ROTARY CLUB OF SANTA CRUZ OFFICERS 2019 - 2020

President	Ross Condit
Secretary	lan Mackenzie
Treasurer	lan Mackenzie
Sergeant-at-Arms	. Kassey Hinchman & Arthur Schwartz
President-Elect	Bob Bosso
Program Coordinator	Bob Bosso

DIRECTORS

SENIOR DIRECTORS	JUNIOR DIRECTORS
DENION DIRECTORS	JOINION DIRECTORS

Tom Castillo Cris	stian Gonzalez – 1st Qtr. Programs
John Dickinson	. Gary Reece – 2nd Qtr. Programs
Debbie McCarroll N	Michele Costa – 3rd Qtr. Programs
Kris Munro	. Masi Bayless – 4th Qtr. Programs

CLUB SERVICE - Tom Castillo

Attendance Jeanette Pagliaro & Tana Widdows
BulletinC. Gonzalez, G. Zuanich, J. Pagliaro, T. Castillo
Classification lan Mackenzie
Club Drawing Alliah Sheta
Detective Tom Canfield
Historian Marv Jensen
Invocations Molly Parks
Membership BackgroundWally Dale
Membership Development Ross Condit
Red Badge AdvisorAleene Althouse
MusicMichael Harrison
Photographer Donna Maurillo
Public Relations Jill Stone & Alliah Sheta
Rotary Information Stephen Karon & Gary Reece
We Care Jeanette Pagliaro
Web MasterPeter Huemer
Song Master Jan Derecho
Fellowship/Greeter Jill Stone

SPECIAL EVENTS

Club Barbecue	John Burroughs	
Fundraiser	Bob Bosso	
Holiday Program	Gary Reece	

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President	Wes Walker
Secretary/Treasurer	Ian Mackenzie

Rotary Connects the World www.santacruzrotary.com

COMMUNITY SERVICE - Debbie McCarroll

Benevolence and Grants	Fred Gawlick	
Community Project	Debbie McCarroll	
Senior Citizens	Jeanette Pagliaro	
RotaCare	Larry Fogelquist	
Salvation Army Bell Ringers	Sam Bishop	
Parklet Project Manager Si	d Slatter & Jim Weisenstein	
Beach Clean Up	Donna Maurillo	
Avenue of Flags	Jeanette Pagliaro	
R.Y.L.A	Molly Parks	
Interact	Molly Parks & Kris Munro	
Rotaract	Peter Cook	
Speech ContestPeter Dean, Tar	na Widdows & Deval Thaker	
Youth Exchange	Aleene Althouse	
Club Youth Service Chair	Elizabeth Clifton-Doolin	
Club Youth Protection Officer	Jeanette Pagliaro	
VOCATIONAL SERVICE - Kris Munro		
Club Directory	Jan Mackonzio	

lo	Club Directory	lan Mackenzie
ie	Career Planning	Kris Munro
ta	Magazine	Kris Munro
ld	Academic Scholarships	Richard Beach
en	Vocational Scholarships	Michael Harrison

INTERNATIONAL SERVICE - John Dickinson

ale	World Community Service	John Dickinson
dit	Rotary Foundation	Annie Asche
	Sister City Coordinator	

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman	Linda Burroughs
Secretary	Donna Maurillo
Treasurer	lan Mackenzie

ROTARY INTERNATIONAL OFFICERS 2019 - 2020

President	Mark Daniel Maloney
District Governor 5170	Ramesh Hariharan
International Convention	Honolulu, Hawaii
Assistant Governor, Area 7	Karen McNamara

CLUBS OF SANTA CRUZ COUNTY

Scotts ValleyFour Points by Sheraton Mondays 12:15 PM
Santa Cruz Sunrise·····Back Nine Grill & Bar ······· Tuesdays 7:15 AM
Freedom······SC Fair Grounds ·····Tuesdays 12:15 PM
San Lorenzo Valley Cosa Nostra Restaurant Wednesdays 7:15 AM Ben Lomond
Watsonville ······· Elks Club ······ Wednesdays 12:15 PM
Capitola / Aptos ······ Seascape Golf Club ······Thursdays 12:15 PM

ROTARY CLUB OF SANTA C_A**R** UZ

P.O. Box 497 – Santa Cruz, CA 95061 Meets Friday at 12:15 p.m. The Elks Lodge – 150 Jewel Street

Rotary Connects the World

President - Ross Condit Editor - Galaham Zuanich November 1, 2019

Todays Program

District Governor Ramesh Hariharan



Our strategic vision: Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. Let's unite and take action!

