#### **ROTARY CLUB OF SANTA CRUZ OFFICERS 2023 - 2024**

## DIRECTORS

SENIOR DIRECTORS	JUNIOR DIRECTORS
Heather Gorley Wendi Hamm	nang – 1st Qtr. Programs
Traci Bliss Wes Wal	ker – 2nd Qtr. Programs
Jim Weisenstein Matt Falco	oner – 3rd Qtr. Programs
Bob Davidson Ashley Thomp	son – 4th Qtr. Programs

## **CLUB SERVICE - Heather Gorley**

Attendance Bill Bonsall
Bulletin Ashley Thompson, Gallaham Zuanich,
Debbie Robinson & David Terrazas
Classification lan Mackenzie
Club Drawing Joel Miller
Detective Shelli Strahle
Historian Marv Jensen
Invocations Kasey Hinchman
Membership BackgroundGary Reece
Red Badge Advisor/ Member Development Chris Murphy
Sarah Madsen
Music Michael Harrison & Sam Bishop
Photographer Donna Maurillo
Public Relations Jill Stone
Rotary Information Gary Reece
We CareJanet Krassow
Web Master Peter Huemer
Song Master Jan Derecho
Fellowship/Greeter Michele Costa
SPECIAL EVENTS

# Club Barbecue ...... John & Linda Burroughs Fundraiser ...... Jill Stone Holiday Program....... Wes Walker

### **ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND**

President Erik Dy	bdahl
Secretary/Treasurerlan Mack	kenzie

# Create Hope in the World www.santacruzrotary.com

#### COMMUNITY SERVICE - Traci Bliss

Benevolence and Grants	Fred Gawlick
Community Project	Traci Bliss & Fred Gawlick
Senior Citizens	Jeanette Pagliaro
RotaCare	Larry Fogelquist
Salvation Army Bell Ringers	Sam Bishop
Beach Clean Up	Donna Maurillo
Avenues of Flags	Chris Murphy
R.Y.L.A	Molly Parks & Jim Courtright
Interact	Molly Parks & Kris Munro
Rotaract	Annie Asche
Speech Contest Bob Bosso, Pete	r Dean & Elizabeth Hammack
Club Youth Service Chair	Michele Costa
Club Youth Protection Officer	David Terrazas

## VOCATIONAL SERVICE - Bob Davidson

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יי ז,	Club Directory	lan Mackenzie
', S	Career Planning	Bob Davidson
e e	Magazine	Bob Davidson
e er	Academic Scholarships	Richard Beach
e	Vocational Scholarships	Michael Harrison
e n	INTERNATIONAL SERVIC	CE - Jim Weisenstein
n	World Community Service	Jim Weisenstein
e	Rotary Foundation	Annie Asche
e		
	Youth Exchange	David Terrazas
y n	Youth Exchange Sister City Coordinator	

## **ROTARY CLUB OF SANTA CRUZ ENDOWMENT**

Chairman	Linda Burroughs
Secretary	Donna Maurillo
Treasurer	lan Mackenzie

## **ROTARY INTERNATIONAL OFFICERS 2023 - 2024**

Gordon R. McInally
Hung Wei
Singapore
Kristen Fabos

## CLUBS OF SANTA CRUZ COUNTY

Scotts Valley Mondays 12:15 PM	
Freedom Go to https://freedomrotary.org for meeting times	
Watsonville ······· Elks Club ····· Wednesdays 12:15 PM	
Santa Cruz Sunrise····DeLaveaga Golf Course ·····Thursdays 7:15 AM	
Capitola / Aptos ······ Seascape Golf Club ······ Thursdays 12:15 PM	
San Lorenzo Valley ···· Scopazzi's ····· Thursdays 7:00 PM	

# ROTARY CLUB OF SANTA C<sub>A</sub>RUZ

P.O. Box 497 – Santa Cruz, CA 95061 Meets Friday at 12:15 p.m. The Elks Lodge – 150 Jewel Street

**Create Hope in the World** 

# March 8, 2024

President - Angelo DeBernardo

Editor - Debbie Robinson

Mayor of Santa Cruz Fred Keeley

Fred Keeley is the first directly-elected Mayor of Santa Cruz. Elected in 2022, Fred has held three other elected offices in our community: County Supervisor, County Treasurer, and California State Assembly Member. Among his other accomplishments, he authored the two largest voter-approved environmental protection bonds in the nation's history. Fred also serves on the board of directors of the Monterey Bay National Marine Sanctuary Foundation. Fred teaches with Secretary Leon Panetta at the Panetta Public Policy Institute at CSU Monterey Bay.

