

**ROTARY CLUB OF SANTA CRUZ OFFICERS 2015 - 2016**

President..... Jim Weisenstein  
Secretary ..... Ian Mackenzie  
Treasurer ..... Ian Mackenzie  
Sergeant-at-Arms ..... Peter Dean  
President-Elect ..... Sid Slatter  
Program Coordinator ..... Sid Slatter

**DIRECTORS**

**SENIOR DIRECTORS**                      **JUNIOR DIRECTORS**  
Blaine Brokaw ..... Michael Harrison – 1st Qtr. Programs  
Larry Fogelquist ..... Richard Beach – 2nd Qtr. Programs  
Colleen Harrison ..... Bob Bosso – 3rd Qtr. Programs  
Jim Zenner ..... Elizabeth Clifton – 4th Qtr. Programs

**Junior Directors - Elect 2016 - 2017**

Kim Adamson, Linda Burroughs,  
Peter Cook and Tom Parker

**CLUB SERVICE - Blaine Brokaw**

Attendance ..... Debbie McCarroll, Mario Luis  
Bulletin ..... Volunteers, J. Brokaw, D. Maurillo, G. Zuanich  
Classification ..... Ian Mackenzie  
Club Drawing ..... Heather Stiles  
Detective ..... Blaine Brokaw  
Historian ..... Marv Jensen  
Invocations ..... Dave Dreyfus  
Membership Background ..... Wally Dale  
Membership Development ..... R. Hobbs, A. Althouse, M. Luis  
Red Badge Advisor..... Russ Hobbs  
Music..... Michael Harrison  
Photographer ..... Donna Maurillo  
Public Relations.....Donna Maurillo & Tom Honig  
Rotary Information ..... Gerry Turgeon  
We Care ..... Jeanette Pagliaro  
Web Master..... Peter Huemer  
Song Master ..... Jan Derecho  
Fellowship / Greeter ..... Debbie McCarroll, Mario Luis  
Rotary Social Coordinator ..... Peter Cook

**SPECIAL EVENTS**

Club Barbecue ..... Sid Slatter & Wes Walker  
Fundraiser ..... Sid Slatter  
Holiday Program..... Richard Beach

**Be A Gift To The World**  
[www.santacruzrotary.com](http://www.santacruzrotary.com)

**COMMUNITY SERVICE - Larry Fogelquist**

Benevolence and Grants..... Aleene Althouse  
Community Project ..... Larry Fogelquist  
Senior Citizens..... Jeanette Pagliaro  
RotaCare ..... John Mahaney  
Salvation Army Bell Ringers ..... Tom Reese

**New Generations - Adamson, Asche, Cook & Parker**

Youth Activities / Boy & Girl Scouts ..... Larry Fogelquist  
R.Y.L.A..... Tom Parker  
Interact..... Tom Parker  
Rotaract ..... Elizabeth Clifton  
Speech Contest ..... Bob Bosso & Wally Dale  
Youth Exchange ..... Maurice Carrillo  
Club Youth Service Chair ..... Elizabeth Clifton  
Club Youth Protection Officer..... Jeanette Pagliaro

**VOCATIONAL SERVICE - Colleen Harrison**

Club Directory ..... Ian Mackenzie  
Career Planning ..... Kim Adamson  
Magazine..... Colleen Harrison  
Academic Scholarships ..... Dan Aldrich  
Vocational Scholarships..... Michael Harrison

**INTERNATIONAL SERVICE - Jim Zenner**

World Community Service..... Jim Zenner  
Rotary Foundation..... Frank Minuti  
Sister City Coordinator ..... Bill Schuette  
Ambassadorial Scholarship ..... Stephen Karon

**ROTARY CLUB OF SANTA CRUZ ENDOWMENT**

Chairman..... Linda Burroughs  
Secretary..... Donna Maurillo  
Treasurer..... Ian Mackenzie

**ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND**

President ..... Donna Maurillo  
Secretary/Treasurer ..... Ian Mackenzie

**ROTARY INTERNATIONAL OFFICERS 2015 - 2016**

President..... K.R. Ravindran  
District Governor 5170 ..... Susan Valenta  
International Convention..... Seoul, Korea  
Assistant Governor, Area 7 ..... Cheryl Rebottaro

**CLUBS OF SANTA CRUZ COUNTY**

Scotts Valley ..... Bruno's BBQ ..... Mondays 12:15 PM  
Santa Cruz Sunrise ...De Lavega Golf Club..... Tuesdays 7:15 AM  
Freedom ..... Valley Heights ..... Tuesdays 12:15 AM  
San Lorenzo Valley ...Mt. Hermon Con. Ctr. .... Wednesdays 7:15 AM  
Watsonville ..... Elks Club ..... Wednesdays 12:15 PM  
Capitola / Aptos ..... Seascape Golf Club ..... Thursdays 12:15 PM

