## **NEWS**

## FOR IMMEDIATE RELEASE

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## SID SLATTER INDUCTED AS PRESIDENT OF SANTA CRUZ ROTARY CLUB

**SANTA CRUZ, Calif.** - The Rotary Club of Santa Cruz has welcomed Sid Slatter as club president. Slatter has been a dedicated member of the club since April 2004, serving as director 2009-2011 and recently finishing his term as president elect. Rotary service runs in the family, as his grandfather, Sid Carter, served as club president in 1955-1956.

"My focus in the coming year will involve serving the youth and veterans in our community. I look forward to working with the club in making a difference both locally and internationally," said Slatter.

Slatter is president of family owned and operated Slatter Construction Inc. which has served the community for 30 years. He is also current chairman of the Santa Cruz County Business Council.

The club recently wrapped up a successful year of service that included the following accomplishments:

- \$60,000 in college scholarship awards to 18 academic recipients and 23 vocational recipients.
- \$65,000 raised for the club's Community Fund through the annual fundraiser. These dollars are used annually to help nonprofit organizations within the community. These are awarded through an application process and managed by the Benevolence and Grants Committee.
- \$16,000 in donations to 20 local nonprofit organizations
- The development of a mini park for all to enjoy at the Santa Cruz Riverwalk.
- The installation of a new water purification system for a remote Mayan village in Guatemala.
- The cleanup of Main Beach and Cowell Beach each Monday morning.

Santa Cruz Rotary Club meets every Friday from noon - 1:30 p.m. at Back Nine Grill at Pasatiempo Inn. For more information visit santacruzrotary.com.

Rotary International is one of the world's largest community service organizations, with 29,500 clubs in more than 160 countries. Rotary clubs worldwide invite a limited number of men and women to become members. These prospective members are people of good character and leadership who represent various businesses and professional activities in their communities.

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