

ROTARY CLUB OF SANTA CRUZ OFFICERS 2016 - 2017	
President.....	Sid Sltter
Secretary .....	Ian Mackenzie
Treasurer .....	Ian Mackenzie
Sergeant-at-Arms .....	Stoney Brook & Peter Dean
President-Elect .....	Annie Asche
Program Coordinator .....	Annie Asche

### DIRECTORS

SENIOR DIRECTORS	JUNIOR DIRECTORS
Michael Harrison .....	Peter Cook – 1st Qtr. Programs
Elizabeth Clifton .....	Linda Burroughs – 2nd Qtr. Programs
Richard Beach .....	Kim Adamson – 3rd Qtr. Programs
Bob Bosso .....	Tom Parker – 4th Qtr. Programs

### Junior Directors - Elect 2017 - 2018

Peter Dean, Chris Murphy,  
Hank Olson and Jill Stone

### CLUB SERVICE - Michael Harrison

Attendance .....	Ed Durkee & Lisa Tkoch
Bulletin .....	C. Harrison, G. Zuanich, S. Caiocca, E. Dybdahl
Classification .....	Ian Mackenzie
Club Drawing .....	Heather Stiles
Detective .....	Wes Walker
Historian .....	Marv Jensen & Traci Bliss
Invocations .....	Jeanette Pagliaro
Membership Background .....	Wally Dale
Membership Development .....	Russ Hobbs
Red Badge Advisor.....	Russ Hobbs
Music.....	Michael Harrison
Photographer .....	Donna Maurillo
Public Relations.....	Jill Stone
Rotary Information .....	Stephen Karon & Gary Reece
We Care .....	Jeanette Pagliaro
Web Master.....	Peter Huemer
Song Master .....	Jan Derecho

### SPECIAL EVENTS

Club Barbecue .....	Sid Slatter & Wes Walker
Fundraiser .....	Annie Asche
Holiday Program.....	Linda Burroughs

**Rotary Seving Humanity**  
www.santacruzrotary.com

### COMMUNITY SERVICE - Elizabeth Clifton-Doolin

Benevolence and Grants.....	Aleene Althouse
Community Project .....	Elizabeth Clifton-Doolin
Senior Citizens.....	Jeanette Pagliaro
RotaCare .....	Larry Fogelquist
Salvation Army Bell Ringers .....	T. Reese, T. Honig & R. Hobbs
Youth Activities / Boy & Girl Scouts .....	Tom Parker
R.Y.L.A.....	Molly Parks & Kris Munro
Interact .....	Molly Parks & Kris Munro
Rotaract .....	Elizabeth Clifton-Doolin
Speech Contest .....	Bob Bosso & Wally Dale
Youth Exchange .....	Maurice Carrillo
Club Youth Service Chair .....	Elizabeth Clifton-Doolin
Club Youth Protection Officer.....	Jeanette Pagliaro

### VOCATIONAL SERVICE - Richard Beach

Club Directory .....	Ian Mackenzie
Career Planning .....	Colleen Harrison
Fellowship / Greeter.....	Lisa Tkoch
Magazine .....	Richard Beach
Academic Scholarships .....	Dan Aldrich
Vocational Scholarships.....	Michael Harrison

### INTERNATIONAL SERVICE - Bob Bosso

World Community Service.....	Bob Bosso
Rotary Foundation.....	Donna Maurillo
Sister City Coordinator .....	Bill Schuette

### ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman .....	Linda Burroughs
Secretary.....	Donna Maurillo
Treasurer .....	Ian Mackenzie

### ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President .....	Jim Weisenstein
Secretary/Treasurer .....	Ian Mackenzie

### ROTARY INTERNATIONAL OFFICERS 2016 - 2017

President.....	John Germ
District Governor 5170 .....	Jeff Orth
International Convention.....	Atlanta, Georgia
Assistant Governor, Area 7 .....	Donna Maurillo

### CLUBS OF SANTA CRUZ COUNTY

Scotts Valley.....	Bruno's BBQ.....	Mondays 12:15 PM
Santa Cruz Sunrise...	Back Nine Grill & Bar .....	Tuesdays 7:15 AM
Freedom.....	Valley Heights.....	Tuesdays 12:15 PM
San Lorenzo Valley....	<i>Cosa Nostra Restaurant</i> <i>Ben Lomond</i> .....	Wednesdays 7:15 AM
Watsonville.....	Elks Club.....	Wednesdays 12:15 PM
Capitola / Aptos .....	Seascape Golf Club.....	Thursdays 12:15 PM

