

ROTARY CLUB OF SANTA CRUZ OFFICERS 2013- 2014

President.....Frank Minuti

SecretaryIan Mackenzie

TreasurerIan Mackenzie

Sergeant-at-Arms Larry Fogelquist

President-ElectDonna Maurillo

Program CoordinatorDonna Maurillo

DIRECTORS

SENIOR DIRECTORS **JUNIOR DIRECTORS**

Wes Walker Karen Beeson – 1st Qtr. Programs

Fred Gawlick Janet Gluch – 2nd Qtr. Programs

Soosan Rigi Martin Bernal – 3rd Qtr. Programs

Lane Lawson Larry Wallerstein – 4th Qtr. Programs

Junior Directors - Elect 2014 - 2015

Larry Fogelquist, Colleen Harrison,
Heather Stiles and Bryan Williams

CLUB SERVICE - Wes Walker

Attendance Peter Cook

BulletinB. Brokaw, J. Weisenstein, T. Kontz, P. Prindle

Classification Bill Bagnall

Club Drawing Heather Stiles

Detective Erik Dybdahl

Historian Marv Jensen

Invocations Jane McKenzie

Membership Background Wally Dale

Membership DevelopmentAleene Althouse

Red Badge Advisor..... Russ Hobbs

Music..... Don Munro

Photographer Donna Maurillo

Public Relations.....D. Maurillo, T. Honig, B. Williams

Rotary Information J. Zenner, S. Bishop, G. Turgeon

We Care..... Jeanette Pagliaro

Web Master..... Ian Mackenzie

Song Master Cynthia Kilian

Fellowship / Greeter Colleen Mulholand

SPECIAL EVENTS

Club Barbecue.....Phil Allegri

Fundraiser Donna Maurillo

Holiday Program..... Jan Derecho

Mystery Trip..... Mystery Rotarian

Engage Rotary Change Lives
www.santacruzrotary.com

COMMUNITY SERVICE - Fred Gawlick

Benevolence and Grants..... Aleene Althouse

Community ProjectFred Gawlick

Second Harvest Food Bank..... Angelo DeBernardo/Peter Huemer

Senior Citizens..... Jeanette Pagliaro

RotaCare John Mahaney

Salvation Army Bell Ringers Tom Reese

New Generations - Fogelquist, Mulholand, Stiles & Williams

Youth Activities / Boy & Girl Scouts..... Aleene Althouse

R.Y.L.A..... Larry Fogelquist/Colleen Mulholand

Interact..... Larry Fogelquist/Colleen Mulholand

Rotaract Elizabeth Clifton

Speech Contest.....Elizabeth Clifton/Jeanette Pagliaro

Club Youth Service Chair Elizabeth Clifton

Club Youth Protection Officer..... Jeanette Pagliaro

VOCATIONAL SERVICE - Soosan Rigi

Club Directory Ian Mackenzie

Career Planning Bob Ciapponi Kevin Dempsey

Magazine Grant Dow

Academic Scholarships Dan Aldrich

Vocational Scholarships..... Michael Harrison

INTERNATIONAL SERVICE - Lane Lawson

World Community Service.....Sharon Caiocca

Rotary Foundation..... Tom Foster

Sister City Coordinator Bill Schuette

Ambassadorial Scholarship Stephen Karon

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman Linda Burroughs

Secretary.....Val Macken

Treasurer Ian Mackenzie

ROTARY CLUB OF SANTA CRUZ FOUNDATION

President Janet Krassow

Secretary/Treasurer Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2012 - 2013

President.....Ron D. Burton

District Governor 5170 Angie Hassler

International Convention..... Sydney, Australia

Assistant Governor, Area 7 Jon Winston

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley Bruno's BBQ Mondays 12:15 PM

Santa Cruz Sunrise.... De Lavega Golf Club..... Tuesdays 7:15 AM

Freedom Valley Heights Tuesdays 12:15 AM

San Lorenzo ValleyMt. Hermon Con. Ctr. Wednesdays 7:15 AM

Watsonville Elks Club Wednesdays 12:15 PM

Capitola / Aptos Seascape Golf ClubThursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

ROTARY SPOKES

P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

Santa Cruz Elks Lodge – 150 Jewell Street

Engage Rotary Change Lives

President - Frank Minuti **Editor - Peter Prindle**

April 4, 2014

TODAY'S PROGRAM

Today's Program is the January 2014 Guatemala Water Project. Two faculty members and eleven Cabrillo engineering students in various engineering disciplines and skill levels went on a two week Engineering Abroad program. They worked on a rainwater catchment system to provide potable water to 120 families in the village of Vuelta Grande.

