

ROTARY CLUB OF SANTA CRUZ OFFICERS 2016 - 2017	
President.....	Sid Sltter
Secretary	Ian Mackenzie
Treasurer	Ian Mackenzie
Sergeant-at-Arms	Stoney Brook & Peter Dean
President-Elect	Annie Asche
Program Coordinator	Annie Asche

DIRECTORS	
SENIOR DIRECTORS	JUNIOR DIRECTORS
Michael Harrison	Peter Cook – 1st Qtr. Programs
Elizabeth Clifton	Linda Burroughs – 2nd Qtr. Programs
Richard Beach	Kim Adamson – 3rd Qtr. Programs
Bob Bosso	Tom Parker – 4th Qtr. Programs

Junior Directors - Elect 2017 - 2018

Bob Davidson, Peter Dean,
Donna Maurillo and Hank Olson

CLUB SERVICE - Michael Harrison

Attendance	Ed Durkee & Lisa Tkoch
Bulletin	C. Harrison, G. Zuanich, S. Caiocca, E. Dydbahl
Classification	Ian Mackenzie
Club Drawing	Heather Stiles
Detective	Wes Walker
Historian	Marv Jensen & Traci Bliss
Invocations	Jeanette Pagliaro
Membership Background	Wally Dale
Membership Development	Russ Hobbs
Red Badge Advisor.....	Russ Hobbs
Music.....	Michael Harrison
Photographer	Donna Maurillo
Public Relations.....	Jill Stone
Rotary Information	Stephen Karon & Gary Reece
We Care	Jeanette Pagliaro
Web Master.....	Peter Huemer
Song Master	Jan Derecho

SPECIAL EVENTS

Club Barbecue	Sid Slatter & Wes Walker
Fundraiser	Annie Asche
Holiday Program.....	Linda Burroughs

Rotary Seving Humanity
www.santacruzrotary.com

COMMUNITY SERVICE - Elizabeth Clifton-Doolin	
Benevolence and Grants.....	Aleene Althouse
Community Project	Elizabeth Clifton-Doolin
Senior Citizens.....	Jeanette Pagliaro
RotaCare	Larry Fogelquist
Salvation Army Bell Ringers	T. Reese, T. Honig & R. Hobbs
Youth Activities / Boy & Girl Scouts	Tom Parker
R.Y.L.A.....	Molly Parks & Kris Munro
Interact	Molly Parks & Kris Munro
Rotaract	Elizabeth Clifton-Doolin
Speech Contest	Bob Bosso & Wally Dale
Youth Exchange	Maurice Carrillo
Club Youth Service Chair	Elizabeth Clifton-Doolin
Club Youth Protection Officer.....	Jeanette Pagliaro

VOCATIONAL SERVICE - Richard Beach

Club Directory	Ian Mackenzie
Career Planning	Colleen Harrison
Fellowship / Greeter.....	Lisa Tkoch
Magazine	Richard Beach
Academic Scholarships	Dan Aldrich
Vocational Scholarships.....	Michael Harrison

INTERNATIONAL SERVICE - Bob Bosso

World Community Service.....	Bob Bosso
Rotary Foundation.....	Donna Maurillo
Sister City Coordinator	Bill Schuette

ROTARY CLUB OF SANTA CRUZ ENDOWMENT

Chairman	Linda Burroughs
Secretary.....	Donna Maurillo
Treasurer	Ian Mackenzie

ROTARY CLUB OF SANTA CRUZ COMMUNITY FUND

President	Jim Weisenstein
Secretary/Treasurer	Ian Mackenzie

ROTARY INTERNATIONAL OFFICERS 2016 - 2017

President.....	John Germ
District Governor 5170	Jeff Orth
International Convention.....	Atlanta, Georgia
Assistant Governor, Area 7	Donna Maurillo

CLUBS OF SANTA CRUZ COUNTY

Scotts Valley.....	Bruno's BBQ.....	Mondays 12:15 PM
Santa Cruz Sunrise...	De Lavega Golf Club.....	Tuesdays 7:15 AM
Freedom.....	Valley Heights.....	Tuesdays 12:15 PM
San Lorenzo Valley....	<i>Cosa Nostra Restaurant</i> <i>Ben Lomond</i>	Wednesdays 7:15 AM
Watsonville.....	Elks Club.....	Wednesdays 12:15 PM
Capitola / Aptos.....	Seascape Golf Club.....	Thursdays 12:15 PM

ROTARY CLUB OF SANTA CRUZ

ROTARY SPOKES

P.O. Box 497 – Santa Cruz, CA 95061

Meets Friday at 12:15 p.m.

