

President.....	Annie Asche
Secretary	Ian Mackenzie
Treasurer	Ian Mackenzie
Sergeant-at-Arms	Stoney Brook
President-Elect	Wes Walker
Program Coordinator	Wes Walker

SENIOR DIRECTORS	JUNIOR DIRECTORS
Linda Burroughs	Peter Dean – 1st Qtr. Programs
Peter Cook	Chris Murphy – 2nd Qtr. Programs
Kim Adamson	Jill Stone– 3rd Qtr. Programs
Tom Parker	Jeanette Pagliaro – 4th Qtr. Programs

Attendance	Arthur Schwartz
Bulletin	C. Gonzalez, T. Castillo, R. Condit, J. Dickinson
Classification	Ian Mackenzie
Club Drawing	Deval Thaker
Detective	Jim Bargetto
Historian	Traci Bliss
Invocations	Carol Lezin
Membership Background	Wally Dale
Membership Development	Aleene Althouse
Red Badge Advisor.....	Aleene Althouse
Music.....	Michael Harrison
Photographer	Donna Maurillo
Public Relations.....	Jill Stone
Rotary Information	Stephen Karon & Gary Reece
We Care	Jeanette Pagliaro
Web Master.....	Peter Huemer
Song Master	Jan Derecho
Fellowship/Greeter	Jill Stone & Chris Murphy

Club Barbecue Sid Slatter & Wes Walker
Fundraiser Wes Walker
Holiday Program..... Chris Murphy

President Sid Slatter
Secretary/Treasurer Ian Mackenzie

Benevolence and Grants.....	Aleene Althouse
Community Project	Peter Cook
Senior Citizens.....	Jeanette Pagliaro
RotaCare	Larry Fogelquist
Salvation Army Bell Ringers	S. Bishop, T. Honig & R. Hobbs
Parklet Project Manager	Larry Fogelquist
Beach Clean Up.....	Donna Maurillo
R.Y.L.A.....	Molly Parks
Interact.....	Molly Parks & Kris Munro
Rotaract	Elizabeth Clifton-Doolin
Speech Contest.....	B. Bosso, H. Stiles & A. Schwartz
Youth Exchange	Maurice Carrillo & Aleene Althouse
Club Youth Service Chair	Elizabeth Clifton-Doolin
Club Youth Protection Officer.....	Jeanette Pagliaro

Club Directory	Ian Mackenzie
Career Planning	Colleen Harrison
Magazine	Tom Parker
Academic Scholarships	Richard Beach
Vocational Scholarships	Michael Harrison

World Community Service..... Kim Adamson
Rotary Foundation..... Jim Weisenstein
Sister City Coordinator Bill Schuette

Chairman..... Linda Burroughs
Secretary..... Donna Maurillo
Treasurer..... Ian Mackenzie

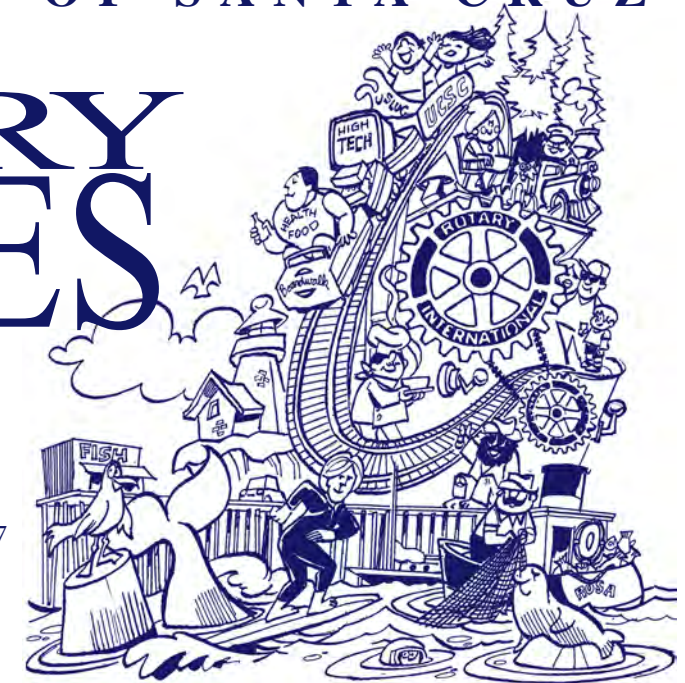
President..... Ian H.S. Riseley
District Governor 5170 Orrin Mahoney
International Convention..... Toronto, Canada
Assistant Governor, Area 7 Donna Maurillo

