

ROTARY CLUB OF SANTA CRUZ OFFICERS 2016 - 2017

President..... Sid Sltter

Secretary Ian Mackenzie

Treasurer Ian Mackenzie

Sergeant-at-Arms Stoney Brook & Peter Dean

President-Elect Annie Asche

Program Coordinator Annie Asche

DIRECTORS

SENIOR DIRECTORS **JUNIOR DIRECTORS**

Michael Harrison Peter Cook – 1st Qtr. Programs

Elizabeth Clifton Linda Burroughs – 2nd Qtr. Programs

Richard Beach Kim Adamson – 3rd Qtr. Programs

Bob Bosso Tom Parker – 4th Qtr. Programs

Junior Directors - Elect 2017 - 2018

Peter Dean, Chris Murphy,
Hank Olson and Jill Stone

CLUB SERVICE - Michael Harrison

Attendance..... Ed Durkee & Lisa Tkoch

BulletinC. Harrison, G. Zuanich, S. Caiocca, E. Dybdahl

Classification Ian Mackenzie

Club Drawing Heather Stiles

Detective Wes Walker

Historian Marv Jensen & Traci Bliss

Invocations Jeanette Pagliaro

Membership Background Wally Dale

Membership Development Russ Hobbs

Red Badge Advisor..... Russ Hobbs

Music..... Michael Harrison

Photographer Donna Maurillo

Public Relations..... Jill Stone

Rotary Information Stephen Karon & Gary Reece

We Care Jeanette Pagliaro

Web Master..... Peter Huemer

Song Master Jan Derecho

SPECIAL EVENTS

Club Barbecue..... Sid Slatter & Wes Walker

Fundraiser Annie Asche

Holiday Program..... Linda Burroughs

Rotary Seving Humanity
www.santacruzrotary.com

COMMUNITY SERVICE - Elizabeth Clifton-Doolin

Benevolence and Grants..... Aleene Althouse

Community Project Elizabeth Clifton-Doolin

Senior Citizens..... Jeanette Pagliaro

RotaCare Larry Fogelquist

Salvation Army Bell Ringers T. Reese, T. Honig & R. Hobbs

Youth Activities / Boy & Girl Scouts Tom Parker

R.Y.L.A..... Molly Parks & Kris Munro

Interact Molly Parks & Kris Munro

Rotaract Elizabeth Clifton-Doolin

Speech Contest Bob Bosso & Wally Dale

Youth ExchangeMaurice Carrillo

Club Youth Service Chair Elizabeth Clifton-Doolin

Club Youth Protection Officer..... Jeanette Pagliaro

VOCATIONAL SERVICE - Richard Beach

Club Directory Ian Mackenzie

Career Planning Colleen Harrison

Fellowship / Greeter..... Lisa Tkoch

Magazine Richard Beach

Academic Scholarships Dan Aldrich

Vocational Scholarships..... Michael Harrison

INTERNATIONAL SERVICE - Bob Bosso

World Community Service..... Bob Bosso

Rotary Foundation..... Donna Maurillo

Sister City Coordinator Bill Schuette

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman Linda Burroughs

Secretary..... Donna Maurillo

Treasurer Ian Mackenzie

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President Jim Weisenstein

Secretary/Treasurer Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2016 - 2017

President..... John Germ

District Governor 5170 Jeff Orth

International Convention..... Atlanta, Georgia

Assistant Governor, Area 7 Donna Maurillo

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley..... Bruno's BBQ..... Mondays 12:15 PM

Santa Cruz Sunrise... Back Nine Grill & Bar Tuesdays 7:15 AM

Freedom..... Valley Heights..... Tuesdays 12:15 PM

San Lorenzo Valley....*Cosa Nostra Restaurant* ...Wednesdays 7:15 AM
Ben Lomond

Watsonville..... Elks Club.....Wednesdays 12:15 PM

Capitola / Aptos..... Seascape Golf Club..... Thursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

