ROTARY CLUB OF SANTA CRUZ OFFICERS 2017 - 2018

President	Annie Asche
Secretary	lan Mackenzie
Treasurer	lan Mackenzie
Sergeant-at-Arms	Stoney Brook
President-Elect	Wes Walker
Program Coordinator	Wes Walker

DIRECTORS

HINIOD DIDECTORS

CENIOD DIDECTORS

SENIOR DIRECTORS	JUNIOR DIRECTORS
Linda Burroughs	Peter Dean – 1st Qtr. Programs
Peter Cook C	hris Murphy – 2nd Qtr. Programs
Kim Adamson	Jill Stone– 3rd Qtr. Programs
Tom ParkerJear	nette Pagliaro – 4th Qtr. Programs

CLUB SERVICE - Linda Burroughs

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Attendance	Arthur Schwartz
BulletinC. Gonzalez, T.	Castillo, R. Condit, J. Dickinson
Classification	lan Mackenzie
Club Drawing	Deval Thaker
Detective	Jim Bargetto
Historian	Traci Bliss
Invocations	Carol Lezin
Membership Background	Wally Dale
Membership Development	Aleene Althouse
Red Badge Advisor	Aleene Althouse
Music	Michael Harrison
Photographer	Donna Maurillo
Public Relations	Jill Stone
Rotary Information	Stephen Karon & Gary Reece
We Care	Jeanette Pagliaro
Web Master	Peter Huemer
Song Master	Jan Derecho
Fellowship/Greeter	Jill Stone & Chris Murphy

SPECIAL EVENTS

Club Barbecue	Sid Slatter & Wes Walker
Fundraiser	Wes Walker
Holiday Program	Chris Murphy

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President	Sid Slatte
Secretary/Treasurerla	an Mackenzie

Making A Difference www.santacruzrotary.com

COMMUNITY SERVICE - Peter Cook

Benevolence and Grants	Aleene Althouse
Community Project	Peter Cook
Senior Citizens	Jeanette Pagliaro
RotaCare	Larry Fogelquist
Salvation Army Bell Ringers	S. Bishop, T. Honig & R. Hobbs
Parklet Project Manager	Larry Fogelquist
Beach Clean Up	Donna Maurillo
R.Y.L.A	Molly Parks
Interact	Molly Parks & Kris Munro
Rotaract	Elizabeth Clifton-Doolin
Speech Contest	. B. Bosso, H. Stiles & A. Schwartz
Youth ExchangeM	aurice Carrillo & Aleene Althouse
Club Youth Service Chair	Elizabeth Clifton-Doolin
Club Youth Protection Officer	Jeanette Pagliaro

VOCATIONAL SERVICE - Tom Parker

Club Directory	lan Mackenzie
Career Planning	Colleen Harrison
Magazine	Tom Parker
Academic Scholarships	Richard Beach
Vocational Scholarships	Michael Harrison

INTERNATIONAL SERVICE - Kim Adamson

World Community Service	Kim Adamson
Rotary Foundation	Jim Weisenstein
Sister City Coordinator	Bill Schuette

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman	Linda Burroughs
Secretary	Donna Maurillo
Treasurer	lan Mackenzie

ROTARY INTERNATIONAL OFFICERS 2016 - 2017

President	lan H.S. Riseley
District Governor 5170	Orrin Mahoney
International Convention	Toronto, Canada
Assistant Governor, Area 7	Donna Maurillo

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley ····· Bruno's BBQ ···· Mondays 12:15 PM
Santa Cruz Sunrise \cdots Back Nine Grill & Bar $\cdots\cdots$ Tuesdays 7:15 AM
Freedom····· Valley Heights···· Tuesdays 12:15 PM
San Lorenzo Valley Cosa Nostra Restaurant Wednesdays 7:15 AM Ben Lomond
$Watsonville \cdots\cdots Elks\ Club \cdots\cdots Wednesdays\ 12:15\ PM$
Capitola / Aptos · · · · · Seascape Golf Club · · · · · Thursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ



P.O. Box 497 – Santa Cruz, CA 95061 Meets Friday at 12:15 p.m. The Back Nine Grill & Bar – 555 Highway 17

Making A Difference



President - Annie Asche

Editor - Cristian Gonzalez

August 25, 2017

Todays Program

The Silent Stars of Seabright: A Century of Exceptional Women

Writer/historian Traci Bliss shares the accomplishments of visionary women of yester-year—one of the themes in her new book Santa Cruz's Seabright. By 1900, civic-minded women had taken the lead in creating a cultural hub for Santa Cruz. Imagine a stunning branch library, a museum, Seabright Crafts Society and the Santa Cruz Art League all adjacent to one another on East Cliff Drive! And just across the street – an iconic Moorish Castle that was designed by a woman. Traci's book is available at the Santa Cruz Museum of Natural History and all proceeds go to support the Museum's educational programs

Programs - Peter Dean

Invocation - Jim Weisenstein

Detective - Aleene "Ace" Althouse

Announcements

10/27 – Rotary Club barbeque near Neptune's Kingdom at the Boardwalk.

Last Week's Highlights

Invocation: Karen Beeson reminded us who we should be. Let us be the calm...Let us bring the light of dawn...Let us be there for relief...Let us raise a voice for peace.

Raffle Winner: Tickets to the Santa Cruz Symphony were up for grabs. Fellow red badger Masi (mah-zee) Bayless was the winner. At the recent board meeting it was determined that anyone who pronounces her name incorrectly has to pay a \$5 fine.

Detective Report: Bob Ciapponi focused his report on vacations now that summer is officially over for those of us with children still in school. In the end we learned that there are no bad vacations, some are just better than others.

Misc: Tom Castillo was presented with his blue badge! Red badges were becoming scarce with the explosive growth of our club, so they gave Tom his blue badge to free up a red badge.



Last Week's Program

Keith Brandt was unable to attend last week and sent Assistant Vice Chancellor of University Relations Howard Heevner in his place.

Howard shared lots of fun facts. Here are just a few:

- UCSC rated 4th in the world for research influence
- 40% of UCSC population are 1st in family to go to college

- 19k alumni in Santa Cruz County
- \$1.3 billion economic impact in Santa Cruz County
- Campus is using the same amount of water as it did in 1994
- Same amount of trips to campus as 16 years ago

Mr. Heevner also discussed at length the Long-Range Development Plan for UCSC. The plan is intended to guide the campus and city planning through 2040. It focuses on the use of the land for housing, classrooms and recreation. Visit Irdp.ucsc.edu for updates.



Future Programs

9/1 – Red Badge Speeches: Deval Thaker & Cristian Gonzalez

9/8 – TBD

9/15 – SC County Board of Supervisors: John Leopold

<u>Birthdays</u>

8/24 - Wes Walker

8/25 – Ian Mackenzie

8/28 - Chuck Downey

8/30 - David Heald

8/31 - Max Wilson

9/1 - Dave Dreyfus

Wedding Anniversaries

8/24 – Bob Bosso, Susan, 49

8/25 - Larry Fogelquist, Donna, 27

8/27 - Chris Murphy, KJ, 6

8/31 - Dan Aldrich, Elaine, 49

8/31 – Dick Wilson, Jill, 49

9/1 – Jim Courtright, Kassy, 25

9/1 – Frank Minuti, Terry, 5

Club Anniversaries

8/23 - Peter Dean, 41

Invocation

9/1 – Heather Stiles

9/8 – Bob Bosso

Detective

9/1 – Chris Murphy

9/8 – George Gallucci

Raffle

9/1 – Bob Bosso

9/8 – Jeanette Pagliaro