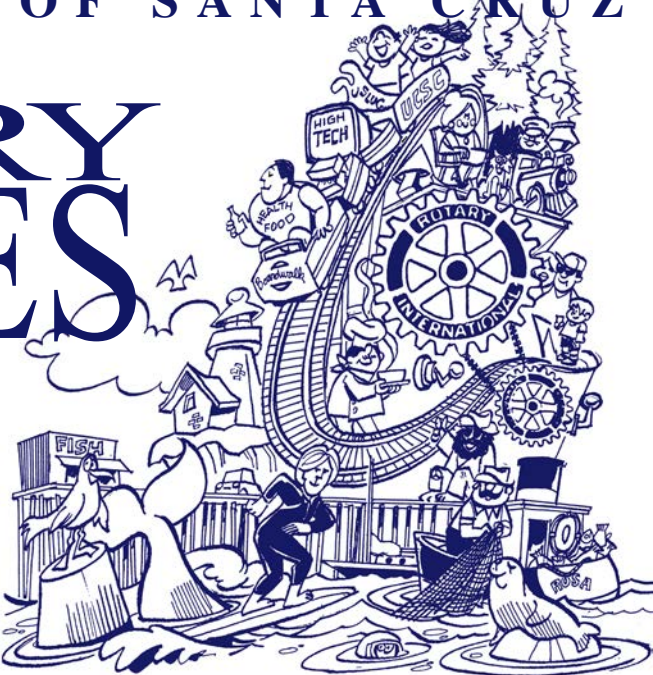
ROTARY
SPOKES

P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

Engage Rotary Change Lives



President - Frank Minuti

Editor - Blaine Brokaw

August 2, 2013

TODAY'S PROGRAM

NASA Astronomical Art

Yvonne Clearwater

Yvonne holds an advanced degree from UC Davis in Psychology focusing on Environmental Design Research and Communications. She's here to speak with us about the fusion of science and art as it relates to astronomy and NASA's various missions to the heavens.

Programs - Karen Beeson

Invocation: Joel Miller

Detective: Sid Slatter

Detective Schedule

Auguts 9 – Bryan Williams
August 16 – Aleene Althouse
August 23 – Richard Beach
August 30 – Sam Bishop
September 6 – Carol Lezin

Erik Dybdahl is Chief of Detectives this year. If you would like to volunteer and serve as detective (like that ever happens), see Erik.

Upcoming Programs

Aug 9 – The Penny Ice Creamery
Aug 16-Red Badge (Tom Parker & Jerry Logan)
Aug 23 – Trudy Bell – Community Service History and how to become involved
Aug 30- Santa Cruz Rotary Community Fund
Sep 06 – **District Governor Visit – Angie Hassler**

Invocation Schedule

August 9 – Cynthia Killian
August 16 – Fred Gawlick
August 23 – Steve Karon
August 30 – Matt Shelton
September 6 – Erik Dybdahl
Jane McKenzie is the chair of invocations. Maybe you’re a budding poet or a seasoned raconteur? If so give Jane a call and volunteer to impart your wisdom.

Drawing Schedule

August 9 – Elizabeth Clifton
August 16 – TBD
August 23 – Russ Hobbs
August 30 – Jeanette Pagliaro
September 6 – Soosan Rigi

Birthdays

August 5 – Dan Aldrich
August 9 – Michael Harrison
August 10 – Randy Krassow

Wedding Anniversaries

August 11 – Keith & Della Mackenzie - 57

Club Anniversaries

August 3 – Dick Wilson – 34
August 4 – Phil Allegri – 21
August 6 – Rod Seigle – 17
August 9 – Nick Wyckoff - 28

Last Week’s Meeting

I arrived at club a little later than usual last week. Someone greeted me and checked me in (nice reporting eh?)

Heather Stiles and Michael Harrison sold me raffle tickets. They were sitting in place of Jim Weisenstein who procured the gift for the day’s raffle. (So I was sort of half awake.)

Don Munro was back at the piano and I felt comforted by his presence. I’ve been coming to club since 1988 and he and Julia Berlin are the two official pianists I can recall. When Julia left, she took her piano with her... but that’s another story.

Donna Maurillo gave an invocation and Cynthia Killian led the welcome song. One time when I was editing the Spokes I put in the speaker program for the day as “Loan Star Industries” in like 36 pt font. That was pretty embarrassing.

Ryan Coonerty pulled a winning ticket for the raffle and the corresponding number was

held by Janet Gluch; so she won all kinds of goodies like wine. When I won, I received a bottle of aquavit which sat in my freezer for 6 years waiting for John Peterson to come and drink it.

Grant Dow revived the tradition of giving a report on the Rotarian magazine and his address was riveting. The magazine delivers very good writing in the and the subjects are usually very interesting. Take a look. Also there are classifieds for house swaps, international fellowships of various kinds and other neat stuff.

Tom Foster served as detective and accused folks of “having issues”. Tom had a lot of folks to fine; I guess as a group we’re pretty “issue” driven. I remember when we used to have the options of full meal, salad or coffee. The detective fined Angelo Canepa for buying the salad option and then he put chicken from the full meal plan on his salad. It was funny at the time.

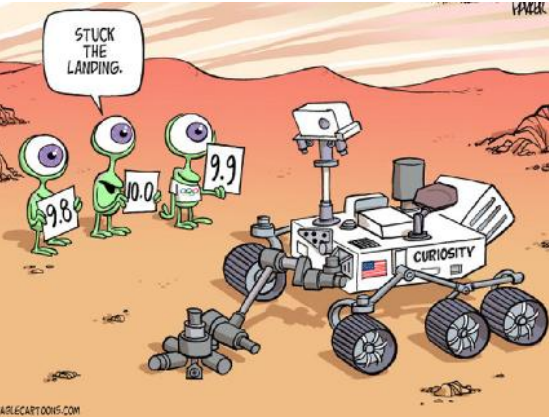
The program was Ryan Coonerty who spoke about the future of work and his new book “Rise of the Naked Economy”. Ryan is a very engaging and effective speaker, so the program was excellent. The content of the address was about how people coming into the workforce want to work and how companies are changing their ideas about offices and the like to meet the demands/desires of these new young workers.

The idea is central offices will be eliminated in favor of public or semi-public collaborative spaces. Concerns over this sort of

arrangement included lack of contact, need for personal interaction and need for competitive stimulation.

Club Calendar

September 6 – Dist. Gov. Angie Hassler
September 7 – Rotary Day at the A’s
October 17 – Avenues of Service BBQ
October 18 – Club BBQ – No Noon Mtg



Donations for the Dist. Governor Visit

Governor Angie would like us to support her project of providing new, clean underwear and socks for less fortunate folks. Please bring items in support of this cause any time before or on Friday Sept. 6. You may donate money (\$5 suggested) in lieu of the actual items.

Help! I need someone to deliver the August 23 Spokes to the meeting that day, produce the Spokes for me on August 30 and September 6 and take notes for the September 13 meeting. Please email **Blaine’s Email – It’s incorrect in the Directory b_brokaw@sbcglobal.net**