#### **ROTARY CLUB OF SANTA CRUZ OFFICERS 2019 - 2020**

President	Ross Condit
Secretary	lan Mackenzie
Treasurer	lan Mackenzie
Sergeant-at-Arms Kassey H	linchman & Arthur Schwartz
President-Elect	Bob Bosso
Program Coordinator	Bob Bosso

### DIRECTORS

SENIOR DIRECTORS	JUNIOR DIRECTORS
Tom Castillo	Cristian Gonzalez – 1st Qtr. Programs
John Dickinson	Gary Reece – 2nd Qtr. Programs
Debbie McCarroll	Michele Costa – 3rd Qtr. Programs
Kris Munro	Masi Bayless – 4th Qtr. Programs

### **CLUB SERVICE - Tom Castillo**

Attendance Jeanette Pagliaro & Tana Widdows	
BulletinC. Gonzalez, G. Zuanich, J. Pagliaro, T. Castillo	
Classificationlan Mackenzie	
Club DrawingAlliah Sheta	
Detective Tom Canfield	
Historian Marv Jensen	
Invocations Molly Parks	
Membership BackgroundWally Dale	
Membership Development Ross Condit	
Red Badge AdvisorAleene Althouse	
MusicMichael Harrison	
Photographer Donna Maurillo	
Public Relations Jill Stone & Alliah Sheta	
Rotary Information Stephen Karon & Gary Reece	
We CareJeanette Pagliaro	
Web MasterPeter Huemer	
Song Master Jan Derecho	
Fellowship/Greeter Jill Stone	

### SPECIAL EVENTS

Club Barbecue	John Burroughs
Fundraiser	Bob Bosso
Holiday Program	Gary Reece

## **ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND**

President	Wes Walke
Secretary/Treasurerla	ın Mackenzie

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### **COMMUNITY SERVICE - Debbie McCarroll**

Benevolence and Grants	Fred Gawlick
Community Project	Debbie McCarroll
Senior Citizens	Jeanette Pagliaro
RotaCare	Larry Fogelquist
Salvation Army Bell Ringers	Sam Bishop
Parklet Project Manager	Sid Slatter & Jim Weisenstein
Beach Clean Up	Donna Maurillo
Avenue of Flags	Jeanette Pagliaro
R.Y.L.A	Molly Parks
Interact	Molly Parks & Kris Munro
Rotaract	Peter Cook
Speech ContestPeter Dean,	Tana Widdows & Deval Thaker
Youth Exchange	Aleene Althouse
Club Youth Service Chair	Elizabeth Clifton-Doolin
Club Youth Protection Officer	Jeanette Pagliaro

### **VOCATIONAL SERVICE - Kris Munro**

Club Directory	lan Mackenzie
Career Planning	Kris Munro
Magazine	Kris Munro
Academic Scholarships	Richard Beach
Vocational Scholarships	Michael Harrison

### **INTERNATIONAL SERVICE - John Dickinson**

World Community Service	ohn Dickinson
Rotary Foundation	. Annie Asche
Sister City Coordinator	. Bill Schuette

#### **ROTARY CLUB OF SANTA CRUZ ENDOWMENT**

Chairman	Linda Burroughs
Secretary	Donna Maurillo
Treasurer	lan Mackenzie

### **ROTARY INTERNATIONAL OFFICERS 2019 - 2020**

President	. Mark Daniel Maloney
District Governor 5170	Ramesh Hariharan
International Convention	Honolulu, Hawaii
Assistant Governor, Area 7	Karen McNamara

### **CLUBS OF SANTA CRUZ COUNTY**

Scotts Valley…	·····Four Points by Sheraton ······ Mondays 12:15 PM
Santa Cruz Sun	rise····Back Nine Grill & Bar ······ Tuesdays 7:15 AM
	······SC Fair Grounds ······Tuesdays 12:15 PM
San Lorenzo Va	lley Cosa Nostra Restaurant Wednesdays 7:15 AM Ben Lomond
Watsonville	······ Elks Club ····· Wednesdays 12:15 PM
Capitola / Apto	s ······ Seascape Golf Club ······Thursdays 12:15 PM