# ROTARY CLUB OF SANTA CRUZ

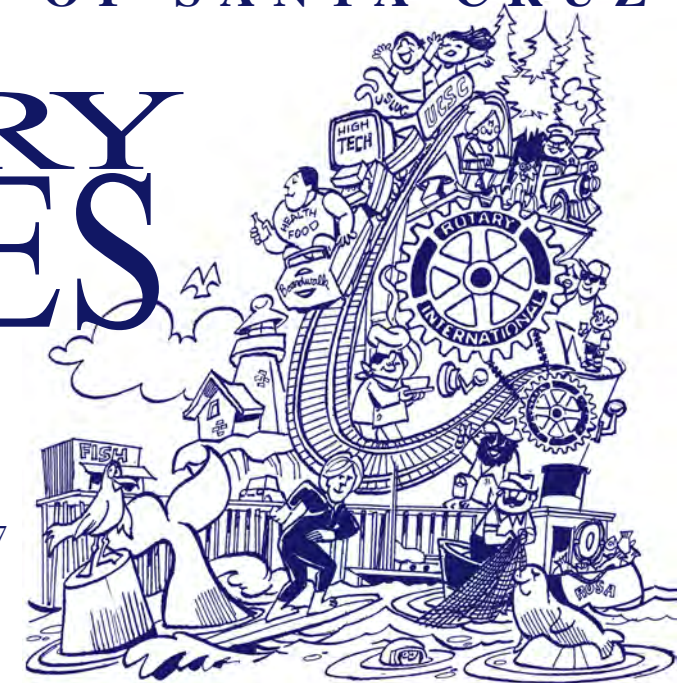
# ROTARY SPOKES

P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

The Back Nine Grill & Bar – 555 Highway 17

**Rotary Serving Humanity**



**President - Sid Slatter**

**Editor - Sharon Caiocca**

**February 17, 2017**

**Today's Program**

***Virginia (Gine) Johnson – Community Choice Aggregation***

Ms. Johnson has more than 40 years of business, non-profit and governance experience, with the last 26 years in service to various organizations within Santa Cruz County. She was the executive director/CEO of Ecology Action for 17 years.

After retiring from her service at Ecology Action, Ms. Johnson joined the staff of Santa Cruz County Supervisor Bruce McPherson to work on numerous environmental and economic policy matters governing the region's transportation and energy future.

Ms. Johnson is a graduate of UC Berkeley and has lived in Santa Cruz County for 32 years where she raised two children with her husband of 40 years.

**Programs - Kim Adamson**

**Invocation - Donna Maurillo**

**Detective - Sam Bishop**

**Rotary Meeting** (aka Mtg 29 of the Reign of Slatter):

**Announcements:**

Starting February 17<sup>th</sup>, Raffle ticket sales will be \$5 for one ticket.

President Sid announced that Chris Murphy and Jill Stone will be filling in for the 2 vacant junior director elect 2017-2018 slots on the Board.

Area 7 project, Stop Hunger Now will be held on February 25<sup>th</sup>, 8 am – 11:00 am at New Brighton Middle School and they need more volunteers.

Elizabeth Clifton extended an Invitation to support Harbor High School’s Play: GREASE

Date: [April 22, 2017](#)  
Time: [7:30 PM](#)  
Place: Harbor HS  
Price: \$13.00 per ticket

Please contact Elizabeth if you want to attend.

Our Rotary Benevolence and Grants Committee awarded the following: \$1,500 to Gault School music program and \$1,500 to Harbor High School drama program.

**New Member:** New Member Deval Thaker was given her Red Badge. Deval is sponsored by Elizabeth Clifton.



**Membership:** Bob Bosso has proposed Michelle Costa for membership. Any member comments must be made to the Club Secretary within 7 days.

**Program:**

Kim Adamson introduced our speaker, Piret Harmon who is a very good friend of Kim’s. Piret is currently the General Manager of the Scotts Valley Water District.

Piret’s program was all about Estonia which is where Piret was born and lived for the first 25 years of her life. The last 25 years of her life she has spent in the United States.

She spent 5 years designing and planning the trip to Estonia for 12 people. Sometimes the group was 15 people but the core group was 12. The trip started in Scotts Valley and they took a non-stop flight to Stockholm which

took 10 hours and then took a ferry to Estonia. The trip took place in the month of June where there is 20 hours of daylight and very mild temperatures much like our climate in Santa Cruz.

Estonia is a small country which is 17,462 square miles which is bordered by 477 miles of coastline. Estonia has 1,521 islands and the largest is Saaemaa. Forests cover 55% of the county which is extremely flat. Piret’s mother and brother still live in Estonia.

In the 18<sup>th</sup> century Estonia was incorporated into Russia. In 1918, the birth of the republic of Estonia took place. From 1940 – 1991 the country was under German and Soviet occupation. In 1991 Estonia declared their independence and in 2004 they became a part of NATO and a member of the EU.

Estonia has a population of 1.34 million people. It has a literacy rate of 99.8% and their base education is ranked 3<sup>rd</sup> globally. 36% of the labor force have a higher education and 55% of the labor force speak at least 1 foreign language.

Estonia is an e-government country. All voting and filing and signing of documents are done electronically.



**Raffle:**

Wes Walker won the raffle prize donated by Michael Harrison. The prize included a bottle of Hunter Hill Pinot Noir and a gift certificate to Michael’s on Main.

**Upcoming Programs:**

02/24 - Red Badge Speeches

**CLUB CALENDAR**

**Member Birthday**

02/17 Gary Reece  
02/18 Chris Murphy  
02/19 Keith McKenzie  
02/19 Chas Eldridge

**Club Anniversaries:**

02/17 Colleen Harrison	5 yrs
02/19 Molly Parks	1 yr
02/19 Stoney Brook	1 yr
02/19 Ed Durkee	1 yr

**Wedding Anniversaries:**

02/18 Wally Walker	50 yrs
--------------------	--------