**ROTARY CLUB OF SANTA CRUZ**

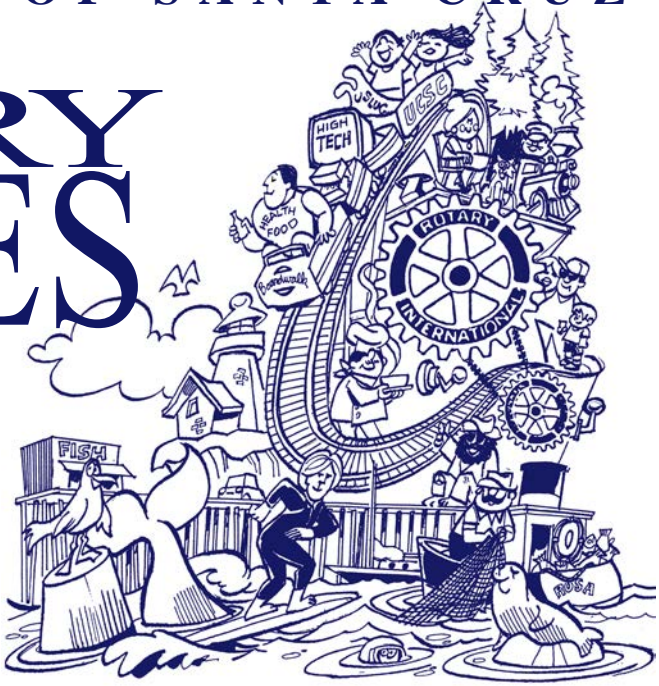
**ROTARY  
SPOKES**

P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

**Be A Gift To The World**



**President - Jim Weisenstein**

**Editor - Galaham Zuanich**

**April 8, 2016**

**Today's Program**

**Kate Roberts**

**President of Monterey Bay Economic Partnership**



A regional nonprofit, membership organization consisting of public, private and civic entities located throughout the counties of Monterey, San Benito and Santa Cruz. Prior to joining MBEP, Ms. Roberts spent seven years running her own independent management consultancy that helped organizations solidify strategies and accelerate growth.

**Programs - Elizabeth Clifton**

**Invocation - Peter Prindle**

**Detective - Donna Maurillo**

**Invocation: Ross Condit** reminded us of the four-way test. That was instrumental if you wanted to avoid a fine later in the meeting.



**Menu:** next week noi mangiamo  
Menu Salads ~ Salad Bar and Garlic Bread Entrée ~ Chef's Lasagna  
Dessert ~ Pana Cotta



**Announcements and Events:** Get your ducks in a row for duck dynasty because our big event is right around the corner. Join us on April 22 for a night you will surely remember. If you

haven't signed up yet, you can email [ian@santacrurotary.com](mailto:ian@santacrurotary.com) the number of people joining you and he'll bill you.

**Membership: Stoney Brook** has proposed **Lisa Tkoch** for membership. Any member comments must be made to the Club Secretary within 7 days.

**Board of Directors Meeting:** April 13th at 5:30pm. The next meeting of the Board of Directors will be hosted by **Annie Asche** at 120 Bayona, Santa Cruz. Directors and guests wishing to attend are requested to contact the Secretary at 345-5182 or email [ian@santacruzrotary.com](mailto:ian@santacruzrotary.com)



**Detective:** Our detective was "Clueless" **Tom Parker**. He started by announcing that he doesn't want any applause. It turns out he didn't have to ask. He did ask about happy dollars and there were quite a few. **Tracy Bliss** was happy to go to Palm Desert. **Ritt** was happy for Ian counting all the pennies that Ritt is

famous for dropping in the collection buckets. In an act of kindness Ritt rolled up 100 pennies so that Ian could take a break from counting pennies. **Sid Slatter** was happy that **Sam Bishop** was the first to RSVP to duck dynasty. Tom Parker finished off the round of happiness by announcing that he had a great time at the district conference with **Peter Cook, Sid Slatter, Bob Bosso, and Annie Asche**. Then our detective Tom told us that he doesn't have a clue what a detective report is. Then he proved it to us by not only fining the editor but also fining the photographer in successive fashion. Finally, he quacked us up by quizzing us on duck dynasty facts.



**Program:** The Santa Cruz County business Council advocates local business interests to our government. There are more than 26 companies serving as board members. This organization has been around for 20 years and boasts the Seaside company as its first member. We can boast that our president elect Sid Slater is the

chairman of the board. The council aims to make government more effective for our local economy. They want to move the barometer up for economic vitality in the region. We were informed that the three biggest areas of concern are: housing, water, and transportation. The council is looking to help solve these problems because many local businesses are growing and are having difficulty hiring qualified workers. The challenge lies in the cost-of-living driven by housing scarcity caused by outdated building codes. Also, the transportation corridors can't handle the current volume causing workers to lose hours of productivity sitting in a car.

**CLUB CALENDAR**

**Member Birthdays:**

- 4/11 Jim Zenner
- 4/13 Janet Gluch
- 4/13 Bill Schuette
- 4/14 Bill Lynch Jr

**Club Anniversaries:**

- |                      |         |
|----------------------|---------|
| 4/10 Debbie McCarrol | 1 year  |
| 4/14 Lane Lawson     | 8 years |

**Wedding Anniversaries:** Not a week for love

**Next week's meeting 4/15/2016:**

- Program:** Megan Gormley- US Women's open  
**Detective:** Blain Brokaw  
**Invocation:** John Brokaw  
**Drawing:** Karen Beeson