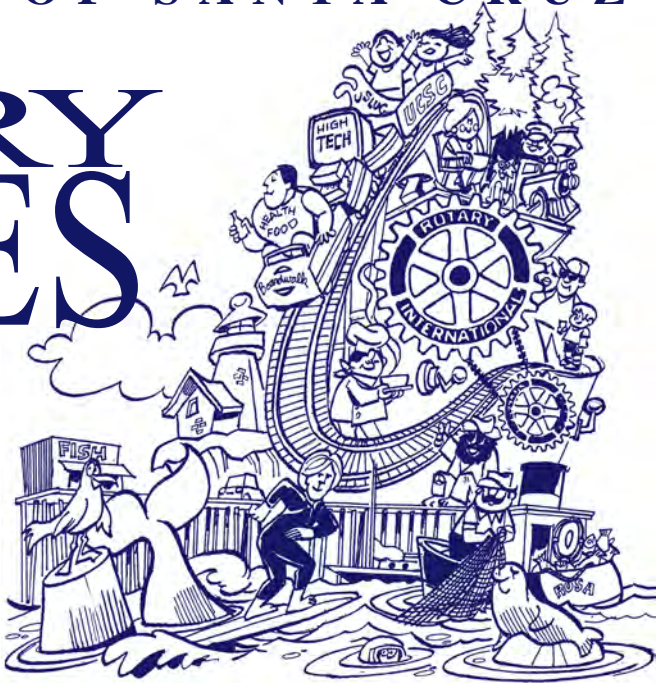
ROTARY SPOKES

P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

The Back Nine Grill & Bar – 555 Highway 17

Rotary Serving Humanity



President - Sid Slatter

Editor - Erik Dybdahl

May 12, 2017

Todays Program

Norm Daly

Santa Cruz Wharf
Master Plan Proposal

Programs - Tom Parker

Invocation - Allan Dow

Detective - Bob Bosso

Membership: Russ Hobbs has proposed Esther Lauer for membership. Any member comments must be made to the Club Secretary within 7 days.

The program two weeks ago.

Blaine was selected to be exempt for May. Detectives beware.
Donna announced that Gary was home and he had the biggest gallbladder stone ever!

Ed Durkee was detective and his theme was, “You know you are in Santa Cruz, when ...”. Stoney Brook added this terrific comment, “You know you are in the City when you dial 911 and a blue uniform cop arrives shortly. You know you are in the County when you dial 911 and no one shows up.” Ed warned us that someday we may have \$200 fines like they have in Salinas. I hope not, Ed.

The speakers, Val Cole and Jacob Martinez, shared the floor to speak to us about Digital Nest. Val is a volunteer and vice chairman of the board DN, Jacob is the head of DN, and was the Santa Cruz entrepreneur of the year, 2015. This editor hadn’t heard of DN, so all of this information was new. I was amazed to hear all about the program. Jacob talked about the inception of the idea for DN when he saw a student doing his homework outside of a building so that he could access wi-fi. He saw that there was a need for co-working space for the youth in

Watsonville. They have taken over 4500 sq. ft. at the old post office and have the second fastest internet in Watsonville (Cruzio). It’s open 7 hours everyday of the year. The members, ages 12 to 24, have all the services available to them for free. The site encourages co-working skills and self starting skills. The mentors help with programming skills, resume writing and the youth have opportunities to be placed in internships. The Nest gives the students tools and opportunities for tech success. How is their success measured? Eight of the students are full time employees. College admissions have shown good results at film schools and CSUMB. Forty-three members are paid for their services as mentors. There are 1200 members, 40% female, 82% Latino. Last year their annual budget was \$700,000 and this year \$1,000,000. Val and Jacob encourage any of us to come visit the facility and even encourage us to volunteer to be mentors.

Last Week’s Program

Last weeks program was ‘dark’ because of the District Conference. Those of us who attended were exposed to the wonderful district community. I was fortunate enough to be at the Saturday breakfast program. The current RI president could not attend our conference and we were honored with the presence of Richard King (RI president 2000-2001). Past president King has been a

member of the Niles/Fremont club since 1968. He has spoken in 130 countries and his speaking style has all the elements of a perfect presentation. He offered friendly advice to our local clubs, “Keep things light, but don’t make a joke of everything”. He complimented district 5170 as being the best district in the world. Thirty five years ago our district was the first district to reach the \$500,000 mark to the Rotary Foundation. He told a perfect joke that had elements of suspense, character development and an innocent child, with an overtone of self-deprecation ending in a funny plot twist. Rick offered thoughtful insight when our membership struggles with making donations to the global efforts of Rotary when also wanting to fund local programs. His perspective to see the solution is found in the club’s name, Rotary International. The world is our neighborhood and in that regard makes Rotary club unique. Rick also included an inspirational story drawn from his personal experience. While in Plymouth England, he met a Rotarian troubled over the recent death of his son and found it hard to deal with that loss and to continue with his dedication to Rotary. Through Rick’s quiet counseling the gentleman decided to make a contribution in his son’s name. Three years later Rick found that the gentleman was proudly involved in the district governor’s conference.

Russ Hobbs and Hung Wei (Cupertino) received the Karl Stucki award for their greatest contributions to Rotary ideals.

Friday night was the Richard D King speech contest at the Monterey Bay Sanctuary. Fortunately, it was well attended. But unfortunately, the fire marshal’s recommendation for the room was for 68 people, so ... SRO. I had to go a wedding Saturday so I couldn’t go to all of the forums or the dinner Saturday. But I was glad to attend the youth focus forum. I was proud to hear Avalon Althouse will be an outbound exchange student to Belgium.

Future Programs

5/19/2017 Academic Scholarship Program - Dan Aldrich Host
5/26/2017 Martin Fishman - Guatemala Eye Project

Birthdays

5/12 Ed Penniman
5/12 Pete Prindle
5/16 Jane McKenzie

Wedding Anniversaries

5/11 Jim Kelly, Claudia, 31

Club Anniversaries

5/10 Ian Mackenzie, 15
5/11 Tom Foster, 16
5/12 Jim Courtright, 22
5/13 Tom Castillo, 1
5/14 Larry Brenner, 18
5/16 Peter Cook, 5