Scotts Valley.....	Bruno's BBQ.....	Mondays 12:15 PM
Santa Cruz Sunrise...	Back Nine Grill & Bar	Tuesdays 7:15 AM
Freedom.....	Valley Heights.....	Tuesdays 12:15 PM
San Lorenzo Valley....	Cosa Nostra Restaurant.... Ben Lomond	Wednesdays 7:15 AM
Watsonville.....	Elks Club.....	Wednesdays 12:15 PM
Capitola / Aptos	Seascope Golf Club.....	Thursdays 12:15 PM

ROTARY SPOKES

The Back Nine Grill & Bar – 555 Highway 17

Making A Difference



November 17, 2017

Today's Program

Buoy Labs, Inc.

By: Hilary Bryant

Buoy Labs offers a smart device that measures and categorizes homeowners' household water usage, provides leak notifications, and allows remote water shutoff. The company focuses on helping its users save money on their utilities and costs associated with water damage.

Hilary Bryant is a Co-Founder of Buoy Labs and leads the business development, product marketing and strategic alliances efforts for the “Internet of Things (IoT) startup located in Santa Cruz. She is the former Mayor of Santa Cruz and a former Santa Cruz City Council-member.

Programs -Chris Murphy

Invocation - Aleene Althouse

Detective - Linda Burroughs

Announcements

Happy Thanksgiving: Take me back to those times when saying “thank you” means a lot between me and you, friend.



Foundation Annual Giving: The foundation annual giving has begun and will continue through November.

Save the Date

5/18 – Rotary Roundup at the Coconut Grove

Last Week's Highlights

Invocation: John Huffman led the club in prayer that reminded us to be grateful and to use our position as Rotarians to benefit our community and our neighbors.

Last Week's Highlights (continued)

Detective: President Elect Wes Walker delivered an efficient and effective report honoring our club's former U.S. Marines and our club's veterans. He noted that the Santa Cruz Rotary Club's percentage of Marines and veterans far outweigh the population as a whole... Oh, and we got to see the fearless John Burroughs bungee jump from a bridge in New Zealand. That was awesome! For having such an awesome husband, Linda Burroughs paid a generous \$100 fine. Thanks to the Burroughs and Wes Walker for a great Veterans Day Detective Report.

Raffle Winner: Another ticket swap, another "W"! Dr. Keith McKenzie walked away with a nice bottle of Scotch Whiskey and a gift certificate to Café Cruz. Thanks, Tom Honig!



Last Week's Program: Plantronics – In our Backyard

Last week the club was treated to a great presentation about Plantronics by a very skilled presenter in Kristi Melani. The program started with a brief video that highlighted Plantronics' headquarters in Santa Cruz and the company's initiatives.

The club got to know a little bit more about the history of Plantronics, their values and their culture. We also got a nice look into the next generation of products Plantronics has recently unveiled or will unveil in the near future.

When Q&A opened up, we learned that Dr. Dick Muir had the opportunity to invest in his neighbor Courtney Graham's startup called Plantronics in the 1960's, but he turned that longshot investment down... Hindsight is always 20/20 Doc!



Future Programs

11/24 – Dark
12/01 – Red Badge
12/08 – Santa Cruz Police Chief Andy Mills

Birthdays

11/13 – John Brokaw
11/14 – Rod Atchison
11/14 – Nick Wyckoff
11/18 – Larry Fogelquist
11/21 – Tony Condotti
11/22 – Shah Keiran
11/23 – Ross Condit

Wedding Anniversaries

11/23 – Larry Brenner, Holliday, 32
11/23 – Bob Ciapponi, Janine, 43

Club Anniversaries

11/11 – Janet Krassow, 23
11/13 – John Burroughs, 25
11/15 – Kim Adamson, 4
11/17 – Jane McKenzie, 12

Invocation

11/17 – Aleene Althouse
12/01 – John Burroughs

Detective

11/17 – Linda Burroughs
12/01 – Stoney Brook

Raffle

11/17 – Chris Murphy
12/01 – Donna Maurillo