Programs - Martin Bernal

Invocation: Fred Gawlick **Detective: Lary Wolfsen**

Detective Schedule

April 11 Drew Miller
April 18 Dark
April 25 Gary Reece

Upcoming Programs/Events

April 7, 14, 21, 28 Cowell Beach Clean-up
April 11 Dan Haifley, SC Harbor
April 11-13 District Conference
April 18 Dark
April 25 Brad Howard (Rotary’s Future)
May 2 Dark
May 3 Our Event: Roman holiday
September 12 Club Barbeque

Invocation Schedule

April 11 Peter Cook
April 25 Janet Gluch

Club Raffle

April 4 Cynthia Kilian
April 11 Tom Honig
April 25 TBD

Member Birthdays

April 1 Bob Davis
April 11 Jim Zenner
April 13 Janet Gluch/Bill Schuette
April 14 Bill Lynch Jr.
April 15 Bob Rittenhouse Sr.

Club Anniversaries

April 1 Sid Slatter (10)
April 7 John Biondi (42)
April 8 Wade Nittler (31)
April 14 Lane Lawson (6)
April 16 Richard Beach (4)

Wedding Anniversaries

April 1 David/Jackie Heald (36)
April 2 Joel/Christina Miller (31)
April 3 Tony/Barbara Condotti

Membership

Wes Walker has proposed Lars Stokkebye for membership. Any member comments must be made to the Club Secretary with 7 days.

Board of Directors Meeting April 9 at 5:30 hosted by Larry Wallerstein at 331 Arroyo Seco, Santa Cruz. Directors and guests wishing to attend are requested to contact the Secretary at 345-5182.

Last Week’s Meeting

I arrived early to set up for the raffle. Steve Spragens was in the parking lot reading the paper, as Frank Minuti arrived taking a tax break. A moment later Ian pulled up. As I walked inside Peter Cook was already checking in Rotarians. Donna was photographing some of the early arrivals, perhaps wondering how they might look in a toga. I must admit I did an extraordinary job of tearing tickets, while raffle coordinator Heather Stiles collected money. Finally finished I dashed to get lunch and find an empty table, which filled up quickly with Keith McKenzie, Jeanne Adema, Burt Rees, Dave Dreyfus, John Burroughs and Larry Wolfson conversing about summer lake levels, McKenzie’s Cheyenne chocolates and taxes. Our band disbanded for the day, so there was no music. Frank was reluctant to let us sing without music to drown out our voices. Jeannete Pagliano highlighted the words of Mother Teresa in her invocation.

The club’s raffle prize was donated by Peter Prindle and won by Dr. Mahaney. Anne Asche won the exempt from April fines title. Donna went over her Event charts, thanking a large group of people who have contributed. Fred Gawlick thanked the Chamber of Commerce, Interact and AVID and like Arnold vowed, “that I’ll be back.”

With thoughts of “only 17 days left in the tax season” on his mind Frank turned to our detective, Michael Harrison, who was given 24 hours to come up with a plan. He started by revealing his blue SC Warriors shirt as he teamed up with Larry Wallerstein, sporting his referee uniform and whistle. They took us on a different basketball ride. Michael was looking for Warriors, but not the basketball kind. These were to be Rotary Warriors. Michael selected Aleene Althouse as his Rotary Warrior. The rules were each Rotary Warrior had to select the Rotarian they most admired. This became a little awkward for some of the Rotarians who were concerned about offending the many choices they had. Overall it was a great group to be associated with as David Heald, Dr.Keith McKenzie, Val Macken, Ian McKenzie, Larry Wallerstein, Martin Bernal, Frank Minuti, Tom Parker, Bob Davidson, Russ Hobbs, Steve Karon, Cynthia Kiligan, Sharon Caiocca, John Huffman, Dr. John Mahaney and Dick Wilson who closed saying, “Well it wouldn’t be Martin, because he has been taking credit for everything that I did.” Martin Bernal needed no introduction after that turning to

his latest installment of the thrilling City Government 101 series introducing Julianna Rebagliati the City Planning Director as our speaker. She said, “I’m living my dream on the Monterey Bay.” Which led some of us to believe that she might be geographically challenged as she lives in Bonny Doon. Her power point presentation started with some basic information. General Plans are 5-20 years out, current planning is 1-5 years and building permits are usually less then 1. We got bogged down with climate action, historic code enforcement, department coordination, and administration and UCSC collaborations. Some of us couldn’t figure out why they would keep historic records on code enforcement. Some of her challenges have to do with financing her department, which collects only 25% from the General Fund, while 75% is fee based. Quoting Dick Wilson, “ it is like doing a floor show with a straight jacket on.” The new General Plan was adopted in 2012. There were 71 public meetings, which led to no challenges to the plan. La Bahia is the only project that has been denied in the last few years, but as Burt Rees said, “it wasn’t our planning department that denied it. It was a County supervisor who was dumb as a Stone.” She cited facts that left real estate brokers salivating while anyone from the SC environmental community was cringing. “We have approved 774 hotel rooms, over 600 residential, 200 plus low income and are working on La Bahia 3.” She closed with some powerful La Bahia images of the Monterey Bay from the pool area. “It looks like Hawaii,” said a tablemate. Unfortunately like most planners she never finished, because she had more projects to show then time permitted.