ROTARY CLUB OF SANTA CRUZ OFFICERS 2019 - 2020

President Ross Condit
Secretary lan Mackenzie
Treasurer lan Mackenzie
Sergeant-at-Arms Kassey Hinchman & Arthur Schwartz
President-Elect Bob Bosso
Program Coordinator Bob Bosso

DIRECTORS

SENIOR DIRECTORS

SEIGHOR DIRECTORS	JONION DINECTORS
Tom Castillo	Cristian Gonzalez – 1st Qtr. Programs
John Dickinson	Gary Reece – 2nd Qtr. Programs
Debbie McCarroll	Michele Costa – 3rd Qtr. Programs
Kris Munro	Masi Bayless – 4th Qtr. Programs

ILINIOR DIRECTORS

CLUB SERVICE - Tom Castillo

Attendance Jeanette Pagliaro & Tana Widdows	
BulletinC. Gonzalez, G. Zuanich, J. Pagliaro, T. Castillo	
Classificationlan Mackenzie	
Club DrawingAlliah Sheta	
Detective Tom Canfield	
Historian Marv Jensen	
Invocations Molly Parks	
Membership BackgroundWally Dale	
Membership Development Ross Condit	
Red Badge AdvisorAleene Althouse	
MusicMichael Harrison	
Photographer Donna Maurillo	
Public Relations Jill Stone & Alliah Sheta	
Rotary Information Stephen Karon & Gary Reece	
We Care Jeanette Pagliaro	
Web MasterPeter Huemer	
Song Master Jan Derecho	
Fellowship/Greeter Jill Stone	
CDECIAL EVENTS	

SPECIAL EVENTS

Club Barbecue	John Burroughs
Fundraiser	Bob Bosso
Holiday Program	Gary Reece

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President	Wes Walker
Secretary/Treasurer	lan Mackenzie

Rotary Connects the World

www.santacruzrotary.com

COMMUNITY SERVICE - Debbie McCarroll

Benevolence and Grants	Fred Gawlick
Community Project	Debbie McCarroll
Senior Citizens	Jeanette Pagliaro
RotaCare	Larry Fogelquist
Salvation Army Bell Ringers	Sam Bishop
Parklet Project Manager	Sid Slatter & Jim Weisenstein
Beach Clean Up	Donna Maurillo
Avenue of Flags	Jeanette Pagliaro
R.Y.L.A	Molly Parks
Interact	Molly Parks & Kris Munro
Rotaract	Peter Cook
Speech ContestPeter Dean,	Tana Widdows & Deval Thaker
Youth Exchange	Aleene Althouse
Club Youth Service Chair	Elizabeth Clifton-Doolin
Club Youth Protection Officer	Jeanette Pagliaro

VOCATIONAL SERVICE - Kris Munro

Club Directory	lan Mackenzie
Career Planning	Kris Munro
Magazine	Kris Munro
Academic Scholarships	Richard Beach
Vocational Scholarships	Michael Harrison

INTERNATIONAL SERVICE - John Dickinson

World Community Service	John Dickinson
Rotary Foundation	Annie Asche
Sister City Coordinator	Bill Schuette

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman	Linda Burroughs
Secretary	Donna Maurillo
Treasurer	Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2019 - 2020

President	. Mark Daniel Maloney
District Governor 5170	Ramesh Hariharan
International Convention	Honolulu, Hawaii
Assistant Governor, Area 7	Karen McNamara

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley ····· Four Points by Sheraton ···· Mondays 12:15 PM
Santa Cruz Sunrise····Back Nine Grill & Bar ······ Tuesdays 7:15 AM
Freedom·····Tuesdays 12:15 PM
San Lorenzo Valley Cosa Nostra Restaurant Wednesdays 7:15 AN
Watsonville · · · · · · Elks Club · · · · · · Wednesdays 12:15 PN
Capitola / Aptos ····· Seascape Golf Club ·····Thursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ



P.O. Box 497 – Santa Cruz, CA 95061 Meets Friday at 12:15 p.m. The Elks Lodge – 150 Jewel Street

Rotary Connects the World



President - Ross Condit

Editor - Cristian Gonzalez

August 23, 2019

Todays Program

Mayor Jack Dilles

Update on the City of Scotts Valley



Jack Dilles serves as the Mayor of Scotts Valley, having been elected to the City Council in 2016. He previously worked as the Finance Director for the cities of Santa Cruz, Morgan Hill and Scotts Valley. Jack has lived in Scotts Valley for 25 years, and is married to Lisa Dilles, a long-time teacher and principal.