# **Programs -** Matt Falconer

Invocation: Debbie Robinson

Detective: Tom Parker

## <u>Announcements</u>

**2024** Rotary Night at the Santa Cruz Warriors is fast approaching on Saturday, March 16. Tickets are \$40 center sideline and \$35 sideline (and includes a cool t-shirt!). Tickets are going fast! Pregame social will be a district leadership meeting at 4:30 tickets are \$45 and include meal and cocktail. More information to follow or just ask Chris the VIP speaker.

## Save the date - Annual Fundraiser

This year's fundraiser is going to be one merry and bright magical night. Please join us on Saturday, May 11 for **Miracle on Jewell Street.** Drinks are **FREE thanks to Seghetti Waxler.** Tickets are \$125/person. More details TBA soon! Interested in becoming a sponsor? Let us know at jill@santacruzrotary.com

## Service Opportunity

Hope's Closet at 2555 Soquel Drive You can support this effort by shopping at the retail store (great stuff!!) or volunteering for an hour any Thursday between 11-1. Spending time helping this dedicated group is inspiring and counts as a Friday meeting make-up.

**Board of Directors Meeting: March 13 at 5:30pm**. The next meeting of the Board of Directors will be hosted by Bob Davidson at 2541 Soquel Avenue, Santa Cruz. Directors and guests wishing to attend are requested to contact the Secretary at 345-5182 or email ian@santacruzrotary.com

## Last Meeting March 1, 2024

**Invocation: Janet Glutch's** invocation was a quote from the infamous Steve Jobs. "The people who are crazy enough to think they can change the world are the ones who do."

## David Terrazas hit the raffle jackpot,

winning a Crow's Nest gift card, candy and stationery.

**President Angelo** introduced Caroline Mann, the executive director from the homeless advocacy Wings who thanked the club and the Benevolence and Grants committee for their \$1,000 donation to their program.

Jim Zenner and others spoke about the amazing trip to install more water Wall Spring water purification systems in Guatemala. President Angelo shared pictures A huge thank you to all of the participating club members that have contributed their time and funding to this Water Warriors Project. A true example of sharing "service above self" globally.

# **Detective Report: Donna Maurillo**

Happy Dollars were shared. Donna decided to challenge the club to a game of "Are you smarter Than a 5<sup>th</sup> Grader?" Subject: American History. We learned that the first US President was John Hanson, first president of the Continental Congress and that the Secret Service was created in 1865 to protect Abraham Lincoln after the Civil War. He signed the act the day he was killed. George Washinton took the oath of office on Wall Street in NY City. There is a statue of him depicting the event. Most importantly, we learned that we are NOT smarter than a 5<sup>th</sup> grader.



# **Program Speaker: Matt Huffaker, City Manager for the City of Santa Cruz** was our speaker. Matt is entering his third year serving as the Santa Cruz City Manager.

He reviewed the 5 year strategic plan focusing on 7 important focus areas: fiscal sustainability, housing, natural and built infrastructure, thriving city organization, public safety and community wellbeing, homelessness response and strong businesses and vibrant downtown. He shared the 2023 accomplishments that were made and outlined the goals for 2024.

# 2024 Goals Complete the Downtown Plan Expansion project. Revitalize Downtown with passe, downtown alley, and more. Begin Phase II of the Coral Street Navigation Center: Complete San Lorenzo Park conceptual redesign process. Complete groundbreaking for the Downtown Library and Affordable Housing Project. Begin intertie project with Scotts Valley Water District to sugment Santa Cruz Water District's water supply.

Matt also shared including some of the projects that are in the pipeline and redevelopment plans for downtown Pacific Station area and outdoor dining updates.



Club Calendar	
Birthdays:	
Tom Canfield	March 13
David Fischer	March 14
Club Anniversaries:	
Blaine Brokaw~36	March 1
Carol Lezin~16	March 14

# <u>Next Meeting:</u> March 15, 2024 Invocation Bob Ciapponi Detective Traci Bliss Raffle Janet Gulch

Upcoming Program:

Ace Althouse She will speak about all things insurance related. The impact of weather, floods, fires, landslides etc.

