

ROTARY CLUB OF SANTA CRUZ OFFICERS 2016 - 2017

President..... Sid Sltter

Secretary Ian Mackenzie

Treasurer Ian Mackenzie

Sergeant-at-Arms Stoney Brook & Peter Dean

President-Elect Annie Asche

Program Coordinator Annie Asche

DIRECTORS

SENIOR DIRECTORS **JUNIOR DIRECTORS**

Michael Harrison Peter Cook – 1st Qtr. Programs

Elizabeth Clifton Linda Burroughs – 2nd Qtr. Programs

Richard Beach Kim Adamson – 3rd Qtr. Programs

Bob Bosso Tom Parker – 4th Qtr. Programs

Junior Directors - Elect 2017 - 2018

Peter Dean, Chris Murphy,
Hank Olson and Jill Stone

CLUB SERVICE - Michael Harrison

Attendance..... Ed Durkee & Lisa Tkoch

BulletinC. Harrison, G. Zuanich, S. Caiocca, E. Dybdahl

Classification Ian Mackenzie

Club Drawing Heather Stiles

Detective Wes Walker

Historian Marv Jensen & Traci Bliss

Invocations Jeanette Pagliaro

Membership Background Wally Dale

Membership Development Russ Hobbs

Red Badge Advisor..... Russ Hobbs

Music..... Michael Harrison

Photographer Donna Maurillo

Public Relations..... Jill Stone

Rotary Information Stephen Karon & Gary Reece

We Care Jeanette Pagliaro

Web Master..... Peter Huemer

Song Master Jan Derecho

SPECIAL EVENTS

Club Barbecue..... Sid Slatter & Wes Walker

Fundraiser Annie Asche

Holiday Program..... Linda Burroughs

Rotary Seving Humanity
www.santacruzrotary.com

COMMUNITY SERVICE - Elizabeth Clifton-Doolin

Benevolence and Grants..... Aleene Althouse

Community Project Elizabeth Clifton-Doolin

Senior Citizens..... Jeanette Pagliaro

RotaCare Larry Fogelquist

Salvation Army Bell Ringers T. Reese, T. Honig & R. Hobbs

Youth Activities / Boy & Girl Scouts Tom Parker

R.Y.L.A..... Molly Parks & Kris Munro

Interact Molly Parks & Kris Munro

Rotaract Elizabeth Clifton-Doolin

Speech Contest Bob Bosso & Wally Dale

Youth ExchangeMaurice Carrillo

Club Youth Service Chair Elizabeth Clifton-Doolin

Club Youth Protection Officer..... Jeanette Pagliaro

VOCATIONAL SERVICE - Richard Beach

Club Directory Ian Mackenzie

Career Planning Colleen Harrison

Fellowship / Greeter..... Lisa Tkoch

Magazine Richard Beach

Academic Scholarships Dan Aldrich

Vocational Scholarships..... Michael Harrison

INTERNATIONAL SERVICE - Bob Bosso

World Community Service..... Bob Bosso

Rotary Foundation..... Donna Maurillo

Sister City Coordinator Bill Schuette

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman Linda Burroughs

Secretary..... Donna Maurillo

Treasurer Ian Mackenzie

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President Jim Weisenstein

Secretary/Treasurer Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2016 - 2017

President..... John Germ

District Governor 5170 Jeff Orth

International Convention..... Atlanta, Georgia

Assistant Governor, Area 7 Donna Maurillo

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley..... Bruno's BBQ..... Mondays 12:15 PM

Santa Cruz Sunrise... Back Nine Grill & Bar Tuesdays 7:15 AM

Freedom..... Valley Heights..... Tuesdays 12:15 PM

San Lorenzo Valley....*Cosa Nostra Restaurant* ...Wednesdays 7:15 AM
Ben Lomond

Watsonville..... Elks Club.....Wednesdays 12:15 PM

Capitola / Aptos..... Seascape Golf Club..... Thursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

ROTARY SPOKES



P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

The Back Nine Grill & Bar – 555 Highway 17

Rotary Serving Humanity

President - Sid Slatter **Editor - Erik Dybdahl**

April 21, 2017

Todays Program

YoungLife

Asia-Nepal Trip

Mike Nauman, Development Dir

Programs - Tom Parker

Invocation - Cristian Gonzales **Detective - Jim Zenner**

announcements

The Board of Directors accepted the resignation of Lisa Tkoch at their last Board Meeting.

District Conference in our front yard this year. May 5,6,7 .

We are dark, May 5.

May 19 *may* be Dan Aldrich's last scholarship presentation; he will be moving to Santa Barbara.

Two weeks Ago

Bob Ciaponni's raffle prize was won by Nick Wyckoff. Thank you.

Hello to Max Wilson, present, and had torn his Achilles tendon recently, ouch.

Jill Bunny Stone played the hoppy detective by handing out plastic easter eggs with surprises inside, some chocolate, some fines. Hoppy dollars from Jack Richie and John Brokaw, celebrating grandchildren, birth and twin college acceptances, respectively.

Our RI Zone Director, Brad Howard, inducted our newest Red Badge, Carren Dixon, and gave her his lapel pin. Wow.



Our guest speaker, Brad Howard, was introduced by District Governor, Jeff Orth. Reminding us that there are 34 RI zones in the world, and each director covers two zones. The US is only represented by four directors to help RI define its goals. We are fortunate to have Brad in one of those positions.

Brad asks us rhetorical questions to gain our attention and make us think.

“Are the clubs dying? Are younger people not willing to belong? Is the tide changing?”

Brad also juxtaposes obtuse paradigms, to make us evaluate the value of Rotary as a social club and community service. He compared the competing senses of community of Rotary to Facebook, and service of the club to service provided by corporations.

Brad also shares statistics that reveal what we already ‘knew’. Even though over 50% of people are under age of 32, and the new executives are in their 30’s, members in US Rotary clubs average age is 59. Not so old compared the the UK. Average age: 74!

Brad introduces a strategic plan to chart the course of our future, ‘who are we?’ , ‘who do we serve first?’ The answers are not simple, but we need to honor the tradition and respect the work that has been done in the past, but be relevant to younger folks.

More didactic questions, Are we a service organization that attracts members? Or are we a membership

organization that provides service? Sorry I can’t provide the answers, but wanted to remind everyone that we do need to continue the thought process.

Upcoming Programs

April 28. Val Cole & Jacob Martinez - Digital Nest
May 5. Dark

Birthdays

4/21 Thornton Kontz
4/22 Peter Dean
4/23 Kris Munro
4/24 Stoney Brook
4/25 Larry Brenner

Wedding Anniversary

4/20 Ritt and Edith-Ann Rittenhouse, 71

Club Anniversary

4/19 Pete Prindle, 15
4/19 Steve Spragens, 11
4/23 Annie Asche, 18
4/25 Allan Dow, 42