Programs - Cristian Gonzalez

Invocation - Deval Thaker

Detective - Blaine Brokaw

Upcoming Events

Rotary BBQ: September 13 at Harvey West Park. There will be no meeting at the Elks.

Rotary Social: October 14 hosted by John and Linda Burroughs.

August 16 Recap

We were fortunate to hear about the innovation and entrepreneurialism in and around Santa Cruz. For the second week in a row, we were hosts to a new Santa Cruz tech start-up company. Suzanne Wouk shared her latest company, SellHound. SellHound is a company that focuses on aggregating data across many different selling platforms such as eBay, Amazon, Etsy, etc. so that sellers can sell items with little hassle and buyers can find items they want in one location.



Suzanne shared some of the differentiators that her company has to offer for sellers. She mentioned that a seller no longer has to deal with figuring out which sites to post to,

how to market the product, and what to price it at. By providing a few pictures of the product, the AI technology that runs SellHound will propose all these things to the seller and with a few clicks of the button the product is listed. Furthermore, about 10% of postings on major sites result in sales, compared to 30% for SellHound postings.

Separately, it turns out that Suzanne was a former Hollywood actress from the mid 80's to the mid 90's and even has her own IMDb page. She did not star in a film with Steve McQueen despite what Jimmy B (not to be confused with Jimmy G later) says.

Miscellaneous



It was an act of paying it forward at last weeks raffle drawing. Colleen was the lucky winner of a bottle of wine, a free home appraisal and a gift card to...you guessed it, Michael's on Main. As an act of humility, that many Rotarians can relate to, Colleen paid it forward by giving the door prize to a SC Warriors employee in attendance who

treats the Harrison's quite well as season ticket holders.



Fred Gawlick, Benevolence & Grants Chair, provided a great overview of the various organizations that the Rotary Foundation supported in the fiscal year ending June 30, 2019. \$22,000 was given out to 27 different organizations. Some of those organizations include: The Veterans Memorial Building, O'Neill Sea Odyssey, Santa Cruz Symphony Association and Homeless Service Center. Feel free to reach out to Fred if you have a minute or ten to learn about all the organizations B&G contributed to.

Sports Update

Nothing short of storylines in the Bay Area. Jimmy G struggled in his first action since suffering a torn ACL. He did manage to obtain the same QB rating in his first preseason game as he did in the final 13 games of last season, so I guess he made some progress even though the rating was 0.0! Across the Bay, Antonio Brown struggles to find a fashionable replacement

helmet. Neon Deion always said if "you look good, you feel good. You feel good, you play good. You play good, they pay good!"

Lastly, the Bay Bridge Series continues this weekend with two games in Oakland. The A's are red hot and look to finish off the home stand by sweeping the Giants.

Birthdays

8/24 – Wes Walker 8/25 – Ian Mackenzie 8/30 – David Heald

Club Anniversaries

8/23 – Peter Dean 6 years

Wedding Anniversaries

8/17 – Sam & Elena Bishop 39 years 8/18 – Jim & Pauline Zenner 28 years 8/24 – Bob & Susan Bosso 50 years 8/25 – Larry & Donna Fogelquist 29 years 8/27 – Chris & KJ Murphy 8 years

Programs

8/30 – PG&E Community Wildland Safety Program: Stew Roth 9/6 – UCSC iGEM: Marcella Mirabelli

Invocation

8/30 – Please sign up! 9/6 – Tom Foster

<u>Detective</u>

8/30 – Jim Weisenstein 9/6 – Galaham Zuanich

Raffle

8/30 – Alliah Sheta 9/6 – Tom Castillo