NEWS

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ROTARY CLUB OF SANTA CRUZ HOSTS FIRST EVER PROFESSIONAL DEVELOPMENT CONFERENCE OPEN TO THE PUBLIC ON JAN. 14, 2017

SANTA CRUZ, Calif. - On Sat. Jan. 14, the Rotary Club of Santa Cruz is hosting its first ever Professional Development Conference open to the public. The event will be held at the Back Nine Grill located at 555 CA-17 in Santa Cruz from 11 a.m. - 2 p.m.

The conference will feature seminars on business and dining etiquette. Rotary Club members experienced in a variety of professions will present information on an array of topics including manners, business protocol and leadership skills.

Attendees will learn important information in the world of business including how to dress, how to greet other professionals, what to include when creating a business card, the importance of follow-up communications and more. In addition, they will partake in a three-course dining experience.

The primary objective of the conference is to build lasting business skills for future leaders throughout the county. Attendees do not have to be a member of Rotary to participate and all high school and college-aged students are encouraged to attend as well as those seeking build their professional development skills. The cost is $10 for current Roteract and Interact Members, $20 for Rotarians and $25 for non-Rotarians.

To participate in the conference, RSVP to baduarte@ucsc.edu or 310.413.8060 by Saturday, Jan. 7.

Rotary International is one of the world's largest community service organizations, with more than 35,000 clubs in more than 200 countries and geographical areas. Rotary clubs work to

improve lives at both the local and international levels, from helping families in need in their own communities to working toward a polio-free world.

The Rotary Club of Santa Cruz meets every Friday from noon - 1:30 p.m. at Back Nine Grill at Pasatiempo Inn. For more information visit santacruzrotary.com.

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