## ROTARY CLUB OF SANTA CRUZ



P.O. Box 497 – Santa Cruz, CA 95061 Meets Friday at 12:15 p.m. The Elks Lodge – 150 Jewel Street

**Rotary Connects the World** 



**President - Ross Condit** 

**Editor - Cristian Gonzalez** 

## August 16, 2019

**Todays Program** 

**Suzanne Wouk** 

**CEO & Co-Founder of SellHound** 



Suzanne Wouk is the CEO and Co-Founder of SellHound. She has long been involved in the reselling space, as she navigated eBay when it was a little-known site called AuctionWeb. She has built two companies, leading teams of engineers, contractors, marketers, and strategists to deliver innovative technology solutions that break down online selling barriers, with the ultimate goal of solving the problem of stuff.

**Programs - Cristian Gonzalez** 

**Invocation - John Huffman** 

**Detective - Wally Dale** 

## Upcoming Events

Rotary BBQ: September 13 at Harvey West Park. There will be no meeting at the Elks.

Rotary Social: October 14 hosted by John and Linda Burroughs.

## August 9 Recap

It was a fantastic meeting last week with some great singing and guitar play. The guitar play is usually on point at our club, but it was a relief to hear someone actually singing in tune. Singer/songwriter, Aliza Hava, was our speaker and opened with an original song and also gave us a sneak preview to an unreleased song.



Aliza is not only a musician, but also an entrepreneur. She founded Musician's BASS which is a SaaS platform dedicated to empowering independent artists with a toolkit to manage their careers. The company recently won The Startup Challenge this past summer, hosted by

CSUMB. Musician's BASS was one of 83 companies that entered the competition. The prize money she won will be used to launch a streamlined electronic press kit solution for artists and bands looking to book their own shows.

## Miscellaneous

Masi Bayless was the fortunate winner of our weekly door prize. The picture below was taken right before she fumbled what happened to be an expensive bottle of wine. However, I was surprised that there wasn't an immediate dog pile for the prize since it is football season! I guess those "must be football season" commercials don't happen in real life.



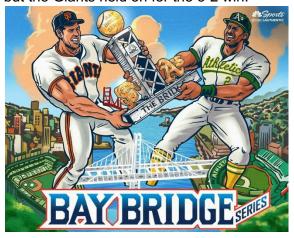
Janet Gluch gave a great overview of the water purification trip to Africa. Steve and Susan Karon also attended the trip. Janet mentioned that women in the village often travelled up to three hours a day to gather water. The team not only installs the

equipment, but also provides some business training on selling the water to neighboring villages.



Bay Bridge Series

The series began on Tuesday in San Francisco with Bumgarner on the mound. I couldn't figure out if the A's broadcast had a small strike zone or if in fact Bumgarner and Smith were throwing that much paint. Even so, there were some late game dramatics but the Giants held on for the 3-2 win.



Game two was a day game on Wednesday. This time the strike zone wasn't a mile wide and the better team prevailed with the A's winning 9-5. The A's third base gold glover, Matt Chapman, led the way with two home runs. The two teams will meet again on 8/24 and 8/25 in Oakland. Bets will be taken at the Elks bar prior to the 8/23 meeting.

## **Birthdays**

8/24 – Wes Walker 8/25 – Ian Mackenzie

## Club Anniversaries

8/11 – Kieran Shah 2 years 8/23 – Peter Dean 6 years

## Wedding Anniversaries

8/12 – Lane & Pam Lawson35 years8/13 – John & Karen Huffman52 years8/17 – Sam & Elena Bishop39 years8/18 – Jim & Pauline Zenner28 years8/24 – Bob & Susan Bosso50 years

## **Programs**

8/23 – City of Scotts Valley Update: Mayor Jack Dilles

## Invocation

8/23 – Deval Thaker 8/30 – Please sign up!

## **Detective**

8/23 – Blain Brokaw 8/30 – Jim Weisenstein

## Raffle

8/23 – Aleene Althouse 8/30 – Alliah Sheta