Programs - Gary Reece

Invocation - Keith McKenzie

Detective - Tom Castillotto

Quote of the day: "I couldn't find anything appropriate for this group" **Bob "pc" Bosso**.

Invocation: Bob "the ice man commeth" Bosso reminded us that life is what happens when you are making plans. Those challenges give us a chance to be creative. Creativity is great but plagiarism is better. Bob is a lawyer. Lawyers know things.

Raffle: "little orphan" Annie Asche donated this week's raffle prize. It was a wonderful basket which included a fine wine and a generous gift card to Costco. This delightful prize was won by our own **Alan "hitting a new high" Dow**.

Announcements: November 11th is Veterans Day. Our Rotary club members have been raising and lowering the Flags for a variety of remembrance days. Bring your family. Do it. It feels good. Please see Jeanette "dr. feel good" Pagliaro for details. Today also had the exempt It was a tense affair. drawing. Rotarians everywhere Surprisingly, didn't have change to put into the donation cups. It was pandemonium. People were offering to pay for each other. Deals were being made. If you missed it, then you missed it. Before the dust settled, it was announced that Donna "I double dog dare you" Maurillo had won the drawing. One wonders what sort of mischief she will achieve.

Sunday, December 15th is bell ringing day for the Salvation Army. We have been doing this event since **Sam "first blood" Bishop** remembers and he's been around since the dinosaurs roamed the earth. So there is some tradition here. Sign-up sheets will be passed. If you want to help organize, there will be a meeting on November 13th.

Come from? 1. Bob Boso 2. Weer word! I did 3. General Georg T'm reporting in to RL...

Detective: Jim "deal or no deal" Bargetto is a proficient public speaker. He asked other proficient speakers the rules of speaking. First, he asked Wally "you talking to me" Walker the rules of speaking, but after Wally grunted, Jim moved to the far more eloquent Bob "what would you like for Christmas" Bosso. Bob enlightened us with the classic fig leaf no-no. It took us a while to figure out he was covering his crotch with his hands and the hands look like fig leaves, but we got it. Then he told us not to use profanity. Jim argued that there were certain instances in history that you could. Jim pressured us with historical questions that resembled,

dare we say, trivia. Otherwise, Jim's presentation was flawless. His power point skills were spot on. His editing skills not so much. Every slide Jim presented included **Bob "the notorious" Bosso** and **Wally "popeye" Dale**. The answers were obvious but our group was blindsided by Jim's sharp skills. Eventually every Rotarian called paid a fine.



Program: Karen Kefauver presented on the top social media trends for 2020. First, video content is king because people love watching videos. We all like to be entertained. Second, budget time and money to these interactive spaces that allow businesses to directly communicate with their clients. These forms of communication are a proven source of referrals and give a boost to customer service. Finally, privacy is big. Go into your Facebook and make sure it's all private. Otherwise someone could make money from your beautiful face or even worse steal your identity. Imagine looking in the mirror and not knowing who you are. That is terrifying. Happy Halloween!

CLUB CALENDAR	
Member Birthdays:	
11/2 Stephen Karon	
11/4 Edward Durkee	
11/5 Michael Hughett	
11/5 Frank Minuti, Jr.	
11/10 Valerie Macken	
11/13 John Brokaw	
11/14 Rodney Atchison	
11/14 Stephen Wyckoff	
11/18 Larry Fogelquist	
11/19 Debbie McCarroll	
11/21 Anthony Condotti	
11/22 Kieran Shah	
11/23 Ross Condit	
11/27 George Gallucci	
Member Anniversaries:	
11/3 Rodney Atchison	33 years
11/4 Larry Wallerstein	9 years
11/8 Aleene Althouse	13 years
11/11 Janet Krassow	25 years
11/13 John Burroughs	27 years
11/24 Samuel Bishop	47 years
Wedding Anniversaries:	
11/5 Galaham Zuanich Daniela	10 years
11/23 Lawrence Brenner Holliday	34 years
11/23 Robert Ciapponi Janine	45 years
11/24 Cristian Gonzalez Korina	7 years
11/25 Janet Krassow Randy	17 years
11/26 James Bargetto Suzie	36 years
11/28 Max Wilson Karen	10 years
Next week's meeting 11/08 /2019:	
Program: Stoney Brook SCC Veterans	
Detective: Michael Hughett	
Invocation: TBD	
Drawing: Tom Parker	