The Back Nine Grill & Bar – 555 Highway 17

Rotary Serving Humanity



President - Sid Slatter

Editor - Colleen Harrison

August 12, 2016

Todays Program

Red Badge Speeches



Today we will have the pleasure of hearing two red badge speeches. Always a club favorite, these programs give us a chance to learn a little bit more about our newest members. Chris Murphy and Tom Castillo will be our speakers today. At the risk of stealing their thunder I will



refrain from going into any details about them. Once again, welcome to the club!

Take it away guys!!

Programs - Peter Cook

Invocation - Chris Murphy

Detective - James Bargetto

District Governor Jeff Orth Visits

Well I think we made some strong progress toward winning the Gold Medal as the Fun Club...or at least the Zany Club. For me it fell somewhere between a Fellini Film and an episode from the George Burns and Gracie Allen show. The “ship” started on a normal course with great music from Mike, Hank and Sam. John Huffman delivered an inspired invocation. We welcomed visitors, including a Rotarian from Washington DC and all appeared to be quiet on the western front...

Then Gary Reese and his assistant Donna Maurillo started the detective report and all H\$%& broke loose. The District Governor was introduced as John Roth. Mike Allard created a high level of confusion as the exempt member through a battery of cell phone calls, but kicked it up several notches when he revealed that he is John Orth’s illegitimate son. Gary presented Jeff with a “Feel the Bern” hat and a wig that had a blonde windblown Beatles look. Jeff good naturedly wore it throughout much of the meeting and his only criticism was that it was scratchy.

In amongst the barrage of tomfoolery, Assistant District Governor Donna gave a heartfelt speech how Rotary will benefit greatly from Jeff’s leadership since he is smart, dedicated, punctual

and expert at branding and marketing. She also complimented his wife Barbara as a strong, intelligent and dedicated partner. He also took some more good natured jabs.

Jeff got the chance to defend himself during his presentation. With a wonderful blend of humor, obvious gratitude toward Rotary and a well thought out message, Jeff shared some of his goals and aspirations for his term as District Governor. His personal Rotary motto is:

**Attract the Young
Have Lots of Fun
Get more Done**

Jeff complimented Santa Cruz Rotary as a solid, generous, well run, well organized and fun (with a Capital F) club. He thanked our club for our participation in RotaCare, the Beach Clean up, the River-walk project and the Water Project.

Being from the Garlic Capital, he gave several of our members the Stinking Rose Award (**Russ Hobbs, Ian Mackenzie, Keith McKenzie, Tom Canfield, Sam Bishop, Donna Maurillo, Larry Fogelquist, John Huffman and Sid Slatter**). In keeping with the Olympics, in place of the regular RI pins, he gave out Bronze,

Silver And Gold medals to those that pledged. Fortuitously, two members, Arthur Schwartz and Chris Murphy were inducted into the club at this meeting and it was obvious he enjoyed participating in the occasion. He reminded us that someone thought enough about each of us to ask us to join rather than just walking by. He applauded our goal of getting 10 new members this year.

Jeff cited three points he felt were hallmarks in keeping Rotary’s relevance and vitality.

- 1. **Strong Branding**-keeping Rotary attractive to those outside of the club
- 2. **Membership**-attract new members and allow each member’s capabilities to surface
- 3. **Have a Rotary Club with purpose**-take the lead in projects, earn money to support efforts

Santa Cruz Rotary By-laws

A committee consisting of Bob Bosso, Ian Mackenzie and Sid Slatter reviewed the club’s by-laws (thanks guys) and has proposed changes. The changes were approved by the board and now will be presented to the membership at the August 26th meeting. Ian sent an

email with the proposed changes so check it out.

Announcements:

Wedding Anniversaries:

August 11 Keith & Della McKenzie	60
August 12 Lane & Pam Lawson	32
August 13 John & Karen Huffman	49
August 17-Sam & Elena Bishop	36
August 18-Jim & Pauline Zenner	25

Upcoming Programs:

August 19-Braden Coolidge-Zimbabwe Sculptures
August 26-Kim Adamson-Deep Water Desalinization

Detective

August 19-Jim Weisenstein
August 26-TBD

Invocation

August 19-Galaham Zuanich
August 26-Wally Dale

Club Drawing

August 19-Dan Aldrich
August 26-TBD

Events

BBQ October 14th-Boardwalk
British Night-March 11, 2017
District Conference.-Santa Cruz-May 6 & 7, 2017
International Conference-Atlanta-June 10-14, 2017 (make reservations soon!!
See riconvention.org)